



Charlevoix

AREA CHAMBER OF COMMERCE

Our Mission

TO SUPPORT COMMERCE AND PROVIDE LEADERSHIP TO
ENHANCE THE QUALITY OF LIFE



Membership ADVANTAGE MENU

INVESTING IN THE GROWTH OF YOUR BUSINESS COMMUNITY

STANDARD MEMBER *Benefits*

\$315

COMMUNITY INVOLVEMENT & GROWTH

- Ability to serve on Chamber Board of Directors and Committees
- Advocacy on a local, state and national level through the Northern Michigan Chamber Alliance
- Economic development initiatives through area partnerships, collaboration, and representation
- Networking and development opportunities for any and all employees of your business

PROMOTION

- Enhanced online membership listing with logo, photo, and video capabilities
- Display promotional material in the Chamber lobby
- Opportunity to submit content to the weekly Biz Blast e-newsletter
- Business listing in the annual Charlevoix Area Guide & Business Directory publication
- Ability to post events to the online Event Calendar
- Ability to post Hot Deals, Member-to-Member Discounts, & Job Postings to Chamber website
- Participation in the Chamber Check program
- Mailing label set for all active members (one-time annually)
- Advertising opportunity in the annual Charlevoix Area Guide & Business Directory publication
- Sponsor a weekly Biz Blast e-newsletter or send a Dedicated e-Blast
- Promotional opportunity on the Chamber lobby TV slideshow
- Promotional opportunity on the Chamber website with a web-banner
- Sponsor the monthly Charlevoix Chamber events page in the Charlevoix County News

EVENTS

- Attend (or host!) Business After Hours networking events
- Access to annual Chamber events, educational trainings, seminars and sessions
- Sponsorship opportunities an annual Chamber events

COST-SAVINGS & DISCOUNT PROGRAMS

- Workers Compensation discount and dividends through Accident Fund Insurance Company
- Discount on Email Marketing with Constant Contact
- Access to and savings on Michigan Chamber Services
- Use of Chamber Office Boardroom for presentations, meetings, or remote-work
- Discount on advertising packages in the Charlevoix County News, Michigan Money Saver, and Weekly Choice news publications

Plus **NEW MEMBER OPPORTUNITIES** (valid for one year from join date)

- Promoted as New Member in the Biz Blast e-newsletter
- Promoted as New Member in Chamber Monthly section of Charlevoix County News
- Promoted as New Member on Chamber Facebook page
- Opportunity for Ribbon Cutting announcement and photo
- Opportunity for Welcome New Member announcement and photo
- Free color upgrade on advertisements in Charlevoix County News, Michigan Money Saver, and Weekly Choice news publications

Non-profit, governmental, and second businesses receive 40% off any membership level

INVESTOR MEMBER *Benefits*

\$525

Receive all Standard Level Benefits, plus:

- One ticket for the Annual Meeting & Awards event
- One ticket for the State of the Community event
- Bold business listing in the annual Charlevoix Area Guide & Business Directory
- Stuff-the-bag promotion opportunity at the Business Expo event
- Business recognition, plus advertising opportunity, on the Chamber lobby TV slideshow

SILVER MEMBER *Benefits*

\$790

Receive all Standard and Investor Level Benefits (with exception of event tickets), plus:

- Two tickets for the Annual Meeting & Awards event
- Two tickets for the State of the Community event
- Opportunity to include business card/brochure in New Member and Relocation packets
- One Dedicated E-Blast AND One Biz Blast Sponsorship
- Website banner advertising (one month)

GOLD MEMBER *Benefits*

\$1575

Receive all Standard, Investor, and Silver Level Benefits (with exception of event tickets), plus:

GOLD SPONSOR - ANNUAL MEETING & AWARDS

- All digital and print media recognition
- Four event tickets

GOLD SPONSOR - STATE OF THE COMMUNITY

- All digital and print media recognition
- Four event tickets

GOLD SPONSOR - BUSINESS EXPO & TASTE OF CHARLEVOIX

- All digital and print media recognition
- 50% off Business Expo booth

PLATINUM MEMBER *Benefits*

\$3150

Receive all Standard, Investor, and Silver Level Benefits (with exception of event tickets), plus:

PLATINUM SPONSOR - ANNUAL MEETING & AWARDS

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- Eight event tickets

PLATINUM SPONSOR - STATE OF THE COMMUNITY

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- Eight event tickets

PLATINUM SPONSOR - BUSINESS EXPO & TASTE OF CHARLEVOIX

- Enhanced digital and print media recognition
- Banner sponsor (provided by member)
- One complimentary Business Expo booth

VIP MEMBER *Benefits*

\$5000+

Fully customizable package!

What we do FOR YOU AND YOUR BUSINESS

The Charlevoix Area Chamber of Commerce is a spokesperson, resource, and advocate for business in the Charlevoix area. We offer programming and events that support our members as business owners and benefit the community as a whole.



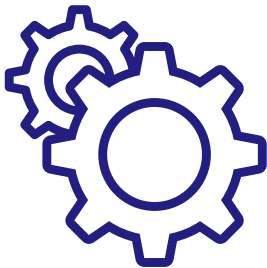
NETWORKING



PROMOTION



ECONOMY



COLLABORATION



ADVOCACY



COMMUNITY

TO JOIN:

Fill out our membership application and build your business profile online at Charlevoix.org/join-now

CHARLEVOIX AREA CHAMBER OF COMMERCE

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Charlevoix.org

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