



Logo Variations



Font Palette

SHOWCARD GOTHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

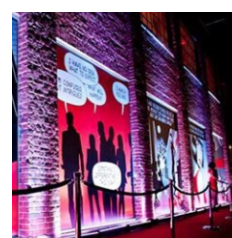
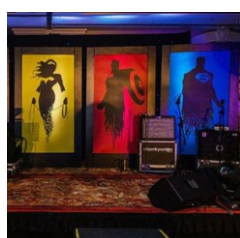
Avenir Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Design Elements



Inspiration



Logo Rules

Below are some examples of common misuses of the logo. Please be sure to use the approved digital artwork and do not recreate or change it in any way.



2021 **CELEBRATING THE HERO WITHIN**
Business Awards

minimum size for
logo is 1.25"



2021 **CELEBRATING THE HERO WITHIN**
Business Awards

DO NOT ALTER THE TYPEFACE OR PROPORTIONS OF THE NAME.



DO NOT REARRANGE THE ELEMENTS OF THE LOGO.



DO NOT TILT OR SHIFT THE LOGO.



DO NOT ADD ELEMENTS TO THE LOGO.



DO NOT ALTER PROPORTIONS OR CHANGE THE SYMBOL.



2021 **CELEBRATING THE HERO WITHIN**
Business Awards

DO NOT CHANGE THE COLOUR OF THE LOGO.

Award Winner

Logo Rules

Below are some examples of common misuses of the event winner graphic. Please be sure to use the approved digital artwork and do not recreate or change it in any way.



minimum size for
logo is 1.25"



DO NOT ALTER THE TYPEFACE OR PROPORTIONS OF THE NAME.



DO NOT REARRANGE THE ELEMENTS OF THE LOGO.



DO NOT TILT OR SHIFT THE LOGO.



DO NOT ADD ELEMENTS TO THE LOGO.



DO NOT ALTER PROPORTIONS OR CHANGE THE SYMBOL.



DO NOT CHANGE THE COLOUR OF THE LOGO.