



# Annual Membership Investment Levels & Benefits

## All benefits apply to all levels, recommendations suggested

### Home Business Builder: Typically 1 Employee \$300

Your focus is Visibility, Connections, and Leads from low cost opportunities for exposure and connections with others. You are looking for introductions to the community. **(Recommended opportunities):**

- Free Business counseling from UCF expert and/or Chamber CEO – call to set an appointment
- Display your Proud Member” badge for your website, email signature, business cards along with a free window cling
- Member Information Center (MIC) – increase your visibility on our website, use social feed to stay in touch with members
- Recognized and introduced as new member during first month monthly events to receive recognition as a new member
- New member recognition in Nonahood News, Chamber monthly E-newsletter, website and social media
- Monthly e-newsletter and weekly event reminders
- Join the Ambassador Group and First Thursday Chamber Connections to increase your networking potential
- Members-only pricing at monthly Chamber events for your guests

### Community Builder: Typically 2-6 Employees \$450

Your focus is Positioning in the community, Talent cultivation & Leadership position with branding opportunities to gain market share. **(Recommended opportunities):**

- Use “Member Plus” (free mobile app) access to member directory, events calendar, job listings, community news feed, and member-to-member deals
- Post your events on the Chamber website and community news feed
- Schedule a Ribbon Cutting/Groundbreaking for first-time new members
- Special pricing and opportunities with our media partners

### Business Investors: Typically 7-10 Employees \$600

Your focus is Visibility, Peer Connections, and Growth with cost effective methods to drive sales and learning opportunities. You are looking for visibility while running your operations. **(Recommended opportunities):**

- Advertise job listings, and member-to-member discounts on the Chamber website
- Donate door prizes for events as strategic sponsors
- Exclusive Monthly and Signature Event Sponsorship opportunities
- Join a Standing Committee that allows you to meet influential members
- Guest admission for Members- only to our monthly “First Tuesdays” business after-hours networking events
- Special pricing for meeting space at GuideWell Innovation Center
- Constant Contact® (prepay discounts of 20% for 6 months and 25% for 12 months)

### Community Investor: Typically 11+ Employees \$750

Your focus is Advocacy, Talent Cultivation and Economy success with a desire for a business-friendly community and opportunities that benefit all. You believe in “doing the right thing” and being a responsible corporate citizen. **(Recommended opportunities):**

- Nominate yourself for our Board of Directors
- Post job news articles and testimonials on Chamber website
- Consider a partnership level – Appointment with the CEO
- Enhanced online directory listing/profile (description 1600 characters vs 600, photos, videos)
- Participate in School mentoring programs
- Panel member on our successful business seminars

**For even greater visibility, see Partnership opportunities**

**Check your Profile every 3 months for any changes or updates. Use Auto Payments to keep your membership up-to-date.** Thank you to renewed members in Nonahood News, Chamber monthly E-newsletter, website and social media