

Charlevoix

AREA CHAMBER OF COMMERCE



I WISH TO INVEST IN 2020 COMMUNITY EVENTS

The Charlevoix Area Chamber of Commerce is a spokesperson, resource and advocate for business and tourism in the Charlevoix Area. We offer programming and events that not only support our members as business owners, but also benefit the Region.

We represent over 440 businesses, creating a united voice for businesses throughout the Charlevoix Area. Memberships make our programs and events possible, and without them we cannot accomplish our mission of supporting commerce and providing leadership to enhance the quality of life.

BUSINESS _____

CONTACT _____

PHONE _____

EMAIL _____

SIGNATURE _____

I am authorized by the identified Business to commit and execute payment for the amount indicated below.

DATE _____

MEMBER DUES \$

EVENT INVESTMENT \$ Total from other side.

ENCLOSED AMOUNT \$

Payment: Sponsor shall pay to Charlevoix Area Chamber of Commerce (CACC) the payment in exchange for the Sponsorship. Except as otherwise specified on the Sponsorship Application, all Fees shall be due and payable with the Sponsorship Application. Any payments to be invoiced by CACC will be due and payable net thirty (30) days. All Sponsorships are non-refundable.

Cancellation: Charlevoix Area Chamber of Commerce (CACC) may cancel or reschedule an Event at its sole discretion. In the event that the Event is canceled and not rescheduled and such cancellation is due to events that are not outside of CACC reasonable control, then CACC shall refund the Fee to Sponsor, less a reasonable amount (if any) to account for any marketing efforts already made prior to such cancellation.

CHAMBER EVENTS *at a glance...*

Annual Meeting & Awards
February 20, 2020

Indoor Sidewalk Sales
February 21-24, 2020

Business Expo & Taste of Charlevoix
March 18, 2020

Easter Egg Hunt
April 11, 2020

Summer Open House
June 11, 2020

Summer Art Show
June 27-28, 2020

Art & Craft Show
July 11-12, 2020

Summer Sidewalk Sales
August 13-15, 2020

State of the Community
September 15, 2020

Membership Appreciation Beach Bash
September 17, 2020

Apple Fest
October 9-11, 2020

Holiday Parade & Tree Lighting
November 27, 2020

Holiday Merchant Open House
December 5, 2020

2020 EVENTS: INVESTMENT WORKSHEET



109 Mason Street, Charlevoix, MI 49720
Phone 231.547.2101 Fax 231.547.6633
info@charlevoix.org www.charlevoix.org

Events a la carte

INVESTMENT WORKSHEET



- \$1,500 PLATINUM SPONSOR
- \$1,000 GOLD SPONSOR
- \$500 SILVER SPONSOR
- \$500 AWARD SPONSOR

Date: Thursday, February 20, 2020
 Time: 5:30 pm
 Location: Castle Farms
 Projected Attendance: 250+

\$



- \$1,500 PLATINUM SPONSOR
- \$1,000 GOLD SPONSOR
- \$500 SILVER SPONSOR
- \$200 BOOTH SPACE
- \$50 STUFF THE BAG PROMOTION

Date: Wednesday, March 18, 2020
 Time: 4:00-7:00 pm
 Location: Castle Farms
 Projected Attendance: 500+

\$



- \$1,500 PLATINUM SPONSOR
- \$1,000 GOLD SPONSOR
- \$500 SILVER SPONSOR

Date: Tuesday, September 15, 2020
 Time: 11:30 am-1:30 pm
 Location: Castle Farms
 Projected Attendance: 175

\$



- \$50 PER WEEK x _____ (Qty)

Your message displayed at the top of the weekly E-Newsletter sent on Wednesday.
 Call to reserve your date(s).

\$



- \$5,000 PLATINUM SPONSOR
- \$2,500 GOLD SPONSOR
- \$1,000 SILVER SPONSOR
- \$200 BANNER SPONSOR, OR THREE SHOWS FOR \$500
- \$100+ FRIEND OF THE FESTIVAL

Dates: Saturday, June 27 & Sunday, June 28, 2020
 Location: Downtown, East Park

\$



- \$5,000 PLATINUM SPONSOR
- \$2,500 GOLD SPONSOR
- \$1,000 SILVER SPONSOR
- \$200 BANNER SPONSOR, OR THREE SHOWS FOR \$500
- \$100+ FRIEND OF THE FESTIVAL

Dates: Saturday, July 11 & Sunday, July 12, 2020
 Location: Downtown, East Park

\$



- \$5,000 PLATINUM SPONSOR
- \$2,500 GOLD SPONSOR
- \$1,000 SILVER SPONSOR
- \$200 BANNER SPONSOR, OR THREE SHOWS FOR \$500
- \$100+ FRIEND OF THE FESTIVAL

Dates: Friday, October 9, Saturday, October 10 & Sunday, October 11, 2020
 Location: Downtown, East Park

\$



- \$100 PER BLAST x _____ (Qty)

Your message sent on Friday to over 1500 recipients.
 Call to reserve your date(s).

\$

INVESTMENT TOTAL \$