







Exclusive Offer to Tradeshow Exhibitors

March 6, 7, & 8 2020

CHAT 94.5 and MY 96 FM want to provide tradeshow exhibitors with a radio package to help drive customers directly to your booth. This is a fantastic opportunity for you to promote and highlight your business and services before the tradeshow, reaching people before they set foot in the door. Plus you have the additional opportunity during the tradeshow to live cut in from the mobile studios.

| AIR DATES | PICK MY 96 FM OR CHAT 94.5 FM |
|-------------------------------------|-------------------------------|
| Wednesday, March 4– Sunday, March 8 | 3 spots per day = 15 spots |

15x15sec ads FOR ONLY \$ 159.00+GST per station

| ADD ON LIVE CUT IN | PICK MY 96 FM OR CHAT 94.5 FM |
|---------------------------------|-------------------------------|
| Friday, March 6– Sunday March 8 | 3 LIVE Cut-in |

3 LIVE Cut-Ins FOR ONLY \$ 159.00+GST per station

**Exhibitors are required at the Radio Mobile Studios for live voicing at the allotted times, please discuss CUT-IN TIMES, DATES and details with your marketing consultant.

To book contact your Jim Pattison Broadcast Marketing Representative

Or call 403-548-8260 / Email <u>MedicineHat@jpbg.ca</u>
Limited packages available

| OPTION 1 – 15 SECOND RADIO PACKAGE: | OPTION 2 – 3 × LIVE RADIO CUT IN PACKAGE |
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| OF HOLD TO ESCAPE RADIO PACKAGE. | OT HON 2 - 3X EVE RADIO COI IN TACKAGE |
| BUSINESS NAME: | |
| SIGNATURE: PRINT & SIGN | |
| I agree to be billed for selected radio package as indichecked box | cated by DATE: |