



September/October 2021

outlooknews

A bi-monthly publication of the Greater Keene & Peterborough Chamber

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GREATER KEENE &
PETERBOROUGH
CHAMBER

The View from the Square

A letter from Luca Paris, GKPC President



Perspective is everything.

I moved to Keene in 2000 to accomplish something I dreamed about since starting my culinary journey in 1990 -- I opened Luca's Mediterranean Café. I was able to see this amazing city and the businesses grow together over the next 21 years. Businesses opened and closed. Established business leaders retired, and legacy businesses changed

by having new ownership continue with existing locations. In a world of chaotic changes one thing remained constant -- my view from the square.

I saw the city of Keene through a lens of excitement and admiration, a place where visitors found us frequently by accident and see them vow to return on purpose during their next trip to these parts. My view from the square allowed me to be part of a community that was always there to help someone, celebrate on any occasion possible, and come together when we needed each other.

In my 21 years at 10 Central Square, I was able to achieve every dream I ever had in my chosen profession, and I am proud of what I was able to accomplish in my time here. Today I come to you from across Central Square in Keene and as I walk through Depot Square in Peterborough -- and I see everything in a new light, with a new purpose and from a new perspective.

I am honored to begin my leadership role for our newly merged regional Chamber -- striving to support the growth and prosperity of the towns and cities we represent, its businesses, its community entities, and the people who live here. I look forward to incredible experiences and interactions that this next year will bring and am excited to make connections and create positive energy every step of the way.

Perspective is everything, and it is also validation of what has transpired before and anticipation of what the future will hold. I am seeing Keene's Central Square and Peterborough's Depot Square from my new perspective, and I see the same thing...an incredibly bright and exciting future!

I look forward to your perspective as well. Feel free to reach out to me at lparis@keenechamber.com.

visit our website! keenechamber.com

Member **Spotlight**



At Monadnock Ford, our business philosophy revolves around what owner Vadim Makhlis refers to as the 4 C's.

Picture each "C" as a leg of a small kitchen table. Like a typical table, each leg is equivalent in dimensions and just like a table, each of our 4 "C's" is equally as important as the rest. They are:

CUSTOMER:

Without our customers, we do not have a business. In fact, our customers are why we are here in the first place! We **MUST** be customer focused in every interaction.

CAREER:

This is all about our employees. Our stated goal has always been to attract the very top talent in the region. Why? Because we want the best people to give our customers the best experience.

COMMUNITY:

We **MUST** be a good partner for our community. We strive to support all local businesses while being a friend and partner to many charitable causes in town such as the Monadnock United Way, The Community Kitchen and many others.

COMPANY:

This one is all about Monadnock Ford and supporting the first 3 C's. We need to be profitable to take the best care of our customers, provide above average pay to attract top the top talent in the area, and to be a charitable partner for our community.

All 4 C's are equally important. Kick one out and just like the kitchen table, everything collapses!

While there is still room for improvement, I am proud to say that we are living our 4 C's each day. Here is one example: Recently, *Automotive News*, our industry's top publication, selected Monadnock Ford as one of top 100 Best Dealerships

to Work For in the USA. Recognition such as this will enable us to continue to both retain and attract highly skilled and qualified employees to take even better care of our clients.



Another example is our upcoming Car Show to benefit the Community Kitchen of Keene. On Sunday, October 3rd, we will be holding our 2nd annual "Cruzin the Country" Car Show and Poker Run. This date will also serve as the grand opening of Saleen New England, located at Monadnock Ford. Legendary race car driver and maker of the Ford GT, Transformers Bumblebee, Saleen S7, Mustang 302 and many others – Steve Saleen – will personally be in attendance! Please come visit us at this event and help support the Community Kitchen.

In addition, I'd like to let everyone know that due to the microchip and inventory shortages in the Automotive Industry, we are in need of vehicles. If you are thinking of selling your used car, please give us an opportunity to present you with an offer. Much like real estate today, you may be surprised to see how much your 10 year old or new car with less than 120,000 miles is worth. Not only will we pay you aggressively for your used car or truck, but you will be helping us to continue to do the good work that we have been doing in the community.

We look forward to working together with each and every one of you!

Vadim Makhlis



Our management team on Hawaiian Shirt Day...every Friday this summer at Monadnock Ford!

Monadnock Ford
119 Monadnock Hwy, Swanzey, NH
(603) 283-5900
<http://www.monadnockford.com/>

September 15, 2021

Masiello Employment Services



Save the Date!

Masiello EMPLOYMENT SERVICES

Tailgate With Us!

Business After Hours
September 15, 5:30-7pm
Tailgate Food, Beverages,
and Door Prizes!
Show Your Team Spirit by
Wearing Your Favorite Jersey!

294 West Street, Keene | Panera Bread Plaza

The poster features a background of a grassy field with a football field in the foreground. It includes icons for social media (Facebook, Twitter, Instagram, LinkedIn) and a checkmark, a football, and a jersey.

To register for Business After Hours visit <https://business.keenechamber.com/events/calendar> ,
call 603-352-1303, or email info@keenechamber.com.

*Thanks to Aldworth Manor
for hosting our August Business After Hours!*



Member News

Cheshire Medical Center is pleased to welcome the following new staff members: **Suzannah Luft, MD**, to the Gastroenterology department; **Joshua LeDuc, APRN, FNP-C**, to the Family Medicine department and **Sarah Markus, MD**, to the Emergency Department.

Prior to coming to Cheshire Medical, **Dr. Luft** recently completed her fellowship in the Gastroenterology department at Dartmouth-Hitchcock Medical Center in Lebanon. She is also board-certified in Obesity Medicine.



Dr. Luft did her residency in internal medicine at Yale-New Haven Hospital in New Haven, Connecticut, where she also established and attended in the Primary Care Center Hepatitis C clinic. She also served as a hospitalist service attending physician at Yale-New Haven Hospital. Holding a Doctor of Medicine degree from Dartmouth Medical School in Hanover, Dr. Luft did her undergrad at Amherst College in Amherst, Massachusetts, earning a Bachelor of Arts.

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Dr. Markus recently finished her residency in emergency medicine at Denver Health Medical Center in Denver, Colorado.



Dr. Markus earned a Doctor of Medicine degree from the University of Colorado School of Medicine in Aurora, Colorado and a Master of Biomedical Sciences degree from Tufts University School of Medicine in Boston. She also holds a Bachelor of Arts from Dartmouth College in Hanover.

Dr. Markus has additional previous clinical experience at Colorado Mountain Medical in Edwards, Colorado, where she served as a clinical assistant.

Joshua LeDuc spent the past six years as a nurse practitioner, most recently in the Primary Care department at Gainesville Family Physicians in Gainesville, Florida. He also has emergency room experience, having served as a Registered Nurse in two facilities in Jacksonville, Florida.



Mr. LeDuc earned his Doctor of Nursing Practice degree from the University of Central Florida in Orlando, Florida, this year. He holds a Master of Science in Nursing, Family Nurse Practitioner degree from South University in Savannah, Georgia and a Bachelor of Science in Nursing from the Massachusetts College of Pharmacy and Health Sciences in Boston. www.cheshiremed.org

Dr. Barton Higley, owner of **EyeWorks** in Keene, has purchased the former Friendly's restaurant at 166 West Street. Dr. Higley and his staff will be moving from their Kohl's plaza location this coming winter when renovation of the property has been completed.

The new EyeWorks location at 166 West Street will boast over 4000 sq ft of space, a beautiful optical boutique housing more than 800 frames carefully curated from different designers, an "EyeBar" for frame and contact lens dispensing, a dry eye specialty center, medical testing suite, and six exam lanes. EyeWorks has been serving the Keene community since 1979, with Dr. Higley as business owner and principal optometrist for the last five years. Higley says that the overall theme of the newly designed interior was planned to promote overall wellness. "Everything we've chosen to include in the design is meant to make our patients, and staff, feel good. The colors you'll see, the wood grains, the lighting, the displays and the general flow of the interior are all intended to create a sense of harmony and well-being. The idea is to bring in the natural

elements of the outdoors. I think we all feel restored when we are surrounded by a calm and pleasing environment."

"Our old location has just become too small for our growing patient base. This new office will function more efficiently for both patients and staff and allow us to expand our diagnostic equipment, all while creating an atmosphere that will help us provide the best patient care possible-- and that's what we're all about."

For more information about the new building or to find out more about Dr. Higley and EyeWorks, call 603-352-7803 or visit www.eyeworks.com.

Monadnock Food Co-op recently promoted **Uly Robertson** to the store's Produce Manager position. He was hired three years ago as Produce Associate before being promoted to the department's Assistant Produce Manager.



"Uly is a dedicated supporter of our community, our farmers, and our co-op," said Store Manager **Stephanie Wright**. "He truly enjoys working with local producers and customers every day." www.monadnockfood.coop

The Colonial Performing Arts Center announced it is receiving \$220,000 in support of its Next Act capital campaign from local donors who share an interest in helping the city of Keene achieve its clean energy goals. To maximize the impact of this funding, The Colonial has engaged in an advisory role, Green Gap Funding, LLC, a local enterprise whose mission is to help public and non-profit building projects to build green.

According to **Alec Doyle**, Executive Director of Colonial Performing Arts Center, "We are very much committed to

enhancing the environmental performance of our operations, including through energy efficiency measures. We embrace the city of Keene's goal of 100% renewable energy use within the city by 2050. The Colonial already obtains 100% of our electricity via clean, renewable, hydroelectric sources. This generous funding will help us steward our historic landmark and meet the city's goals."

Two years ago, Colonial leadership announced plans to transform the 97-year-old live performance and film venue into the world-class Colonial Performing Arts Center, offering expanded opportunities and greater accessibility to performers, audiences and students. In addition to extensive renovations to the stage house and lobby areas, improvements to the historic theatre include new high-efficiency heating and air conditioning primary systems, all new insulated windows and doors, and LED lighting upgrades.

Green Gap Funding representative, Bob King, comments, "Improvements to the facility's thermal envelope, including increased insulation on exterior walls as well as careful air sealing of the entire structure will result in a building more closely aligned with Keene's climate and energy goals."

Doyle adds, "As a recognized regional arts and economic anchor, The Colonial is intent on playing a leading role on the path toward a sustainable future. This additional support from benefactors specifically interested in energy efficiency is helping to make that future a reality".

www.thecolonial.org

Nathan Wechsler & Company, PA is pleased to make the following announcements:

Director **Oreste "Rusty" Mosca, CPA** was recently elected as the chair of Leadership New Hampshire's Board of Trustees. He has



served on the organization's board of directors since 2015.

Mosca joined Nathan Wechsler & Company in 1987 and currently serves as the firm's Managing Director. In his practice, he provides accounting and audit services to the construction and non-profit sectors. Mosca holds a Bachelor of Science in Business Administration with a concentration in Accounting from the Peter T. Paul College of Business and Economics at the University of New Hampshire.

His professional affiliations include the American Institute of Certified Public Accountants (AICPA) and the New Hampshire Society of Certified Public Accountants (NHSCPA). In addition to his role on the board of Leadership New Hampshire, Mosca serves on the boards of directors for the Capitol Center for the Arts, CATCH Neighborhood Housing, and the Amoskeag Health. Additionally, he is Chair of the Merrimack County Campaign Cabinet of the Granite United Way and a member of the Legislative Committee of the Associated General Contractors of New Hampshire.

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Charles F. Carter has joined the Nathan Wechsler professional staff as an associate. Carter performs work on a variety of clients, including accounting, auditing, compliance, financial statement preparation, tax return preparation, and special projects.



A recent graduate of the University of New Hampshire, Carter holds a Bachelor of Science in Business Administration with a focus on Accounting and Information Systems and a minor in Economics. He was recognized at the Undergraduate Research Conference at the University of New Hampshire for his work as a member of an ethics consulting group.

Duncan Rae has been appointed to the board of the New Hampshire Chapter of the Institute of Management Accountants (IMA).

Rae joined Nathan Wechsler's professional team in 2020 as an associate and performs work on a variety of clients, including accounting,



auditing, compliance, financial statement preparation, tax return preparation and special projects. Rae graduated summa cum laude from Southern New Hampshire University with a Bachelor of Science in Business Administration with a minor in Accounting in 2019. He went on to earn a master's degree in Professional Accountancy in 2020. An avid contributor to his local community, Rae volunteers at fundraising events for the Animal Rescue League of New Hampshire and regularly donates blood via the Red Cross.

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Cassidy Huckins has been voted assistant treasurer of the Red River Theatres Board of Trustees. Huckins joined the board in May 2021 and is also a member of the Finance Committee.



A member of the Nathan Wechsler & Company team since 2019, Huckins currently serves as an associate. In this role, she performs a variety of work for clients, including accounting, auditing, compliance, financial statement preparation, and special projects. Huckins is a graduate of Southern New Hampshire University. She holds a Bachelor of Science in Accounting, with a minor in criminal justice.

www.nathanwechsler.com

Member News

NBT Bancorp Inc. recently announced that NBT Bank has earned a spot on the Forbes list of America's Best-In-State Banks 2021 announced on June 24. NBT Bank was the top-ranked national bank in New York State.

Forbes identified America's Best-In-State Banks 2021 based on an independent survey of approximately 25,000 US consumers who were asked to rate banks at which they have or had checking accounts. Survey participants made recommendations regarding overall satisfaction; they also assessed banks in the following areas: Trust, Terms & Conditions, Branch Services, Digital Services, Customer Service, and Financial Advice.

"Once again our customers have spoken and Forbes listened. This recognition is ratification of the deep commitment of the entire NBT team," said NBT Bank President and CEO **John H. Watt, Jr.** "We often say that we're 'focused on what matters.' For us, that means doing our best to consistently exceed the expectations of our customers and communities in every interaction."

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NBT has also announced that **Scott A. Kingsley** has been appointed Executive Vice President and Chief Financial Officer.

Kingsley will join NBT's Executive Management Team and be based at the company's headquarters in Norwich, NY. He brings 35 years of experience to his new role, including 16 years as a member of the leadership team at Community Bank System, Inc. where he served as Chief Operating Officer and prior to that as Chief Financial Officer.



"Scott Kingsley is uniquely qualified to assume the CFO position at NBT at this time," said Watt. "He is a proven and

successful leader in the financial services industry, and we welcome him to our organization. Scott's previous experience in community banking across the markets NBT serves positions him to be an important driver of our growth strategies."

A Certified Public Accountant, Kingsley earned his bachelor's degree in Accounting at Clarkson University. He is a community leader and volunteer, serving on the Crouse Health Foundation Board of Trustees and on the Audit and Finance Committee for the Catholic Diocese of Syracuse. He also volunteers with OnMyTeam16, a non-profit organization supporting children in the fight against cancer.

www.nbtbank.com

High 5 Adventure Learning Center

recently announced the launch of Rebuilding After COVID, a new professional development program to support upper elementary, middle school, and high school educators as they re-engage students in learning --helping them to overcome the impact of the pandemic on their mental and physical health and to reconnect their learning communities through activities that promote recovery through a spirit of adventure and creativity.

Rebuilding After COVID incorporates experiential social-emotional learning (SEL) practices to help educators recognize and address how the pandemic has impacted students:

- Rebuilding Community: Activities to restore school climate and rebuild community.
- Rebuilding Emotional Wellbeing: Activities to recognize and manage the emotions that are likely to arise now and during the transition to the COVID recovery period.
- Rebuilding Physicality: Activities to create kinesthetic outlets for overcoming social distancing, screen learning, and internalized experiences of trauma.

The program is aligned with the Collaborative for Academic Social and Emotional Learning (CASEL) framework and complements other SEL curricula.

Rebuilding After COVID is informed by the evidence of how children and adults recover from trauma and draws from the High 5 team's 35 years of research-based practice combining experiential education with social-emotional learning, a methodology that uses play as the pathway for building relationships, increasing emotional awareness, and teaching creative problem solving.

Rebuilding After COVID is accessed via an easy-to-use, self-guided online learning platform organized so that educators can easily find an activity or prompt, learn how to facilitate it, and bring it to their students.

Registration is available at rebuildingaftercovid.org and questions may be directed to onlinelearning@high5adventure.org.

The Insurance Center recently announced an additional agency location at 11 Vernon Street in Keene. This location will offer a home-base for our Keene agents to work from, as well as to meet with clients.

Scott Olmstead, Sr.

Vice President and Principal, is back in the same space he has been for many years during his time with The Richards Group. "It's good to be back in downtown Keene. As a long-time resident and active participant in Keene business, civic groups and activities, having this local presence will work well with my commitment to both community and client."

Scott can be reached at 603-903-5679, or solmstead@insurancecenterinc.com. The Keene office is by appointment only.



In 2020, Delta Dental Plan of New Hampshire donated \$981,543 to 178 programs, impacting the lives of 17,236 individuals in New Hampshire. In addition, **Northeast Delta Dental**, comprised of Delta Dental Plans of Maine, New Hampshire and Vermont, committed \$27 million to COVID-19 relief efforts. Recently, the Delta Dental Institute released its 2020 Community Impact Report, highlighting the investments the Delta Dental companies and their foundations made in 2020 to advance oral health, respond to COVID-19, and address health inequities and disparities.

"We are honored to assist the New Hampshire community in achieving oral health and wellness," explained **Tom Raffio**, President and CEO, Northeast Delta Dental. "By maintaining close connections with our neighbors, we can identify the needs of the underserved and provide the dental care that everyone deserves."

<https://www.nedelta.com/Home>

In March 2021, the Swanzey Board of Selectmen voted to create a Community Power Committee. The Committee was given the task of researching, advising, and making recommendations on establishing a Community Power Plan for the **Town of Swanzey** that will be considered by voters at Town Meeting in March 2022. Community Power refers to a program where a town purchases electricity on behalf of residential and business customers. One of the benefits of Community Power can be a reduction in utility costs because the town is pooling all customers together for more competitive pricing. Other benefits include more local control over where electricity is being sourced from and the ability to increase the amount of electricity coming from renewable energy sources.

The Swanzey Community Power Committee has created a survey to assess the needs and interests of the community to design its own Community Power program. The survey takes about 10 minutes to complete and

all responses are anonymous. Please complete the survey using the following link: <https://www.surveymonkey.com/r/SwanzeyPower>. Results from the survey along with additional information on Community Power will be presented at public informational meetings later in the fall.

<https://www.swanzeynh.gov/>

CASA of New Hampshire presents CASA Cards for a Cause --perfect for the holidays to send to friends, family and clients. Help CASA support their mission to protect every abused and neglected child's right to grow up in the embrace of a loving family. Fifteen new



greeting cards were added to the collection for 2021, each image donated by New Hampshire artists and children. The back of each 4.5" x 6" card is

imprinted with the artist's name and CASA's mission statement. Cards can be personalized and mailing service is available. Packages are \$20 for 20 cards. To order, visit: www.casanh.org/greeting-cards/.

Community Volunteer Transportation Company (CVTC) has hired **Renee Sangermano** of



Jaffrey to serve as Advancement Assistant. Her responsibilities include building up the volunteer driver base in the 34 towns served

by CVTC in the Monadnock Region, with a particular focus on those towns most in need of representation. She will also coordinate marketing and

communication activities to CVTC's volunteers, community partners, donors, and friends.

Sangermano previously worked to improve public health and wellness through the management of recreational programs and facilities as the Director of Parks and Recreation for the town of Jaffrey, NH. Sangermano says, "I am very excited to be working with the team at CVTC. The volunteer driver program fills a vital need for transportation in our region to ensure our most vulnerable residents have access to essential services."

<https://cvtc-nh.org/>

Peter Allen, founding owner of **Adventure Limousine and Transportation**, was recently elected to the board of Directors of the New England Limousine Association. N.E.L.A.

Peter and his wife Peggy have been active members within NELA for several years. Peter now looks forward to working and contributing with fellow NELA Board Members.

Adventure Limousine and Transportation has been in business for over 25 years, is a family owned company based in Marlborough NH, is one of the largest full service Transportation companies in New England. Adventure's fleet includes Buses, Antique vehicles, a Trolley Bus, Wheelchair Vans, School Transportation Vehicles, Airport Sedans and SUV's, Mini Buses and Shuttles, Exotic Limousines including a Hummer and a beautiful Pink Limousine.

<http://www.advlimo.com>

Chamber News

GKPC Begins Project to Promote the Region



After years of planning, the Greater Keene and Peterborough Chamber is prepared to launch a new initiative to create a brand and a marketing plan for the Monadnock Region – to help bring more workers, residents,

higher education students, and visitors to the area.

Funding for the project has been provided through a grant from the U.S. Economic Development Administration and from generous local supporters. The plan calls for a budget of \$600K for the coming three years, with \$300K provided by the EDA grant and \$100K raised so far from local businesses, organizations, and municipalities.

GKPC issued a request for proposals, and from the ten agencies that responded we selected North Star Place Branding and Marketing to assist with creating the brand and marketing plan. North Star specializes in creating brands for places, and their process includes soliciting significant input from the communities they work with. It is essential that the brand resonates with those of us who live here.

Julie Schoelzel of Keene has been hired by the Chamber as Project/Marketing Manager. Julie will start on September 13 and serve first as the liaison between the agency and the Chamber. When we move into the marketing phase of the project, Julie will lead that effort.

GKPC held public meetings in Keene and Peterborough on July 28 and 29, respectively, to present the initiative as part of its Regional Issue Series. The meetings were well attended by Chamber members, and their response was overwhelmingly enthusiastic.

While the term of the EDA grant is three years, it is GKPC's intention that the project be ongoing, funded by local contributions and additional grants we will apply for. This is an exciting new program that will benefit Chamber members and everyone who lives or works in the Monadnock Region.

Look for further communications about the branding process and how interested Chamber members can participate. In the meantime, feel free to contact a member of the GKPC's Promoting the Region Committee with any questions:

- Luca Paris, CEO, Greater Keene and Peterborough Chamber
- Patty Blake (incoming GKPC Board Chair), Peoples United Bank
- Jamie Trowbridge (PTR Committee Chair), Yankee Publishing
- Kenny Ballard, Kenny Ballard Consulting
- Chris Coates, Cheshire County

- Jarvis Coffin, Hancock Inn
- Zach Luse, Paragon Digital
- Rebecca Landry, City of Keene
- Tim Murphy, SW Region Planning Commission
- Emily Hall Warren, W. S. Badger

Business Resiliency Survey...Your Input is Important!

The Chamber is partnering with the NH Small Business Development Center on Phase 3 of its Business Resiliency Survey.

Business organizations and economic development partners across the Granite State are sharing SBDC's Resiliency Survey because it has deepened our understanding of the impact COVID-19 has had on our small business community. We learned a great deal in Phases 1 and 2 of the survey, however we know that businesses' needs and their responses to the pandemic have evolved over the last eighteen months. With Phase 3, we hope to discover how businesses built resiliency or where they may still need our help.

Your input and response are critical. The higher the response rate, the deeper and more valuable the survey data will be. Phase 3 survey results will directly impact how economic development partners create programs and add services to help you and other small businesses thrive once again.

The survey will be live through October 1 and should take 10-15 minutes to complete. Please click this link to access the survey:
https://unh.az1.qualtrics.com/jfe/form/SV_1FvOFB8caaOvAxc?LK=DDL

We look forward to hearing from you!



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Thank You Renewing Members!
July/August 2021

A special thank you to former Peterborough Chamber member organizations that have continued to support our merged Chamber!

Arcomm Communications Corporation

Hobbs Jewelers

Bretwood Golf Course

Jack Daniels Motor Inn

CharlesWorks LLC

New Hampshire Public Television

Deep Roots Massage & Bodywork

People's Linen Service

Harvard Pilgrim Health Care

The Friendly Farm

High 5 Adventure Learning



STILL LOCAL
AFTER ALL THESE YEARS
Switch to **TRULY FREE /ocal/** checking.

Switch to fee-free checking at Savings Bank of Walpole—our community's truly local bank.

- **No monthly service charges, no hidden fees**
- **Instant-issue debit cards & in-house check printing**
- **Great mobile app & online banking**
- **Five local branches with the best customer service in town.**

Visit walpolebank.com to open an account online, or call (603) 352-1822.



New Members



How far do YOU travel to find your favorite cultural food items? For years, this was a popular topic of conversation for **Chuda Mishra**, Nepali-Bhutanese immigrant and owner of the new Keene International Market. Many of us in the Monadnock region travel long distances on a regular basis to find food products that remind us of where we grew up, memories of home. Still others of us are on the hunt for that one hard-to-find ingredient necessary for an amazing new recipe.

The Keene International Market offers authentic international food products to those living throughout the Monadnock region and the Central Connecticut River Valley. The variety of products available is sure to entice international residents seeking a convenient way to practice their cultural food traditions, as well as the curious-minded foodies seeking to sample a world of flavors from the comfort of their own kitchen.

The Keene International Market is more than a specialty food shoppe -- it's a culinary journey around the world. The Market currently offer products from about 35 countries including India, Nepal, Japan, Thailand, England, Sweden, Ireland, Mexico, Peru, Jamaica, and many others. Open Tuesdays 10-6, Wednesdays 10-6, Fridays 10-7:30, Saturdays 10-7:30, and Sundays 11-5.

All bellies are welcome at the Keene International Market!

Keene International Market
162 Emerald St
(603) 338-0060
www.keeneinternationalmarket.com

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LR3 Development, LLC, based in Peterborough is a first-class real estate development company and fine home builder with a unique approach to development that incorporates conservation and land preservation while catering to the most discerning home buyer.

LR3 prides itself in creating Bespoke properties with uncompromising quality. Whether it is one of their luxury communities or a unique custom home, no detail is overlooked. With a varied and finely developed skill set, **Paul LaRoche** and **David Hillis** joined together to create LR3.

Paul offers an exceptionally diverse background in architectural design, construction, and real estate – having built numerous breathtaking homes in New England. Paul's architectural background allows him to serve clients from the conception of an idea all the way through to turning over the keys. His years in the construction industry have built strong connections with vendors, suppliers and subcontractors alike, and he is able to put those alliances to work for his clients. Priding himself on excellence in every step of the process; relationships are paramount and trust is formed with each individual throughout the build.

As a former healthcare CEO; David had an accomplished and storied career founding and running one of the most successful addiction treatment programs in the country. David's work and successful leadership truly made a difference in the lives of those his hospital served. Coupled with his compassionate leadership and strong business acumen, as well as Paul's immeasurable experience in fine construction; LR3 is positioned to be one of the leaders in exclusive real estate projects throughout the Monadnock Region and New England.

LR3 Development, LLC
45 Main Street, Peterborough
(603) 320-0337
<http://Www.Lr3development.com>

EVOLUTION CHIROPRACTIC

Evolution Chiropractic is a Perinatal and Pediatric wellness practice located in Keene. **Dr. Matthew Allen** is a family Chiropractor certified in the Webster Technique and holds a certification as a Chiropractic Pediatric Practitioner.

Their chiropractic care focuses on soon-to-be moms, infants, children of all ages, and entire families. Implementing gentle and intentional chiropractic adjustments, Dr. Allen is able to facilitate families back to a state of optimal health and resilience.

Evolution Chiropractic is mission driven to educate as many families in the Monadnock Region on the benefits of utilizing Chiropractic as a health and wellness lifestyle strategy. The practice prides itself on working with mothers during the prenatal period to prepare their body for the birth process and empower them to make informed choices in regards to their ideal birth plan.

Dr. Allen has a passion for working with infants soon after birth to help ease any tension these little ones may be experiencing from the birth process allowing their Nervous Systems to find balance. Implementing specific chiropractic cranial work can help infants who are struggling to breastfeed or infants who are showing signs of distress due to any birth trauma.

Evolution Chiropractic
415 Marlboro Street, Keene
603-357-4488
www.evolutionchiro.com



The U.S. Small Business Administration makes the American dream of business ownership a reality. As the only go-to resource and voice for small businesses backed by the strength of the federal government, the SBA empowers entrepreneurs and small business owners with the resources and support they need to start, grow, or expand their businesses, or recover from a declared disaster. It delivers services through an extensive network of SBA field offices and partnerships with public and private organizations.

The SBA is currently administering vital economic aid programs that support America's small businesses during this unprecedented time, but pandemic recovery is just one part of the SBA story. They have been helping small businesses for over 60 years. SBA is dedicated to the success of small businesses across New Hampshire and the entire country. Regardless of what comes your way during your journey as a small business owner, if it is times of turmoil and uncertainty or times of prosperity, SBA is here to help.

Small Business Administration
55 Pleasant Street, Suite 3101, Concord, NH
603-225-1400
www.sba.gov/nh

More New Members

17ROX

17 Roxbury Street, Keene
(631) 872-4156
<http://www.17ROX.com>

360Monadnock

152 Daniels Hill Road, Keene
(603) 903-4194
<http://www.360Monadnock.com>

C Porter Designs

35 Sunset Rd, Fitzwilliam
(603) 585-9803
<http://cporterdesigns.com>

New Hampshire Dance Institute

25 Roxbury Street, Suite 115, Keene
(603) 355-8911
<http://www.nhdi.org>

Park Place Veterinary Hospital, PLLC

92 Old Homestead Highway, North Swanzey
(603) 357-4049
<http://www.parkplacevet.com>

Smartshopper101

72 School Street, Keene
(603) 548-6441
<https://www.smartshopper101.biz/>

Community & Industry **Events**

Monadnock Area Peer Support Agency

Ribbon Cutting & Grand Re-Opening Ceremony

Tuesday, September 21, 2021, 5:00 - 7:00 pm

32 Washington Street, Keene

MPS has been busy moving, renovating, and setting up over the course of the last few months and are now welcoming members and friends with open arms! Refreshments and hors' d'oeuvres will be provided after the ribbon cutting ceremony, along with good company and conversation. RSVP to **Karen Carrien** at 603.352.5093 or kcarrien@monadnockpsa.org.

Monadnock Humane Society

33rd Annual Walk for Animals

Saturday, September 18, 2021, 8:30 am - 1:00 pm

Dillant-Hopkins Airport

Be a part of this exciting event that raises critical funds for programs that help animals, as well as the people who love them. The day of program will feature a fun schedule of events – including Yappy Hour, a Vendor Village, a DJ with music, demonstrations, best holiday themed costume contests, a photo booth, and more!

Walkers will take the traditional walk together on the airport road as we show our support in helping MHS make the world a more compassionate place for animals and people! NEW THIS YEAR: a 5K Runway Fun Run! Visit www.mhswalkforanimals.com for more details on this new event! Get started now by registering, making a donation, and setting up a fundraising page at www.mhswalkforanimals.com. Then ask your friends, family, colleagues — anyone who loves animals — to support you by sponsoring your walk. Not only will every dollar you raise go directly to animals in need, but you'll also enjoy a t-shirt, contests, raffles, and prizes! Food and drinks will be available during the day from Mama McDonough's restaurant. Proceeds from the Walk for Animals goes towards the MHS mission and makes lifesaving differences for thousands of shelter animals each year.

Reality Check

Walk for Recovery

Saturday, September 25, 2021, 10:00 am - 1:00 pm

Community Field & Rails to Trails, Union Street, Jaffrey

Reality Check will host a Walk for Recovery event to show support for people working to recover from addiction and to honor those who were lost to it.

Sign up for the Walk for Recovery at <https://realitychecknow.networkforgood.com/events/33652-walk-for-recovery>. For more information, call 603-532-9888.

Hannah Grimes Center

Radically Rural

Wednesday - Thursday, September 22-23, 2021

Calling All Rural Leaders, Founders, and Trailblazers! Radically Rural is an annual two-day summit that brings together hundreds of people who are passionate about creating vibrant, robust rural communities and eager to learn, connect and lead change.



Broad shifts in demographics, communications, technology, economic development, and personal values are generating creative responses from innovative thinkers, change-makers, entrepreneurs, and community-builders who love their towns and know their advantages. Come and learn what they are doing. Radically Rural will feature seven program tracks and three programs per track over the course of two days, as well as keynote opening and closing speeches, and our popular CONNECT event Thursday night.

Program tracks feature topics that offer strategic opportunities for transformation in rural communities: Arts & Culture, Clean Energy, Community Journalism, Entrepreneurship, Healthcare, Land & Community and Main Street. Visit <https://radicallyrural.org/> to register and learn more about the 2021 Summit.

The CONNECT event will be held on Thursday, September 22, showcasing innovation and entrepreneurship in the Monadnock Region. It will be held outdoors in the beautiful New England fall weather at the Wyman Tavern Yard off of Main Street in Keene. We will have the renowned food of **CC & D's Kitchen Market** and funk, soul rhythms performed by M.O.D. (Molly on the Drums Trio). Those who have registered for the summit already have this included in their ticket price. To join just for CONNECT, purchase tickets at <https://registration.socio.events/e/radicallyrural>.

Monadnock International Film Festival

9th Annual Film Festival

October 21-30, 2021

Join us for 10-days of independent films, filmmaker Q&As, industry workshops, events, and more. Attend in-person screenings at the new Showroom in Keene, or watch from the comfort of your couch. Visit <https://moniff.org/> for tickets and to learn more.



Historical Society of Cheshire County

Auction of Historic Proportions

Friday, September 24, 2021, 5 pm

246 Main Street, Keene

In the interest of safety, we are limiting the number of tickets to half as many as we would normally sell for this, our signature fundraising event.

We have received over 75 wonderful donation of items for this year's event, including: a two-night stay at the Mended Oar Outpost, a very isolated waterside retreat on Chandler Meadow in Stoddard; a horse-drawn sleigh or wagon ride; a first-edition copy of Ernest Hebert's eighth novel in his Darby series, Whirlybird Island, and the other seven novels in the series; and deluxe trips to the Greek Islands, Tuscany, Sedona, New Orleans, Key West, Alaska, Iceland, the castles of Ireland, and the French wine country.

New this year for those who attend the auction in person will be a selection of over twenty gift baskets in various themes, including children, golf, dog care, spa and wellness, gardening, foodie, baking, automotive and more.

There will be a raffle drawing for a framed original oil painting of Mount Monadnock as seen from Monadnock Berries, by Keene artist **Gary Custer**. The Twentieth Century Pops will play their classic style of swing tunes. **Marsha Dubois** of **Kristin's Bistro and Bakery** will provide delicious hors d'oeuvres.

Tickets are \$50 per guest. Visit:

<https://hscnh.org/auction-historic-proportions/>

Monadnock Developmental Services

7th Annual Run/Walk/Smile 5K/10K/1-mile Fun Run

Saturday, October 30, 2021, 10 am-noon

Railroad Street & Community Way

Join us on Saturday, October 30th for the 7th annual Run~Walk~Smile 5K/10K Chapman Challenge/1-Mile Fun Run. We're raising funds for dental care for those with developmental disabilities. All proceeds go to the MDS Dental Fund. Free 100% cotton race T-shirt if you register before September 20.

10K Chapman Challenge: \$25 (runners only)

5K Run~Walk~Smile: \$25

1-Mile Fun Run: \$15

25% FAMILY RATE discount: Register 4 or more immediate family members (any mix of events).

\$15 for aged 12 & under. Children 3 & under are free.

Register at <https://raceroster.com/events/2021/48388/mds-run-walk-smile-10k-and-5k> or contact **Karen Peterson** for more information at karenp@mds-nh.org.

Monadnock Business Expo

Don't miss this premiere event!



This event brings our businesses and community together by providing a platform for local businesses to showcase their products and services in front of the people living and working in the Monadnock Region. Come meet these businesses, explore and purchase from the wealth of products and services they offer, and support and strengthen our local economy.

Highlights include:

- First 5,000 attendees get FREE Tote Bag with exhibitor samples and coupons
- First 5,000 attendees get FREE Event Program with floor plan, times and names of door prizes, exhibitor information and more!
- All attendees entered win hourly door prizes (beginning after they purchase their tickets)
- All attendees entered to win grand prize of \$2,500
- Food Trucks
- Exhibitor Demonstrations
- Products & Services to purchase from local businesses
- Recruitment Opportunities

THEY'RE HERE!

The 2021-2022 Family Shopper Gift Books are now available at the Chamber office on Central Square. We

sell these at a reduced rate and on a first-come first-serve basis. Stop by to purchase yours --we are open Monday - Friday, 10:00 am to 4:00 pm, Cash, checks and credit cards accepted.





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