



MONADNOCK REGION RECOVERY CAMPAIGN

A Multi-Year Branding & Marketing Campaign to Recover from the COVID Pandemic and Revitalize the Region's Economy

In 2018 a group of local stakeholders, led by the Greater Keene Chamber, began to assemble a plan to promote the Monadnock Region of New Hampshire.

To address a longstanding need for economic development in the region, the plan called for a multi-year, multi-platform branding and marketing campaign to attract visitors, workers, students, retirees and young families to this great part of the world – with extraordinary physical, cultural and commercial attributes and opportunities.

Recovering from COVID-19

The COVID-19 pandemic interrupted this effort in 2020 before the necessary funds could be raised from local sources. To help the region recover from the severe economic crisis we are currently experiencing, the project is needed now more than ever. The initiative's leadership, chaired by **Jamie Trowbridge**, CEO of Yankee Publishing, is a nearly twenty-person



task force representing many of the area's largest employers, educational and healthcare institutions and businesses from Peterborough, Keene and many other communities.

The task force has pressed on, by seeking the funding for the campaign from government grants and partnerships made available for the primary purpose of pandemic recovery – matched in part by contributions from regional businesses, organizations, municipalities, and foundations.

A Dynamic but Little-Known Destination

The Monadnock region holds a wealth of resources and assets, including dynamic businesses, a vibrant creative economy, high-quality educational and healthcare institutions and attractions for tourists and other visitors. Those who live here

know the quality of life is extraordinary, yet the region is little-known outside of the immediate area.

We have significant competition from other regions in New England and the Northeast, which diminishes the ability of the Monadnock region to flourish economically.

The task force believes that a concerted branding and marketing effort, over time, can bring the Monadnock region into the spotlight it deserves, attracting people who come to work, play, study and thrive.

We've been very pleased with the level of community and business support for this pivotal initiative. Since re-starting our fundraising efforts in August, we've received nearly \$100,000 in commitments to get this off the ground – close to 20% of the projected cost of the project over three years.

If you or someone from your organization would like to learn more or get involved, or if your organization might be interested in learning how to support the project financially, please e-mail Greater Keene Chamber CEO Phil Suter at psuter@keenechamber.com.



smiths medical

bringing technology to life

Smiths Medical Partners with U.S. Government on COVID-19 Vaccine Efforts

Smiths Medical, headquartered in Plymouth, Minnesota, is a medical device company providing innovative solutions and superior support to help healthcare professionals and providers ensure safety, enhance patient outcomes, and improve the total cost of care.

Smiths Medical has partnered with Biomedical Advanced Research and Development Authority (BARDA), part of the U.S. Health and Human Services Office of the Assistant Secretary for Preparedness and Response, and the Department of Defense's Joint Program Executive Office for Chemical, Biological, Radiological, and Nuclear Defense (JPEO-CBRND). The partnership expands capacity at Smiths Medical's facility in Keene, New Hampshire, for production of integrated hypodermic needle and syringe products to support the government's COVID-19 vaccination efforts.

The partnership will increase needle production capacity by 125 million units per year. The U.S. federal government will have priority access to this expanded capacity for vaccination efforts dedicated to COVID-19, flu vaccines and future pandemics.

Smiths Medical's industry-leading EDGE™ Safety Hypodermic Devices technology combines the benefits of an advanced safety hypodermic needle with the dead space



profile of a conventional needle. The Needle-Pro® EDGE™ hypodermic needle offers the lowest dead space, compared to leading hypodermic safety needle devices, helping to ensure dosage accuracy and less wasted medication – while helping to prevent needlestick injuries.

Smiths Medical's Talent Acquisition team is actively hiring for open roles in Keene to support this initiative – including assemblers, machine operators and warehouse personnel. These roles are long-term temporary assignments with the potential to result in full-time careers.

Join a company where careers and passion impact lives – apply online today at www.smiths-medical.com/careers.

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www.smiths-medical.com/careers

Want your business in the Spotlight?
Contact Christine Hadlow at chadlow@keenechamber.com and reserve your spot!

September Business AFTER Hours

MENADENA

Hosted remotely by Zoom

Wednesday, September 23, 2020

5:00 - 6:00 PM




Just because we can't be in the same room, doesn't mean we can't network virtually! Join us for a virtual Business After Hours. Bring your beverage of choice and enjoy light conversation and connection with Ben Robertson and Lucas Woods as we learn more about Menadena, your local agent and trusted partner for marketing and communications technology solutions. Ben and Lucas will share stories of how they've applied proven strategies that help their customers succeed.

It will be a fun zoom event with a chance to win your choice of assorted goodies including some of the best grass-fed and finished beef, Tupelo honey, and health crunch you have ever tasted.

Registration is required. Once registered, you will receive a confirmation email with the Zoom meeting information. All registered attendees will be entered in the raffle for the door prize!

Register online at www.keenechamber.com or by e-mail to info@keenechamber.com




RIVER VALLEY

Community College

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FREE TUITION for those impacted by COVID-19

If you or someone in your household has experienced a financial loss or increased expenses due to COVID-19, you may be eligible for tuition and fees assistance for the fall semester at River Valley Community College. Apply NOW at rivervalley.edu

In awarding funds, RVCC is subject to eligibility and compliance rules determined at the federal level.

FREE online application at www.rivervalley.edu



Member News

As part of a new state-wide, hospital-based program, **Cheshire Medical Center** is a COVID-19 community testing site, as of Monday, August 10, 2020. Community members seeking a test can request an appointment by calling Cheshire Medical Center's COVID-19 community testing information line at 603-354-6700 or email chepublichealth@cheshire-med.com. For information in Spanish, call 1-833-625-9604 and a Spanish interpreter will answer and interpret calls. For more information about requesting an appointment, go to Cheshiremed.org/testing.

A provider referral is not required. Tests will not be administered without scheduling an appointment in advance. Cheshire will bill the individual's insurance. If the patient doesn't have insurance, Cheshire will assist the patient with applying for the NH COVID-19 Testing Benefit. Nobody will be turned away.

Drive-through testing appointments will be scheduled Monday through Friday from 4:00 pm to 7:00 pm and will take place at the West Entrance of our main campus, 580 Court Street in Keene.

"Offering COVID-19 testing as part of this program supports Cheshire's mission to advance the health and wellness of our community and the people of the Monadnock Region," said Cheshire President and CEO **Don Caruso, MD, MPH**. "We're committed to being a great neighbor, and we take pride in serving as an integral community resource."

This initiative was financed under a contract with the State of New Hampshire, Department of Health and Human Services, with funds provided in part by the State of New Hampshire and/or such other funding sources as were available or required, e.g., the United States Department of Health and Human Services.

Visit Cheshiremed.org/COVID for more information about COVID-19 testing.

Cheshire Medical Center is pleased to welcome the following new staff members: **Alisha Russell, APRN**, to the General Surgery department; **Brynne Underhill, APRN**, to the Urology Department; **Paul Sanders, MD**, to the General Surgery department; **Thatcher Friant, MSPAS, PA-C**, as a Certified Physician Assistant and **Robert Leinau, PA-C, JD**, to the Emergency Department; **Antoine Soueid, MD**, to the Cardiology department; and, **Jesse Ridgway, MSN, CNM**, to the Women's Health department.

Russell has been working at Cheshire for the last several years, including time with the Women's and Children's Health unit and the Short Stay Surgery unit.

She also worked for Cedarcrest Center for Children with Disabilities. She earned a Family Nurse Practitioner certification from Simmons University in Boston and a Bachelor of Nursing degree from Southern New Hampshire University in Manchester.



Underhill, a certified registered nurse, earned a Master of Science, Family Nurse Practitioner degree from the University of Rochester in Rochester, NY. She also earned a Bachelor of Science in Nursing from the Massachusetts College of Pharmacy and Health Sciences in Worcester, MA, and a Bachelor of Science from Bates College in Lewiston, Maine. Before coming to Cheshire, she most recently worked as a Registered Nurse at the University of Rochester Medical Center.



Dr. Sanders was a Lieutenant Colonel in the U.S. Army, serving at the William Beaumont Army Medical Center in Fort Bliss, Texas, in roles including



Chief, Bariatric and Metabolic Surgery for the MBSAQIP Center of Excellence, Director of the Robotic Surgical Services Committee, and Surgical Services Director for the Combined Simulation Center. Previously, during a deployment to Kabul, Afghanistan, he served as Deputy Chief for Clinical Services for the HKIA NATO Role 2E Hospital.

Dr. Sanders earned his Doctor of Medicine degree from the Emory University School of Medicine in Atlanta and a Bachelor of Science in Biochemistry from Kennesaw State University in Kennesaw, Georgia. He did his residency and internship in General Surgery at the Tripler Army Medical Center in Honolulu and his fellowship in Minimally Invasive Surgery at Harvard Medical School Beth Israel Deaconess Medical Center in Boston.

Friant worked as an applications engineer in Burlington, Vermont, as well as an advanced emergency medical technician at the Londonderry Volunteer Rescue



Squad before coming to Cheshire Med. He earned a Master of Physician Assistant Studies from Franklin Pierce University in Rindge, New Hampshire, and a Bachelor of Science in Mechanical Engineering from the University of Vermont in Burlington, Vermont. He also graduated from the University of Vermont's Post-Baccalaureate Pre-Medical Program.

Leinau is a Certified Physician Assistant. Prior to joining Cheshire, he worked at the Brattleboro Retreat in Brattleboro, Vermont, proving medical services in support of the psychiatric mission. He also worked at the Hugo Medical Clinic in Hugo, Oklahoma. He holds a Master of Health Sciences in Physician Associate



Studies and a Bachelor of Arts from the University of Oklahoma in Norman, Oklahoma. He earned a Juris Doctor degree from the University of Tulsa in Tulsa, Oklahoma. He also spent seven years as a teacher and 17 as a part-time, solo practice attorney at law.

Dr. Soueid was a Cardiovascular Medicine Fellow at the University of Massachusetts Medical School in Worcester, Massachusetts, where he also did his residency in Internal Medicine, prior to coming to Cheshire. He earned his Doctor of Medicine degree from Ross University School of Medicine in Miramar, Florida. Dr. Soueid worked as a pharmacist after earning his Bachelor of Science in Pharmacy and Doctor of Pharmacy from Rutgers University in Piscataway, New Jersey. He also received his Juris Doctor degree from the Rutgers University School of Law.



Ridgway is a Certified Nurse Midwife and has focused on obstetrics and gynecology since 2015. She earned a Master of Science in Nursing from Yale University in New Haven, Connecticut, and a Bachelor of Arts in Religious Studies at Skidmore College in Saratoga Springs, New York. Prior to coming to Cheshire, she was employed as a Certified Nurse Midwife at Baystate Medical Center in Springfield, Massachusetts.
www.Cheshire-med.com



The Monadnock Food Co-op held two one-day Round It Up Donation Drives in July, raising \$696.97 on July 11, 2020 to benefit the Keene Skatepark and \$300.70 for Monadnock Understands Childhood Hunger (MUCH) on July 18th.

“Our current skatepark is 20 years old and made of plywood and metal sheeting.

It is outdated and has high maintenance costs for the City of Keene,” said Project Coordinator **Kathy Burke**. “Using professional skatepark designers and working with Friends of Public Art, the new skatepark will engage local artists to create a beautiful park instilling a sense of community pride.”

“On behalf of the MUCH Council, I am honored to extend our heartfelt gratitude to the staff and board of Monadnock Food Co-op for an extremely successful Round It Up,” said **Ann Henderson**, MUCH Chairperson. “These dollars will allow seventy weekly boxes to be distributed to families most in need -- during one of the most challenging summers this region has seen for decades. Collectively, we have the power and strength to fight the odds, to achieve the unimaginable, and to make a better future for those in need.”
<https://monadnockfood.coop/>

The regional accounting firm of **Nathan Wechsler & Company, PA** is pleased to announce the addition of **Daniel Kravitz**, CPA, JD to their professional team.

Throughout his career, Kravitz has cultivated valuable experience working with small to medium-sized businesses and high net worth individuals. He excels at translating complex accounting concepts into terms that his clients can understand. Kravitz’s specializations include IRS representation, multistate taxation, and estate and gift tax.



“I am thrilled to welcome Daniel to the Nathan Wechsler team,” said **Oreste “Rusty” Mosca**, Managing Director of Nathan Wechsler & Company, PA. “His experience and knowledge will be put to great use in the Tax Department. His values and devotion to the local community also make him a great fit for the firm.”

Kravitz earned his undergraduate degree—a Bachelor of Science in

Accounting—from Canisius College. He went on to earn a Juris Doctor from Massachusetts School of Law and a Master of Science in Taxation from Bentley University. Professionally, Kravitz is currently affiliated with the Massachusetts Society of Certified Public Accountants (MSCPA). Within the local community, he regularly donates blood via the American Red Cross. He previously served as the vice president and treasurer of Jewish Family Service of Worcester, Inc. and as the treasurer of Temple Sinai in Worcester.
<https://www.nathanwechsler.com/>

River Valley Community College’s WorkReadyNH graduates consistently exclaim that the program met or exceeded their expectations and rave about how they’ve grown throughout the course. Here is a quick story about a recent grad:

“In life it is a strength to be able to look within yourself and make real changes. WorkReadyNH is a great program to guide you to look at yourself with eyes wide open.” With a last-minute entry into the WorkReadyNH program, **Danielle Wallace** quickly acclimated to the class and exceeded expectations in the end. She left with renewed soft skills, a professional resume, a platinum National Career Readiness Certificate from ACT and a WorkReadyNH certificate from the Community College of NH. This is added to her bachelor’s degree and years of experience in the criminal justice system. Wallace heard about WorkReadyNH while working with WIOA, Workforce Innovation and Opportunity Act, early on a Monday morning and soon after her meeting, hopped into the class. She was glad she did.

If you know anyone who is ready to make the leap and join a tuition-free WorkReadyNH online class direct them to www.ccsnh.edu/workreadynh. To learn more about WorkReadyNH join a short 30 minute Information Session by going to www.ccsnh.edu/workreadynh.

Member News

Savings Bank of Walpole (SBW)

is pleased to announce that longtime employee **Tamara Richardson** has been named Vice President, Human Resources Diversity and Inclusion Officer for New Hampshire Mutual Bancorp (NHMB). In this role, she will ensure SBW, its sister banks, Merrimack County Savings Bank (the Merrimack) and Meredith Village Savings Bank (MVSb) and NHTrust prioritize the enhancement of cultural diversity and inclusion while promoting and communicating workplace expectations to employees.



For over 20 years, Richardson's contributions have made her an invaluable member of SBW's leadership team. Her experience in both the banking industry and human resources have been instrumental in terms of enhancing employee relations and ensuring a positive and encouraging work environment. In fact, Savings Bank of Walpole has been ranked as one of the 85 Best Banks to Work for in the United States by American Bankers Association (ABA) consecutively for the past three years.

"Tamara's passion for her work and innate desire to see employees grow and succeed has made a tremendously positive impact in terms of defining the internal culture at SBW," says **Mark Bodin**, President for Savings Bank of Walpole. "Her leadership ability is exceptional and is enhanced by an aptitude for creating an inclusive work environment and a strong desire to enhance diversity. We know she will enjoy much success – and make important contributions in her role as Vice President, Human Resources Diversity and Inclusion Officer of NHMB."

A Veteran of the United States Air Force, Richardson is a member of the Society for Human Resources Management and American Payroll Association.

She earned her Associates in Arts Degree in Liberal Studies from Community College of Vermont. Outside of the office, she is involved with a number of local community organizations and charities and also serves as Secretary of the Pathfinders Snowmobile Club in Weathersfield, VT. Richardson resides in North Springfield, VT with her husband. www.walpolebank.com



The City of Keene has launched a new website on Keene's Sustainable Energy Planning process. The website includes a roadmap of pathways, strategies, and tools to achieve Keene's energy goals, and you can listen to stories to learn more about tools like Community Power.

The Keene Energy and Climate Committee and City staff are looking for your ideas and feedback. Please take the survey on how Keene should define renewable energy as the City develops an energy plan, and tell them what you think of the draft vision statement for the planning process. You can visit KeeneEnergyPlan.com to learn more.

Thank You Renewing Members!

The following members renewed their memberships in July 2020:

Anderson & Gilbert, Inc.
Cooper's Crossroad
eFix Consulting
Electric Earth Concerts
Financial Solutions Group
Hamlin Insurance Agency
Local Burger of Keene, Inc.

Moore Nanotechnology Systems, LLC
Morningside Kitty Hawk Flight Park
Poodiack Wealth Management Group
Pub Restaurant, The
Samson Manufacturing
The Septic Pro

smiths medical

Smiths Medical is a medical device company providing innovative solutions and superior support to help healthcare professionals and providers ensure safety, enhance patient outcomes, and improve the total cost of care.

WE ARE HIRING!

Smiths Medical has partnered with the U.S. government for production of integrated hypodermic needle and syringe products to support the government's COVID-19 vaccination efforts. We are actively hiring for open roles in Keene to support this initiative - including Assemblers, Machine Operators and Warehouse Personnel.

**Join a company where careers and passion
impact lives – apply online today at
www.smiths-medical.com/careers**



UNITY

uni-ty / yū-nə-tē / noun

Oneness of mind, feeling, etc., as among a number of persons; concord, harmony, or agreement.



As we slowly return to “normal” after such challenging times, now more than ever, it’s important to come together to support our local businesses, local nonprofit organizations—and each other.

At Savings Bank of Walpole, we’re exceedingly proud to be the savings bank of this vibrant, strong community and we encourage you to make a difference in any way you can. Buy local to support the businesses that serve as the backbone of our community. Live local by lending a hand to help others.

There really is truth to the idea that there is power in numbers—especially when we unite as a community.



Chamber 101

Maximizing your Membership

Tuesday, September 8, 2020

Noon - 1 pm • Virtual Zoom Meeting



This is a free Member orientation session designed to help you navigate the Members Only Information Center and learn ways to promote your business through the Chamber.

Offered the 2nd Tuesday of every month, all members are invited to attend this interactive workshop. Complete your member profile. Learn how to upload a profile picture and logo, post status updates, hot deals, events, photos, videos and more to the social feed, comment on content; learn how to update account settings.

Register online at www.keenechamber.com or e-mail info@keenechamber.com. Once registered, you’ll receive a confirmation email with the Zoom meeting info.

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City Office Janitorial Services, founded in 2014, takes pride in their attention to detail and understand that keeping a workplace clean, now more than ever, is vital to the health and prosperity of everyone in our community.

A clean workplace makes a good impression on employees, vendors, and other visitors. With all cleanings, they provide disinfectant wipes and hand sanitizer, setup hand cleaning stations, and use a fogging technology system to keep your place of business healthy and safe at no additional cost.

The staff at City Office truly loves what they do. Some find cleaning relaxing and meditative, while others love to walk away and close the door of a fresh clean room with a sense of accomplishment and a job well done. Their involvement in the community stretches far past cleaning a workplace. The company



Evgeni Kopelevich
President



Dave Wright
VP of Operations

provides hand sanitizer, masks, and disinfectant spray to anyone who needs it and will continue to do so as long as Covid-19 persists. Whether you need cleaning services for your business, supplies to keep you safe, or just want advice on how to protect your family from the virus, call City Office Janitorial!

City Office Janitorial
<https://cojanitorial.com/>
(802) 369-9925

Ask the Expert

Do Businesses Face Increased Cyber Risk Related to a Pandemic?

By Dave Greenaway, The Richards Group



Cybercriminals recognize that many businesses are under tremendous stress as a result of the ongoing pandemic crises. This stress has translated into an increased vulnerability to cyber-attacks. Small and mid-sized businesses, that often lack sophisticated IT security measures, are particularly vulnerable as they seek to quickly migrate

employees to remote working. Work conducted from outside the office environment presents an increased risk of an employee clicking on malicious attachments or using unsecure networks to transmit sensitive information. Securing financial protection in the form of a Cyber Insurance Policy is now essential for business owners due to a growing reliance on technology.

Cyber thieves are using COVID-19 as an opportunity to send phishing emails and spread malware attacks. Recently, there have been reports of phishing emails that impersonate the U.S. Centers for Disease Control and Prevention (CDC), the World Health Organization (WHO) and other health authorities. A phishing

email deceives users into downloading and running a malicious application that, while appearing to be from a legitimate source, is actually collecting credit card numbers, login credentials and various other sensitive information. Cyber Liability Coverage specifically addresses and mitigates these increased risks and is a key element of every companies' insurance program.

As a local and independent firm with 140 employees and 12 locations, The Richards Group has the expertise, markets and technology to best position client insurance and employee benefits programs. Prepare for tomorrow, by contacting The Richards Group today.

Dave Greenaway joined The Richards Group as Senior Commercial Lines Risk Management Consultant to provide insurance guidance and protection to his clients throughout the Northeast. Prior to joining TRG, Dave worked for national insurance broker Gallagher, then Cross Insurance as risk placement strategist. He is a graduate of the University of Massachusetts Amherst (BA) and has earned the Certified Insurance Counselor (CIC) designation from The National Alliance for Insurance.

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Leadership Monadnock: 2020 Wrap Up and Looking Ahead to 2021

The Chamber's Leadership Monadnock cohort met on August 11th at the Keene State College Camp on Wilson Pond for the first in-person session since March – outdoors, socially distanced and masked.

Speakers addressed current events in our area and included Phil Wyzik of Monadnock Family Services, Mayor George Hansel, President Melinda Treadwell of Keene State College, Rob Malay of SAU29 and Lisa Witte of SAU93.

The final regular session of Leadership Monadnock for this year will take place at the KSC Camp on September 8th, followed by a meeting in October focused on personal reflections from this year's participants.

2021 Program

The 2020/2021 Leadership Monadnock Program start date has been postponed to early 2021. We will begin the application process in early November – after taking a thorough look at the program to be sure that we can deliver on our commitment to a



comprehensive and educational experience for participants. Details and application will be in the Nov/Dec Outlook newsletter.

If you are interested in participating in the upcoming 2021 cohort, or would like to receive communications regarding the program, email leadershipmonadnock@keenechamber.com or call (603) 352-1303.



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Monadnock Humane Society

The 32nd Annual MHS Walk for Animals...
Reimagined

Saturday, September 19, 2020, 9:00 am - Noon

Monadnock Humane Society is planning an exciting new take on this year's 32nd annual fundraiser – The Walk for Animals! On Saturday, September 19, 2020, MHS will host the Walk for Animals Reimagined - a virtual version of this important annual event.



The Walk for Animals is a crowdfunding event. In the weeks leading up to the Walk itself, animal lovers in the community ask family, friends, coworkers, colleagues – everyone they know – to sponsor them (all

money raised goes towards the care of the homeless animals of our community). On Saturday, September 19, the “day of” event will include a “kick off” video program at 9:00 am that will include fun stories, a “Pancake Art” tutorial, a video montage of happy tails and MHS mission moments, and a few surprises. After that, walkers are encouraged to take their own favorite walk so that they can be safe, socially distant and still support the MHS community. Following everyone's walk, there will be a virtual video address at noon by **Kathy Collinsworth** (Executive Director of MHS), and contest winners will be announced.

Your support makes it possible to provide pets in need with safe shelter, medical care, rescue and rehabilitation, boarding and daycare, training services, a pet food pantry, Animal Safety Net program, and most importantly, loving forever homes.

Registration is \$15 per person. For more information, contact **Lisa Beckwith** at (603) 352-9011, ext. 107, email: teams@humanecommunity.org, or visit the event website at www.mhswalkforanimals.com.
www.monadnockhumaneociety.org

Hannah Grimes Center

Radically Rural Remote

Thursday, September 24, 2020

Radically Rural Remote will be held using webinar software with the opportunities for attendees from across the country to watch and join in through the chat features. Each session will have tech support staff assisting speakers and serving attendees with the goal of creating lively, interactive, and expertly produced programming.

Radically Rural is built around six engaging program tracks that are highly relevant for rural communities and small towns: Arts & Culture, Clean Energy, Community Journalism, Entrepreneurship, Land & Community, Main Street.

For more information, visit <https://www.hannahgrimes.com/>



Outlook News **September/October 2020**

Alzheimer's Association

Walk to End Alzheimer's

Saturday, September 26

This year, the Alzheimer's Association Walk to End Alzheimer's will be everywhere – on every sidewalk, trail, mountain and track. Although the world may look a little different right now, one thing hasn't changed: their commitment to the fight against Alzheimer's!

The Walk to End Alzheimer's will be online, on your street and in your community, with new and exciting ways to experience the event:

- On Saturday, September 26- Log in to visit Walk Mainstage, the event's interactive online experience. Livestream the Opening and Promise Garden Ceremony, hosted by local emcee, Mayor **George Hansel**.
- Walk wherever! Download the Walk to End Alzheimer's mobile app to track your steps and hear messages of support from other participants.
- Drive through the planted Promise Garden at Keene State College, which is view only, to experience your community's reasons to end Alzheimer's.

Register for your local Walk at act.alz.org/WesternNH, start fundraising and spread the word! For more info, contact **Madison Wilkins**, the Western NH Walk Manager, at mwilkins@alz.org or (617) 393-2051.

Alzheimer's isn't waiting. Neither are you.

The Local Crowd Monadnock

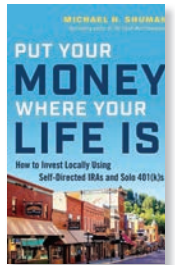
Rebooting Your Community After COVID: How to Invest Locally Using Self-Directed IRAs and Solo 401ks

Thursday, October 15 at 6:30 pm

The Local Crowd Monadnock welcomes Economist **Michael Shuman** for this informative webinar. Who might find this webinar useful?

- Anyone in our community with a tax-deferred retirement account, whether a 401k or IRA, interested in moving a portion of their money into local businesses, projects, or people.
- Local business-people looking for new sources of capital.
- Economic developers and consultants with an interest in local business, economic gardening, “Think Local First,” or entrepreneurship.
- Local bankers, credit union managers, investment advisors, brokers, pension fund managers.
- Local politicians and civil servants.
- Local philanthropists and community foundation leaders.
- Professors and students involved in relevant fields in business, investment, economic development, planning, and local governance.

Learn more and RSVP for this free workshop at rebootcommunity2020.eventbrite.com.



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