



TRAINING SOLUTIONS FORM

The World Trade Center Kentucky appreciates your interest in training from the World Trade Center Kentucky. We look forward to working with your company to build customized training and increasing your international success. Training can be done at a time and location of your choosing. Please complete the sections below and contact our office with any questions.

GENERAL INFORMATION:

COMPANY LEGAL NAME	
PHYSICAL ADDRESS	
TITLE / PROFESSION OF REQUESTOR	
ORGANIZATION	
TELEPHONE NUMBER	
EMAIL ADDRESS	
FAX NUMBER	
COMPANY WEBSITE ADDRESS	

INFORMATION RELEVANT FOR THE CUSTOM DESIGN TEAM

Please provide (or attach) a brief company description and provide any background that you think will assist the WTCKY to understand your unique training needs. (i.e. require specialized training not offered locally or at all, need training for employees located out of State or Country; need a training plan for new international operations employees, business concerns are driving training needs, etc.)



**WORLD TRADE CENTER®
KENTUCKY**

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Please rate your company knowledge of exporting on a scale of 1 (novice) to 6 (expert).

1 2 3 4 5 6

Please rate your company knowledge of importing on a scale of 1 (novice) to 6 (expert).

1 2 3 4 5 6

Please describe the training topics including any additional details that your company requires. (topics may be broken out by functional areas – sales, logistics, engineering, accounting, compliance)

Has your company participated with the WTCKY trainings in the past, if so please detail when and what type of training was received:

What are the expected outcomes that you are looking for that are driving the need for this training?

(i.e. requires certification or preparing for certification; believe it is critical to global operations; risk mitigation; need an examination or test of knowledge gained)



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Would you like the training done in person (on the job training), through coaching / mentoring, via webinar, some combination of webinar and workshop, or workshop only? (specify preference for on-site or another location)

When would you like the training to be performed? Please include if there is a deadline date for the training to be completed.

Are there multiple functional areas or groups of employees who require the training outlined above? Please indicate if your company needs the training done in a sequenced fashion to train employees in critical function areas. (ie: indicate areas that need the training the fastest and rank in terms of importance if necessary)

Are there any additional details that you would like to include?



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Would your company be interested in receiving information about Trade Missions, Global Executive Forums, International Trade Certification, and other programs:

Thank you for your interest in developing training with the World Trade Center Kentucky on topics that are important to your company's international success. This form is one step in the process of discussing your training needs, and we will work with your company to design a program that meets your approval.

Confidentiality Statement:

Each party will maintain as confidential all non-public information relating to the other party, affiliates or any third party that is obtained by a party in connection with the performance of the services. Said information will only be used for a permitted purpose hereunder. Each party will use reasonable efforts to safeguard the confidentiality of information furnished by the disclosing party.