



May/June 2021

outlooknews

A bi-monthly publication of the Greater Keene & Peterborough Chamber

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46th Annual GKPC Golf Classic

Bretwood Golf Course

Wednesday, June 16, 2021

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See pages 23-26 inside for sponsor information and golfer registration form, or visit [keenechamber.com](https://www.keenechamber.com) to register.

Advertise in the Official Guide to the Monadnock Region of Southwest New Hampshire!

The GKPC is currently in production on an all-new guide to the Monadnock Region (a visitor's, resident, & relocation guide) to be published in late August. Space will be limited! For more information and to reserve your space, click here: <https://www.keenechamber.com/profile-advertising/>

Highlights in the upcoming edition will include:

- What is special about the Monadnock Region
- Photo essay showing the natural beauty of the area
- Why the Monadnock region is a great place to visit, live, work & learn

(continued on page 10)



visit our website! [keenechamber.com](https://www.keenechamber.com)

Member **Spotlight**

THE COLONIAL PERFORMING ARTS CENTER



Almost two years ago, the Board of Directors of The Colonial Theatre announced its intention to transform the 95-year-old live performance and film venue into a world-class Colonial Performing Arts Center, offering expanded opportunities and greater accessibility to performers, audiences and students.

Beginning in spring 2020, the organization took an important step in that process by acquiring and renovating a second building which now houses SHOWROOM, The Colonial Performing Arts Center's smaller, multipurpose venue tailored for emerging artists, local performers and educational programming. And, renovations have begun on The Colonial's main stage and lobby, accelerating this final phase of the project from a two-year effort to a one-year plan.

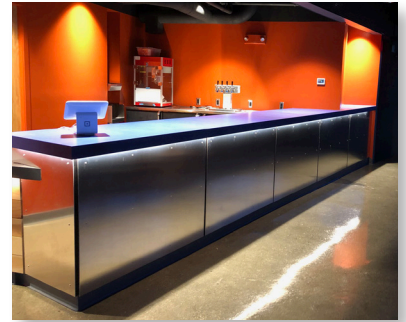
The Main Street venue will be closed to performances for a year, pending COVID protocols, but the community will have access to arts programming in the new second venue, according to **Alec Doyle**, Executive Director of The Colonial Performing Arts Center.

"With our brand-new SHOWROOM now complete, the community will have a fantastic venue for film and smaller performances while construction is happening on our main theatre over the coming year," Alec Doyle said.

"We hope and expect that there will be live performances in our beautifully renovated main theatre beginning in the first quarter of 2022," Doyle said, "and with both buildings in full operation The Colonial Performing Arts Center will be able to play a significant role in helping re-energize our whole community after this health care crisis ends."

With architectural plans by local firm Weller & Michal Architects,

the local office of DEW Construction will began work on the main theatre in March. The project will include extensive renovations and expansions, providing greater accessibility to performers, audiences and students. The renovated theatre will feature a spacious ticket lobby, a patron lounge and a dedicated concessions area, as well as improvements to restrooms and administrative offices. Plans also call for increased energy efficiency and reliance on renewable energy with all new high-efficiency heating and air conditioning systems, enhanced insulation and replacement of all exterior windows and doors.



Importantly, the project also features crucial enhancements to the stage and backstage area, including an enlarged stage, new rigging and staging technologies, creation of an artist green room and new, contemporary dressing rooms – all of which theatre representatives say will help attract world-class performers and performances.

The Colonial's new SHOWROOM is located at 20 Commercial Street in Keene, where it shares the public parking lot behind the existing theatre's main stage building. Designed by local architect **Dan Scully**, the venue features seating for 150 patrons, including an automated, retractable seating unit on the first floor, as well as fixed seating on a second-floor wraparound balcony. The retractable first floor seating allows the venue to quickly convert to a flat club-style floor for concerts, dances or functions accommodating up to 280 guests. In addition, the venue features state-of-the-art LED lighting and audio systems, HD video projection capability with surround sound, and a 20-foot-wide cinema screen. There is also a catering kitchen that allows SHOWROOM to accommodate a wide range of events.

According to **Abigail Abrash Walton**, Board Chair, the project is being funded through private gifts from individuals, businesses and foundations and the organization has reached 67% of their Capital Campaign goal.

The Colonial Performing Arts Center
95 Main Street | PO Box 77
Keene NH 03431
www.thecolonial.org



May

Harris Center for Conservation Education

Location: Virtual

Date: May 19, 2021

Time: 5:00pm - 6:00pm

Join the Greater Keene and Peterborough Chamber and the Harris Center for the May virtual Business After Hours. **Jeremy Wilson**, executive director of the Harris Center for Conservation Education, will talk about what the organization does, how its programs have fared during the pandemic, and what's in store for the future with respect to its extensive environmental education program, community science programs, land protection efforts, and community programs. He will also touch on several exciting ventures made possible through the recent establishment of its 50th Anniversary Fund, which has enabled the launch of several innovative projects.

Stay for the hour and your name will be entered to win a Nature Almanac:
<https://harriscenter.org/about-us/50th-anniversary-merchandise/calendars>.

We look forward to seeing you!



June

Service Credit Union

Location: Virtual

Date: June 9, 2021

Time: 5:00pm - 6:00pm



Join the Chamber and Service Credit Union for a virtual Business After Hours in June. SCU representatives will discuss the credit union's banking services and their new spring promotion – new and current SCU members will receive a \$500 Visa gift card after any purchase loan has funded! This promotion is running from May 1 - August 31, 2021.

In addition, the credit union is offering \$500 off closing costs for any current members or new members that set up direct deposit in an amount enough to cover the new mortgage payment and set up automatic payment for the new purchase or refinance loan payment all at Service Credit Union.

Stay for the hour and your name will be entered to win a \$50 Visa Gift Card!

Please RSVP by one of the following methods to attend!

- Online at keenechamber.com under our [event calendar](#)
- Call our office at (603) 352-1303
- Email info@keenechamber.com letting us know you would like to attend

Would you like to host a Virtual Business After Hours?
Contact Nancy Bishop at nbishop@keenechamber.com to inquire about openings!

Member News

The **New Hampshire Community Loan Fund** Board of Directors announced the appointment of **Steve Saltzman** as President/CEO. He is only the second CEO in the Community Loan Fund's 38-year history, succeeding **Juliana Eades**, who retired in June 2020. Saltzman started in early April 2021.

"Thanks to Julie's long tenure and John Hamilton's skilled management over the last year, the Community Loan Fund is strong and vital," said **Betsy McNamara**, Community Loan Fund Board Chair. "Steve brings with him a dynamic sense of possibility," added McNamara. "He has a track record of innovation while truly respecting an organization's foundational strengths and culture. We are confident that he will build on the legacy of the Community Loan Fund's work while bringing his national perspective and experience to the task."

Saltzman's experience ranges from leadership of multiple programs at one of the largest national CDFIs, Self-Help Credit Union, to remarkable and innovative, community-based, success as CEO at Charleston (S.C.) LDC, a smaller CDFI. Saltzman is looking forward to working with the Community Loan Fund because of its mission, deep local impact, and national reputation. "I am honored to join the team at the NH Community Loan Fund," said Saltzman. "The entire field of community development finance, now totaling 1,100 organizations, owes a great deal of intellectual debt to the pioneering work of the Community Loan Fund and its founding president, Julianna Eades. I look forward to working with the fund's 50 team members, and loyal donors, and investors to carry on that proud tradition of innovation."

www.communityloanfund.org

Following a national search, the Board of Directors announced the selection of **Joshua I. Brier** as **GFA Federal Credit Union's** next President & CEO. After serving as the credit union's



Pictured front to back: Tina M. Sbrega, President & CEO, Gerald Bankowski, Chief Governance Officer of the Board of Directors, Joshua I. Brier, Executive Vice President & Chief Operating Officer

President & CEO since 2009, **Tina Sbrega** retired in April 2021. Brier had served as GFA's Executive Vice President & Chief Operating Officer for over two years. He will be the 5th President & CEO of GFA Federal Credit Union, which has been in existence since 1938.

"We are very pleased to have this opportunity to appoint Joshua as President & CEO as we value his contributions to our success. He has demonstrated his commitment to our mission and core values since joining the GFA and we are confident that he will continue to ensure service to members and community engagement. We look forward to seeing the continued growth and success of the credit union under his leadership", said **Gerald Bankowski**, Chief Governance Officer of the Board of Directors.

Brier brings to GFA over 15 years of banking and leadership experience, having previously served as Senior Vice President/ Retail, Sales, & Marketing at Dime Bank for four years. Prior to that, Brier worked at Bank of America in a variety of roles throughout his 11-year tenure. Brier holds a Master of Business Administration from New England College of Business in Boston, Massachusetts, and a Bachelor of Science from Arizona State University in Tempe, Arizona.

When asked about his promotion to President & Chief Executive Officer, Brier states, "To say I am honored is an understatement. I have spent my career

preparing for this opportunity and I am humbled the Board has placed their confidence in me to lead this organization and continue serving the membership and the community".

Under Sbrega's leadership, GFA increased their assets from \$272 million to over \$610 million and has expanded the branch network to ten. She led the organization through the acquisition of a stock- owned bank, being the first credit union in the nation to complete such a transaction. She formed a wholly owned subsidiary, Lighthouse Biz Solutions, LLC, to provide banking to an underserved market, licensed, legal cannabis operators. Her service to community and her innovative thinking have earned her wide recognition. Sbrega will remain in a leadership role within Lighthouse Biz Solutions.

www.gfafcu.com

Cheshire Medical Center's extensive range of on-site programs gives patients in the Monadnock Region access to an impressive breadth of services close to home—and it's just added more with a state-of-the-art electroencephalogram (EEG) and expanded Neurology department.

An electroencephalogram (EEG) is a diagnostic test that measures electrical activity in a patient's brain using small metal discs (electrodes) attached to the scalp. EEG tests are ordered by neurologists, primary care providers, emergency care providers, and hospitalists. The test is used to diagnose or detect any of the following: brain tumor, brain damage, brain dysfunction, epilepsy, head trauma, inflammation of the brain (encephalitis), stroke, sleep disorders, and other seizure disorders or diagnoses.

EEG appointments at Cheshire are scheduled Monday through Friday. A full-time, Registered Electroencephalographic Technologist runs tests. A Cheshire neurologist who specializes in EEGs

reads the data, and the report is available within five business days. Once a provider orders an EEG, Cheshire's EEG tech, **Anne Spelas, R.EEG.T**, will contact the patient directly to schedule an appointment, review the test, and answer questions.

Spelas is a highly regarded EEG tech with extensive expertise, which she now brings to Cheshire. Most recently, she spent over a decade at Dartmouth-Hitchcock Medical Center (DHMC). Spelas' expertise allows for this technology to be used to its fullest potential. Data from the tests are interpreted by Cheshire's neurologists, **Zainab Alalawi, MD**, and **Valerie Gendron, MD**. Dr. Gendron reads for her patients primarily, while Dr. Alalawi—who oversees the EEG program—reads all other administered tests.

Cheshire is also pleased to welcome **Anya Turetsky, MD**, to the Neurology department. Prior to coming to Cheshire, Dr. Turetsky spent the past four-plus years as a neurologist with the Emerson Neurology Associates at Emerson Hospital in Concord, Massachusetts.

Dr. Turetsky was a Neuromuscular Fellow with the University of California Los Angeles' Department of Neurology, Neuromuscular in Los Angeles. She did her residency with the University of Massachusetts' Department of Neurology in Worcester, Massachusetts. She holds a Doctor of Medicine degree from Saint George's University in Grenada, West Indies.

Cheshire Medical Center recently announced its new Nurse Assistant Training Program at Cheshire. The first cohort of students started in March, 2021. The program provides a pathway to becoming an LNA, an entry-level position in health care, and builds a strong foundation for a rewarding career.

The program, approved by the New Hampshire Board of Nursing, is the newest of Cheshire's education-based recruiting efforts, which allow students to earn while

they learn with an offer of employment upon completion. It features a combination of classroom instruction, skills lab, and clinical training taught by Cheshire staff on-site at the Medical Center. Students admitted to the program are Cheshire employees and earn a training wage while they learn. Cheshire sponsors the cost of the training program. Program enrollment runs from March 29 through May 4, 2021, when candidates will take the New Hampshire State Competency exam. Upon completing the program and obtaining a Nurse Assistant license, participants start working as full-time Licensed Nurse Assistants, either in an inpatient unit at Cheshire or for one of our community partner organizations. The anticipated start date of employment for individuals in this cohort is May 17, 2021.

Classes run throughout the year. For more information and to sign up for an information session, go to <https://dhwri.org/nurse-assistant-training-program/>

As part of its ongoing commitment to reducing energy use and its carbon footprint, Cheshire Medical Center has replaced approximately 2,500 fluorescent light bulbs with new, state-of-the-art LED lights. In addition to energy and cost savings, the new lights will also create a more comfortable environment for employees, helping to increase productivity.

Completed in partnership with Eversource and Hamblet Electric, the upgrades provide immediate cost savings to Cheshire and were completed in a matter of weeks. The estimated energy savings are 46,284 kWh annually, which will reduce carbon emissions by 36 tons a year—or the equivalent of planting more than 500 trees. In addition, the upgrades will result in estimated annual energy cost savings of over \$5,000 and a reduction in annual maintenance costs of over \$7,000.

The life expectancy on the hospital's new LED flat panel fixture is about 50,000 hours

and uses less than half the energy of the old fluorescent bulbs. In a year full of challenges, this significant upgrade at an important local medical center is sure to improve the experience of patients and staff for years to come, all while working towards an important sustainability goal. www.cheshiremed.org

The regional accounting firm of **Nathan Wechsler & Company, PA** announced the addition of **Renee Beauchemin, CPA** to their professional team.

An experienced professional, Beauchemin has worked in the public accounting field since 2013. She specializes in serving clients in the manufacturing and insurance sectors. Her work includes accounting, compliance, financial statement preparation, income tax return preparation, and special projects.



Beauchemin studied at Castleton University, earning a Bachelor of Science in Accounting and Business/Management in 2012 and a Master of Science in Accounting in 2013. Her professional affiliations include the American Institute of Certified Public Accountants (AICPA) and the Vermont Society of Certified Public Accountants (VSCPA). Within the community, she serves on the supervisory committee of VSECU, is a child sponsor with Be Like Brit, and volunteers at the New Hampshire Food Bank. www.nathanwechsler.com

Savings Bank of Walpole announced that **Kim Drone** has been promoted to Senior Credit Analyst and has been named an Officer of the Bank.

Drone joined Savings Bank of Walpole in 2011 as a credit analyst and over the last nine years has demonstrated an

Member News

exceptional depth of knowledge of loan policy and underwriting, regularly presenting loan write-ups to members of both the SBW Board and New Hampshire Mutual Bancorp Board. She recently completed the Northern New England School of Banking program and is near completion of a Credit Analyst Certification program through the Center for Financial Training and Educational Alliance (CFTEA).



Prior to joining SBW, Kim worked for the Massachusetts Division of Banks in Boston as a Supervisory Bank Examiner. She is actively involved in the community, volunteering for local nonprofits and organizations. Most recently, she became the newest board member for the NH Dance Institute.



Savings Bank of Walpole also announced that **Samantha Monson** has been promoted to the position of Mortgage Loan Officer.

Monson joined Savings Bank of Walpole in 2017 as Office Manager of Investment Services for SBW Wealth Management (now NHTrust, an SBW sister company). Prior to joining SBW, she worked at Mascoma Savings Bank in Keene as Investment Services Office Manager. In addition, she spent three years performing loan servicing and mortgage processing duties for Connecticut River Bank in Charlestown, NH.

Outside of work, Samantha is actively involved in the community, volunteering at The Community Kitchen, the Clarence De Mar Marathon, the Monadnock United Way Day of Caring and Wall Dogs.

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Savings Bank of Walpole has been recognized as the “Top Pandemic Performer” for the state of New Hampshire by Banking Northeast magazine. The ranking is based upon the latest results from the Rivel Banking Benchmarks survey.

The Rivel Banking Benchmarks survey is the largest survey of bank customers and prospects in the world and is conducted online for over 4,000 banking institutions. The survey entails interviews with hundreds of thousands of customers per year with respondents rating their banks (and their closest competitors) on up to 92 different metrics, from friendliness and responsiveness to the mobile app and ATM quality, to rates and fees, as well as timely questions related to Pandemic Response. Customers across eight states in the Northeast (Connecticut, Maryland, Massachusetts, Pennsylvania, New Hampshire, New Jersey, New York, and Rhode Island) were asked to rate how well their bank responded to the pandemic. Ratings were based upon 81,342 interviews from July 2020 to January 2021.

www.walpolebank.com

Monadnock Humane Society

announced that \$70,000 in grants provided by Greater Good Charities (\$50,000) and RedRover (\$20,000) will allow them to expand onsite housing for the animals who are pets of victims of domestic abuse. Monadnock Humane Society’s “Animal Safety Net” (ASN) Program was created in 2017 - since its inception, they have sheltered an estimated 175 pets.

“Studies show that nearly 48% of domestic violence survivors often delay leaving their abuser if they cannot take their pet. When animal shelters offer dedicated safe housing for animal victims of abuse, a crucial barrier is removed and more lives are saved,” said **Nicole Forsyth**, RedRover President and CEO.

Rescue Rebuild, a program of Greater Good Charities, are experts in repairing and

renovating domestic violence shelters and animal shelters in need all across the nation. Not only was Monadnock Humane Society awarded these grants, but Rescue Rebuild and RedRover will also be onsite to create and expand their pet-friendly spaces.

Over a few weeks, Rescue Rebuild and RedRover will install six raised dog runs. Each dog run will include a dog bed, toys, easy to clean flooring and its own door leading to a private relief area. A visitation area will be constructed and furnished to allow the domestic violence survivors to spend time with their pets. Additionally, the teams will be creating extra storage space and shelving.

www.monadnockhumanesociety.org

Monadnock United Way announced the appointment of **Ed Guyot**, MBA, CPA, CGMA and partner in the public accounting firm of John G. Burk & Associates - Keene, New Hampshire, as Chair of the MUW Board of Directors. Guyot was elected during the 2021 Monadnock United Way Annual Meeting which also saw the awarding of the first ever Ken Jue Award named for long time MUW member and former board chair, **Ken Jue**.

Guyot has been a member of the MUW board since 2017. He most recently served as Treasurer and helped guide the organization through a transition to its current impact focused funding models.

Ken Jue was honored as he transitioned off the MUW Board of Directors after seven years of service with the inaugural Ken Jue Award. The award recognizes his deep commitment to community by championing initiatives that impact the lives of those living in our region; promoting and engaging in deep collaboration; and ensuring that people have the opportunity to participate in solutions affecting their lives.

The Ken Jue Award will be presented annually to an individual, business,

nonprofit, or community-based initiative that exemplifies the qualities embodied by Jue—commitment to community, deep collaboration, and dedication to inclusion.

Other officers elected at the February meeting include Vice Chair - **Katie Cassidy Sutherland**, AIA, LEED, AP and principal of kcs Architects, Treasurer - **Alex Kapiloff**, MBA, CPA, CGMA, Vice President of Kapiloff Insurance, and Secretary - **Elizabeth Coppola**, Account Executive at The Richards Group.

<https://www.muw.org/>

The Richards Group announced that **Lisa Secore** has joined their Personal Lines team as an Account Manager. Secore has over 20 years of experience



working in the insurance industry, most recently with an agency in Keene. She is very knowledgeable, has earned her ACSR designation and previously worked as a Senior Underwriter at National Grange Mutual. She helps clients with home and auto coverages and brings a personable, energetic approach to providing clients with solutions.

www.therichardsgroup.com

Greater Monadnock Society for Human Resource Management (GMSHRM) announced the addition of **Julie Pearson** and **Margie Guhne** to the Board of Directors.

Pearson is the Regional Director for Masiello Employment Services and has been with the company for 10 years. She is an experienced leader in the field of Human Resources and Staffing with a demonstrated history of leading high performing teams to achieve successful results. She is well connected in the community and involved in giving back through volunteerism as a member and past president of Rotary Club of Keene, and on the board of directors for Friends of Distant Hill and GMSHRM.

She has a bachelor's degree from Franklin Pierce College and has also maintained her Staffing Professional Certification through the American Staffing Association since 2012.

Guhne is a Payroll Administrator for New Hampshire Ball Bearing, with over 30+ years of HR and Payroll experience in Government, Professional Accounting and Manufacturing. She has been a member of the Society of Human Resources (SHRM) & a member of the HR Collier Chapter in Naples Florida since 2003. Her roles included Ambassador, Certification, Membership, Sponsorship, Diversity & Foundation Chair, Secretary, Workforce Readiness committee member and Chapter President in 2008. She currently holds a certification & membership with the American Payroll Association since 2000.

"Julie and Margie's combined knowledge, experience and commitment to the HR profession will contribute to the future success of GMSHRM," said **Amy Wright**, SHRM-CP, PHR and President of GMSHRM. "They will be a great addition to GMSHRM's leadership team."

www.monadnockshrm.org

The Monadnock Food Co-op announced three grant recipients for the 2021 Monadnock Food Co-op Farm Fund: Lucky 13 Farm, Manning Hill Farm, and Partners' Gardens. The Farm Fund distributed \$29,000 among these farms. Since starting in 2017, the Farm Fund has awarded over \$87,000 in grants to 16 local farms.

The Monadnock Food Co-op Farm Fund, created in partnership with the Cheshire Country Conservation District, has a mission to support local farmers in increasing sustainable food production and wholesale sales to contribute to a thriving local farm economy. This grant supports several of the co-op's goals, including contributing to a healthy, sustainable food system, supporting local

farmers and producers, and building a strong, sustainable, and improving local economy. The Cheshire County Conservation District, fiscal agent and partner for the Farm Fund, supports farm viability in the region and promotes the responsible stewardship of natural and agricultural resources.

Funds for this program are provided by donations from Monadnock Food Co-op and its shoppers. Additional funds come from the You Have Our Trust Fund.

Fundraising is already underway for the 2022 Monadnock Food Co-op Farm Fund grant cycle. During April, July, and December 2021, co-op shoppers can round up their change at the registers to donate to the fund. So far this year, shoppers have contributed over \$19,000 to the Farm Fund. For more information, please visit www.monadnockfood.coop/farmfund.

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Shoppers at the Monadnock Food Co-op collectively donated \$6,026.40 to the Daily Good. The Monadnock Food Co-op collected these donations during their month-long "Round It Up" donation drive in March. Customers rounded up their purchases to donate their change to the Daily Good.

During the Co-op's last fiscal year, the Round It Up program raised over \$47,895 and supported seven nonprofits.

Since its founding in the fall of 2019, the Daily Good has purchased and delivered more than 5,000 food items to students in need at Keene State College, Antioch University of New England, and other local centers. Food insecurity on college campuses is a growing reality nationwide, and the Daily Good is doing its part to help overcome that challenge in Keene: dailygoodnh.org.

www.monadnockfood.coop

Member News

After many years of dedicated service **Tedd Petro** and **Jim Long** are both retiring from the Board of Trustees of **Scott-Farrar at Peterborough** effective at the March 2021 annual meeting.

Petro served on Scott-Farrar's Board of Trustees for nine years. Beginning in 2012, he served on the Board for Scott-Farrar's prior building (The Scott-Farrar Home) and his service extended through Scott-Farrar's rebuild and reopening of the new community Scott-Farrar at Peterborough in 2016.

Long joined Scott-Farrar's Board in 2015, when the Scott-Farrar community was in the middle of construction of the new community. During his six years on the board saw the reopening and the growth of the community.

"The Board and the entire Scott-Farrar Community thanks Jim and Tedd with sincere gratitude for their service. Their business and financial insights, together with their dedication, compassion, and old fashioned common sense enhanced our charitable mission and enriched the lives of our residents," adds **Jack Nieskens**, Scott-Farrar's Board of Trustee Chair.

Starting in April there will be three new additions to the board, which include **Dr. Rich Frechette** and **Gail Bleakley**. After a year away, **Peter LaRoche** will be rejoining Scott-Farrar's Board. LaRoche's prior experience includes serving the Board of Trustees for over 10 years.
www.scott-farrar.com

Carl Gravina, Managing Director of the **Monadnock Capital Group** at Steward Partners, located at 34 West St., was among the Raymond James-affiliated advisors named to the Forbes list of Best-In-State Wealth Advisors. The list, which recognizes advisors from national, regional and independent firms, was released online February 11, 2021.

The Forbes ranking of Best-In-State Wealth Advisors, developed by SHOOK Research,

is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients.

Gravina, who joined Raymond James in 2016, has more than 20 years of experience in the financial services industry. The Monadnock Capital Group provides financial planning together with sound investment management.

www.monadnockcapitalgroup.com

Community Volunteer Transportation Company received a 2020 Spirit of Excellence Award for Nonprofit of the Year from the former Greater Peterborough Chamber of Commerce. A few of their volunteer drivers were able to gather when the award was presented.

Do you know of someone who needs a ride to an essential appointment (vaccine, doctor, pharmacy, groceries)? If so, send them to CVTC. They can arrange for wheelchair vans if needed.

And if you wonder about becoming a CVTC driver, you drive at your convenience and get reimbursed at \$0.56/mile.

www.cvtc-nh.org



Radically Rural, a partnership between The Keene Sentinel and the Hannah Grimes Center for Entrepreneurship, recently hired **Julianna Dodson** of Spofford as the first-ever director to support the growth of the Radically Rural Summit and design year

round programming for a Radically Rural Institute.

Dodson is a native of the southern states and moved to the region four years ago. She has a financial services background and serves as vice chair of the Economic Development Committee for the town of Chesterfield.

Dodson has traveled extensively, including time teaching overseas, but she sees rural communities and their sustainability as critical to the country's success.

In her role, Dodson will lead the organization and staging of the Radically Rural Summit, a national idea exchange on the topics of downtowns, arts and culture, entrepreneurship, land and community, and community journalism. She is exploring new tracks for this year's event, which will be both live (in Keene) and online Sept. 22 and 23. In addition, she is planning other Radically Rural programming that will occur year-round through Hannah Grimes.

Radically Rural also recently announced the keynote speaker for the September event: **Sherri Powell**.

Powell is a native of rural Alamo, Georgia - the county seat of Wheeler, which currently ranks as the third poorest county in the United States of America. She has been a long-time advocate for sustainable rural economic development policies and initiatives and currently serves as the Founder & Executive Director of the Rural America Chamber of Commerce, a national, member-based, non-profit organization committed to supporting and promoting entrepreneurs and business leaders throughout rural, small-town USA.

In addition, Powell has two decades of policy analysis, regulatory analysis and public policy experience. She has been responsible for formulating and executing legislative and regulatory outreach strategies and securing policy and budgetary wins at local, state, federal, and international levels and in both the public

and private sector. She began her career as a staffer on Capitol Hill working for both Congressman **Ed Pastor** (AZ) and Senator **Zell Miller** (GA) before spending 15 years in the private sector.

She graduated from the University of Georgia with a bachelor's degree in political science and earned her Masters of Business Administration from the Robert H. Smith School of Business, University of Maryland. In 2020 she founded Yours Rurally, an e-commerce company offering curated gift boxes, for all occasions, that feature premium, high-utility products sourced exclusively from rural America's brands and businesses. www.hannahgrimes.com

The Keene SwampBats have



scheduled opening night for Friday, June 4th. They will unveil their 2019 Championship

Banner as the 'Bats begin their goal of defending their NECBL championship. The NECBL is 100% committed to playing a full season, with the playoffs starting on approximately Aug. 3rd. See you at Alumni Field! For schedule information, visit: www.swampbats.com

Technology is constantly changing. Visual Edge IT from **Office Systems of Vermont / New Hampshire** offers a complimentary review of your network for areas that can bypass your firewalls and compromise your information and your customer's information. You may not have a virus but your customers can and that's just one of the many ways they can get to your sensitive information. Office Systems of VT/NH offers a 24/7/365 help desk with 80 plus technicians and over 90 percent of the

problems can be fixed by phone. They will consult with you, make suggestions on fixing the weak spots in your network, and provide a complimentary report. It only takes one open port to cost you productivity, revenue, and money for a ransom. They will also teach your employees how to spot dangerous emails that should not be opened.

www.osvcopiers.com

After a year of cancelled and postponed live community weekly events, the **Keene Cheshiremen Chorus** has announced, "We are back!" Live and in-person singing is happening, now.

The men of the chorus have a new appreciation for the opportunity to sing together and create harmony again. It is no longer taken for granted, and it is welcomed and enjoyed more than ever. They invite any and all men of good character to join them in celebration of this opportunity to sing together again.

The Cheshiremen Chorus is the Keene chapter of the Barbershop Harmony Society – an organization of a cappella men's barbershop chorus and quartet



singers worldwide. The Cheshiremen Chorus has been an integral and popular cultural experience in choral singing in the Monadnock region for over 69 years.

They are now meeting weekly on Tuesdays at 6:30 p.m., at their safe outdoor meeting area – the Wells Street Parking Garage, behind Hannah Grimes Center for Entrepreneurship, off Roxbury Street, wearing masks and socially-distanced. Men of all ages are always welcome and encouraged to turn their morning-shower

solos into meaningful harmony by giving it a try in an organized, choral setting. No auditioning or experience in harmonizing is necessary.

The Cheshiremen are reaching out to all music organizations, schools, and groups, too. They are working to make the 2021 Cheshiremen Chorus bigger and better than ever. Men, any age, who might love to sing, are welcome any Tuesday night to try their voice with this 4-part harmony! We supply music, learning tracks, improvement opportunities and the encouragement!

More information with weekly updates can be found at <https://www.cheshiremen.org> or call 1-877-312-7467 (voicemail).

River Valley Community

College's WorkReadyNH program is still in full swing online with day and evening classes available.

Do you know a NH resident who is interested in building their skills, career and confidence? The tuition-free WorkReadyNH program has helped thousands of NH residents of all ages and experience and education levels to increase workplace skills and earn two certificates for their resumes: National Career Readiness Certificate (NCRC) from ACT and WorkReadyNH Certificate from the Community College System of NH.

There are well over 4000 graduates in NH who range from 18-80 years old, no high school diploma to Ph.D., no work experience to 50+ years and the number one thing they get from the course is CONFIDENCE.

For a class schedule and to register, visit www.ccsnh.edu/workreadynh.

Chamber News

Promote YOUR business and the Monadnock Region! (continued from page 1)

Your ad in the 2021-2023 Guide will work for at least two full years! Distribution will be expanded to include NH airports and Bass Pro Shops/Cabella's in MA (in addition to normal distribution at NH Welcome Centers, real estate agencies, hotels, other locations throughout the region, and in chamber relocation packets). An electronic version will be available at www.keenechamber.com. Advertisers' logos will be featured on the chamber's website homepage. Reserve your ad space and pay by May 14th for early bird pricing!

Click here <https://www.keenechamber.com/visitors-guide/> to see the previous (2018/2019) edition.

We know this guide is popular with tourists because we were constantly replenishing stock at NH Welcome Centers (before the pandemic). The next edition will be even better!

GKPC President & CEO

After 8 years as President and CEO, **Phil Suter** is retiring and the board has begun the search for his successor.

For the full job description and more information on the essential duties, qualifications, compensation, and benefits please visit <https://business.keenechamber.com/jobs/info/executive-and-management-gkpc-president-ceo-2534>

Welcome Damaris Gibaldi

Meet **Damaris Gibaldi**, the newest addition to the staff at the Greater Keene and Peterborough Chamber. As the Administrative and Marketing Coordinator, Damaris provides a backbone of support to the Chamber's general operations and community



engagement initiatives. Damaris received a Master's in Community Development Policy and Practice from the University of New Hampshire, and has a BA in Outdoor Education, Art, and Sustainable Development. As an AmeriCorps VISTA alumna, program operations enthusiast, and hobby farmer, Damaris brings a diverse set of experiences to

the table with a passion for creating positive change in her local community.

Are Chamber Emails Not Being Delivered to Your Inbox?

If you have not been receiving the GKPC eblasts with news and events it could be because your company's strong SPAM filter is blocking Constant Contact; the email marketing program that we use. This is especially true if you work for a financial or insurance company or any business that handles sensitive client

information. There are ways to remedy this so that you begin receiving the GKPC emails again.

Please contact **Nancy Bishop** at nbishop@keenechamber.com for more information.

Chamber Re-Opening Plans

Based on federal, state and local public health guidance, the Greater Keene & Peterborough Chamber plans to begin to "re-open" on June 1, 2021 - with both access to our Keene Visitor Center on Central Square, and in-person events throughout the region. To ensure a safe work environment and a safe place for staff, members, visitors, tourists, and residents, masks will be required when entering the Keene location, and staff will clean and disinfect frequently. There will also be protocols around Chamber events, such as our annual Golf Classic, Business After Hours, Regional Issues Series, Coffee & Conversation and others, as we start to resume them on an in-person basis. The Chamber will be mindful of public health trends along the way, so we ask for your patience, understanding and support as we approach the next normal, with the health and safety of our staff, members, volunteers, visitors, and the community foremost in our minds. We will have a separate announcement about our Peterborough location shortly.



Hiring? Post your open position on the Chamber website!

Simply go to <https://business.keenechamber.com/jobs> and click on the plus (+) sign. Questions? Email **Christine Hadlow**: chadlow@keenechamber.com.

Leadership Monadnock Update

After a hiatus of a year, Leadership Monadnock (LM) will return this fall. During the "pandemic pause" we formed a working group of LM alums and representatives from other Leadership programs across the state to ensure that upcoming LM agendas address current issues and topics. In addition, LM will emphasize decision-making for the future, team building, and leadership skills development as core LM program elements.

Applications will be due in mid-September. The program will begin in October and continue monthly until June.

To apply, email leadershipmonadnock@keenechamber.com or [click here for an application](#).



Hearthside Family Health is a private membership model family practice. They believe in price transparency and that good health that can be achieved by having accessible, compassionate care. The providers at Hearthside Family Health have over 30 years of experience in caring for families and patients of all ages. They are dedicated to forming lasting relationships with their patients, where decisions to do what is right for you are made together and not dictated by limited appointment visit time or insurance restrictions.

Hearthside's mission is to increase quality of care and value to their patients. They strive to offer same day or next day appointments and their patients have direct access with their primary care provider by phone, text and patient portal. They understand the burden of cost that healthcare is to many families and employers and offer discounted diagnostics and pharmaceuticals. They are currently accepting both new patients, and small business accounts.

Siobhan Benham, APRN studied many models prior to opening Hearthside in 2017. It was her dream to offer patients affordable comprehensive primary care. Having worked in hospital owned business models for many years she was determined to offer something different. In the direct primary care model, the provider works directly for the patient and not for insurance. This allows for

a shift in priority and allows patients to really feel listened-to.

Dr. Carrie Klonel, DO joined the growing practice at the end of 2019. She offers compassionate, comprehensive care and the utilization of osteopathic manipulations to help improve the health of her patients. She has found joy in reconnecting with patients who have followed her from Antrim Medical Group, as well as in the flexibility of scheduling longer visits, and really getting to know her patients.

During the Covid pandemic, many health care systems struggled as well as many patients who were trying to access care. Hearthside was able to easily adapt to in person and telehealth visits. The office was able to access Covid testing and updated patients often via letters. The small office with providers running the show allowed patients to feel more comfortable to maintain their care through the epidemic.

Hearthside Family Health
109c Grove Street
Peterborough NH
(603) 312-1600
www.hearthsidefamilyhealth.com



Andy's began as a retirement hobby for founder **Andy Conti** and has grown and expanded to include three locations, four distinct brands and thousands of satisfied customers. Andy's represents dozens of the best furniture companies in America and carries a full line of Amish-made dining, occasional and bedroom furniture (including mattresses!) that is all solid wood and available in a rainbow of stain and paint colors, or even unfinished!

You can find beautiful lamps and lighting, a seasonal selection of colorful outdoor furniture made from recycled milk bottles, and sheds imported all the way from Pennsylvania! Their accessory selection -- both holiday and for every day -- is second to none!

Andy's & The Oak Shoppe, Homespun, Bedrooms by Andy's and their newest store, Andy's of Keene in Keene, NH, invite you to visit!

Your beautiful home starts here!

Andy's of Keene is located at 93 Park Avenue in the former Plotkin's Furniture building.

Andy's Furniture of Keene
93 Park Avenue, Keene NH
(603) 352-4334
www.andysoak.com

New Members



The Life Cannabis Company

Temescal Wellness serves qualifying patients with a variety of high-quality cannabis products and education in strict compliance with state and local rules and regulations. Their NH alternative treatment centers are in Dover, Lebanon, and their newest location, Keene.

Temescal Wellness' patients suffer from acute health conditions that are not sufficiently addressed with conventional treatments. They fill the void of traditional medicine with cannabis products that are developed and processed with the highest standards; all products are 100% lab tested. Their knowledgeable Patient Service Associates are available for one-on-one consultations, ensuring a level of comfort and the best possible care.

Priorities

Patient Wellness: Put the patient first to create a customized, safe, informative, and respectful experience. Offer a growing number of wellness locations and be a national model for patient-centric therapeutic cannabis.

Product Quality: Adhere to the highest standards of cannabis cultivation and processing, which means healthy and affordable cannabis products. Continually invest in research and development by soliciting patient, provider, and researcher feedback.

Focus on Community: Make cannabis affordable to all patients, provide good-paying jobs with training, reach out to law enforcement and other local groups, and give back through charitable donations.

Temescal Wellness is proud to offer complimentary in-service education presentations to various individuals and companies in the community. They focus on educating people in various industries about the different products and services that Temescal Wellness offers its patients, as well as some basic information about how their patients safely use cannabis for their approved conditions.

The Temescal Wellness team is passionate about the potential for cannabis to be a life-changing therapeutic option and are happy to provide education to you and your team! Please feel free to reach out to info@temescalwellness.com.

Temescal Wellness
69 Island St, Suite 1, Keene NH
(603) 285-9383
nh.temescalwellness.com



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www.Customhelpers.com

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351 Monadnock Highway, Swanzey NH

(603) 903-4228

www.monadnockbusinessexpo.com

Wilder Business Solutions LLC

351 Monadnock Highway, Swanzey NH

(603) 769-9316

www.wilderbusinesssolutions.com

Community Resources for Justice (Community Strategies of NH)

250 Marlboro St., Suite 1-W, Keene NH

(603) 475-5875

www.crj.org/divisions/community-strategies



Thank You Renewing Members! March/April 2021

*A special thank you to former Peterborough Chamber member organizations
that have continued to support our merged Chamber!*

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Belletetes

Betty Andrews Writing Services

Bowerbird and Friends Antiques

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Brady's Bar & Grill

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Clearwater Pool & Spa

Cranberry Meadow Farm

Dahle North America

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Edward Jones - Jim Long

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Peterborough Players

Peterborough United Methodist Church

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Precision Temperature Control, Inc.

Pub Restaurant, The

R.J. Finlay & Co., LLC

Reality Check

Rise for baby and family

River Center, The

Robin Hill Farm

Romeril Tax & Accounting LLC

Runyon Law Office, PLLC

Scott Farrar at Peterborough

Silver Direct Inc.

South Pack Solar

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*Savings Bank of Walpole will cover all closing costs for the home equity line of credit however if the borrower pays off and closes the line within the first three years (36 months), the borrower must reimburse Savings Bank of Walpole for the closing costs the bank paid on their behalf. Borrower is responsible for obtaining and paying for satisfactory homeowners insurance.



NMLS #466063



Community & Industry **Events**

Kiwanis Club of Keene

Kool Wheels Family Safety Day

June 5, 2021 • 10am-1 pm



This is a free family event where children ages 4-12 may select a new bicycle helmet, learn about bike safety, and speak to

representatives from community organizations offering resources for children's health and safety.

The Kool Wheels event will follow current Covid-19 guidelines, including social distancing and mandatory masks for all those who attend, both inside and outside while waiting in line. To minimize personal contact, parents will receive a disposable measuring tape to measure their child's head to determine the proper size helmet. Trained helmet fitters will properly fit and adjust the helmet, working with one family at a time. Families are asked to move through the venue as a group to visit the community partner tables.

Children may bring their bikes to the event for a safety inspection and tune-up by representatives from Pedals for People and Monadnock Cycling.

Every child who comes to Kool Wheels will be entered into a drawing for a new boy's and girl's bike, donated by Walmart. Other raffle items include prizes donated by the SwampBats and Cheshire Children's Museum.

Visit the Kiwanis website at [keenekiwanis.org](https://www.keenekiwanis.org) for updates on the Kool Wheels event.

Arts Alive!

Keene Art Walk 2021

June 4 - 13, 2021

Art Walk in downtown Keene is an annual celebration of local artists. Every year, Main Street comes alive with art. It is an opportunity for residents and visitors to take a self-guided tour around town as artists partner with local shops and storefronts to set up a personal gallery for their creations. Over 100 local artists will exhibit their work in mediums such as oil, pastel, photography, watercolor, quilting, mixed media and more. Live painting, music events, and more are available for the whole family during Art Walk's week-long event.

Visit the Keene Art Walk Facebook page to stay informed of dates and schedule of events throughout the week:

<https://www.facebook.com/KeeneArtWalk>

Keene Young Professionals Network, a program of the Hannah Grimes Center for Entrepreneurship

A Taste of Keene Food Festival

Saturday, June 5, 2021 from 12:00pm – 5:00pm

The Keene Young Professionals Network, a program of the Hannah Grimes Center for Entrepreneurship, is partnering with the City of Keene to host A Taste of Keene Food Festival! This festival will act as a 're-opening' of downtown Keene, providing a boost for our local restaurants after a long year. This event will be a celebration of our local food scene and community.



- Central square will be open only to pedestrian traffic
- Restaurants will be set up around the square, providing small bites in exchange for tokens
- There will be a beer garden hosting local breweries (in a lot adjacent to central square)
- There will be cooking demonstrations, a hot pepper eating contest, and live music throughout the afternoon
- The event is rain or shine!
- If the City, State, or CDC guidelines require that we change the date of the event, it will move to the next feasible date in 2021
- All proceeds will go to participating restaurants and breweries

Questions? Visit tasteofkeene.com or contact the Keene Young Professionals Network via keeneypn@gmail.com.

Radically Rural

Save the Date!

September 22-23, 2021

Visit radicallyrural.org to register and learn more about the 2021 Radically Rural Summit.



Community & Industry Events

BIA & New Hampshire Association of Chamber of Commerce Executives

Webinar: Need Help Finding Workers?

Monday, May 17, 2021 11:00am – 12:00pm

This webinar will feature Joe Doiron, director of workforce development, Office of Workforce Opportunity, NH Department of Business and Economic Affairs. He will describe his office's resources to help employers address what is a major challenge across the state— finding new employees. To register, visit www.biaofnh.com/events.html

The Monadnock Humane Society

Hair Ball @ Home/The Wizard of Paws

Saturday, May 22nd at 7:00pm



The premier showing of the “Hair Ball @ Home/The Wizard of Paws” will take place online. A link to the recorded event will be sent to everyone who registers so you can also watch it at your convenience! From May 1 – June 1, there will be a silent auction featuring a wide array of wonderful items and services donated by individuals and businesses from our community as well as a 50/50 raffle drawing.

The Hair Ball @ Home virtual event program will feature appearances by MHS Executive Director, Board Chair, inspiring stories, special celebrity guests (humans and pets!) and more. With the theme of “The Wizard of Paws,” the event program promises to deliver some fun surprises! As with previous Hair Ball events, there will be “Fund-a-Need” segments where the community comes together to support the animals and programs provided by MHS. 100% of the proceeds raised from this event will go towards MHS’ programs and services to provide support and care for animals in need and for the people who love them.

Registration is free, with an option to purchase a ticket for \$50 to be entered into a 50/50 raffle. You do not have to attend the event to participate.

You can also help fundraise for the animals by creating your own peer-to-peer fundraising page. Invite your friends and family to support a cause you believe in!

Register, bid on auction items and create your fundraising page at www.mhshairball.com

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State and Community News

The New Hampshire Department of Business and Economic Affairs (BEA) announced that **Scott Crowder** has been appointed the state's first director of Outdoor Recreation Industry Development (ORID).

"New Hampshire's outdoor economy plays a critical role in the state's development strategies," said BEA Commissioner **Taylor Caswell**. "Scott's entrepreneurial experience in the outdoor industry is exactly what we need to launch the new state office of Outdoor Recreation Industry Development (ORID) and accelerate the potential of the state's outdoor recreation assets."



ORID was established to support New Hampshire's diverse outdoor economy as a primary strategy for growing the state's workforce and attracting businesses interested in New Hampshire's pro-growth economy. In this role, Crowder will be responsible for coordinating outdoor recreation policy with partners both in and out of state government, such as the newly formed Granite Outdoor Alliance. Crowder

has extensive professional experience in recreation management, marketing and economic development. He is the founder of the North American Pond Hockey Classic; was Principal of Ekal Consulting, overseeing marketing, web design and creative services as well as event consulting and execution; and was a founding partner of Ekal Activity Center in Meredith. Crowder has also served on various tourism, economic development and non-profit boards around the state.

According to Granite Outdoor Alliance, New Hampshire's outdoor industry provides 37,000 jobs and \$1.3 billion in wages, and \$528 million in state and local taxes.

www.nheconomy.com or www.choosenh.com

In 2019, Chesterfield was the first. In 2020 five more followed: Dublin, Harrisville, Rindge, Walpole, and Westmoreland. This year, sixteen New Hampshire communities are poised to enter into public-private partnerships to expand broadband access and modernize infrastructure: Charlestown, Fitzwilliam, Gilsum, Goshen, Greenfield, Jaffrey, Langdon, Marlborough, Marlow, Peterborough, Roxbury, Salisbury, Sullivan, Temple, Troy, and Unity. In total, the projects amount to well over \$40 million in investment. What do these communities have in common? They have agreed that public-private partnerships are an effective way to address their broadband needs. In each case, they've used a unique combination of municipal bonding combined with a monthly fee on subscribers to make payments on the bond. The majority of communities this year chose to partner with Consolidated


Communications. "Public-private partnerships are cost effective, mutually beneficial and ensure individuals, families and small businesses have access to critical services," said **Jeff McIver**, consumer product manager at Consolidated Communications. "At Consolidated, our willingness to work directly with local towns and their leaders to upgrade and improve their broadband service allows us to deliver exactly what communities need and want with minimal to no impact on taxes." But other providers, especially ones with some presence in a community are ready to improve service as funding comes available – be it through municipal bonds, federal programs or stimulus funding.

The other notable fact about municipal broadband infrastructure improvement proposals this year is that there is a continued focus in Southwest New Hampshire. Factors at play are numerous: longstanding disparities in service quality compared to other parts of the State (see online map of data from Measurement Lab at arcg.is/X0W5C); changes to State legislation clarifying the use of general obligation bonds for broadband infrastructure; and willingness on behalf of the region's largest provider and others to modernize. However, the biggest reason for Southwest NH's success are the many communities and volunteers who have made it possible. Municipal staff and volunteers follow a rigorous public process involving research, education, law, financing, and more. And they continue to lead their communities beyond implementation.

The Southwest Region Planning Commission (SWRPC) has helped with this process going back to the adoption of the region's first ever Broadband Plan in 2015 (available at swrpc.org/broadband/plan). In many ways this process helped to lay the foundation for the broadband improvements we see happening today. And many of those involved in this work have done so by assisting neighboring communities and as participants of the Monadnock Broadband Group, an informal coalition of municipal officials, practitioners and other stakeholders with interest in understanding and coordinating relative to broadband issues in Southwest NH. Over the years, conversations have ranged from state and federal legislative updates and exploring regional models in broadband improvement - everything from Vermont's communication union districts and planning grants to the FCC's Rural Digital Opportunity Fund to New Hampshire's infrastructure bonding process and "The Chesterfield Model." "We have appreciated the opportunity to act as convener and facilitator of meaningful dialog related to broadband issues and information. We are thrilled to see the real and tangible progress and results of the many partners that made this possible," said Henry Underwood, GIS Specialist/Planner at SWRPC.

Among the most notable accomplishments in the last year has been the development of the Monadnock Region Broadband Implementation Guide (swrpc.org/broadband/resources) – a


To receive meeting announcements for Monadnock Broadband Group meetings, please write to **Henry Underwood** at hunderwood@swrpc.org or **Todd Horner** at thorner@swrpc.org (or call 603-357-0557). SWRPC's broadband planning resources are available at swrpc.org/broadband.



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Ask The **Expert**

Achieving Your Financial Goals: How to Get Out of Your Own Way

By Mike Mandracchia, Financial Advisor- The Richards Group

"If you aim at nothing, you will hit it every time." – Zig Ziglar, American author

It's not due to a lack of time, age, ability, or finances. And it's not even a pandemic.



Believe it or not, research says it's you. In fact, most of us trip ourselves up when it comes to achieving our goals. Even when we have the best intentions, we can get in the way of our own progress.

And that's far more likely to happen during times of uncertainty when we tend to avoid long-term plans and push the pause button on our larger goals like financial ones, or simply give up on setting goals entirely.

So how do you set goals when everything feels so up in the air?

Start by recognizing that uncertainty is an inescapable part of life and after a truly chaotic year, it may seem like things are more unpredictable than ever. But the truth is that we live with a good amount of uncertainty every day.

That recognition is how we quiet the false alarms in our heads and avoid forecasting and expecting worst-case scenarios.

With the right mindset, we can make better decisions about our goals and stay motivated to keep working toward them. Recognize

and appreciate the possibilities that come with uncertainty, instead of being intimidated by them.

Our emotions impact our financial decisions more than we realize.

When we're faced with uncertainty, fear and instinct often take over and push logic into the background. Your brain will want to react quickly to protect you and avoid the pain anticipated from potential losses. Ironically, these instincts often make things worse. Emotional reactions can lead to poor choices and the losses you were trying to avoid in the first place.

What's the best way to avoid letting your hardwired biases take over? Acknowledge that markets and economies are never predictable or under our control. We can't foresee or control downturns or upswings. We can only control our mindset, emotions, and financial choices, all of which are easy to lose sight of during periods of economic uncertainty and financial stress.

Of course, in this context a "set it and forget it" approach may not be prudent. The financial goals you set today likely will change over time. The Richards Group's clients often expect us to prepare a 20 or 30 year plan for them. We sometimes surprise them by suggesting it may make more sense to develop 20 or 30 one-year plans. Knowing what we know today, put an achievable short-term plan in place and re-visit each year...keeping your long-term goals clearly in sight. Try it!

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Member to Member **Deals**

Special Discounts at Staples for Chamber Members!

Staples is offering members of the Greater Keene and Peterborough Chamber access to special partner discounts every time they shop in store. They can save on an assortment of products, from signage, to PPE, to business essentials, and more!

20% off your in-store Print & Marketing Services order

- Floor decals, signs, and posters
- Indoor and outdoor banners
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- Remote furniture like chairs, desks, and more!

Log into the Chamber Member Information Center to access this deal: <https://business.keenechamber.com/login>

WHAT'S ALL
THE BUZZ???



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Offering Drone
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PHOTOGRAPHY

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RIVER VALLEY
Community College

Scholarships
Available!

CHOOSE COMMUNITY



FREE TUITION for those impacted by COVID-19

If you or someone in your household has experienced a financial loss or increased expenses due to COVID-19, you may be eligible for tuition and fees assistance for the fall semester at River Valley Community College. Apply NOW at rivervalley.edu

In awarding funds, RVCC is subject to eligibility and compliance rules determined at the federal level.

FREE online application at www.rivervalley.edu





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2021 Corporate Sponsorship Opportunities

Eagle (Gold) Sponsor - \$5,000

- Complimentary Team entrance fee for Two (2) Foursomes
- Customized 13" x 9" Pin Flag and Tee Box with Sponsor's Logo
- Verbal recognition during awards ceremony with an opportunity to address players
- A 4' x 8' logo banner will be provided
- Signage at registration area and awards ceremony
- Full Page acknowledgment in the Program
- Logo Golf Balls added to gift bags
- Company recognition on all printed material and media
- Social media promotion prior to event
- One e-blast to be used within 6 months
- Banner ad on homepage of GKCC website for 3 months
- Setup Display Table near snack shack and awards ceremony
- Reserved table at dinner
- 2-Tickets to attend the GKCC Annual Gala
- 10% donated to a mutually agreed upon local charity

Birdie (Silver) Sponsor - \$2,500

- Complimentary Team entrance fee for One (1) Foursome
- Customized 13" x 9" Pin Flag with Sponsor's Name
- Verbal recognition during awards ceremony
- 2.5' x 6' logo banner provided
- Signage at registration area and awards ceremony
- Logo Golf Tees added to the Gift bags
- Company Recognition on all printed material and media
- Social media promotion prior to the event
- Reserved table at dinner

Par (Bronze) Sponsor - \$1,500

- Customized 13" x 9" Pin Flag with Sponsor's Name
- Verbal recognition during awards ceremony
- 2.5' x 4' logo banner provided
- Signage at registration area and awards ceremony
- Logo Ball Markers added to the Gift bags
- Company recognition on all printed material and media
- Social media promotion prior to the event

Individual golfer registration: \$150/person; \$600/foursome; \$700/foursome with a Tee box or Pin Flag.

See the attached flyer for additional sponsorship opportunities
as well as golfer and sponsor registration forms.

**Receive an Early Bird discount of \$125/golfer or \$500/foursome by registering and completing payment
by Saturday, May 1, 2021. That's a \$100 savings for your foursome!**

Save \$150 by purchasing a foursome and Tee Box or Pin Flag by May 1st!



2021 Special Sponsorship Opportunities

Benefits & Acknowledgements

All sponsors are invited to insert promotional items into goody bags that will be distributed to all golfers. Tee Box and Pin Flag sponsors may also "man" a tee box and welcome golfers in person!

~~Logo Gift Sponsor - \$1,500 SOLD~~

- Corporate Logo Gift given to every player

Hole in One Sponsor - \$1,000

- Placement of sponsor automobile or giveaway at the hole-in-one par 3 holes
- Representatives to talk to golfers about automobiles

Charity Sponsor - \$1,000

- Signage and Donation to charity of choice



~~Golf Cart Sponsor - \$500 SOLD~~

- Logo on all golf carts during the round

~~Air Cannon Sponsor - \$1,000 SOLD~~

- Air Cannon Sponsor Banner at hole
- Signage and Donation to charity of choice

Golf Scorecard Sponsorship - \$1,000

- Company logo on scorecards
- Banner provided

~~Dinner Sponsor - \$750 SOLD~~

- Recognition during dinner for sponsoring the dinner
- Tent Cards with Company Sponsor on each table

~~Beverage Cart Sponsor - \$500 SOLD~~

- Signage on the cart
- Display your banner

~~Breakfast Sponsor - \$250 SOLD~~

- Signage at breakfast table
- Display your banner

~~Monte Carlo Hole - \$250 SOLD~~

- "Man" the hole and run the contest
- Donation to charity of choice
- Sponsor signage

Lunch Box Sponsor - \$600

- Corporate logo stickers on each sandwich box
- Display your banner

~~50/50 Putting Contest Sponsor - \$250 SOLD~~

- Set up table and man the hole

~~Driving Range Sponsor - \$250 SOLD~~

- Sponsor signage at driving range and hole of choice

(2) Closest to the Line Sponsors - \$250

Includes sponsor sign on contest hole and opportunity to "man" the hole.

~~(2) Men's Closest to the Pin Sponsor - \$250 SOLD~~

Includes sponsor sign on contest hole and opportunity to "man" the hole.

Pin Flag Sponsor - \$150 (Limit 18)

Includes custom designed "13 x19" Pin Flag with your Company name! Yours to keep. Opportunity to "man" a Tee.

~~(2) Women's Closest to the Pin - \$250 SOLD~~

Includes sponsor sign on contest hole and opportunity to "man" the hole.

Tee Box Sponsor - \$150

Includes sponsor sign at the tee and opportunity to "man" a tee.



46th Annual Golf Classic
June 16, 2021
Bretwood
Golf Course

- 7:30 AM Registration & Driving Range
- 9:00 AM Shotgun Start
- Box Lunch provided in cart
- 3:00 PM Dinner & Awards

A portion of the proceeds from the 2021 Golf Classic will be donated to a non-profit.

Online Registration at keenechamber.com

Individual/Team Golfer Registration Form

Participants are invited to register as a foursome or as individuals seeking to be assigned to a foursome. Please complete both sides of this form. Registration will be confirmed when payment is received. Payment information and sponsor registration on next page.

Registration deadline is June 7th

Team 1 – Team or Business Name:			
Player 1 Name:		Player 2 Name:	
Email:		Email:	
Handicap:		Handicap:	
Player 3 Name:		Player 4 Name:	
Email:		Email:	
Handicap:		Handicap:	

Team 2 – Team or Business Name:			
Player 1 Name:		Player 2 Name:	
Email:		Email:	
Handicap:		Handicap:	
Player 3 Name:		Player 4 Name:	
Email:		Email:	
Handicap:		Handicap:	



Sponsor Registration Form

Complete form online: keenechamber.com

Or mail completed form and payment to:

GKPC- Golf Classic, 48 Central Square, Keene NH 03431

I will play in and/or sponsor this year's Chamber event as a (please check all that apply):
Acknowledgements for each sponsorship can be found on our website.

<input type="checkbox"/> Eagle (Gold) Sponsor	\$5,000	<input type="checkbox"/> Driving Range Sponsor SOLD	\$250
<input type="checkbox"/> Birdie (Silver) Sponsor	\$2,500	<input type="checkbox"/> Closest to the Line Sponsor	\$250
<input type="checkbox"/> Par (Bronze) Sponsor	\$1,500	<input type="checkbox"/> Men's Closest to the Pin Sponsor (2)	\$250
<input type="checkbox"/> Logo Gift Sponsor	\$1,500	<input type="checkbox"/> Women's Closest to the Pin Sponsor (2)	\$250
<input type="checkbox"/> Hole in One Sponsor	\$1,000	<input type="checkbox"/> Monte Carlo Hole SOLD	\$250
<input type="checkbox"/> Air Cannon Sponsor SOLD	\$1,000	<input type="checkbox"/> Breakfast Sponsor SOLD	\$250
<input type="checkbox"/> Golf Scorecard Sponsor	\$1,000	<input type="checkbox"/> 50/50 Putting Contest Sponsor SOLD	\$250
<input type="checkbox"/> Charity Sponsor	\$1,000	<input type="checkbox"/> Tee Box Sponsor	\$150
<input type="checkbox"/> Dinner Sponsor SOLD	\$750	<input type="checkbox"/> Pin Flag Sponsor (Limit 18)	\$150
<input type="checkbox"/> Lunch Box Sponsor	\$600	<input type="checkbox"/> Tee Box Sponsor w/Foursome	\$700
<input type="checkbox"/> Beverage Cart Sponsor SOLD	\$500	<input type="checkbox"/> Pin Flag Sponsor w/Foursome	\$700
<input type="checkbox"/> Golf Cart Sponsor SOLD	\$500	<input type="checkbox"/> Golf Individual	\$150
		<input type="checkbox"/> Golf Foursome	\$600

Sponsor/Player Payment

Company Name (as it should appear on signage, if applicable):			
Contact Name:		Address:	
Phone:		City:	
Email:		State:	
Billing Zip Code:		Zip:	
Total Sponsorship Fee:	<input type="checkbox"/> \$_____ (See Above)	Payment Method:	<input type="checkbox"/> Check (payable GKPC- Golf) <input type="checkbox"/> Visa/MC/AMEX
Individual Player Fees:	<input type="checkbox"/> \$150 each, Quantity: _____	Name on Card:	
Gold Card Individual Player Fees with Add-Ons:	<input type="checkbox"/> \$185 each, Quantity: _____ (Includes Putting contest, Monte Carlo, 20 Raffle tickets, 2 Mulligans)	Card Number:	
Total Payment Amount:	\$	Signature:	