

Hello from Lake Nona Regional Chamber of Commerce

Central Florida Lifestyle is thrilled to welcome Don Long, President and CEO of the Lake Nona Regional Chamber of Commerce, as he shares a monthly article with updates from the chamber.



By Don Long, Lake Nona Regional Chamber of Commerce

This is my first opportunity to communicate with the readers of Central Florida Lifestyle within our region. I appreciate the magazine's interest in our communities and their effort to assist with the distribution of useful information. Future articles will contain updates about regional developments, improvements, innovation and news of a general nature.

Because this is the first article in Lifestyle from LNRCC, please read on to get acquainted. The Lake Nona Regional Chamber of Commerce impacts not only Lake Nona but the entire region. Almost 400 regional businesses, nonprofit organizations and government entities use this regional reach to build their circles of influence. The primary source of this reach is the financial and cultural impact of Lake Nona as the fastest growing residential community in Central Florida. In addition, Lake Nona's developer, Tavistock Development Company, sets the pace for the entire region to create integrated communities with a focus on innovation. The LNRCC attracts partners and members from all of Orange County, northern Osceola County, and as far away as Brevard, Highlands, Pinellas and Palm Beach counties as these organizations seek involvement with this vibrant area of growth.

Among the higher partner levels in the chamber are Nona.media, a major multi-mode media outlet for the community; Amazon MCO1 Fulfillment Center Lake Nona (with 5,000 associates) and reportedly the first Ama-

zon fulfillment center to join a chamber of commerce; AdventHealth; Starling Chevrolet/Buick St. Cloud; UCF Lake Nona Medical Center; Nemours Children's Hospital; Orlando Health; Synovus Bank; First Colony Bank; GuideWell Innovation; KPMG; Tavistock Development Company; Tavistock Restaurant Collection; Ronald McDonald House; Osceola County; and the list keeps growing.

During the COVID crisis LNRCC remains instrumental in providing the community with the latest authenticated information from health and financial authorities that assist organizations in planning their response to the pandemic, applying for Small Business Administration and other loans and grants, obtaining Personal Protection Equipment (LNRCC distributed more than 20,000 masks), all while maintaining a full in-person and virtual event schedule.

The chamber is also well connected with multiple levels of governmental offices. Overall LNRCC enjoys membership participation or direct contact relationships with city, county (both Orange and Osceola), as well as state and federal elected officials' offices. It is also actively connected with the Florida Association of Chamber Professionals and the Florida Chamber of Commerce.

The Lake Nona Regional Chamber of Commerce is a membership not-for-profit organization with offices located in Lake Nona at 6555 Sanger Rd, Orlando, FL 32827. Comments or requests for information are encouraged at Administration@LakeNonaCC.org. 