



109 Mason Street
Charlevoix, MI 49720

CHARLEVOIX

AREA CHAMBER OF COMMERCE

2022 ANNUAL REPORT



OUR MISSION: To support commerce and provide leadership to enhance the quality of life.

CHARLEVOIX CHAMBER AWARD WINNERS

- BUSINESS OF THE YEAR**
THE CLOTHING COMPANY
Sponsored by Charlevoix State Bank
- NEW BUSINESS OF THE YEAR**
BLACK MARKET FOODS
- OUTSTANDING CITIZEN OF THE YEAR**
BO BOSS
Sponsored by City of Charlevoix
- CUSTOMER SERVICE AWARD**
TOM JILLSON OF CHARLEVOIX CINEMA III
Sponsored by Luther & Mary Kurtz
- YOUNG PROFESSIONAL OF THE YEAR**
LINDSEY DOTSON
- TOURISM EXCELLENCE AWARD**
CHARLEVOIX RECREATION DEPARTMENT
Sponsored by Visit Charlevoix
- CHAMBER AMBASSADOR OF THE YEAR**
CHUCK HAYES
Sponsored by Blue Cross Blue Shield of Michigan

2022 50-YEAR MEMBERS
Haggard's Plumbing & Heating
Irish Boat Shop

2023 EVENTS

- Winter Sidewalk Sales**
February 17-20
- Annual Meeting & Awards**
February 23
- Business Expo & Taste of Charlevoix**
March 15
- Easter Egg Hunt**
April 8
- Business After Hours**
April 19
- Regional Business After Hours**
May 24
- Chamber Golf Outing**
June 1
- Summer Open House**
June 8
- Business After Hours**
June 21
- Summer Art Show**
June 24-25
- Art & Craft Show**
July 8-9
- Sidewalk Sales**
August 17-19
- Business After Hours**
September 20
- Charlevoix Apple Festival**
October 13-15
- State of the Community**
November 3
- Business After Hours**
November 15
- Holiday Parade**
November 24
- Holiday Open House**
December 2
- Business After Hours**
December 20



**BUILDING BUSINESS
BUILDING COMMUNITY**



NEW MEMBERS

- | | | |
|---|--|--|
| A Notable Way...LLC | Farmers Insurance, Melanie Bishop Agency | National Storage |
| Absolute Enterprises, LLC | Great Lakes Wine & Spirits | NOMI Cleaning Services |
| All Weather Seal | Harbor Industries | OHM Advisors |
| Apple Tree Inn Petoskey | Holiday Inn Express & Suites Petoskey | Pearl Planning |
| Biggy Coffee | Holiday Inn Express Mackinaw City | Renewit Decks and Outdoor Living |
| Black Market Foods | Hungry Ducks Farm | Sommerset Pointe Yacht Club |
| Boyne City Housing Commission | Keep It Real Social | South Arm Construction, LLC |
| Charlevoix Auto | Lake Charlevoix EMS Authority | Strange Security, LLC |
| Charlevoix Mini Storage | Lake Effect Restoration | Todd's Odd Jobs & Skilled Craft |
| Chemical Control Company | Laura Jasurda - Rodan + Fields | Van's Business Machines |
| Chill Retro | Lost Cellars, Inc. | Wellspring Integrative Health Coaching |
| Cintas | Manthei Construction | Wineguys Restaurant Group |
| Coastal Construction LLC | | |
| Cousin's Quilt Shop | | |
| Erin O'Donnell Real Estate, brokered by eXp | | |

INSIDE

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BOARD OF DIRECTORS:

Ryan Deery, Chair
Charlevoix Public Library

Jennifer Haf, Past Chair
BLOOM Floral Design

Brett Binkley, Vice Chair
North Prime Real Estate

Corey Bascom, Treasurer
Kammermann & Bascom, P.C.

Abbie Hart
4Front Credit Union

Anora O'Connor
The Boathouse on Lake Charlevoix

Cody Crain
Charlevoix Insurance Agency

Kelly Romano
Grey Gables Restaurant & Catering

Matthew Kavanaugh
Huntington National Bank

Seth Arnold
Michigan Scientific

ONE-YEAR BOARD-APPOINTED DIRECTORS:

Jeff Anderson
Chicago Summer Resort Co.

Kent Knorr
City of Charlevoix Recreation Department

OUTGOING BOARD MEMBERS

Jacqueline Dipert
The Clothing Company

Joanne Schroeder
Munson Healthcare Charlevoix Hospital



109 Mason St. | 231-547-2101
Charlevoix.org

EVENT HIGHLIGHTS

3 Business After Hours with avg. attendance of 50

1 Annual Meeting and Awards celebrating Charlevoix and Chamber accomplishments

1 Business Expo & Taste of Charlevoix showcasing businesses and organizations to the community

1 Golf Outing with 22 teams

6 Downtown Promotions in partnership with Charlevoix, DDA

3 Festivals encouraging economic activity in Charlevoix

1 State of the Community highlighting economic activity, recreation and tourism, higher education, housing, philanthropy and healthcare

1 Membership Appreciation Party celebrating you, our members!

NORTHERN MICHIGAN CHAMBER ALLIANCE

ADVOCACY & ACTIVITIES

Policy Priorities

- › Support: Support the success of existing northern Michigan businesses
 - › Develop: Develop and attract a talented workforce in northern Michigan
 - › Compete: Maximize the competitiveness of the rural northern Michigan business environment
 - Attainable housing financing/incentives
 - Affordable quality child care
 - Investment in high-speed internet
 - Economic incentives that benefit northern Michigan
 - Maximize investment advocacy for federal infrastructure dollars in rural communities
 - Parity for hotel and short-term rental assessments
 - Talent attraction and retention
 - Investment in public transit services to assist regional workforce
 - Sensible energy policy to keep rates low
 - Investment in educational and workforce development initiatives
- 2022 Work:**
- › Hosted the Northern Michigan Policy

Conference in January with over 175 attendees; speakers included Governor Gretchen Whitmer, U.S. Senator Gary Peters, Congressman Jack Bergmann, MEDC CEO Quentin Messer, MSHDA Director Gary Heidel, Business Leaders of Michigan Vice President Gabe Rodriguez, State Representatives Roth, O'Malley, Allor, Damoose, and Hoitenga, and State Senators Schmidt, VanderWall, and Stamas.

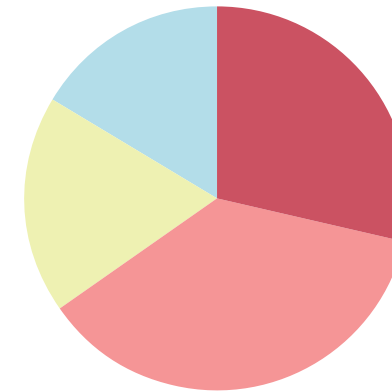
- › Supported the appointment of Alliance-member and Lake Superior Community Partnership CEO Sarah Lucas to serve as the Deputy for Rural Development in the new Office of Rural Development; drafted and presented budget request and office framework to advocate for continued ORD support
- › Welcomed State Treasurer Rachael Eubanks and Budget Director Chris Harkins for a zoom meeting to reinforce support for Tri-Share Childcare, Michigan Reconnect, Pure Michigan, and Going PRO; welcomed Director Harkins again in-person at North Central Michigan College to show Michigan Reconnect and Futures for Frontliners at work
- › Helped initiate a bipartisan effort in childcare reform to increase accessibility in northern Michigan by including measures to increase capacity at facilities, networks for at-home providers, operation at multi-use facilities, and a 90-day grace period to comply with new health and safety rules
- › Joined the Housing Michigan Coalition to move a package of policy bills seeking to address the lack of workforce housing across the state, aimed at incentivizing the development of workforce housing and missing-middle housing

Charlevoix Area Chamber of Commerce

OPERATING FUNDS

January - December 2022

INCOME

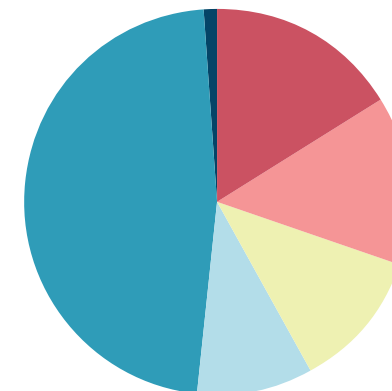


- **Membership Dues:** \$104,197.50
- **Activities & Events:** \$132,723.01
- **Contracts & Partnerships:** \$66,652.16
- ***Other Income:** \$58,304.13

TOTAL INCOME \$361,606.80

*Federal CARES Act Funding Received:
Employee Retention Tax Credit

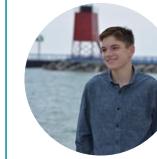
EXPENSE



- **Administration:** \$54,150.38
- **Activities & Events:** \$46,920.60
- **Membership & Services:** \$39,707.54
- **Advertising & Promotions:** \$32,473.53
- **Wages & Benefits:** \$157,643.10
- **Other Expense:** \$2,800

TOTAL EXPENSE \$333,695.15

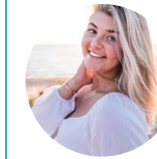
CHAMBER HIGH SCHOOL SCHOLARSHIPS



SAMUEL PETERSON
\$1,000
EASTERN MICHIGAN UNIVERSITY



ALLISON BURNS
\$750
NORTHWESTERN MICHIGAN UNIVERSITY



LAUREN SHEPARD
\$750
GRAND VALLEY STATE UNIVERSITY

Funded in memory of Jeannine Wallace, Charlevoix champion and community leader. Additional sponsors include Grey Gables Restaurant & Catering and The Clothing Company.

CHAMBER AMBASSADORS

Cheryl Carey, Central Drug Store

Leanne Ackert, Friend of Charlevoix

Peggy Kusina, Castle Farms

Larry Levengood, Lake Charlevoix Association

Edith Pair, Mushroom House Tours by Tour Michigan

Carrie Titus, Edward Jones Investments

Christie Ward-Strahan, Big Brothers Big Sisters of Northwest Michigan

Brenda Keller, American House

Chuck Hayes, Bergmann Center

Richard Anderson, Quick Bookkeeper

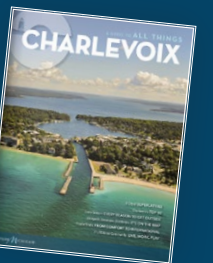
Laura Jasurda, Laura Jasurda-Rodan+Fields

CHAMBER HIGHLIGHTS:

- › **Weekly Biz Blast Newsletter** sent to 1,500+ subscribers with an average open rate of 50%, plus the **Member Monthly Newsletter** sent exclusively to Chamber Members with an average open rate of 51%



- › **Charlevoix.org** website showcasing business information and local resources with over 65,000 Member Page views, over 133,000 Event Page hits, and over 13,000 Job Listing searches



- › Produced and distributed 55,000 print copies of the **Guide to All Things Charlevoix** in collaboration with Visit Charlevoix



- › **Local Chamber Check Program** with over \$20,000 sold, keeping dollars local and supporting our area Chamber businesses

- › **The Vault Coworking Space** welcoming nearly 40 remote workers and entrepreneurs to work and collaborate in downtown Charlevoix