

HOME FRONT

the official publication of the manatee-sarasota building industry association

JANUARY 2020

WELCOME NEW MEMBERS

AmeriFirst Home Mortgage
Arhaus
Cabinets To Go
Castle Services of Southwest Florida
Chapman & Associates
Fire Brigade Alarm Systems
Homes & Land Magazine
Old Florida Homes LLC
Samsung

THANK YOU FOR RENEWING

3/8 and Co. LLC
84 Lumber
Advanced ESI, LLC.
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All Wire Electric
Atlantis Asphalt, Brick Pavers & Concrete of
SWFL, Inc.
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Kimal Lumber Company
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McCall & Young Engineering LLC
Perrone Construction
Taylor Morrison
Toll Brothers, Inc.
Trent Cullen Landscape Contractor, Inc.
Truex Preferred Construction, LLC
Water Resource Associates



MSBIA Members,

If you missed it, a new decade has begun. This new decade promises to be different than the previous decade's launch, where the world's economy was still in a dismal state after the great recession. There have been many lessons learned through those experiences, hopefully giving us the building blocks to place our

businesses on solid ground for the next financial downturn.

While Housing is an important component of our economy, it cannot be the only economic driver in a region. Housing is central to American family life and critical to a thriving economy, as experienced during the great recession. The state of the housing industry is a good barometer of the broader economy and the condition of the nation's social fabric.

I've written many times about the significance of Housing and the economy over the last several years, and the subject of affordable housing is paramount to this discussion. Affordable and accessible Housing is necessary for many in our workforce including those in manufacturing and industrial, retail, hospitality and logistics. It has been reported by the National Association of Counties that when Amazon began looking for its second headquarters, it circulated a comprehensive request for proposal (RFP) that clearly depicted the type of community it believed would support in the best manner possible the projected growth of its corporation.

Amazon explicitly requested any communities vying for the proposed headquarters to plainly quantify "their quality of life," including the "diversity of housing options, availability of housing near potential sites, and pricing." Essentially, Amazon was declaring that Housing, its accessibility and affordability was an integral component in its decision to locate its new headquarters.

What does that mean for our Manatee and Sarasota County region? I would suggest that building affordable and accessible Housing is our responsibility in attracting new businesses to our area. Broadening the scope of our Housing stock will boost our social fabric and economic viability. It will contribute to the expansion of our regions appeal to new businesses, like an Amazon, as they contemplate living, working and playing here.

Welcome to the New Decade!

Jon Mast MPA – MSBIA



The Official Publication of the
2020 Parade of Homes
February 22 - March 15, 2020

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STOCK
when QUALITY matters

Also available online year-round at www.paradeofhomesinfo.com
The Parade of Homes Manatee-Sarasota Counties is produced by the Manatee-Sarasota Building Industry Association



MSBIA GMM
manatee-sarasota building industry association general membership meeting

SUPER BOWL THEMED POLO
Sunday, February 2nd

Tailgate Starts at **NOON**, Game Starts at **ONE**
8201 Polo Club Lane, LWR 34240

TICKETS FOR GAME, FOOD AND DRINKS
\$25/per person...RSVP to Desiree@ms-bia.org
Come dressed in your best Super Bowl attire!

Sarasota POLO Manatee-Sarasota **BIA** BUILDING INDUSTRY ASSOCIATION

Thank You to our 2020 Premier Partners



Board of Directors

Thursday, January 9th
5:00pm @ MSBIA Office

Builders and Bourbon

Thursday, January 9th
6:00pm @ MSBIA Office

SMC Committee Meeting

Wednesday, January 15th
8:30am @ MSBIA Office

Government Affairs

Monday, January 13th
4:00pm @ MSBIA Office

PWB 2020 Kick Off Mixer

Wednesday, January 29th
5:30pm @ London Bay's Model

YBP 2020 Kick Off Mixer

Thursday, January 30th
5:30pm @ MSBIA Office

Super Bowl Polo Tailgate

Sunday, February 2nd
12:00pm @ Sarasota Polo

SMC Winter Happy Hour

Tuesday, February 4th
5:00pm @ Grove LWR

GMM Chili Cook Off

Thursday, February 13th
6:00pm @ MSBIA Office

Parade of Homes

February 22nd - March 15th

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