



Shop Small September Participation Request

The Carson Valley Chamber of Commerce (CVCC) is working to bring customers to our local businesses. Our partner is **YOU**, the small businesses of our community!

CVCC would like to enlist businesses to be part of this event. We have created **Shop Small September Bingo** that will have the names and addresses of all the participating businesses on it. Shoppers will be encouraged to visit as many businesses as they can during the month of September. (Shoppers need to be 18 years or older to participate in any contests.)

Participating businesses are encouraged to conduct their own contest within their store, offering a prize valued at \$15 or more. That way, shoppers can potentially win something at each store they visit. How you give it away is up to you, but we encourage you to conduct a drawing for it so you have a chance to gather your customers' names, e-mail and phone numbers for your database.

The Carson Valley Chamber will:

- Promote Small Business September with e-blasts, calendar placements, press releases, PSA's, and social media postings
- Provide promotional materials

Each Participating Business will agree to the following:

- Display the Shop Small collateral given to you and help to promote in store and on your socials
- Offer a 'Shop Small Special' during the month of September
- Hold a drawing for an item of at least \$15 in value to be given away by you, in your business
- **Provide one to two items of at least \$15 to be included in the ongoing drawings in September-you can drop this off at CVCC or pick ups can be arranged**
- Provide the Chamber with the details outlined below ASAP
- Provide a write up on your business that will be used to promote your business

COUNT ME IN! I will participate as outlined above in Shop Small September.

Business Name: _____ Representative: _____

Physical Address: _____

Phone: _____ Alt. Phone: _____

Email: _____ Website: _____

Hours of Operation: _____ Special: _____

Prize to be given away: _____ Value: \$ _____

Ideas you can use at your business for Shop Small September:

- Display Shop Small promo flyers in your business
- Encourage customers to check in on Facebook and tag @carsonvalleychamber
- Invite your customers to come back for specials and drawings
- Offer baked goods & drinks for guests
- Hold a drawing for a gift basket, prize or gift certificate
- Offer a special that day; \$5 off or 20% off

**Return to: Carson Valley Chamber of Commerce 1477 US Hwy 395 N., Suite A Gardnerville, NV 89410
Attn: Alicia Main Alicia@carsonvalleynv.org Ph: (775) 782-8144 Fax: (775) 782-1025**