



Outlook News Newsletter Advertising Contract

The **Outlook News** Newsletter is published six times per year based on the schedule below. Each full-color version is available on-line (in pdf format at www.keenechamber.com) and includes special features, member profiles, and local events.

Dimensions: 8.5" x 11"

Frequency: Bi-monthly

Circulation: 900 (digital)

Please send your digitized ad copy by date given below with your signed contract. Payment is required (by check or call with credit card information) prior to publication. You may change your ad each month.

Publication Schedule/Submission Deadlines 2021	Ads
January/February	1/5/2021
March/April	2/15/21
May/June	4/13/21
July/August	6/10/21
September/October	09/07/21
November/December	10/14/21

Year-long (6 issue) advertisers will be recognized as newsletter sponsors on newsletter eblasts

Ad Size	Duration and Cost		
1/8 page (3.75" x 2.5")	One Time: N/A	3 issues = \$115	6 issues = \$185
1/4 page (3.75" x 5")	One Time = \$75	3 issues = \$185	6 issues = \$310
1/2 page (7.5" x 5")	One Time = \$110	3 issues = \$300	6 issues = \$500
Full page (7.5" x 10")	One Time = \$200	3 issues = \$500	6 issues = \$875

Pricing for Not-Yet Members is double the current rate.

3 Issues = 6 months

6 Issues = 1 year

Insert information: Please email your insert in pdf format to Connie Lester at clester@keenechamber.com

Ad size (circle): 1/8 1/4 1/2 Full page # of issues(circle): 1 3 6 Starting Month: _____

Company: _____ Contact: _____

Phone: _____ Email: _____

Email contract clester@keenechamber.com, or mail to 48 Central Square, Keene NH 03431.
Questions call us at (603) 352-1303