HOME FRONT

the official publication of the manatee-sarasota building industry association

SPRING 2021

WELCOME NEW MEMBERS

All American Alarm Inc.
Builders of Distinction

Down to Earth Landscape and Irrigation
Greenfield Communications

Italian Terrazzo & Tile Co. of Brevard
dba Classic Floor Ferrazzano
Super Shark Pools LLC
Tom Sanger Pool and Spa LLC

THANK YOU FOR RENEWING

3/8 and Co. LLC Allegra Homes Arthur Rutenberg/Nelson Homes Badger Bob's Appliances and A/C Bella Vita Homes, Inc. Berlin Patten Ebling Cambria USA ClearView Windows & Doors **CPA Consultants PA** Crown Roofing Danny Via Plumbing Inc. Ferguson Enterprises, inc. GLLH Builders, LLC Habitat for Humanity So. Sarasota Co. Heritage Builders of West Florida, LLC Homes & Land Magazine of Sarasota/ Bradenton Kerkering, Barberio & Company PA Lennar Homes, LLC LesSure Water Pools Murray Homes Performance Copying & Printing **PPG Paints** Quality Enclosures Regions Bank The Furniture Warehouse



The Plumbing Connection

Trent Culleny Landscape Contractor,

Thursday, April 22nd 5:30pm @ Lavish Nail Lounge



MSBIA Members.

In February of 2020 I wrote an article decrying that housing had led the economy out of the recession in a powerful way. As we embark on the conclusion of one year of the Covid-19 pandemic, I can once again state clearly that housing has carried its fair share of the economic revival for Florida and the U.S. There have been

many lessons learned through this experience, hopefully giving us the building blocks to place our businesses on solid ground for the next financial downturn, created by pandemic or otherwise.

I have also stated that while Housing is an important component of our economy. Covid-19 has shown that Housing is central to American family life and critical to a thriving economy. The state of the housing industry is a good barometer of the broader economy and the condition of the nation's social fabric.

Housing is an economic engine, and that engine must have fuel. We have all seen and experienced reports of record home sales both in the resale market and new construction. This has been driven primarily by those families and individuals making the decision to make Florida their home. Why? There are many reasons I am sure, but most can be attributed to the pandemic, spurring those move for freedoms elsewhere.

Our slice of paradise is situated in a prime position to capitalize and benefit from this increase in population. To see how well we are situated, all we need to do is look at current stated permit values for new residential "vertical" construction in Manatee and Sarasota counties. Collectively in 2020, our MSA has permitted \$1.9B of stated construction value for new residential construction. If we add new commercial construction, it will total \$3.1B of total stated value for new construction in our MSA.

What does that mean for our MSA? It means that our industry is necessary for the economic health of our community, as it creates opportunity for many businesses to thrive and prosper.

Jon Mast MPA, CEO











YBP Cornhole Tournament

Wednesday, March 17th 5:30pm @ Evie's

Membership TEAM Meeting

Friday, March 19th 9:00am @ MSBIA Office

SMC Happy Hour

Wednesday, March 31st 5:00pm @ GROVE LWR

SMC Committee Meeting

Wednesday, April 7th 8:30am @ MSBIA Office

Board of Directors Meeting

Thursday, April 8th 5:00pm @ MSBIA Office

Botox, Bubbles, Bourbon & Spa

Thursday, April 22nd 5:30pm @ Lavish Lounge LWR

Spring Fling Golf Tournament

Friday, April 30th 1:00pm @ Legacy Golf Club

Market Snapshot GMM

Thursday, June 10th 5:30pm @ LWR Country Club

Sarasota Slam

August 3rd-7th Marina Jacks Inshore/Offshore/Billfish

Executive Board

President

Chris Conley, Conley Buick GMC Subaru

Vice President

Gregg Carlson, Lee Wetherington Homes

Treasurer

Robert Close, Sherwin Williams

Secretary

Jimmy Oriol, Toll Brothers

Immediate Past President
Michael Neal, Neal Communities

Board of Directors BUILDER DIRECTORS

John Carlson, Wharton-Smith Teresa Mast, Davin Group Ed Wilson, Heritage Builders of West Florida Ed Suchora Joe Fontana, Taylor Morrison

ASSOCIATE DIRECTORS

Christy Simunovic, BB&T now Truist
Peter Skokos, Norton, Hammersley, Lopez &
Skokos, P.A.
Ray Turner, Turner Real Estate Network
Mark Kowalski, Purmort & Martin Insurance

Agency

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