



**GREATER KEENE &  
PETERBOROUGH  
CHAMBER**

**Outlook News Newsletter Advertising Contract**

The **Outlook News** Newsletter is published six times per year based on the schedule below. Each full-color version is available on-line (in pdf format at [www.keenechamber.com](http://www.keenechamber.com)) and includes special features, member profiles, and local events.

**Dimensions: 8.5" x 11"**

**Frequency: Bi-monthly**

**Circulation: 900 (digital)**

Please send your digitized ad copy by date given below with your signed contract. Payment is required (by check or call with credit card information) prior to publication. You may change your ad each month.

<b>Publication Schedule/Submission Deadlines 2021</b>	<b><u>Ads</u></b>	<b><u>Inserts (in pdf format)</u></b>
January/February	1/5/21	1/10/21
March/April	2/15/21	2/19/21
May/June	4/13/21	4/23/21
July/August	6/10/21	6/23/21
September/October	8/12/21	8/24/21
November/December	10/14/21	10/23/21

**Year-long (6 issue) advertisers will be recognized as newsletter sponsors on newsletter eblasts**

<b>Ad Size</b>	<b>Duration and Cost</b>		
<b>1/8 page (3.75" x 2.5")</b>	One Time: N/A	3 issues = \$115	6 issues = \$185
<b>1/4 page (3.75" x 5")</b>	One Time = \$75	3 issues = \$185	6 issues = \$310
<b>1/2 page (7.5" x 5")</b>	One Time = \$110	3 issues = \$225	6 issues = \$500
<b>Full page (7.5" x 10")</b>	One Time = \$200	3 issues = \$500	6 issues = \$875
<b>Online insert = \$100</b>			
<b>Pricing for Not-Yet Members is double the current rate.</b>			

**3 Issues = 6 months**

**6 Issues = 1 year**

**Insert information:** Please email your insert in pdf format to Nancy Bishop at [nbishop@keenechamber.com](mailto:nbishop@keenechamber.com)

Ad size (circle): 1/8 1/4 1/2 Full page # of issues(circle): 1 3 6 Starting Month: \_\_\_\_\_

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Email contract to [nbishop@keenechamber.com](mailto:nbishop@keenechamber.com), mail to 48 Central Square, Keene NH 03431 or fax to (603) 358-5341

Questions? Call us at (603) 352-1303