



Mission:

To Assist the Nampa Chamber of Commerce (NCC) in retaining its members while nurturing quality relationships.

Purpose of Ambassadors:

The Ambassador Committee is the outreach arm of the Chamber. They assist the Chamber in retaining its members while nurturing quality relationships. This highly visible committee acts as the official goodwill greeter between the Chamber and our current and prospective members. The Chair participates on the Membership Council, collaborating with other council members, while supporting the overall organizational initiatives.

Objectives:

- Support and attend Chamber functions.
- Educate members about the services and benefits of their membership.
- Foster new member engagement in Chamber programs, events and committees.
- Nurture quality relationships.
- Support staff in achieving their member retention goals.

Expectations of Ambassadors:

- To represent the NCC in a professional manner, including dress.
- Attend 80% of monthly Ambassador meetings.
- Serve on an Ambassador Team (assigned to a team).
- Full Team attendance requested per responsibility.
- Teams/Individuals fulfill *New Member Program and Member Retention Program.
- Attend and help with greeting, registration/check-in, guiding first-timers at Luncheons, Business & Breakfast (B&B), etc.
- Mentor new Ambassadors assigned to the team.
- Work with Membership Team to create Prospect Lists.

Ambassador Chair: Jean Mutchie, St. Luke's Elks Rehab, (208) 989-8408, jmutchie@elksrehab.org

Chamber Staff Liaison: Candi Puga, (208) 466-4641 x100, cpuga@nampa.com

Meeting Day/Time: Last Thursday of the month, 8:00 - 9:00 am

Monthly Meetings: Monthly Ambassadors Meetings to include team time, discussion of upcoming events, networking and think tank ideas.

Lunch Cost: \$12/each or Lunch Punch Card \$96 (9 lunches, \$12 savings). Ambassadors must pre-register and pay in advance. If invoiced, will be charged \$15.

Benefits to Ambassadors:

- Official Ambassador name badge lanyard.
- One (1) Complimentary Ambassador Spotlight in weekly Chamber eNews.
- Increased visibility and recognition.
- Serve as initial think tank to the Chamber Membership Committee.

Rewards & Recognitions:

Earn & track points to reveal Ambassador Team of the Month and individual Ambassador of the Month. Likewise, recognize an Ambassador Team of the Year at Chamber’s Evening of Excellence. Team leaders will track points.

***New Member Program & Retention Program:**

New members will be assigned to you by the Membership Committee. Actively engage with new members through phone and personal visit and invite them to events.

***Identify List of Team Representatives for each event:**

- Luncheon
- B&B
- Ribbon Cutting/Grand Opening/Open House
- Cash Mob
- Other events as requested

Ambassador Selection Process:

Ambassadors are selected through an application process. Applicants are evaluated on application info, professionalism and Chamber involvement. Applications are submitted to the NCC Staff Liaison then forwarded to the Ambassador Committee Chair. Applications will be reviewed monthly to determine whether applicant will be invited to join.

Contact Information:

Name: _____

Company Name: _____

Position: _____

Address: _____

City: _____ St: _____ Zip: _____

Work Phone: _____

Cell Phone: _____ Email: _____

Website: _____

General Questions:

1. Did someone recommend you to the Ambassador Program? If so, who? _____
If not, please list one reference (Name/Business/Phone). _____

2. How long have you worked for your current employer? _____

3. Which Nampa Chamber events & activities have you attended in the past year? (Mark all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Luncheons | <input type="checkbox"/> Business & Breakfasts |
| <input type="checkbox"/> Coffee On Us | <input type="checkbox"/> Ribbon Cuttings |
| <input type="checkbox"/> Economic Forum | <input type="checkbox"/> Professional Development |
| <input type="checkbox"/> Evening of Excellence (Annual Event) | <input type="checkbox"/> Business After Hours |
| <input type="checkbox"/> Health Fest | <input type="checkbox"/> Leadership Nampa |
| <input type="checkbox"/> Other: _____ | |

4. How has your company benefited from the Nampa Chamber of Commerce? _____

5. Why do you want to be a Nampa Chamber Ambassador? _____

6. What do you hope to bring to the Ambassador Program? _____

7. What do you hope to gain from the Ambassador Program? _____

8. Rank from 1 - 5 your priorities/interest in:

- | | |
|---|--|
| <input type="checkbox"/> Volunteering at events | <input type="checkbox"/> Networking |
| <input type="checkbox"/> Identifying potential new business members | <input type="checkbox"/> Helping retain current business members |
| <input type="checkbox"/> Developing new chamber opportunities | |

Nampa Chamber of Commerce (NCC) Ambassador Agreement:

Please initial next to the following items that you have read, understand, and agree with the following expectations of being an Ambassador:

_____ I will carry out the mission of the Ambassadors and represent the NCC in a professional manner, including abiding by a “business casual” dress code when serving as Ambassador.

_____ I am committed to growing the membership of the NCC through membership prospect referrals.

_____ I will be informed about events, activities and work of the NCC and work to engage new members into the offerings of the Chamber.

_____ I will ensure that my company remains in good standing with the NCC.

_____ I will attend 80% of monthly Ambassador Meetings (date, location and time)

_____ I will serve on an Ambassador Team and work to meet the requirements of 50% team attendance at all Ribbon Cuttings/Grand Openings/Open Houses/Cash Mobs.

_____ I understand that failure to meet the attendance, duties, conduct, and/or professional expectations of the program may result in dismissal from the Ambassador Program.

_____ My workplace is aware of my possible involvement as an Ambassador and supports me making the necessary commitment of time.

Signature: _____

By submitting this application, I affirm that the facts set forth in it are true and complete. I also affirm that I am willing and able to make the time commitment required.

Printed Name: _____

Signature: _____

Date: _____

The NCC provides equal opportunities with out regard to race, color, religion, nationality, gender, sexual preference, age or disability.

Thank you for completing this application form and for your interest in volunteering with the Nampa Chamber of Commerce. You will contacted in the next 30 days regarding your application to serve as an Ambassador.