



Promotional and Advertising Opportunities for Members

<u>Item</u>	<u>Saturation/Reach</u>	<u>Cost</u>
Business Listing on Website (we post, you can update)	Site Receives Approx. 5,000 visits/month	Included with Membership
Member News Articles in Outlook News (200 Words or less)	Outlook News has approximately 900 digital subscribers	Included with Membership
Literature Display and Distribution in GKCC Lobby	20-40+ visitors per week	Included with Membership
Event, job, hot deal post on Chamber Website (you post)	Site Receives Approx. 5,000 visits/month	Included with Membership
E-newsletter sponsor	900+ Email Addresses	\$100 per month
Display Advertising in Outlook News	900 Digital Subscribers	See Rates and Contract on Reverse
Newsletter Insert	900 Digital Subscribers	\$100
Email Blast	900 Digital Subscribers	\$125 for first send, \$175 to send identical email twice
Mailing Labels (One-time Use)	540 Names/Addresses	\$50
Business After Hours Hosting	Attendance varies (75-175) plus advertising through the Chamber in newsletter and emails	Variable (cost of refreshments and raffle prizes at your discretion)
Chamber Event Sponsorships	Attendance varies depending on event; sponsorship recognition in newsletter and emails	From \$150 (golf tournament hole sponsor) to \$7,500 (Platinum Sponsor at Annual Gala)
Display Ad in Keene/Cheshire County Profile Magazine (next printing TBD)	10,000 copies printed and distributed throughout the Monadnock Region (included in relocation, prospective member and new member packets)	Scheduled for publication in 2021 (call for information)
Display Ad in Keene/Monadnock Region Map	10,000 copies printed and distributed locally, throughout NH and parts of MA	Scheduled for publication in 2022 (call for information)



Outlook News Newsletter Advertising Contract

The **Outlook News** Newsletter is published six times per year based on the schedule below. Each full-color version is available on-line (in pdf format at www.keenechamber.com) and includes special features, member profiles, and local events.

Dimensions: 8.5" x 11"

Frequency: Bi-monthly

Circulation: 900 (digital)

Please send your digitized ad copy by date given below with your signed contract. Payment is required (by check or call with credit card information) prior to publication. You may change your ad each month.

Publication Schedule/Submission Deadlines 2021	<u>Ads</u>	<u>Inserts (in pdf format)</u>
January/February	1/5/2021	1/10/2021
March/April	2/15/21	2/19/21
May/June	4/13/21	4/23/21
July/August	6/10/21	6/23/21
September/October	8/12/21	8/24/21
November/December	10/14/21	10/23/21

Year-long (6 issue) advertisers will be recognized as newsletter sponsors on newsletter eblasts

Ad Size	Duration and Cost		
1/8 page (3.75" x 2.5")	One Time: N/A	3 issues = \$115	6 issues = \$185
1/4 page (3.75" x 5")	One Time = \$75	3 issues = \$185	6 issues = \$310
1/2 page (7.5" x 5")	One Time = \$110	3 issues = \$300	6 issues = \$500
Full page (7.5" x 10")	One Time = \$200	3 issues = \$500	6 issues = \$875
Online insert = \$100			
Pricing for Not-Yet Members is double the current rate.			

3 Issues = 6 months

6 Issues = 1 year

Insert information: Please email your insert in pdf format to Nancy Bishop at nbishop@keenechamber.com

Ad size (circle): 1/8 1/4 1/2 Full page # of issues(circle): 1 3 6 Starting Month: _____

Company: _____ Contact: _____

Phone: _____ Email: _____

Email contract to nbishop@keenechamber.com, mail to 48 Central Square, Keene NH 03431 or fax to (603) 358-5341
 Questions? Call us at (603) 352-1303