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2021 Business Awards Sponsorship Agreement

Friday, October 22, 2021, the Medicine Hat & District Chamber of Commerce will host this prestigious awards presentation to celebrate National Small Business Week, which runs from October 17 -23, 2021.

This year's theme, '**Celebrating the Hero Within**', shines a light on the vision, resilience, generosity, knowledge, and adaptability that businesses have shown as they've faced the unprecedented challenges of a global pandemic.

On the outside, they appear ordinary, but business heroes walk amongst us every day. Over the past year, everyday acts of heroism protected our community, and we saw business owners, employers, and employees selflessly prioritize the safety of each other and the community. The heroes within Medicine Hat & District chose the power of compassion, strength, and resilience to fuel their actions.

Sponsorship Opportunities

Event Sponsorships

Banquet Sponsor
Ceremony Sponsor
Entertainment Sponsor
Technology Sponsor
Chamber Partner Sponsor
Premiere Sponsor
Promotional Sponsor

For \$2500, we can also build a customized sponsorship for you

Award Category Sponsorships

Business Ethics
Community Attraction
Community Involvement
Customer Service
Diversity
Global Growth
Leading Edge
Marketing
Mentorship
Young Entrepreneur
Franchise Business of the Year
Large Business of the Year
New Business of the Year
Small Business of the Year

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	Banquet, Ceremony, Entertainment & Technology Sponsor \$3500	**Customized Sponsorship \$2500+	Award Sponsor \$1500	Premiere Sponsor \$1000	Promotional Sponsor \$500
Company recognition in all Media announcements and all pre/post event advertising.	✓	✓			
Complimentary Advertorial in 'the VOICE' e-newsletter until March 1, 2022.	✓	✓	✓	✓	
Corporate name or logo listed as sponsor on promotional material, such as: tickets, advertisements (pending print deadlines).	✓	✓			
Sponsor Recognition in pre-event news release announcing event sponsors of all levels.	✓	✓	✓	✓	✓
Sponsor Recognition in pre-event news release announcing nominees and post-event release announcing winners.	✓	✓	✓	✓	✓
Sponsor recognition on event platform, event sponsor booklet and nomination info package (print & digital).	✓	✓	✓	✓	✓
Sponsor speaking opportunity (5min max) following corporate video. (Videography services available at the rate of \$150/ per produced minute).	✓				
Sponsor speaking and/or video opportunity (2min max)		✓			
Scripted speaking opportunity for award presentation			✓		
Primary recognition by the Master of Ceremonies at the event.	✓	✓	✓		
Corporate name or logo listed as award sponsor in nomination packages and on the award sponsored.			✓		
Opportunity to choose a winner in the sponsored category.			✓		
Corporate recognition in post-event highlight video.	✓	✓	✓	✓	✓
Complimentary Meal Gift Card from Member restaurant directory	\$250	\$200	\$75	\$50	
Opportunity to apply sponsorship options (below) at no extra cost (\$500 value)	✓	✓	✓		

** Customized Sponsorship must connect with the Chamber of Commerce to discuss various options for sponsor involvement and recognition as the sponsorship amount listed above is the base cost (ex. social media sponsor, videography sponsor, beverage etc.).

Sponsorship Options

These options provide the ability to customize your return on investment to suit your business needs at no extra cost. This also determines how each sponsor would like their participation in the event recognized.

1. Workshop Package

This option allows you to host a workshop between the dates of sponsorship to April 1, 2022. Sponsors would be required to provide: current logo(s), event details and outline, and preferred ads or graphic elements for ad creation by the Chamber.

The Chamber would provide all of the following:

- ✓ Event creation on Chamber calendars (4 weeks from event date).
- ✓ Event registration. Registration list for post-event follow-up.
- ✓ Tech Host (virtual format only).
- ✓ Event included in 2 Chamber E-Newsletters (3500+ subscribers).
- ✓ Social media sharing (Chamber must be tagged).
- ✓ Ad creation (if needed)
- ✓ Direct event invitation to Chamber member network & current business award nominees.
- ✓ Virtual event platform or venue coordination (pending restrictions).

2. Promotional Package

This option allows the Chamber to become a promotional partner for the sponsor's company brand. Sponsors would be required to provide: current logo(s), event/campaign details and outline, preferred ads or graphic elements for ad creation by the Chamber.

The Chamber would provide all of the following:

- ✓ Additional 'Member Spotlight' advertorial in the Chamber's e-newsletter (3500+ subscribers).
- ✓ 1 Dedicated social media post/share - Facebook, Twitter, LinkedIn or Instagram.
- ✓ Ad creation (if needed)
- ✓ Website banner advertising or direct promotional email to Chamber member network and current business award nominees.
- ✓ 1 Blog post onto the Chamber's website.

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3. **Chamber Membership Sponsor**

This option allows a sponsor to provide 3 (max) Chamber memberships (Starter or Stabilizer levels) for nominees who are not already Chamber members. Sponsors would be required to provide: current logo(s) and any graphic elements for ad creation by the Chamber.

The Chamber would provide all of the following:

- ✓ Sponsor recognition in dedicated email to the 'Sponsored Member'.
- ✓ Sponsor recognition in dedicated post-event 'Thank You' ad included in Chamber's e-newsletter (3500+ subscribers).
- ✓ 1 Blog post on the Chamber's website.
- ✓ Sponsor recognition in dedicated social media post - Facebook, Twitter, or LinkedIn
- ✓ Opportunity for the sponsor to help choose the sponsored member from the nominee list.
- ✓ Ad creation (if needed)

***Please connect with the Chamber of Commerce if the sponsor wishes to remain anonymous.*



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info@medicinehatchamber.com
www.medicinehatchamber.com

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Sponsor (Business) Name: _____

Billing Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

AWARD SPONSORSHIP

- Business Ethics Award
- Community Attraction Award
- Community Involvement Award
- Customer Service Award
- Diversity Award
- Franchise of the Year Award
- Global Growth Award
- Large Business of the Year Award
- Leading Edge Award
- Marketing Award
- Mentorship Award
- New Business of the Year Award
- Small Business of the Year Award
- Young Entrepreneur Award

EVENT SPONSORSHIP

- Banquet Sponsor
- Ceremony Sponsor
- Entertainment Sponsor
- Technology Sponsor
- Chamber Partner Sponsor
- Premiere Sponsor
- Promotional Sponsor
- Customized Sponsor

Presenters Name & Title: _____
(if you are presenting the award you are sponsoring, please fill this section out)

Method of payment:

- Invoice
- Cheque
- Credit Card

Credit Card Number Expiry Date CVV Code Authorized Signature

Print Name as it Appears on the Card Mailing Address of Cardholder

AGREEMENT:

Acceptance of this agreement constitutes a legally binding agreement between the Medicine Hat & District Chamber of Commerce and the sponsor identified on this agreement. The sponsorship is non-refundable and non-transferable. The sponsor agrees to remain a member in good standing of the Medicine Hat & District Chamber of Commerce at the time of signing this agreement up to and including the date of the event. It is the responsibility of the sponsor to provide the Chamber with logos and any required artwork by the deadlines specified by the Chamber.

Authorization Signature: _____ Date: _____

Print Name & Title: _____

Please send your completed form to:
events@medicinehatchamber.com Fax: (403) 527-5182 413 6th Avenue SE | Medicine Hat, AB | T1A 2S7