

# Exclusive Chamber Advertising

## Members Only

E-newsletter  
Advertorial

Website  
banner

Top/bottom  
e-newsletter  
banner

### **E-newsletter Advertorial:**

Advertorials add the extra value of a written message and are limited to one per week ensuring that advertisers get exclusive advertorial exposure for \$75

### **Website Banner:**

For only \$60/month have a banner advertisement running on our website, on a page of your choice

If you need a banner ad created for you, we have additional offers set up with Tag Concepts and Postcard Portables Mini Billboards & Printing to assist you in the creation of your ad for only \$25!



### **Top and Bottom E-newsletter Banners:**

Purchase a top banner ad for \$75 or bottom banner for \$50 in the Chamber's weekly e-newsletter



**For best return on your marketing \$\$\$ bundle & SAVE!**

# E-Newsletter & Website Advertising Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## E-newsletter Banner & Advertorial Advertisement Options

### Top Banner:

- Single Banner = \$75 + gst  
**Bundle & Save: 10% discount for 6 months or 25% discount for 12 months!**
- 6 months bundle (1 banner ad per week, per month, for 6 months = \$405 + gst
- 12 month bundle (1 banner ad per week, per month, for 12 months) = \$675 + gst

### Bottom Banner:

- Single Banner = \$50 + gst  
**Bundle & Save: 10% discount for 6 months or 25% discount for 12 months!**
- 6 months bundle (1 banner ad per week, per month, for 6 months = \$270 + gst
- 12 month bundle (1 banner ad per week, per month, for 12 months) = \$450 + gst

### Advertorial:

- Single Advertorial = \$75 + gst  
**Bundle & Save: 10% discount for 6 months or 25% discount for 12 months!**
- 6 months bundle (1 advertorial per week, per month, for 6 months = \$405 + gst
- 12 month bundle (1 advertorial per week, per month, for 12 months) = \$675 + gst

### Website Banner Ad:

- Single Banner (running for a full month on your choice of page on the Chamber's website)= \$60 + gst  
**Bundle & Save: 10% discount for 6 months or 25% discount for 12 months!**
- 6 months bundle (running for a full month on your choice of page on the Chamber's website)= \$60 + gst
- 12 month bundle (1 advertorial per week, per month, for 12 months) = \$675 + gst

Confirmed advertising schedule (YYYY/MM/DD): \_\_\_\_\_

Subtotal = \_\_\_\_\_

GST 5% = \_\_\_\_\_

**TOTAL =** \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiry: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

**BANNER ADVERTISEMENT SPECS:** 707px x 120px, 300dpi, JPEG image in RGB format to be supplied by the advertiser.  
Send to communications@medicinehatchamber.com

**ADVERTORIAL SPECS:** Provide link to advertorial content (ei: PDF on advertisers website, blog post, content in the business directory listing) and logo. First few lines of advertorial will be used as a paragraph in the e-newsletter with title and logo and/or picture linking to the full article.

**AGREEMENT:** Acceptance of this contract constitutes a legally binding agreement for the purpose of advertising space for the selected period(s). The purchase is non-refundable and non-transferable. It is the responsibility of the purchaser to provide the Chamber with completed artwork (banner ad) that meets the specifications and deadlines outlined. Payment must be made in full prior to the scheduled run date(s).

\_\_\_\_\_  
Authorized Purchaser Signature\_\_\_\_\_  
Date