

Out Ooknews

A bi-monthly publication of the Greater Keene & Peterborough Chamber

In this issue

| Chamber Events | 2-4 | |
|---------------------------------|-----|--|
| New Members | 5 | |
| Renewing Members | 6 | |
| Member News | 7-8 | |
| Regional News & Events | 9 | |
| Industry News | 10 | |
| Member & Community Events 12-13 | | |

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Peterborough Chamber of
Commerce





THE GALA IS COMING!!!

MARCH 16, 2023
THE BIGGEST ONE YET!!!!

Join GKPC and our members as we celebrate the year!!!





GKPC PRESIDENT Luca Paris VIEW FROM THE SQUARE

Happy New Year everyone,

As I start my second year as chamber president I have had a lot to reflect on and get excited about for 2023!

We have accomplished so much in one year and I owe it all to the GKPC team and the incredible board we have put together. As many of you have seen we have added a lot of energy into accomplishing our mission!

The simplest way to present that mission to the members is to say: we choose to do three things every day CONNECT ~ COMMUNICATE ~ COLLABORATE and we have done that at an exciting pace in 2022.

Our Social media influence has grown considerably, we have create new ways for our members to connect online and in person and we are finding ways to work with organizations throughout the region to bring prosperity to our community. It is not stopping there, we have produced two major video series and will continue to find ways to showcase our members in unique and creative methods.

2023 is already starting with a bang as we prepare for our Gala Event (yes it has moved to March this year). With the Gala comes probably the biggest and most exciting part of 2023 (it is hush hush for now). We will embrace this new energy that was established in 2022 and focus that on doing more for our members everyday!

Chamber News

REGISTER TODAY



Business of the Year Award Citizen of the Year Award Special Secret Presentation Great Entertainment – Food – Music – Surprises

THRIVE!

Support the Chamber and gain recognition as a community leader!

To reserve your Sponsorship,
e-mail Deb Hathaway at dhathaway@keenechamber.com
or call the Chamber office at 603-352-1303.

Chamber Business Spotlight Check out our newest podcasts!



Create a Podcast for Your Business with Luca

One of the member benefits for ALL members of the Greater Keene & Peterborough Chamber at any level membership, is that businesses have the opportunity to record a podcast with Luca at the recording studios of WBKB.

The podcasts are 2 minutes in length and are intended to be of an "evergreen" nature - meaning that what you record today will still be relevant and accurate six months from now. We have heard back from many of the 60+ businesses we have recorded to date, that they are so glad they got the chance to do this. For many, especially newer or small businesses, it forces the business owner to think about their services and how to relay to their future clientele what they do more accurately and clearly.

The podcasts live online with a link on the Chamber website, and they also can be found on the WKBK website. If you have an extra 24 minutes, click in and take a listen to one - or several! These businesses are all around us, and learning about them has been so interesting in learning more about our community.

If you are a member with us and haven't recorded a podcast yet and want to, contact Connie Lester at clester@keenechamber.com.

Monadnock United Way & Monadnock Ford Present: The United We All Win Campaign







Monadnock United Way

Wednesday, January 25th 5:30 – 7PM

There will be local beer and wine available, along with some delicious food from CC&D's Kitchen.

Grab or win some swag. Captain United will be there looking for any size donation



The PTR initiative is launching a destination marketing website, www.monadnocknh.com, in mid-January that has been built locally by Communicator's Group. The website has 4 main pillars that guide the content and structure: Visit Here, Live Here, Learn Here, and Work Here. You'll see lots of local faces telling our story as well as some exciting functionality, such as an interactive map that highlights everything from state parks to local lakes to family activities to school districts and much more. It's sure to be a resource for travelers and locals alike and anyone interested in the recreational, educational, and professional opportunities available here. Marketing efforts, including both paid advertising and press and social media campaigns, begins in earnest this first quarter of 2023. If you'd like to include the new logo/ branding on your website and link back to MonadnockNH.com please email Julie Schoelzel at jschoelzel@keenechamber.com. This is great way to spread the word about our region, make hiring easier, and to stir some local pride.







Thursday, March 16, 2023

Join us as we celebrate the Monadnock Region and the people who THRIVE here.

Windsor Brooks Business of the Year Award
Citizen of the Year Award
Special Secret Presentation
Great Entertainment – Food – Music – Surprises

| SPONSORSHIP OPPORTUNITIES | | | | | | |
|--|---------------------------------------|--------------------------|---------------------------|-----------------------|--|--|
| WHAT YOU GET | PLATINUM \$8000 (one available) | GOLD \$5500 | SILVER \$2750 | BRONZE \$1650 | | |
| Live Event Publicity: • Acknowledgement from the Podium • Video Message (pre-recorded) Played During Event | 30 sec. video message | 30 sec. video message | 15 sec. video message | | | |
| Logo Displayed During the Event | ✓ | ✓ | ✓ | | | |
| Tickets to the event | 4 Tickets to the Event | 4 Tickets to the Event | 2 Tickets to the Event | 1 Ticket to the Event | | |
| Featured in Radio Spot Promotion | ✓ | ✓ | ✓ | ✓ | | |
| Full Page Ad in the Outlook Newsletter | ✓ | ✓ | ✓ | ✓ | | |
| 4-color Ad in the 2023 Program | Inside Front Cover | Inside Back Cover | Inside Full Page | Inside Half Page | | |
| Logo on all Gala email and Social Media Marketing | ✓ | ✓ | ✓ | ✓ | | |
| Logo on Step-and-Repeat at Entrance/ Red Carpet | ✓ | | | | | |

| Additional Sponsorship Levels | | | | | | | |
|-------------------------------|--------------------------|---------------|----------------|--------------------|--|--|--|
| Program Book Sponsor | Entertainment Sponsor | Stage Sponsor | Awards Sponsor | Invitation Sponsor | | | |
| \$1000 | \$1000 | \$1000 | \$500 | \$500 | | | |

Contact the Chamber for more information on these Sponsorship levels.

Support the Chamber and gain recognition as a community leader!

To reserve your Sponsorship, e-mail Deb Hathaway at dhathaway@keenechamber.com or call the Chamber office at 603-352-1303.

JANUARY Business After Hours – SIMPLE NEST

The Simple Nest is excited to host the first Chamber After Hours event of 2023 and have the opportunity to welcome members to their retail location. Guests will have a chance to see the shop and what they offer for furniture, home décor, gifts, and custom handmade items.

Hors d'oeuvres, dessert, and beverages will be provided.

There will be door prizes and a raffle for a GIFT NEST [our version of a gift basket] and we can't wait to see you from 5:30 -7:00 on Wednesday, January 18th.

https://business.keenechamber.com/events/details/business-after-hours-the-simple-nest-48268





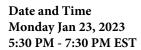
CHAMBER NIGHT OUT

January's Chamber Night Out will be an exciting night of AXE THROWING!

Join us at Keene Axe House for some mini competitions, and a bite to eat with refreshments. A night of fun will be much needed after the busy holiday season.

There will also be raffle prizes for a few lucky winners. Register to join us today!

https://business.keenechamber.com/events/details/chamber-night-out-keene-axe-house-48270

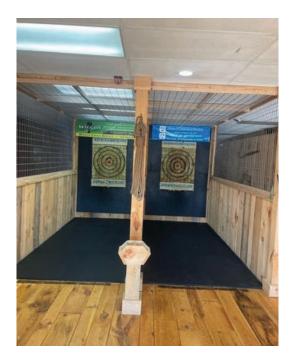


Monday, 1/23 5:30 - 7:30PM

Location 116 Main Street Keene, NH

Fees/Admission \$35 NonMembers \$30 Members





Chamber **Events**

Thanks to everyone who hosted and attended our 2022 Events

Chamber Night Out Machina Kitchen and Arts Bar ~ Keene







Breakfasts Around The Region







December Business After Hours ~ Savings Bank of Walpole









First Night December Peterborough











New Members

KEENEY HOLDINGS

Are Your Marketing Efforts Turning Into Sales?



Keeney Holdings in Winchester NH has joined GKPC as anew member in 2022.

They join the chamber at the **Community Partner** level.

For over 90 years Keeney has been manufacturing tubular brass products in Connecticut. Founded in New Britain, CT in 1923 the Keeney family of products has grown from coin air valves, to brass and plastic under sink repair parts, to quarter turn valves, bath drains, toilet repair parts and many more.

Continually praised as an industry leader in both the wholesale and retail markets, Keeney and Plumb Pak thrive on exceptionally high order fulfillment rates, breadth of available products and customer friendly merchandising.

Keeney has facilities in four US states as well as Canada and China. Our lines of products can be found in retail locations and wholesale location in the United States and Canada.

January 5, 1923

Keeney was founded in New Britain, CT as a floor and ceiling plate and radiator air valve manufacturer by Bertha Macristy Hanna. Ms. Hanna is known as the first woman in the history of Connecticut to incorporate a manufacturing company.

Additional company milestones include:

1970's

Duracraft Plastics begins molding commercial and retail plastic tubular. Plumb Pak was created to take on the new "Do It Yourself market. Plumb Pak's reputation is based on its creative marketing and merchandising to the hardware industry with award winning displays.

1980's

Distribution facilities are established in GA, NV & NH.

1995

Belanger becomes a member of the Keeney team, supplying faucets and plumbing accessories in Canada.

2000

NH facilities are consolidated to a state of the art 230,000 sq.ft. manufacturing, packaging and distribution facility in Winchester, NH.

2003

KMC in Jiangmen China opens as a manufacturing and distribution facility by Keeney.

2010

KMC is expanded to increase manufacturing capabilities.

2013

K2 is added to KMC, 47,000 sq. ft. is built to accommodate increased shipping, consolidation and sourcing

2015

PlumbPak invests in nine new Injection Molding Machines. Georgia distribution moves to Buford to gain logistic efficiencies.

Fireworks Restaurant

22 Main St Keene, NH

adam@fireworkskeene.com

fireworkskeene.com

Brick House Tile

411 Winchester St. Keene, NH

itoepfer@brickhousetiles.com

brickhousetiles.com

Healthy Home Habitats

25 Beech St Keene, NH

hhhabitats@gmail.com

healthyhomehabitats.com

Sustainable Growth Partners

277 Holden Hill Rd Langdon, NH

jamastrianni@yahoo.com

Welcome More New Members! November/ December 2022

Keeney Holdings

75 Plumb Pak Drive Winchester, NH kwisner@upt.com

COMMUNITY PARTNER

Knight Affordable Housing Solutions

Ben Knight 26 Heights Lane Sullivan, NH 03445

Benjamin_knight@yahoo.com

www. knight affordable housing solutions. com

Monadnock Shutter & Shade

Matt DeGrosky 28 Roxbury St Keene, NH

matt@monadnockshutterandshade.com

www.monadnockshutterandshade.com

Sapling Acres Preschool

Nicholas Perra 509 Gilsum Rd Sullivan, NH 03445

childcare@saplingacres.com

www.saplingacres.com

Key Bank

185 Main St Brattleboro, VT

edward_j_sheldon@keybank.com

www.key.com

Break Free Indoor Activity Center

206 Church St Keene, NH

vanessagormandow@gmail.com

Jenna's Market

255 West St Keene, NH pjenna22@gmail.com **jennasmarket.com**

Stone Garden LLC

1054 River Rd Westmoreland, NH

kristen@stonegardenweddings.com

stonegardenweddings.com

Wellscroft Fence Systems LLC

167 Sunset Hill Rd Harrisville, NH info@wellscroft.com www.wellscroft.com



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INTERESTED IN SUBMITTING CONTENT FOR THE NEXT NEWSLETTER?

Send events, news, and press releases to Luca Paris at lparis@keenechamber.com by October 15, 2022 to be included in the November/December issue.



Member Updates

Thank You Renewing Members!

AARP New Hampshire

All Purpose Storage

AMETEK Precitech, Inc

Apple Hill Center for Chamber Music

Autex Mazda

Bar Harbor Bank and Trust Beeze Tees Screen Printing Bellows-Nichols Agency, Inc.

Better Homes & Gardens The Masiello

Group

Bradley & Faulkner PC Brick House Tile Co.

Brickstone Land Use Consultants LLC

Brown Computer Solutions C&S Wholesale Grocers Inc

CASA of NH

Catlin Architecture, PC

Cedarcrest Center for Children

Chartwells

Cheshire County
Cheshiremen Chorus

Cheshiremen Chorus

City of Keene

Colonial Theatre, The

Colony House

Curry Copy Center of Keene, Inc

Custer Design
DEW Construction
Diluzio's Foley &

Fletcher Funeral Homes

Edward D Jones & Co - Alan Stroshine

EMF Inc

EyeWorks

Fireworks Restaurant

Franklin Pierce University

Frisky Cow Farm Products

Good Fortune Jewelry Granita Enoteca

Greenwald Realty Associates

Guyer & Son Roofing

Hamblet Electric

Hancock Inn

HCS, Home HealthCare, Hospice &

Community

I & I Discount

J & J Discount

John Burk & Associates

Kapiloff Insurance Agency Keene Auto Body Inc

Keene Chrysler Dodge Jeep

Keene Orthodontic Specialists, PC

Keene Senior Citizens Center

Keene State College

KG Performance Solutions

Lab'n Lager

Langdon Place of Keene Retirement &

Rehab

Lee and Mt Fuji Restaurant

Liberty Utilities

Mascoma Bank

Masiello Employment Services

Maxcess International

Michael Petrovick Architects, PLLC

MoCo Arts

Mon Amie Fine Jewelry

Monadnock Developmental Services

Inc.

Monadnock Family Services Monadnock Humane Society

Montessori Schoolhouse of Cheshire

County

New England Fabrics & Decorating

Center

Northern Basement Systems
Outlaw Brewing Company, The

Pamela P. Little Law Offices

Papagallos Restaurant

Paragon Digital Marketing

Park Theatre, The

Pizza Pie

Prime Roast Coffee Co

Primerica

Princeton Properties Management Inc

Quality Care Collision & Refinishing

Racquet Club, Inc, The

Raynor Dental

River Mead

Road's End Farm

SERVPRO of Cheshire Co., NH/

Windham & Wi

Stan's Auto Body

Thomas Eaton

True North Networks, LLC

W.S. Badger Company

Ye Goodie Shoppe



PICTURED: NICOLE MCGRATH, TABITHA CURRY, SHARON SIMARD, MIKE YAROSEVICH, HAYLEY HILL, JOHN ROUND, ED COPPOLA, AMANDA NORMAND, DREW BRYENTON, KATE DONATH, BOBBIE TUPPER, KIM BERGERON. NOT PICTURED: LIZ COPPOLA, SUSAN RIGG, CAITLIN CAULFIELD, LONN ELLIOTT, KIMBERLY DILORENZO, DAVE GREENAWAY, CHRISTINE FULLAM, DANIELLE KEITH, LISA MURPHY, TAMMY BLAKE.

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Member News



New Location

The Richards Group is pleased to announce that we have officially moved into our new location at 51 Railroad Street in Keene. After serving the community from Vernon Street and then from Washington Street (after the merger with IPG in 2019), we could not be happier to be settled into our reimagined space in the heart of the downtown area. The Richards Group is excited to continue to invest in the greater Keene community, and our new office is the ideal space for our expanding Cheshire County team.

A new resource for Keene - TRG Community Room & Training Center Our new office has been redefined to meet the needs of our staff, community, and the times. On one side of the atrium we have offices with quiet work areas, co-working & collaboration space, as well as a conference room for client meetings. Across the atrium, we have the TRG Community Room & Training Center. The TRG Community Room & Training Center is for just that—it's available to facilitate TRG training and to help with community needs. In addition to TRG's robust trainings (such as OSHA and Mental Health First Aid), this space is available to nonprofits, clients, and community-based organizations. To reserve the TRG Community Room, please contact Ed Coppola at: ecoppola@therichardsgrp.com.



ANTONELLIS APPOINTED TO GFA'S **BOARD OF DIRECTORS**

Gardner, MA - GFA Federal Credit Union is pleased to announce the appointment of Carly M. Antonellis to its Board of Directors. The Board of Directors is comprised of a volunteer team of community leaders who are committed to providing a shared understanding of the mission, vision, and how to best serve the evolving needs of the Credit Union's members.

"We are honored that Carly has agreed to serve as a member of our Board of Directors. She possesses the business insight and commitment to community necessary for the responsibilities of this Board," said Douglas R. Delay, Chairman of the Board of Directors, "we are confident that her leadership will be a great addition to GFA's ongoing success and strategy"

Antonellis, a Winchendon resident, currently serves as the Assistant Town Manager for the Town of Ayer, bringing over a decade of financial management, strategic planning, and organizational development to the credit union's Board of Directors. She holds a Master of Science in Public Affairs from the University of Massachusetts, Boston. Members of GFA Federal Credit Union's Board of Directors include Douglas R. Delay, Chief Governance Officer; Mark P. Hawke, Vice Chairman; JoAnne Parks, Clerk; Gerald L. Bankowski; Charles P. Bowles; Elaine T. Fluet; Michael T. Horrigan; Heather Isaacs; John Richard; Tina M. Sbrega About GFA Federal Credit Union Established in 1938, GFA Federal Credit Union stands as one of the last original financial institutions in the Gardner area, with more than \$660 million in assets and ten convenient full-service branch locations throughout Massachusetts and Southern New Hampshire. GFA offers personal and business banking, home mortgages, student loans, investment management, and insurance services. For more information please visit gfafcu.com.

Keene Elm City Rotary Club Awarded \$5,000 from The Insurance Source, Inc. through Liberty Mutual Insurance Company[®] and Safeco Insurance[®] 2022 Make More Happen[™] Awards Community's Support Can Help Double the Donation to \$10,000 by Sharing the Story on Social Media

KEENE, N.H. (November 7, 2022) — Liberty Mutual and Safeco Insurance are pleased to announce that The Insurance Source has earned a 2022 Make More Happen Award, which recognizes its exceptional volunteerism with Keene Elm City Rotary Club (KECR) and commitment to making a positive community impact. The award includes an initial \$5,000 donation with a chance to double the amount to \$10,000 that will directly benefit KECR, a nonprofit organization dedicated to 'Service Above Self' by taking part in a variety of vocational, community and international service efforts with a primary focus on the health and wellbeing of children worldwide.

Running all November, the story of The Insurance Source and KECR will be spotlighted on the official Make More Happen microsite at www.agentgiving.com/The-Insurance-Source where supporters can vote to help the team reach their donation goal. If the featured story receives at least 500 votes shares to social media and comments on their story—the donation will be increased to \$10,000.

The Insurance Source President and KECR's Fundraiser Committee Chair, Cheryl Belair, alongside her team, have contributed over 250 hours of volunteer time towards the club's various community projects. This includes the 'Move Everyday Sneaker Project' where the club provides brand new, individually fitted sneakers to every second grader in Cheshire County, donating nearly 700 pairs annually. In an effort to eradicate childhood hunger, the rotary also played a part in creating "MUCH" Monadnock Understands Childhood Hunger, a collaboration of several nonprofit organizations that are working on the growing problem of childhood hunger. The agency has volunteered their time delivering food to families and children in need who do not have access to meals outside of school.



Keene State College

Office of Graduate Studies and Extended Education



Friday, October 28, 2022 8:30-3:00pm Keene State College Tickets include lunch, .7 CEUs - \$75.00

Register here!



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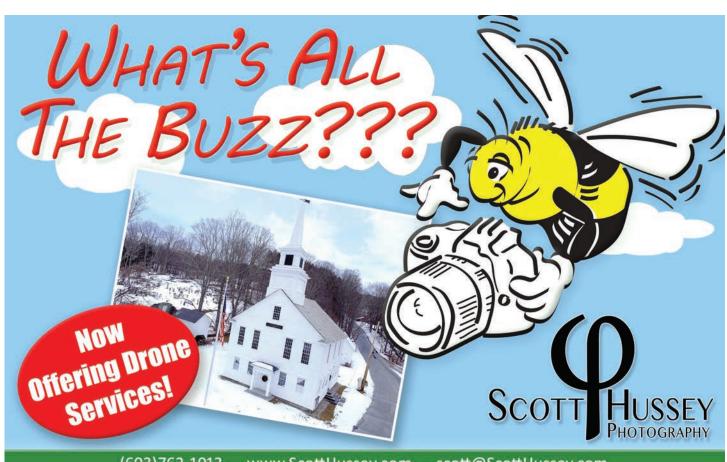
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Member News

Michelle White has joined Bar Harbor Wealth Management, a subsidiary of Bar Harbor Bank & Trust, as Vice President, Portfolio Manager. In this role, she uses her



extensive expertise to develop and execute investment strategies to help clients achieve their long-term financial goals.

Michelle has more than 30 years of experience in the financial services industry, including 17 years of which she has been licensed by the Financial Industry Regulatory Authority (FINRA). At the beginning of her career, she worked in financial services customer service and new business roles at State Mutual. Allmerica Financial, and Phoenix Home Life. Michelle later joined LPL Financial as a para-planner/trader and product researcher. After attaining her FINRA licenses, she was promoted to Director of Financial Planning and then later to Financial Advisor at LPL Financial. In 2015, she took on the role of Premier Banker at Citizens Bank. Most recently, Michelle served as Financial Advisor for CUSO Financial Services, L.P. at Workers Credit Union, where she worked directly with the credit union's membership on investments and insurance.

Michelle earned a bachelor's degree in Business Administration from Lasell University. She holds several professional certifications including Accredited Investment Fiduciary (AIF*), Chartered Financial Consultant (ChFC*), and Chartered Life Underwriter (CLU*).

Bar Harbor Bank & Trust announces the launch of Bar Harbor Mortgage, a new and free app for iOS and Android mobile devices that makes it possible for customers to apply for home financing directly from their smartphones.

Using the Bar Harbor Mortgage app, prospective borrowers can fill out a mortgage application; photograph and upload documents; receive push notifications about the status of their loan and any outstanding tasks; download loan approval letters; and e-sign documents. The app features two-factor authentication and data encryption to protect borrowers' personal and financial data.

The Bar Harbor Mortgage app also offers helpful tools for individuals who are in the exploratory phase of home financing. The app provides calculators to help users make informed decisions on topics such as whether homeownership is an affordable option based on income and expenses or the possible savings or cost of refinancing your mortgage. There is also a tool within the app that lets users compare different lending scenarios and various loan programs to help determine which product would be the best fit for them.

For more information or to download the Bar Harbor Mortgage app, visit www.barharbor.bank/barharbormortgage.

Lee Johndrow, owner of Positive News For You announces a new opportunity for businesses to promote their businesses and let people know who you are.

The release of their Business Showcase offers business owners the opportunity to not only place all their business information (Business name, address, contact information, social media, and websites) but also allows them to put up company and organization events that appear on this popular website. (These events move to the monthly calendar that appears to all viewers.) Businesses can also upload logos, pictures, and videos.

For over five years, Positive News For You has provided viewers with positive news stories from around the country, as well as a daily newsletter of positive stories.

Business owner and now President/CEO of the Greater Keene and Peterborough Chamber, Luca Paris, had this to say about Positive News For You. "This is my go-to read for the good things happening locally and throughout the world."

The Business Showcase offers the ability for a shopper to locate a business by a search on the site or they can use the "near me," function, search categories, or "most reviewed" options. These reviews come from clients and customers and show your business's value to others.

The process for businesses to use the Business Directory service takes about 15 minutes. Business listings appear on many of the pages of Positive News For You in addition to the Showcase. (Over 5,000 positive articles.)

Owner Lee Johndrow said, "People are looking for good news, and when they find it, they want to participate with businesses that support the positive news stories."

For more information contact Lee at https://positivenewsforyou.com/



"IT'S NOT JUST BATHROOMS AND PRONOUNS"

Offerings:

- Understanding Gender Identity 101
- How to support your LGBTQ+ Workforce



Regional News & Events

Where will our Board Meet Next?



Thanks to the effort of the Board of Directors under this years leadership from Tim Pipp.

The Board meetings will be held in various locations throughout the Monadnock Region

Novembers Board Meeting was at the Town of Peterborough Library and the December meeting was at the Jaffrey Chamber of Commerce.

Where will they be in 2023?

Celebrating Martin Luther King Jr. at The Park Theatre





Aaron Mair headlines Jaffrey-Rindge MLK Day commemoration

Celebrating Martin Luther King Jr. 2023 will focus on the timely topic of environmental justice. The keynote speaker will be Aaron Mair, current board member and recent past president of the 2-million-member national Sierra Club. He was the Club's first president of African American heritage. A long-time dedicated activist, Mr. Mair was a member of the White House Council on Environmental Quality and a recipient of the Environmental Protection Agency's Environmental Quality award for his leadership in the campaign to require General Electric to clean up the Hudson River. Mr. Mair has led the Sierra Club to embrace environmental justice as a relevant and important component of its work and to develop a more diverse and inclusive membership. Mr. Mair had a long career as an epidemiological-spatial analyst for the state of New York and in retirement has assumed directorship of Forever Adirondacks, a major public advocacy initiative for protection of Adirondacks Park.

For Celebrating Martin Luther King Jr., Mr. Mair will address

"Shades of Justice: building a diverse and inclusive environmental movement."

Celebrating Martin Luther King Jr. will be held at The Park Theatre on Monday, January 16, 2023, 5-6 pm, with a livestream option for remote attendance. Bell-ringing for the MLK National Bell-Ringing Ceremony will begin at 4:45. The celebration will include musical performances by local school choirs. Details for the 2023 MilliporeSigma-MLK Student Service Scholarship will be announced. Sierra Leone-born, New Hampshire-raised musician Senie Hunt, now living in Nashville, will lead the closing audience sing by videorecording of his original composition, "Stand Together." More information and weather and other updates may be found at MLK Celebration Jaffrey-Rindge on Facebook or by contacting jaffreyrindgemlk@gmail.com.

Celebrating Martin Luther King Jr. is supported in part by a grant from the Putnam Foundation, a donor-advised fund of the New Hampshire Charitable Foundation.

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10KSBAPPLY.COM @GS10KSmallBiz #MakeSmallBig Goldman Sachs 10,000 Small Businesses provides business education, support services and access to capital for growth-oriented entrepreneurs. Participants gain practical skills to take their business to the next level, with topics like financial statements, negotiations, and marketing. Participants develop an actionable growth plan for the business with the help of business advisors and like-minded entrepreneurs.

The program is free for participants and delivered in partnership with academic institutions across the country. To date, Goldman Sachs 10,000 Small Businesses has served over 10,000 businesses in all 50 states, Washington D.C. and Puerto Rico.

Industry News

NH Small Business Development Center

Free Webinars and eCourses



SBDC's webinars focus on the needs of small businesses all around the state of New Hampshire. Topics of webinars range from starting a business to growing a business, including; financial

matters, marketing, cyber, DEI, and many more. SBDC has also partnered with other organizations to bring in guest speakers and experts on specific areas of business.

SBDC webinars are free, offered live, and include a Q&A session.

Stick Season Spruce Up

November 8, 15, and 22

This online series offers you time to think, learn, plan, and connect with other outdoor rec businesses. Discussions include the outdoor recreation industry's unique challenges with seasonality, cash flow, finding new customers, and marketing.

During the 3-part online workshop series SBDC advisors will present on Customer Experience, Financial Fitness, and Marketing, and outdoor rec panelists will talk about their experiences in these areas.

The sessions will be held November 8, 15, and 22, from 12:00 - 1:30 p.m. Please plan to attend all three of the Stick Season Spruce Up sessions. The program is limited to 50 participants, so apply now!

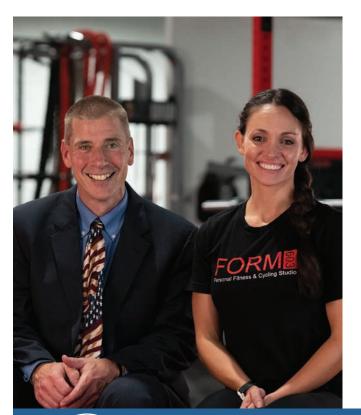
New eCourse! How to Read Your Energy Bill

Thank you to energy efficiency sponsor Eversource

If you have looked at your electric bill and been thwarted by the acronymns and costs per somethings, this eCourse can help. You will dive into a demo energy bill and have line by line items explained. Find out ways you can effectively manage your energy usage – what items you can affect and which ones you can't. We can't say you'll look forward to receiving your energy bill, but at least you will understand it!

For complete schedule of all webinars and eCourses, as well as registration info, visit www.nhsbdc.org/





Best bank for a community business? Ask a local.



At Form 603 Fitness, owner Ryann Singleton makes all her clients feel as if they have their

own personal trainer—even if they're taking a group spinning class. It's this same kind of personalized service that attracted Ryann to SBW when she was ready to expand her studio. With an SBW Commercial Loan, Ryann was able to purchase and completely remodel her new building, transforming an old warehouse into a state-of-the-art fitness studio. How can SBW Local AdvantageSM Business Banking help you? Call SBW's commercial lending team at (603)355-1670 or visit walpolebank.com.









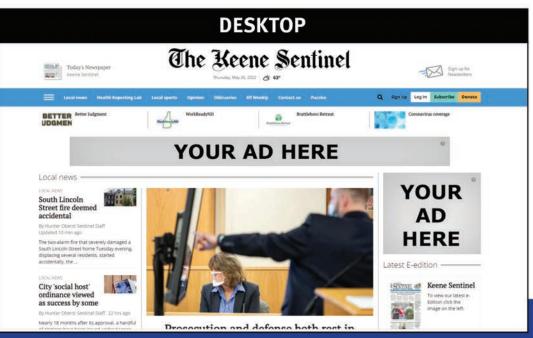
"Thanks to a Commercial Loan from SBW, our business is stronger than ever."

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Outlook News 11

Member & Community Events

Make friends and learn something new this spring at MoCo Arts

KEENE, NH - MoCo Arts invites students to register now for classes offered at its best-in-class downtown Keene facility; spring semester kicks off on January 16. Founded in 1991, MoCo Arts is a familycentered, 501(c)3 nonprofit organization offering classes in dance and theatre, and multi-arts camps for ages 18 months to 18+ years. MoCo provides high-quality arts education in a supportive, inclusive atmosphere that welcomes all students, beginner through advanced. Every child is given the opportunity to participate in a fully produced performance. MoCo does not charge fees for performance participation, costumes, or have any hidden costs. As part of the organization's belief that the arts are for all and its commitment to keeping arts education accessible, MoCo Arts provides up to \$79,000 in tuition assistance annually. Families in need are encouraged to apply. Dance instruction includes ballet, jazz, hip hop, tap and modern for all skill levels. Spring classes will perform in Land of Oz sponsored in part by True North Networks.

Theatre includes straight theatre, musical theatre, and improvisation workshops for students in grades 2 through 12. Classes will perform Seussical Kids (Elementary Musical) sponsored in part by Joe Flood Insurance Brokerage, Inc., Into The Woods (Middle School Musical) sponsored in part by Savings Bank of Walpole, Puffs or Seven Increasingly Eventful Years at a Certain School of Magic and Magic (Middle/High School Play) sponsored in part by Mascoma Bank, and The Addams Family (High School Musical) this spring.

MoCo's Young Arts program, now starting at 6 months old, offers a fun introduction to dance and theatre. Spring student performances include The Mixed Up Maid (Storytime Theatre) sponsored in part by Silver Direct, Inc. and Creative Dance Festival sponsored in part by C&S Wholesale Grocers. Looking for a class for you AND your little one? MoCo Arts now offers Babies Boogie, Too! A dance class for caregivers and their infants 6 to 18 months. Saturdays from 10-10:45 a.m.

MoCo Arts is also offering 2023 February and April school vacation camps (ages 4 years through 6th grade) sponsored in part by State Farm - Greg Carlson. In February, Rainforest Rumble will take campers on a performing arts adventure full of singing, dancing, acting, arts & crafts and more! In April, campers will learn all about creepy, crawly, flit and flutter in this BUG themed vacation camp. Camps run from 9 a.m. to 3 p.m. Monday-Friday with aftercare available until 5 p.m. Monday through Thursday. Drop off times are between 8 a.m. and 9 a.m.

View MoCo Arts full class schedule at moco.org/class-schedule. To register for MoCo's dance, theatre, and young arts programs, or to inquire about drop-in classes, call (603) 357-2100 or send an email to anfo@moco.org. Select dance classes also offered for adults.

Reality Check: Addiction, Recovery and Mental Health Film Series October 2022 through April 2023 Park Theatre, Jaffrey • 6:00 pm

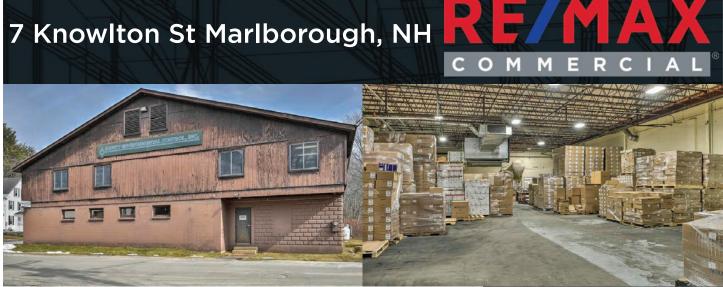
Reality Check is a nonprofit in Jaffrey providing drug and alcohol addiction services to the Eastern Monadnock Region. We are excited to share our first film series on major social issues impacting our community, our families, our kids, and our businesses.

We witnessed mental health challenges explode for people of all ages with the onset of COVID-19, but for children, teenagers, and people who struggle with addiction, it was particularly difficult to cope. This film series is free to the general public and hopes to raise awareness around the social issues our young people are dealing with today.

All movies are shown at 6pm at the Park Theatre in Jaffrey and are free to the general public.

Schedule:

Depression; Jan 9th and 23rd The Pharmacist; Feb 13, 20, 27th My Emotional Life; Mar 20, 27th Hiding in Plain Sight; April date TBD Bedlam.



Originally built for manufacturing this property is ideal for distribution or light manufacturing. Consisting of 2 buildings on over 6 acres. The main building is 19,116 sq ft and has over 6000 sq ft of office space on 2 floors and approximately 10,000 sq ft of high ceiling warehouse. Renovated by the current owners the office space was done to a high spec and features second floor executive suites and a gym with locker room. 3 drive in doors and 3 phase power adds to the flexibility. The second building is a newer (2004), high posted steel cold storage building measuring 7500 sq ft with high ceilings. Located just yards from State Route 101 and minutes to downtown Keene NH the property is in an excellent location for many uses.

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RE/MAX TOWN & COUNTRY 117 WEST ST. KEENE, NH 03431

Outlook News 17



Greeting and Welcome,

CONNECT COMMUNICATE COLLABORATE

The "NEW" Chamber Investment Model

> Makes sure we show value of membership & return on investment

My name is Luca Paris, and I am the President and CEO and proud member for the last 20 years of the Greater Keene & Peterborough Chamber. I would like to present you with the many reasons why you should invest in a partnership with the Chamber! Renewing your membership is a big part of our commitment to make sure you see value with the chamber.

We have based our philosophy on those three important actions: Connect, Communicate, and Collaborate. Each one of these signify our commitment to being your partner in reaching out to our community, representing your story, and finding likeminded people with whom you can evolve and work together.

When you partner with the GKPC you are investing in relationships we can help foster, connections we help facilitate and benefit our community as we stand in for our members to hear what's happening so they can go on making the decisions it takes to work and run their own endeavors.

The time to join is now! Our extensive regional branding initiative, strong attention to social media marketing, multiple promotional opportunities, and a personal welcoming attitude creates one of the most dynamic and forward-thinking community-based organizations out there. We would be thrilled to have you and your organization partner with us on a journey to success!

> Luca Paris. **President**

| GREATER KEENE & PETERBOROUGH CHAMBER | S SO | | | Melling Section 1 | Low Separation of the separati |
|---|-----------------|--------------|--------------|-------------------------|--|
| | \$3,500 | \$1,200 | \$525 | \$325 | |
| Community Partner Spotlight on GKPC Home Page | ~ | | | | \$600 |
| Complimentary seats to gala (2) | ~ | | | | \$200 |
| Non-Profit Angel Sponsor | $[\mathscr{S}]$ | | | | \$450 |
| Select Chamber Night Out Events Tickets | 6 | 4 | | | \$25 each |
| Advertising on Made in Monadnock Episodes | 4 | 1 | | | \$50 each |
| Leader Club Membership for CEO or key NH Executive | ~ | | | | |
| Sponsorship Credits toward Chamber Events | \$700 | \$300 | \$100 | | |
| Credit towards Eblast to Members | \$225 | \$150 | \$75 | | |
| Upgraded Listing on Member List on Website | \checkmark | V | | | |
| Priority Selection of Annual Sponsorships | ~ | ~ | | | |
| Sponsorship credit for Chamber Business Spotlight episodes | 6 | 2 | 1 | | \$50 / episode |
| Share Member Deals on Web site | | | | | |
| Social Media Content Influencer | \checkmark | / | [4] | | |
| Conference Room Reservation Free | | | | | \$45 / hour |
| Join of Chamber Committees and Board | $[\checkmark]$ | | | | |
| Attend Business After Hours | ~] | ~ | | $\langle \cdot \rangle$ | |
| Promote your Job Listing on our Job Page | \checkmark | \checkmark | ~ | (V) | |
| Join Chamber Connect Referrals/Networking Program | ~ | ✓ | | [~] | |
| Attend Leadership Monadnock at membership rates | $[\checkmark]$ | \checkmark | \checkmark | $\langle \rangle$ | savings of \$500.00 |
| Post events online Events Page | | | | $\overline{\mathbf{A}}$ | |
| Attend Network and Educational Events | ~ | < | | | |
| Connect with Business Advisory Team through our SBDC partners | | | | | |
| Collaborate with our Hannah Grimes | ~ | | [~] | \sim | |
| Advocacy for business at local, regional, & state levels | | | | | |
| Keep updated with Chamber Weekly | | / | | | |
| Get member rates for all GKPC sponsored events | V | ~ | | Y | |
| Utilize Certificates of Origin for international trade | | | | | \$50.00/ certificate |
| Receive Referrals from Chamber staff and volunteers | | | | | 23.1110010 |