

# E-advertising options with the Chamber

Whether your goal is to highlight your business through a banner ad or having a feature in the e-newsletter, the Chamber of Commerce has a variety of advertising opportunities that will fit your budget and advertising goals.

## Website Banner Advertising

The Chamber website is the hub of business activity and resources in Medicine Hat and surrounding area and is the place to go for business-related news. We limit the number of website banners on each page to ensure advertisers are being seen by our viewers. Don't delay in booking your spot today.

## the 'VOICE'

Our weekly e-newsletter that is distributed to over 4,000 subscribers including member and non-member businesses, professional organizations (primarily based in SE Alberta), municipal, provincial and federal governments.

## Advertorial Advertising:

Advertorials add the extra value of a written message and are limited to one per week ensuring that advertisers get exclusive advertorial exposure the week they book.

## Top and Bottom Banners:

Advertisers have the option to purchase a top or bottom banner in the e-newsletter. Discounts available on 6 or 12 month banner packages.

**Contact the Chamber of Commerce to learn about rates or to book your spot today!  
(403)527-5214 ext.221 or [communications@medicinehatchamber.com](mailto:communications@medicinehatchamber.com)**

***Increase your Business' Exposure with E-Advertising!***



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

### E-newsletter Banner and Advertorial Advertisements

Top Banner:

- Single Banner- \$75 +gst  
**Bundle and Save: 10% discount for 6 months, 25% discount for 12 months!**
- 6 months bundle (one banner ad per week per month for six months): 405+ gst
- 12 months bundle (one banner ad per week per month for twelve months): \$675+gst

Bottom Banner:

- Single Banner- \$50+gst  
**Bundle and Save: 10% discount for 6 months, 25% discount for 12 months!**
- 6 month bundle (one banner ad per week per month for six months): \$270+gst
- 12 month bundle (one banner ad per week per month for twelve months): \$450+gst

Advertorial:

- Single Advertorial- \$75+gst  
**Bundle and Save: 10% discount for 6 months, 25% discount for 12 months!**
- 6 month bundle (one banner ad per week per month for six months): \$405+gst
- 12 month bundle (one banner ad per week per month for twelve months): \$675+gst

Website Banner Advertisement

- Single Banner- \$60+gst  
**Bundle and Save: 10% discount for 6 months, 25% discount for 12 months!**
- 6 month bundle: \$324+gst
- 12 month bundle: \$540+gst

Confirmed Advertising Schedule (YYYY/MM/DD): \_\_\_\_\_

SUBTOTAL: = \_\_\_\_\_

Add: GST (5%) = \_\_\_\_\_

TOTAL: = \_\_\_\_\_

If you need a banner ad created for you, we have additional offers set up with Tag Concepts and Postcard Portables Mini Billboards & Printing to assist you with your ad.



**POSTCARD™  
PORTABLES**  
Signs. Service. Solutions.™



### Method of Payment:

- Cheque/Cash (must be included with contract)  Invoice
- Credit Card Number \_\_\_\_\_ Expiry \_\_\_\_\_

**BANNER ADVERTISEMENT SPECS:** 707px X 120px 300 dpi .jpg image in RGB format to be supplied by the advertiser.

Send to [communications@medicinehatchchamber.com](mailto:communications@medicinehatchchamber.com)

**ADVERTORIAL SPECS:** Provide link to advertorial content (ie: pdf on advertiser's website, blog post, content in business directory listing) and logo. First few lines of advertorial will be used as paragraph in e-newsletter with title and corporate logo linking to full article.

### AGREEMENT:

Acceptance of this contract constitutes a legally binding agreement for the purpose of advertising space for the selected period(s). The purchase is non-refundable and non-transferable. It is the responsibility of the purchaser to provide the Chamber with completed artwork (banner advertisement) that meets the specifications and deadlines outlined. Payment must be made in full prior to the scheduled run date(s).

\_\_\_\_\_  
Authorized Purchaser Signature

\_\_\_\_\_  
Date

Send Completed Forms To:

Medicine Hat & District Chamber of Commerce - 413 6th Avenue SE Medicine Hat, Alberta T1A 2S7

Phone: (403)527-5214 Fax: (403)527-5182 Email: [info@medicinehatchchamber.com](mailto:info@medicinehatchchamber.com) [www.medicinehatchchamber.com](http://www.medicinehatchchamber.com)