

2023 ATHENA® Awards Luncheon Friday, November 3, 11:30 am – 2:00 pm Jumping Brook Country Club, Neptune, NJ



The ATHENA® Award recognizes an individual for business or professional accomplishments, for community service, and especially for mentoring others and providing a role model to encourage women to achieve their full leadership potential. The MRCC is the only organization in the state that bestows this honor.

Your participation in this award program sends a clear message that your organization invests in your community and its growth by identifying and honoring its leaders. The caliber of ATHENA® Leadership Award nominees and recipients often draws media coverage. Your participation associates you with exemplary leaders and is a vehicle for cultivating important relationships both personally and professionally. Honor your community's leaders.

Event Registrations and Sponsorships can be paid online by credit card. Go to: http://bit.ly/MRCC2023ATHENA Mail Checks to: Monmouth Regional Chamber of Commerce, 330 Mounts Corner Drive #423, Freehold, NJ 07728.

SPONSORSHIPS

 Diamond – \$6,500 (Exclusive) SOLD! Opportunity to Host Private Finalists' Reception Opportunity to Speak and/or Present ATHENA Award to Recipients Logo w/Link Displayed on Chamber Website Social Media Posts & Two (2) Email Blasts* Verbal Recognition and Logo Displayed at Event Color 2-page Center Ad in Ad Journal Fight (0) Tiglate (4 Table) 	 Platinum – \$5,000 Invited to Private Finalists' Reception Logo w/Link Displayed on Chamber Website Social Media Posts & Two (2) Email Blast* Verbal Recognition and Logo Displayed at Event Full-page Ad in Ad Journal Eight (8) Tickets (1 Table)
Eight (8) Tickets (1 Table) Gold - \$2,500	Silver – \$1,500
 Invited to Private Finalists' Reception Logo w/Link Displayed on Chamber Website Social Media Posts & One (1) Email Blast* Verbal Recognition and Logo Displayed at Event Full-page Ad in Ad Journal Four (4) Tickets 	 Invited to Private Finalists' Reception Logo w/Link Displayed on Chamber Website Social Media Posts & One (1) Email Blast* Verbal Recognition and Logo Displayed at Event Half-page Ad in Ad Journal Two (2) Tickets
Bronze - \$1,000	Emerald – \$750
 Logo w/Link Displayed on Chamber Website Social Media Posts & One (1) Email Blast* Verbal Recognition and Logo Displayed at Event Half-page Ad in Ad Journal Two (2) Tickets 	 Logo w/Link Displayed on Chamber Website Social Media Posts Verbal Recognition and Business Name Displayed at Event Quarter-page Ad in Ad Journal
Opal - \$500	Sterling – \$250
 Business Name Displayed on Chamber Website Social Media Posts Verbal Recognition and Logo Displayed at Event Quarter-page Ad in Ad Journal 	 Business Name Displayed on Chamber Website Social Media Posts Verbal Recognition
Supporter - \$150	All Sponsors can put one (1) promotional product in the swag bags
Business Name Displayed on Chamber WebsiteSocial Media Posts	* Email Blast goes to our list of 2,000+ names

Please send Sponsorship Payment & Logo ASAP to maximize promotional time on Chamber Website and Social Media Posts. Send Logo to: info@monmouthregionalchamber.com... Last day for submission: Wednesday, October 18, 2023

Event Tickets

Early Bird Special	Regular Price
Individual: \$60.00	Individual: \$70.00
Table of 8: \$456.00	Table of 8: \$532.00
Last day for purchase: Friday, October 20, 2023	Last day for purchase: Monday, October 30, 2023

Ad Journal

Page	Price	Dimensions
Inside Front Cover (Color)	\$200	4.75" x 7.75" (w x ht)
Inside Back Cover (Color)	\$200	Same as above
Back Cover (Color)	\$250	Same as above
Full-page *	\$175	Same as above
Horizontal Half-page *	\$100	4.75" x 3.87" (w x ht)
Horizontal Quarter-page *	\$ 55	4.75" x 1.937" (w x ht)

* Except for the cover pages, all other ads are **BLACK & WHITE**.

Preferred formats for ads: PDF formatted for PRINT - EPS files - 300DPI JPG files.
Publisher or Word documents saved as a PDF (accompanied by the original file).
File preparation: elements should be BLACK & WHITE / GRAYSCALE for best reproduction.
Graphics pulled from websites will reproduce extremely poorly.

Please send ads to: <u>info@monmouthregionalchamber.com</u> Last day for submission: Friday, October 20, 2023