

Big Brothers Big Sisters ®

OF NORTHERN NEVADA

www.bbbsnn.org





DEFENDERS OF POTENTIAL

Mission

One-to-one mentoring relationships that ignite the power and promise of youth

Goal

Enrollment Employment Enlistment









WHAT IS A MENTOR

- Consistent presence, someone to talk to
- Help navigate challenges and strive for success
- Individual attention, support, and encouragement

Friendships + connections =

OPPORTUNITIES



PROGRAMS

- Community-Based
 - Activities out in the community
 - Schedule and activities are flexible and decided by you
 - Exposure to new things
- Lunch Buddies (currently Washoe County only)
 - At the Little's school
 - Regular weekly meeting
 - 3 lunch breaks per month
 - Games, homework, sports, reading, etc.



- Fire, EMS, state/federal departments, corrections, law enforcement
- Response to increased risky behaviors among youth in low-income communities
- Establish strong, trusting, lasting friendships
- Enjoyable time for Big and Little













OUR LITTLES

- Age 6-18
- Can remain until graduation
- Low-income families
- Single-parent, multi-child, and/or working parent households



MENTORING MATTERS

- 3-6 hours per month for one year
- Friendship based on interests and compatibility
- Spend time not money
- Interview, background check, reference checks, and training





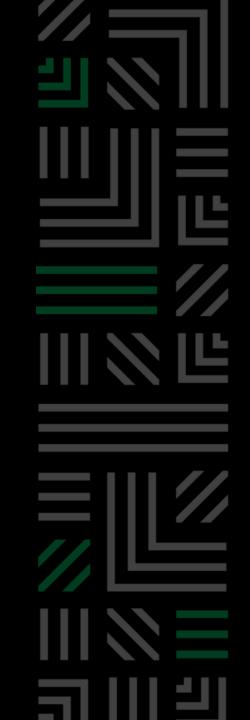
ACCOUNTABILITY

- Higher aspirations, greater confidence, better relationships
- Avoidance of risky behaviors
- Educational success
- Unique goals to each child
 - Academic
 - Social skills
 - Trying new activities
 - Exposure to community



NETWORK OF SUPPORT

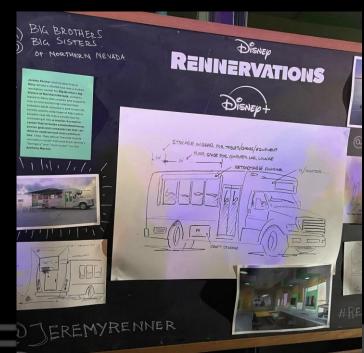




MOBILE ACTIVITY CENTER

- Gift from Jeremy Renner via Disney+ show Rennervations
- Art studio, STEM lab 3D printer, game system, basketball hoop, soccer goal, power for cooktops
- Support activities in rural communities







PROGRAM IMPACT

281

total children served in 2023

93%

Littles graduation rate vs. 76% in Washoe County in 2022

94%

of Littles in 2022 maintained or improved depressive symptoms

99%

of Littles avoided the juvenile justice system in 2023



LIFELONG BENEFITS

Adult program alumni report:



their Big made them feel better about themselves



their relationship with their Big helped a lot in making better choices throughout childhood Former Littles, matched for at least 1 year, were:



75% more likely to attend college and obtain a degree



39% more likely to have household incomes over \$75,000

COMMUNITY EXPANSION

- Funding and volunteers
- Need to simultaneously recruit Bigs and Littles for proper matching
- Potential barriers:
 - Activities for matches
 - Cost to sustain a match for one year is about \$1,200





DONATION CENTER

Items accepted:

- Adult & children's clothing
- Shoes, purses, backpacks
- Blankets, comforters, towels, linens, stuffed animals

Book a pickup online at: bbbsnn.org
or call: 775-826-2122

CHANGE A LIFE • DONATE
AND A THE HIGH COTHES & SHOES · JACKETS · PURSES · ACCESSIONS

Big Brothers
Big Sisters.
OF NORTHERN NEWLOA

Powered by
ECO
WORLD

Clothing & Shoes
Collections

Free home pick-ups for larger items!

Want to host a bin? dbeauvais@bbbsnn.org | 775-473-4599

MATCH STORY





STAND WITH US

Support our Douglas County expansion:

- Volunteer as a Big
- Nominate someone to become a Big
- Invite us to speak
- Host a donation center bin

acampbell@bbbsnn.org

