



ADVERTISING PRICES, DIMENSIONS, FILE SPECS & SUBMISSION INFORMATION

Prices

Ad Size or Listing	Rate	Member Rate
Basic Directory Listing	N/A	FREE To Members!
Enhanced Directory Listing (free with Ad)	N/A	\$150
Guaranteed positions (if available)		
Center (2-page) Spread	\$4,900	\$3,850
Back Cover Full Page Only SOLD!		
Inside Back Cover Full Page Only	\$3,880	\$2,765
Inside Front Cover Full Page Only	\$3,880	\$2,765
Page 1 Half Page	\$2,090	\$1000
Page 1 or table of contents Quarter Page	\$1,765	\$675
Run of Publication Ads		
(Location not guaranteed, but preference considered)		
Full page	\$2,700	\$1,340
Half page	\$1,600	\$800
Quarter Page	\$1,030	\$510
Eighth page	\$800	\$400
Design Fee (if applicable)	\$125	\$95

Ad Requirements

DEADLINES

- Copy Deadline - May 28, 2021

AD FILE REQUIREMENTS

- Adobe PDF, TIF or JPEG, 300 DPI minimum
- CMYK Color

SUBMISSION METHODS

- Email to chadlow@KeeneChamber.com
- CD or Flash Drive (non-returnable)

Ad Design

In order to avoid a design fee, you may repeat a previous ad or submit your complete ad per the requirements above. Ads can be designed for you for the nominal fees at left.

FULL PAGE
8.5" x 11"
(plus 0.125" bleed on all edges)

QUARTER PAGE (H)
8" x 2.25"

HALF PAGE (H)
8" x 4.875"

EIGHTH PAGE
3.75" x 2.25"

QUARTER PAGE (v)
3.75" x 4.875"

HALF PAGE (V)
3.75" x 10"

Your ad will work for at least **two full years**, Fall 2021—Fall 2023!

The Official Guide—Monadnock Region is the area's MOST comprehensive printed guide for residents and those relocating to the region. Many local businesses use it in their employee recruitment efforts. 10,000 copies will be printed and distributed at NH Welcome Centers, airports, MA locations on I-91, the Big E, and throughout the Monadnock region at hotels, real estate agencies, and Granite State Ambassador locations, events and training.

This high quality guide will be referred to again and again!

LODGING AND TRAVEL

Sample Member Directory Page

Best Western Plus Sovereign Hotel (603) 357-3038 <http://www.bestwestern.com>

A full service hotel convenient to all Monadnock Region points of interest. Our friendly staff, large indoor pool, exercise room, in-room refrigerators, and high speed wireless connectivity.

Carriage Barn Bed & Breakfast (603) 357-3812 <http://www.carriagebarn.com>

Chesterfield Inn (603) 256-3211 <http://www.chesterfieldinn.com>

Colony House (603) 352-0215 <http://www.ColonyHouse104.com>

"Enhanced Listing", Bold with up to 30 word description

Courtyard Marriott Keene (603) 354-7900 <http://www.keenecourtyard.com>

The hotel features 100 guest rooms as well as a grand ballroom able to accommodate 10-200 guests. The hotel features an indoor pool, Bistro cafe & lounge, fitness center, free wireless internet.

Days Inn Keene, NH (603) 352-9780 <http://www.daysinkeene.com>

59 spacious rooms, continental breakfast, pets w/fee, executive king singles with recliners, wireless internet access.

Fairfield Inn and Suites (603) 357-7070 <http://www.fairfieldinnkeene.com/keeneh>

Hancock Inn (603) 525-3318 <http://www.hancockinn.com>

"Basic Listing", Free with Membership

KIDS HANG GLIDING LESSONS

ZIPLINE CANOPY TOUR

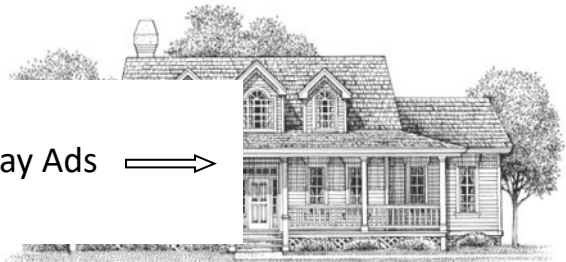
HANG GLIDING | PARAGLIDING
KAYAK TOURS | OUTDOOR LASER

MORNINGSIDE
A KITTY HAWK KITES FLIGHT PARK

603.542.4416 www.FlyMorningside.com
BETWEEN CHARLESTOWN & CLAREMONT, NH // OFF I-91
357 MORNINGSIDE LANE | CHARLESTOWN, NH 03603



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Quarter Page Display Ads