GK CC greater keene CHAMBER OF COMMERCE | outlook news

Connecting business and community — July – August 2018

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Get your tickets today!
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The Greater Keene Chamber of Commerce

2ND ANNUAL

SEPTEMBER SWEEPS

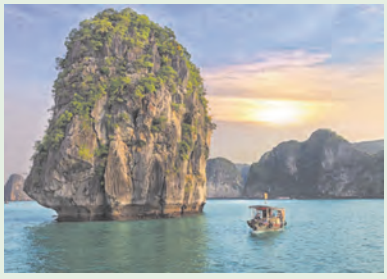
MONTH-LONG RAFFLE

Spotlight on Small and Local Businesses
Over $8000 in cash and prizes!

Multiple chances to win!

Buy tickets online at keenechamber.com,
stop by the Chamber office or call us at 603-352-1303

The Greater Keene Chamber of Commerce is going to Vietnam in 2019!



You're invited to a special presentation:

Thursday, September 13, 2018
6:00 PM • AAA Office
429 West Street, Keene NH

Visit keenechamber.com for more information or call (603) 352-1303.

Chamber Night at the SWAMP BATS

RIBBY'S SPOOKTACULAR HALLOEEN WITH

Trick or Treating in July!

Tuesday, July 31, 2018
Alumni Field, Park Ave, Keene

Set-up at 5:30 PM • Game begins at 6:30 PM

Promote your business at this fun event!

- Stop by the Chamber to pick up your free tickets!
- Bring your own tables, chairs, and supplies.
- A $20 donation to the Swamp Bats reserves your spot.

To sign up, call Christine Hadlow at 603-352-1303 or email: chadlow@keenechamber.com.

The Keene Lions Club

For eight decades, the Keene Lions Club has lived the Lion's Motto, "We Serve".

The Keene Lions Club supports many charities and community organizations throughout the region, with eyesight assistance receiving most of the club's efforts and resources. KidSight Keene is a free vision-screening program managed and provided by Keene Lions Club volunteers. The Club's efforts are focused on identifying possible conditions that may impede learning or lead to future eyesight issues. In 2018 the Club's KidSight program screened 2,614 local children for vision.

To raise the funds that support their charitable efforts, the Club conducts several major fundraisers during the year, including an Annual Musical, The Great Ashuelot Duck Race and a Holiday Citrus Sale. The Keene Lions Club donates between $50 to $70K annually to charitable causes within the Keene community.

The Keene Lions Club sponsors a "Junior Lions" program for Keene High School juniors who attend their luncheon meetings and particpate in the Club's activities serving the community. Club members are proud to introduce the principals of Lionism to the next generation of volunteers.

Diabetes prevention is a newer area of focus for the Club. Diabetes affects 3 million in the US alone. The Club is addressing this issue through exercise; specifically, the sport of Pickleball. Yes, Pickleball! The Keene Lions Club, with the help of the Keene Rec Center, recently converted two tennis courts into six pickleball courts at Jonathan Daniels School.

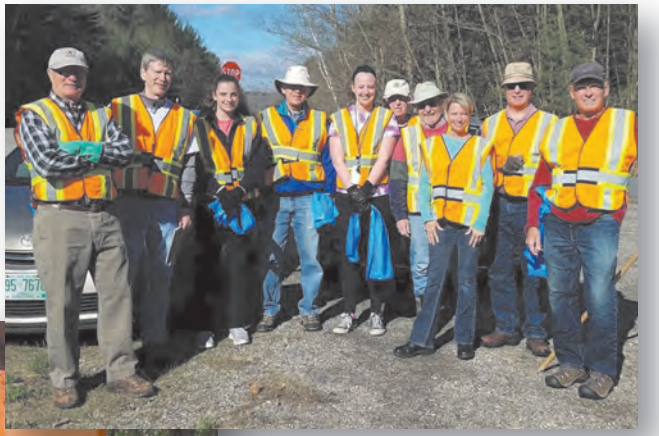
Exercise increases the insulin sensitivity of cells. With exercise, less insulin is required to keep blood sugar levels under control. Pickleball tournaments will give the Club fundraising opportunities, with proceeds supporting diabetes prevention, vision initiatives and other local community organizations. Keep your eye on the new courts at Jonathan Daniels and join in for some Pickleball!

Community service and volunteerism are an investment in our community and its citizenry. While the Keene Lions Club membership is made up of folks of different ages, from different walks of life and with different backgrounds, they all have one purpose: serving the Greater Keene Community.

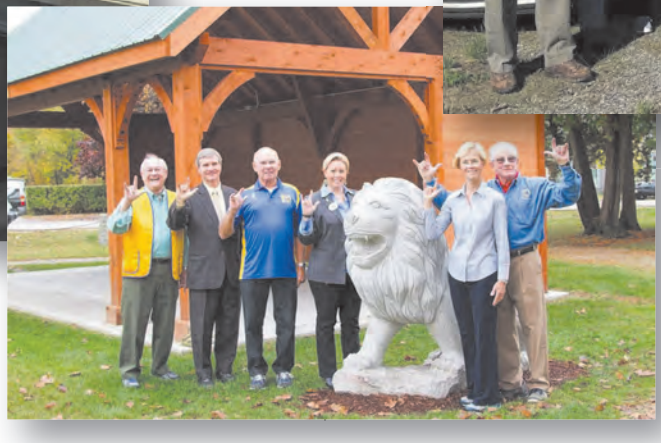
The group meets Tuesdays at noon at the Keene Country Club for lunch, fellowship and to hear a variety of speakers. The Club extends a personal invitation for you to join them and see what they are all about! It's a fun, fulfilling, and fabulous use of your time and talents!

Keene Lions Club
www.keenelions.com

Dumping ducks into the Ashuelot River for the annual Duck Race



Roadside cleanup crew on an adopted stretch of highway



Keene Lions Pavilion and granite lion statue, donated to the Keene Rec Center

July Business AFTER Hours

Fenton Family Dealerships
Held at Subaru of Keene

11 Production Ave, Keene
Wednesday, July 18, 2018
5:30 – 7:00 PM
(Suggested Donation to GKCC $5.00 at the Door)

Join fellow Chamber members at the July Business After Hours hosted by the Fenton Family Dealerships at Subaru of Keene.

Enjoy refreshments and food prepared by CC&D's Kitchen Market, and meet the team at Subaru. Bring your business card for a chance to win some great raffle prizes.

We look forward to seeing you!

August Business AFTER Hours

Maps Counseling Services

23 Central Square, Keene
Wednesday, August 15, 2018
5:30 – 7:00 PM (Parking in back)
(Suggested Donation to GKCC $5.00 at the Door)

Join us at the August Business After Hours, hosted by Maps Counseling Services in their newly renovated offices. Learn about the services they offer the region, while networking and socializing with area business owners and professionals.

Enjoy light refreshments and bring your business card for a chance to win a raffle prize!

Please RSVP to the GKCC:

- Online at keenechamber.com
- Call (603) 352-1303
- Email info@keenechamber.com

Bring your canned or boxed food items for the **Community Kitchen** food collection!

• networking • door prizes • great refreshments • meet new people •
build business connections • catch up with old friends • hosted by a member business

Member **News**

LaunchingU LLC, a career coaching organization serving college students, new graduates and early career professionals, has extended its signature "College-to-Career" coaching program to meet the needs of incoming freshmen. Previously, this coaching program was designed for college juniors and seniors. LaunchingU's tailored-to-freshman seven session program, called "College-to-Career: The Freshman Year," is designed to ensure that new college students get off to the best possible start during this important year.
www.launchingu.com

Savings Bank of Walpole (SBW) announced additional family-friendly workplace programs with an introduction of a lactation room at their Marlboro St branch. Additionally, new mothers will receive a new baby book package made possible through their membership with Impact Monadnock Business Ambassadors (IMBA).

As an employer, the Bank is committed to the well-being of its employees and is always looking at programs that will benefit them and enhance the workplace.

SBW also announced that new Trustee **Mark A. Gavin, CPA** has been elected to the Board for a 1-year term while Board member **Gary J. Kinyon, Esq.** has been re-elected for a 3-year term. The election of Trustees took place at the Bank's Annual Meeting held on April 16, 2018. Gavin is Chief Executive Officer at SoClean, Inc. and Kinyon is a Shareholder and Director at Bradley & Faulkner, PC, Attorneys at Law.
www.walpolebank.com

Monadnock Music is pleased to announce that they are one of three finalists for a Ruth and James Ewing Arts Award in the Excellence in Community Engagement category. The winner will be announced at the award ceremony, July 25, at Redfern Arts Center. This event is ticketed and open to the public.
www.monadnockmusic.org

Cheshire Medical Center welcomed **Kelly Milot, APRN** to the Department of Family Medicine in the Winchester Clinic. Prior to joining the Medical Center, Kelly was a Family Nurse Practitioner at Castle Primary Care, an Internal medicine clinic in Kailua, Hawaii. Milot completed a Master of Science in Nursing at Hawaii Pacific University in Kaneohe, Hawaii and has a Bachelor of Science in Nursing from Chamberlain College of Nursing. She also holds an Associate of Science in Nursing from North Shore Community College in Danvers, Massachusetts.

Deb Lukan

Colleen Barry

Cheshire Medical Center presented the annual Fourth Quarter President's Service Excellence & Leadership Awards to three outstanding staff members. **Deb Lukan,** Clinical Procedural Specialist of Clinical Informatics, received the President's Service Excellence Award. **Colleen Barry,** Director of Nutrition Services and **Dr. G. Forrest Quimby,** Urology Department, both received the Leadership Award.
www.cheshiremed.org

Dr. G. Forrest Quimby

The Local Crowd (TLC) Monadnock has launched its ninth online crowdfunding campaign to support The New Hampshire Honey Bee Initiative "NH Honey Bee Mural" crowdfunding campaign. A link to this campaign is available at http://c-fund.us/gbb. This crowdfunding campaign is an effort to raise $15,000 to pay for the costs associated with bringing artist **Matt Willey** to the Monadnock Region. Willey will design and paint the NH Honey Bee Mural on a wall of the Peterborough Community Center this August. His work focuses on raising awareness about the importance of pollinators and his most recent project included the installation of 193 golden bees (the same number of member states in the United Nations) in New York City. More about the artist and his work is available at thegoodofthehive.com and www.monadnocklocal.org/tlclaunch

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The Connors are Back! With any business, timing is everything. **Connor Business Resources (CBR)** had hoped to launch their online education programs in 2017 but timing wasn't right. In 2018 they are ready! CBR was developed by **Ann Connor** and **Michelle Connor** to support businesses with online education and resources. As always, Ann and Michelle continue to support businesses in the community by solving the challenges that most business owners face every day.

CBR is an online education system (https://conbizresources.com) that offers video teaching modules that are 30 minutes or less on areas of business that organizations need to thrive: Business Planning, Strategic Planning, Marketing, Sales and much more. There are 10 areas that every entrepreneur should address in their business, that's where CBR helps. Resources include 1-to-1 coaching, templates, and support. Their team of professionals helps you create an efficient organization. Members have 24/7 access to the tools. The Connor Business Resources team understands the complexities of a business and will provide answers to your questions as you focus on your daily operations.
www.conbizresources.com

The New Hampshire Charitable Foundation recently awarded a fully-funded grant to the Monadnock Home Visiting Alliance (MHVA), a pilot collaborative backed by **Monadnock United Way's** signature early childhood initiative, Impact Monadnock. The grant, for $51,100, will support the alliance members' community outreach efforts. The project aims to increase by 20 percent the number of families accessing MHVA home visiting services in the Monadnock region by June 2019. The goal is that nearly 500 families will be receiving services from one of the organizations that constitute the alliance by the summer of 2019. For Monadnock families, home visiting services from MHVA agencies have ranged from speech therapy for children diagnosed with autism to breastfeeding assistance for moms with premature babies.

Katie Gardella has joined **Monadnock United Way** as the Resource Development Director. Gardella's role will be to grow MUW's fundraising capabilities, helping address the region's most pressing needs for children, education and financial stability.

Gardella, who was on the MUW board of directors for several years, stepped down from that role in July to serve as Interim Resource Development Director.

www.muw.org

The **Monadnock Food Co-op** has demonstrated its support of the healthiest community initiative by becoming a Worksite Wellness Champion. The Co-op is working with a Worksite Wellness Advisor from the Center of Population Health at Cheshire Medical Center to strengthen its worksite wellness plan that includes support for tobacco-free and family friendly environments, physical activity, healthy eating, and building resilience (mental health and recovery).

Andrew Bedard

Susanne Fortier

The Food Co-op also announced two additions to their staff: **Andrew Bedard** as Finance Manager and **Susanne Fortier** as Prepared Foods Manager. Bedard spent his career in Accounting as well as Financial Planning and Analysis with C&S Wholesale Grocers and most recently as a Financial Analyst within a global team at Markem-Image.

www.monadnockfood.coop

This August, the **Greater Keene Chamber of Commerce** joins with **Monadnock Buy Local** and 70 other partners throughout the state to highlight New Hampshire Eat Local Month -- a month-long celebration of local food, farmers and producers. As part of the festivities, partners will work to inspire community members to eat more locally grown, raised and made foods, meet the farmers, growers and chefs behind their food and learn new skills that will keep them eating locally throughout the year. NH Eat Local Month also coincides with National Farmers' Market Week, honoring farmers' markets across America. Learn more at www.nheatlocal.org and www.facebook.com/nheatlocal.

Community Volunteer Transportation Company (CVTC)

Volunteer Drivers provide "no fee" transportation for people who do not have access to transportation because of age or other limiting circumstances. Trip purposes include non-emergency medical, social service appointments and trips to the grocery store and pharmacy. CVTC's staff is happy to assist in choosing trips as well as mileage reimbursement. Contact them with questions or if you would like to take part!

www. www.cvtc-nh.org

The Credit Union National Association (CUNA) recognized **Service Credit Union (SCU)** for being among the best at saving its members money. The credit union received the CUNA Benefits of Membership Award. CUNA determined that each member household at SCU saved an average of $412 this past year compared to the same services from banks in its region. The award recognized SCU for its low loan interest rates, higher-than average deposit yields, and fewer or lower fees compared to other banking institutions.

www.servicecu.org

MoCo's youngest dancers performed for family and friends in the 2018 Creative Dance Festival: I'm A Bunny at the **MoCo Arts** Black Box Theatre in Keene. The Creative Dance Festival is a celebratory weekend of performances by MoCo's youngest dancers, some just 3 years old!

www.moco.org

People's United Community Foundation, the philanthropic arm of **People's United Bank**, has awarded $82,890 to New Hampshire based nonprofits during its first grant cycle of 2018. Funding was allocated to 12 nonprofit organizations in support of activities that ranged from basic needs services and affordable housing initiatives, to education and workforce development programs. For a detailed list of organizations that People's United Community Foundation supported during the first grant cycle of 2018, visit www.pucf.org.

Member **News**

Esther Rhoades, Artistic Director of the **Grand Monadnock Youth Choirs (GMYC)** has assumed full artistic leadership for all five choirs now that GMYC Founder, **Maria Belva**, has stepped down from the organization. In addition to the four youth choirs, grades 2-8, in Keene and Peterborough, she will now direct the Cecilia Ensemble which features high school girls in grades 9-12. Rhoades was hired for the 2015-16 season to help oversee this transition.

Rhoades has a B.S. in Music/Choral Concentration from the University of Delaware, served as assistant choral director for the internationally renowned University of Delaware Chorale, and received training at Westminster Choir College. Rhoades was the Assistant Artistic Director and Conductor of the Children's Chorus of Springfield, Massachusetts. Upon returning to Keene, she served the Keene Unitarian Universalist Church as their Choir Director, and the Monadnock Waldorf High School teaching the acapella choir before joining GMYC.
grandmonadnockyouthchoirs.org

The Monadnock RSVP Volunteer Center is gearing up for another exciting year in the America Reads program! Men and women, ages 55+, are invited to consider becoming an America Reads volunteer to help children struggling with reading. Volunteers will engage children in grades pre-K through 3rd grade in literacy activities and one-on-one reading time. The commitment is for one hour, once a week, during the school year.

To find out more, contact the Monadnock RSVP Volunteer Center at (603) 357-6893 or send an email to rsvp@mfs.org.
www.mfs.org

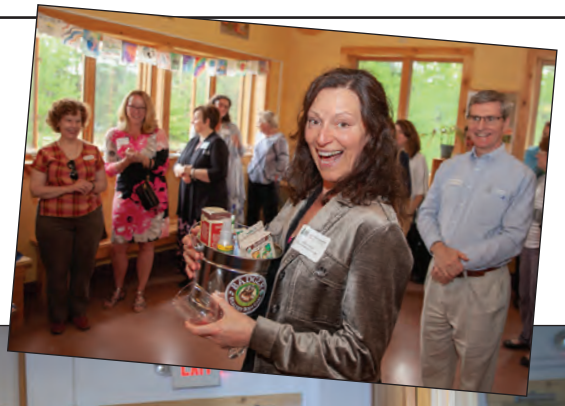
Good news for working professionals! The **Keene State College** Master's Degree in Safety & Occupational Health Applied Sciences (SOHAS) is now fully online. This means that people in the safety field can take classes and work full-time while completing the program in one, two, or three years. M.S. Program highlights: The 36-credit M.S. degree program will transition to fully online over the next two years; Courses will continue to be offered during fall, spring, and summer sessions; Courses will continue to be taught by faculty who are passionate about worker safety and bring extensive experience to the class. The online format enables students learn virtually anywhere. Many companies offer tuition reimbursement programs for their employees, so financial assistance might be part of the plan for some. Courses begin August 27th.
www.kscgraduatestudies@keene.edu

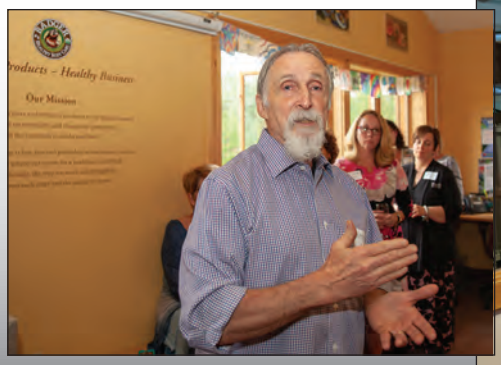
Cedarcrest, Inc., has announced the appointment of **Susan A. Peterson** of Jaffrey as Director of Human Resources. Peterson previously worked as the Human Resources Manager and Director, respectively, at Belletetes, Inc. and D.D. Bean & Sons and served many years in volunteer leadership roles with the Jaffrey Chamber of Commerce. Peterson is the 2015 Citizen of the Year in Jaffrey and recognized by Volunteer NH with a Spirit of NH award.
www.cedarcrest4kids.org

Attention high school and college graduates! **River Valley Community College's** WorkReadyNH program is great way to get ready for the work world. This tuition-free program focuses on the skills that employers value most: communication, problem solving/decision making, conflict resolution, teambuilding, ethics, customer service, safety, harassment/diversity, interviews and resume building, critical thinking, reading, math and graphic literacy. Graduates earn 2 certificates: National Career Readiness Certificate from ACT and WorkReadyNH certificate from the Community College of NH. There is no homework! The course will be held at River Valley Community College in Keene July 9th – 27th Monday – Friday from 9:00 – 3:00. Contact workreadyrvcc@ccsnh.edu to register or visit www.ccsnh.edu/workreadynh or www.facebook.com/workreadynh.

On May 12th, 2018 **Machina Arts** and the **City of Keene** hosted a ribbon cutting to celebrate the installation of New York City multidisciplinary artist **Nora Breen's** giant pinwheel sculpture. The sculpture will remain in Keene for one year.
www.machinaarts.org

Thanks to
W.S. Badger
for hosting our
May
Business After Hours!





Photos by
Scott Hussey Photography

New **Members**

OptimismPlus, LLC

Mind, Body, Spirit connection: Professional Sales Trainer, Executive Coach, Motivational Speaker and Reiki Master, bringing optimism, rejuvenation, confidence, sales training, coaching expertise and new age marketing insights to organizations, businesses, and individuals through the powers of positivism and creative visualization. Inner balance brings outward success. Optimism works! Empower yourself.

Steve Reinhart, the founder of Optimism Plus, has been training, coaching and motivating salespeople at the corporate level since 1981 and has been involved with energy healing since 1979. Through individual customized one-on-one sales training, Reinhart will help you find your unique, untapped hidden strength and powers while pointing out old habits that get in the way. He is a proven Professional Sales Trainer, helping sales teams and individuals find and reach their full potential.

Reinhart is an exceptional Executive Coach, teaching corporate leaders a sense of optimism, inner balance, harmony, and confidence. He is a Motivational Speaker, showing you the positive in everything because we are what we think. He is a Reiki Master (energy healer) helping you find the inner balance of mind, body, and spirit so critical to success in today's fast-paced environment. He incorporates crystals and drums to help find the right healing frequencies and rhythm of life. We are what we feel.

This is the combination you have been searching for: Mind, Body, Spirit…Balance, Harmony, Success. Bring Steve Reinhart and Optimism Plus to your next Sales Meeting or Corporate Retreat.

Optimism works! Empower yourself.

Optimism Plus, LLC
Steve Reinhart, Founder/Chief Optimist
57 Jaffrey Rd Fitzwilliam NH
(603) 661-8664
steve@optimismplus.com
www.dalbhatreiki.com or www.optimismplus.com

alzheimer's association®

THE BRAINS BEHIND SAVING YOURS.®

The Alzheimer's Association's vision is a world without Alzheimer's disease. Their mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

How do they help? By enhancing care and support through many services in the community such as a 24/7 Helpline (1.800.272.3900) that offers information and advice to families living with Alzheimer's. They offer local support groups and community events for caregivers and those living with Alzheimer's disease, and deliver local educational programs. They advance research through their national grant program, and help people find clinical trials through Alzheimer's Association TrialMatch.

The Alzheimer's Association develops policy resources to educate decision makers on the economic and emotional toll that Alzheimer's takes on families and the nation. Their advocates engage elected officials in New Hampshire to work to pass legislation on a local and national level.

In Keene, the Association has their signature event: The Western New Hampshire Walk to End Alzheimer's. This event takes place annually in September at Keene State College. Visit www.alz.org/manh/walk for more information on registering or volunteering for the Walk. In addition to registering to participate, please consider volunteering on the Western New Hampshire Walk to End Alzheimer's Planning Committee.

Alzheimer's Association of MA/NH
(603) 606-6590
24/7 Helpline: (800) 272-3900
www.alz.org/manh

More New Members!

Monadnock Ford
119 Monadnock Highway, Swanzey NH
(603) 283-5900
www.monadnockford.com

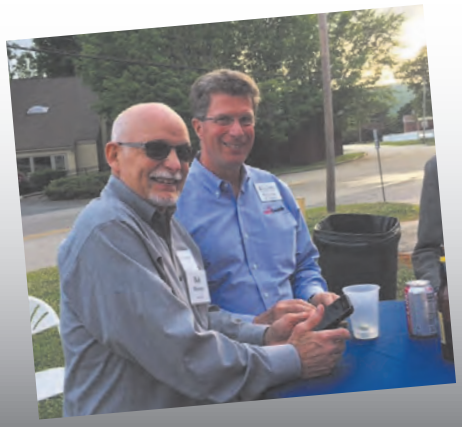
NH Oil Undercoating
263 S. Main Street, #9, Concord NH
(603) 491-9012
www.nhoilundercoating.com

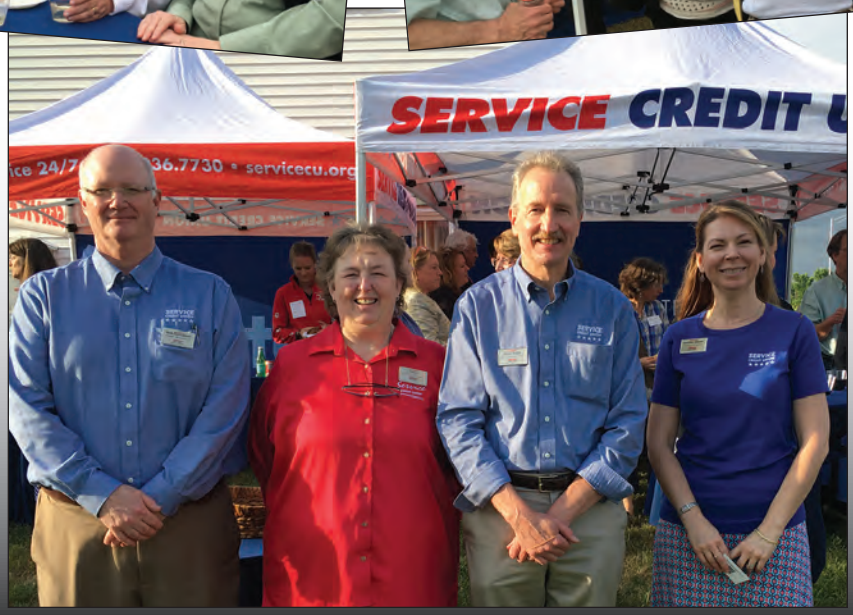
TNT Fireworks
963 Brattleboro Road, Hinsdale NH
(603) 256-6821
www.tntfireworks.com

Electric Earth Concerts
PO Box 44, Peterborough NH
(603) 499-6216
www.electricearthconcerts.org

Sue Ellen and Hope, LLC: Sue Ellen Sweeney, Transformational Life Coach and Life Mastery Consultant
368 Water Street, Keene
(508) 331-3880
www.sueellensweeney.lifemasteryconsultant.com

Thanks to
Service Credit
Union
for hosting our
June
Business After Hours!

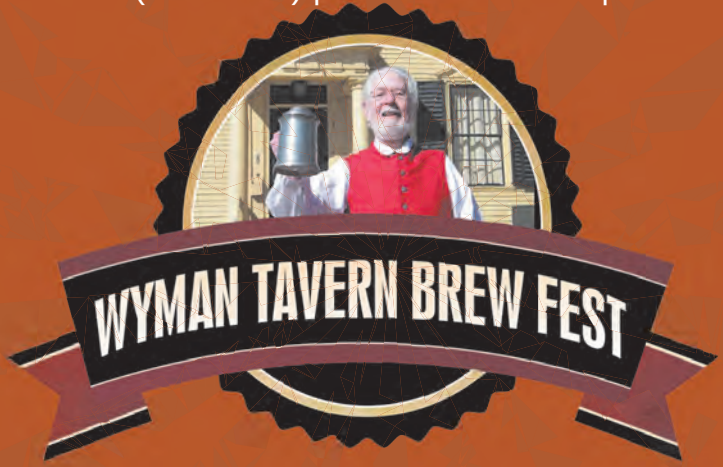




Saturday, August 4, 2018

1:00 - 5:00 PM (VIP 12-1*) | 339 Main Street | Keene NH

FOR TICKETS & MORE INFO
CALL 603.352.1895 OR
VISIT WWW.HSCCNH.ORG

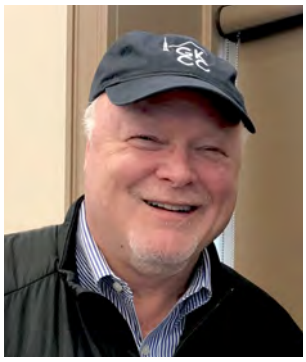


Sponsors:

Melanson Company, Inc.
Bellavance Beverage Company | Bulldog Design | Mascoma Savings Bank | Fireworks | Jim Eddie's
Green Mountain Tap Handles
Keene Eye Care | Monadnock Tent and Event | Adventure Limousine & Transportation | Boston Beer Company | Clark - Morenson Insurance
Norton & Abert, PC | Great Brook Media | Filtrine Manufacturing | The Brewers of Nye Hill Farm | Monadnock Food Co-op | Ingram Construction Corporation
William Marconi Italian Club

Sample Over 50 New England Craft Beers & Ciders

Chamber **News**



Thoughts from the President/CEO...

Happy summer to all! What a great time to be in the Monadnock Region of NH...it's a busy time!

Things we're working on here at the Chamber this summer include:

Member Outreach & Engagement – Over the course of the summer, our staff and board members will be touching base with current members about what the Chamber is doing and how we can do it better. We'll also be inviting not-yet-members to join the Chamber – we'll explain how we can help members, and how members can help us in our efforts to promote a vibrant regional economy. We are a membership organization, and take our direction from a board of directors that represents members, their interest, and their concerns. Do you know an organization you think should be a member? Let me know directly at psuter@keenechamber.com.

Regional Issues Series Planning – Led by our Programs Committee, we'll be planning forums for the Fall of 2018, and the Spring of 2019. Is there an issue you would like to see highlighted in one of the forums? Let me know directly at psuter@keenechamber.com. We have some good ideas, and we know you have some too! We anticipate the 2018/2019 "season" to start in late September.

Regional Branding & Marketing – We're working with other Chambers in the Monadnock Region, the state's Department of Travel & Tourism Development, and others in the hospitality and tourism sectors on developing a Monadnock Region brand, and marketing plan, that will help all of us promote this place we love to visit, live, learn, work and play.

Promoting Local Businesses – Throughout the month of September, we'll be presenting our 2nd Annual September Sweeps Raffle fundraiser that spotlights local and small businesses. This exciting promotion distributes over $8,000 in cash and prizes, including a $5,000 grand prize on September 28th. Area businesses sponsor a $100 daily prize and in return receive equal value in Chamber marketing support such as an e-blast or newsletter ads. We also promote the sponsor businesses on our website and social media. To participate as a daily sponsor or to buy raffle tickets, please contact **Phyllis Custer** at pcuster@keenechamber.com.

Leadership Monadnock – We're gearing up for our 2018/19 program, and now accepting applications for the 22nd annual class starting in October. This professional development program is designed to recognize and nurture existing leadership talents from diverse sectors of the community. Fore more info email leadershipmonadnock@keenechamber.com. See article below featuring our most recent class!

Leadership Monadnock Class of 2017/2018

"Leaders challenge themselves to keep thinking bigger."

Leadership Monadnock, one of the Chamber's signature programs, graduated its 21st class in June. Since 1997, nearly 400 people from the public, private and non-profit sectors have participated in the program.

This unique program incorporates seminars, expert lectures, skills training and simulation exercises, and on-site visits during nine monthly sessions in different locations throughout the Monadnock Region. Sessions are organized to focus on specific regional attributes, challenges and opportunities. For more information about the program or to apply to the next LM class, email leadershipmonadnock@keenechamber.com.

Front row: Phyllis Custer, Dawn Martin, Nicole Pelkey, Renee Sangermano. Middle row: Meaghan Woods, Nancy Dubosque, Ying Simpson, Nancy Glasheen, Nikki Sauber, Shanna Beckwith, Susan Newcomer (Program Director). Back row: Sandeep Bikram Shah, Erin Temmen, Tiffany French, Ashley Guion, Deborah Butler, Shawn LeFrance, Paul Boyd, Mike Burke, Joe Pelkey. Missing: Tammy Dwyer and Katelyn Kumorek.

Laurie Mack Phillips, a life-long resident of the Monadnock region, has joined the Chamber staff this summer to focus on new member acquisition during our upcoming membership drive. Laurie is a current member of the Chamber's Golf and Development Committees and has volunteered her time to help promote Chamber events. She is the co-founder of **Phil-Mack Media**, a digital marketing and business solutions consultant specializing in helping businesses grow their online presence.

In addition to her role at the Chamber, Laurie is a Sr. Account Executive at StrataBlue, an Indiana-based digital agency. StrataBlue has developed their own unique DTOX process utilizing hyper focused insights to create digital solutions that connect businesses directly to their audience. She is passionate about educating business owners on digital services that will transform their organizations. She believes that customer service and community should be a high priority for businesses.

Laurie has volunteered her time with several area nonprofits, including the Monadnock Humane Society, the YEA program at KSC, and Joy's Network.

Laurie's expertise will be a great addition to the Chamber staff!

Local Manufacturers Open House Days

Friday, July 13, 2:00 – 6:00 PM
Saturday, July 14, 8:00 AM - Noon

The Greater Keene Chamber of Commerce is partnering with **Keene Community Education** on a Local Manufacturers Open House Days event. Attendees will gain a better understanding of products that are produced at local manufacturing companies. This is a great opportunity to learn about job openings and training programs available at these local companies. This event is open to anyone. Students, parents and teachers are strongly encouraged to participate.

Participating companies include:

- **Maxcess International (Tidland)**
- **G.S. Precision**
- **EVS Metal**
- **Markem-Imaje**
- **Filtrine Manufacturing**
- **Ametek/Precitech (Friday only)**
- **Smith's Medical (Friday only)**

For more information, contact Jan Barry: jbarry@sau29.org.

Promoting Downtown Keene

The Greater Keene Chamber of Commerce is pleased to support the various efforts to promote downtown Keene. The Chamber is a member of the **Keene Downtown Group,** helps publicize Team Keene events and supports the newly created Downtown Coordinator position.

Keene, New Hampshire

The Keene Downtown Group is a non-profit organization made up of business owners, property owners and anyone who has a vested interest in the future of downtown Keene, regardless of ability to support financially. KDG is a point of contact, liaison with the City of Keene and sharer of information. They create events and programs to increase traffic and boost sales for downtown Keene businesses.

Team Keene is a "private entity for the public good". This organization creates events and opportunities in Keene. Downtown businesses can support and/or partner on various endeavors. Recent initiatives included a Downtown Keene map, Keene State College Coupon Book and the opportunity to advertise in the Economizer's pull-out section specifically promoting downtown Keene. Visit www.teamkeene.com for more information.

The new **Downtown Coordinator** will be charged with providing the administrative support necessary to maintain an economically viable and active downtown as outlined in the 2010 Keene Comprehensive Master Plan. This position will be a positive and energetic champion for the long-term revitalization of downtown Keene. As one of the community ambassadors for the Monadnock Economic Development Corporation (MEDC), the Downtown Coordinator shall act, at the direction of the Board of Directors of the Corporation, to actively manage the necessary tasks involved in the everyday operations and implementation of the City of Keene's "Downtown Vibrancy and Resiliency Work Plan". For more information about the Downtown Coordinator position, including responsibilities, key competencies and qualifications, please contact MEDC at info@monadnock-development.org.

The GKCC promotes our member businesses from over 50 New Hampshire, Vermont and Massachusetts towns and cities, serves as an information center for residents and visitors from all over the world, and promotes the entire Monadnock Region. To learn more about how we accomplish this, stop by or give us a call!

Thank You Renewing Members!

The following members renewed in April and May 2018:

Anderson & Gilbert, Inc.
ARC Mechanical Contractors, Inc.
Benefit Profiles, LLC
Cheshire County Shooting Sports Education
Clearwater Pool & Spa
Country Bridals and Formal Wear
Hamlin Insurance Agency, Inc.
K&J Dean Builders, Inc.
Keene Donuts
Keene Door
Monadnock Alcohol and Drug Abuse Coalition
Morningside Kitty Hawk Flight Park
Nathan Wechsler & Company, PA
Philanthropy Resource Group
Staples Office Supplies Keene
Syd's Carpet and Snooze Room

Thank you!

Regional Issues Series Forum

Canada & New Hampshire 2018: Our Economic Relationship

What Makes Good Neighbors: Opportunities & Threats

Friday, July 13, 2018
KSC Centennial Hall Alumni Center
8:00 - 10:00 am

Join us for a presentation by the Canadian Consul General
David Alward
(Canada's Diplomatic Representative for New England)
A Panel discussion will follow.

Register online at keenechamber.com, call 603-352-1303 or email nbishop@keenechamber.com.

Member **Events**

Visit www.keenechamber.com/events for event details.

Savings Bank of Walpole

Concerts on the Green Summer Concert Series

Sundays, until August 12th
On the town green in Walpole, New Hampshire

The eight-concert series kicked off on June 24 with the Keene Jazz Orchestra. All shows will be held rain or shine on Sundays from 6:30-8:00 PM.

Upcoming concerts:
July 8 – Keene American Legion Band
July 15 – Westmoreland Town Band
July 22 – East Bay Jazz Ensemble
July 29 – The Temple Band
August 5 – Brattleboro, VT American Legion Band
August 12 – Nelson Town Band
For more information visit www.walpolebank.com/news/concerts-on-the-green-2018.

Walldogs In Keene

Mural Mingle Brunch

Sunday, July 15, 11 am - 2 pm
Keene Walldogs Headquarters, 84 Main St.

Come enjoy brunch on us and learn about the Walldogs Magical History Tour in June 2019--Keene's rich history as public art. Bring your questions • Help us with mural themes • Volunteer!

Horatio Colony Museum

Old-Time Children's Games In The Garden

Thursday, July 12 and July 26, 2:00 to 4:00 PM

Rolling Hoops, Game of Graces, Jaxs, Croquet, Marbles & Jump Rope; enjoy the merriment of these old-fashioned games -- an excellent family program. Please note these programs are weather dependent. Phone the museum at 603 352-0460 if weather is questionable.

Indian Wars Of New England

Wednesday, July 25, 7:00 PM
Cheshire County Court House, 33 Winter Street, Keene, NH

Michael Tougias takes the audience on a historic journey as the Colonists and Native Americans fought for control of New England from the Pilgrims' first arrival to the closing days of the French and Indian Wars. Using slides of maps, battle sites, roadside history, and period drawings, Tougias covers the Pequot War, King Philip's War, and the French and Indian Wars. Strategies of the Natives and Colonial raids are all featured. These include Rogers Rangers' raid on the St. Francis Indian village, Lovewell's Fight in NH and ME, and the Fort at #4, and Metacom's uprising in the Connecticut River Valley. Funded by the NH Humanities.

Horatio Colony Museum (con't)

An Evening Of Candlelight Croquet

Thursday, August 9, 7:00 to 9:00 PM

A revival of the garden party, featuring 3 garden croquet courts, Japanese lanterns, and lemonade; all under candlelight in the museum's beautiful city garden. Add to the fun by wearing vintage clothing or garden party hats (optional). Please note this program is weather dependent; call the museum at 603 352-0460 if weather is questionable.

Native American Object Identification

Thursday, August 23, 7:00 PM

Bring your Native artifacts for Archeologist **Bob Goodby** to identify and explain his identification...it's informal, instructive, very interactive and fun. Reservations advised.

Events will be held at Horatio Colony Museum, 199 Main Street, Keene unless otherwise indicated. Admission is free. For information on any of the above events, call (603) 352-0460 or visit www.horatiocolonymuseum.org.

Grand Monadnock Youth Choirs

Nelson Mandela Global Birthday Concert

Wednesday, July 18, Noon -1:00 PM
Central Square Gazebo, Keene

The community is invited to join GMYC and St. James Episcopal Church in songs of peace and freedom, inspiration readings and a speak-out!

Harvard Summer Chorus: Carl Orff, Carmina Burana

Sunday, August 5, 3:00 PM
Peterborough Town House

GMYC joins Monadnock Music and the Harvard Summer Chorus in the production of Carl Orff's Carmina Burana. Visit www.monadnockmusic.org to order tickets.

Feast of Jonathan Daniels

Sunday, August 19, 9:00 AM
St. James Episcopal Church, 44 West St., Keene

GMYC will perform at the Feast of Jonathan Daniels. Visit www.stjameskeene.com for more information.

Singers Workshop

Sunday, August 19, Noon-5:00 PM
Monadnock Waldorf School, 98 S. Lincoln St., Keene

Voice instructors **Esther Rhoades** and **Joanne Mead** will lead this workshop for boys and girls entering 5th – 8th grade. Performance at 4:30 pm.

Member **Events**

Grand Monadnock Youth Choirs (con't)

1st Annual Singing Stars

September 9, 16, & 23
Marlborough House, Marlborough NH

This singing competition with prizes and trophies is open to students in grades 2-8 from the Monadnock Region. For more information, contact grandmonadnockyouthchoirs@gmail.com or visit www.grandmonadnockyouthchoirs.org.

Machina Arts

Keene First Friday Art Hop

Friday, July 6, 5:00 – 9:00 PM and First Fridays Year Round
Downtown Keene

Keene First Friday Art Hop is an inclusive and diverse celebration of art that spans all disciplines. July's event will be centered at Railroad Square Park and the adjoining Amphitheater next to the Monadnock Food Co-op. It will also extend from the top of the business district -- just beyond Central Square -- moving throughout downtown businesses and restaurants, and ending at Keene State College, home of the Redfern Arts Center and the Thorne-Sagendorph Art Gallery. This is a rain or shine event. A full schedule is available at www.machinaarts.org/firstfridayarthop.

Kiwanis Club of Keene

3rd Annual Golf Tournament

Friday, August 3, 9 am Check In • 10 am Shotgun Start
Bretwood Golf Course

Join the Keene Kiwanis for a day of golfing the North 18 holes, plus a gift bag, bag lunch, auction items, prizes, and a BBQ dinner. Hole-In-One Car prize sponsored by Walier Chevrolet. New this year –Compete in the fun-filled Pro Launcher Golf Ball Air Cannon Contest! Also new is a silent auction with autographed items from the Patriots, Red Sox, Bruins and Celtics.

Registration fee is $115/golfer. Enter as a foursome or single. Register online at keenekiwanis.org, or download registration form and mail in with your check. Take advantage of sponsorship opportunities to showcase your business. Sponsorship forms available at keenekiwanis.org. All proceeds support local children.

The Hannah Grimes Center & The Keene Sentinel

Radically Rural Summit

Thursday, September 27 and Friday, September 28
Downtown Keene, New Hampshire

Radically Rural will bring together 500 people from the Greater Keene area and throughout the northeast who are passionate about creating vibrant, robust rural communities and eager to learn, connect, and lead change. Radically Rural will also highlight local food, networking, and regional art and music. Learn more and register at www.RadicallyRural.org.

48 Central Square
Keene, NH 03431

ADDRESS SERVICE REQUESTED

July/August 2018

GKCC July Events...

Regional Issues Series
Canada & New Hampshire 2018: Our Economic Relationship
Friday, July 13, 2018
8:00-10:00 am
KSC Centennial Hall Alumni Center

July Business After Hours
Wednesday, July 18, 2018
5:30-7:00 pm
Fenton Family Dealerships
Held at Subaru of Keene
11 Production Ave., Keene

Chamber Night at the Swamp Bats
Tuesday, July 31, 2018
5:30 pm
Alumni Field
Park Ave., Keene

GKCC August Events...

August Business After Hours
Wednesday, August 15, 2018
5:30-7:00 pm
Maps Counseling Center
23 Central Square, Keene

17th Annual
4 on the 4th
Race Application

A Monadnock Area Grand Prix Race Series Race

Event

July 4, 2018 – Keene, NH
Sign in opens 7:00a – Walkers 8:00a Runners 8:30a
Chip Timing – all runners and all walkers times are measured and recorded
pathwaysforkeene.org for information
Flat four mile course – 4 miles minus 66 feet.
Surface – asphalt and gravel.
Most of course far away from traffic – police controlled.
Keene location in Southwest New Hampshire.
650-700 runners and walkers expected to participate.
Prizes and gift certificate in goodie bags and raffled at awards ceremony to runners, walkers, and volunteers.

Registration and Categories

Race will be held rain or shine.
Donation – **$25.00** ($10.00 tax deductible).
Runners – male and female – overall, under 20, 20-29, 30-39, 40-49, 50-59, 60-69, over 69
Walkers – three fastest male and three fastest female

Other Information

All registered runners and walkers …
- Coveted event t-shirt
- Food and water
- Eligible for numerous prize drawings

Awards and prizes at 9:30a at Start/Finish line
No strollers, bicycles, jogger buggies, or pets allowed (because of our insurance).
Entry and results – pathwaysforkeene.org
Net Proceeds … Solar lighting project phase 2
Make checks payable to Pathways for Keene, Inc.
Mail this signed entry page and check to:

Pathways for Keene, Inc.
PO Box 226
Keene, NH 03431-0226 USA

Submit only full-sized (8.5x11) signed entry pages.

Find Start/Finish and Registration

Railroad Square at Main Street in Keene
pathwaysforkeene.org for information
Race packet pick up at Ted's Shoe and Sport on 7/3/18 from 4:00-7:00pm

– Pre-Register at pathwaysforkeene.org until July 3rd at 5:00pm –

Name: _____ **Phone:** _____

Street: _____ **E-mail:** _____

City: _____ **T-Shirt:** _____ **(S-M-L-XL-2XL)** **Run:** _____

State: _____ **Zip:** _____ **Age:** _____ **(July 4, 2018)** **Walk:** _____

Bib#: _____ **Check#:** _____ **Sex:** _____ **(F-M)**

In consideration of the acceptance of this entry, I do hereby for myself, heirs, executors, and administrators waive and release any and all rights and claims for damages I may have against Pathways for Keene, Inc., the City of Keene, the State of New Hampshire and all of its officers and/or representatives and any other race officials, organizations, sponsors, and volunteers for any injury that may occur as a result of participating in this event. I also grant permission to use my name, picture or video of me participating for any purpose without obligation to me. I also grant permission for Pathways for Keene to contact me via email for future events.

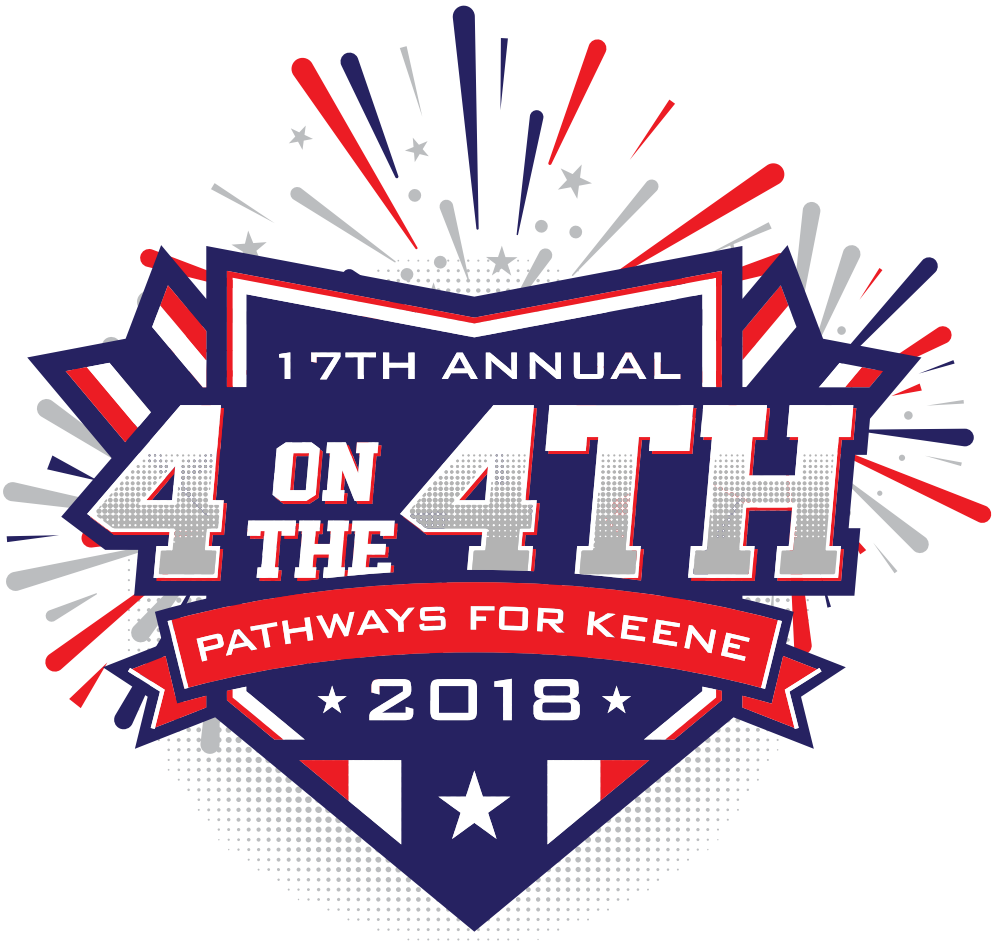
Signed: _____ **Date:** _____

Signed: _____ **Date:** _____
[Parent or guardian if entrant is under 18]

– Unsigned or illegible entry pages will be rejected – Submit full sized 8.5x11 entry page with payment –

For your convenience, Register online at:

www.pathwaysforkeene.org



July 4th, 2018

Railroad Square, Keene, NH

Race day registration opens at 7:00am

Walkers start at 8:00am

Runners - 8:30am

If you prefer to register on paper, you can do so at Ted's Shoe and Sport on Main St, or mail this registration to: Pathways for Keene, PO Box 226, Keene, NH 03431

Race packet pick up at Ted's Shoe and Sport on 7/3/18 from 4:00-7:00pm

Electronic Imaging Materials, Inc.

Labels that Last

Local collaboration launches new labels- and careers

A Keene-based bakery recently celebrated seven years of success with a revamp of their product packaging labels. The new packaging showcases ongoing collaboration with label manufacturer Electronic Imaging Materials (EIM), as well as a promising career kickoff for recent alumni from Keene State College.

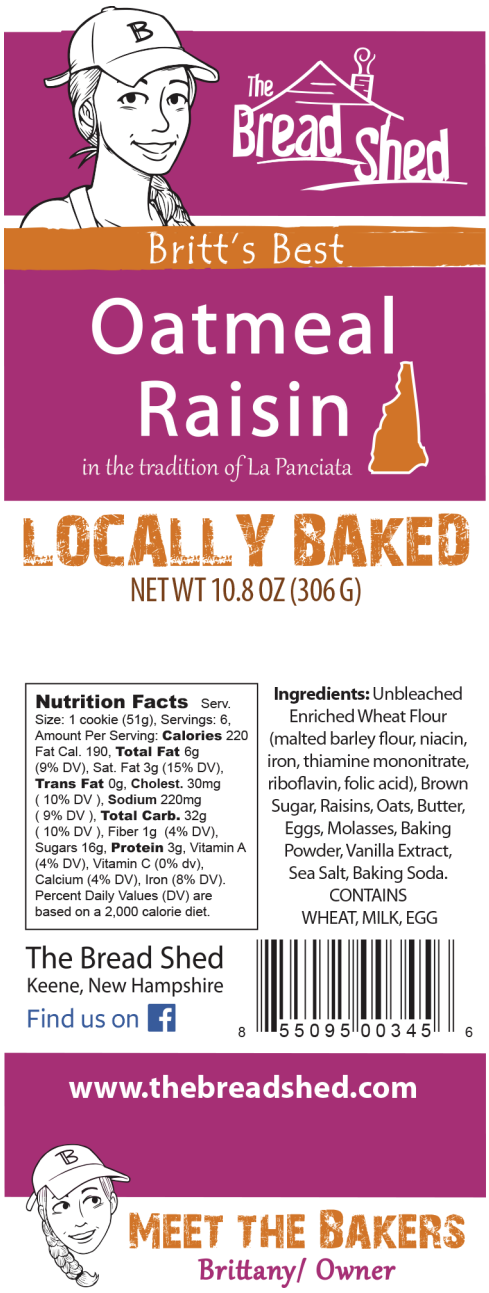
Owner and head baker Brittany Migneault started The Bread Shed (TBS) at age 22. A 2012 Outlook newsletter case study described how TBS initially turned to EIM to solve a packaging dilemma for one of their bread varieties, Focaccia. The Italian flatbread is lightly brushed with oil and minced garlic, and then sprinkled with rosemary and kosher salt. EIM developed a custom label that could handle incidental ingredient exposure.

Migneault also worked with local designer Peter Harris to develop an eye-catching biscotti box. Each variety incorporates color-coded bands printed by EIM. Because the bands are digitally printed, they can easily be produced in limited edition quantities. This enables not only year-round varieties such as Almond and Chocolate Hazelnut but also seasonal specialties like Pistachio Cardamom and Orange Walnut.

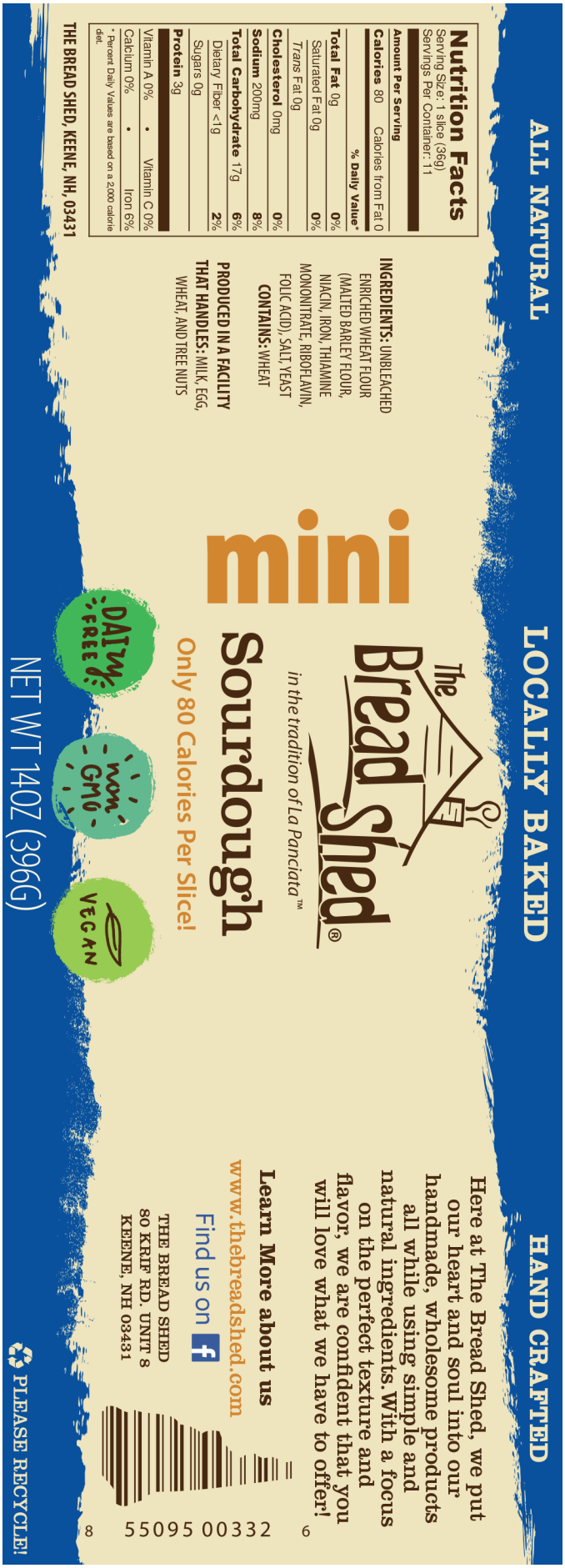
For further collaboration, EIM encouraged Migneault to reach out to Keene State College, where EIM has offered internships for over a decade. She commissioned a series of sketches of TBS team members from art/design student Gavin Schlerf. These sketches became the inspiration for the new cookie packaging design, featuring a different sketch on each colorful cookie package from Oatmeal Raisin to Pumpkin Chip.

Cecilia Sica Robinson, who was finishing a degree in Sustainable Product Design, helped develop a prototype label that fit the sketches around the cookie shapes. She also recommended a special textured paper that helps convey local and rustic. KSC Graphic Design senior Paige Bourne finalized the designs so they could be digitally printed in any quantity needed. Both Bourne and Robinson joined EIM full-time upon graduation.

As TBS continued to expand toward the seacoast, Migneault envisioned how the shared experience from the previous packaging projects could be applied to her core product lines of sliced and traditional Italian bread. She developed initial concepts using her own self-taught (continued)



Local collaboration launches new labels- & careers



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Adobe Illustrator skills, and then refined them through focus groups with friends, family, and other designers. Paige Bourne converted her concepts from "on-screen" to "on-package" prototypes and applied fully the developed design to over a dozen different color-coded varieties.

"Locally baked" is now prominently displayed at the top of each label, with accent circles highlighting health benefits such as non-GMO, vegan, dairy-free, and low-sodium. Though the packaging is new-and-improved, Migneault notes that the product inside has not changed, still reflecting recipes learned from her uncle Glenn Loati of La Panciata bakery in central Vermont.

As it enters its 32nd year in Keene, EIM is proud to continue to help grow a vibrant local business environment where young professionals and entrepreneurs can thrive. Do you have a labeling vision that needs nurturing? Call The Label Experts at EIM for help every step of the way.