Franklin County Works is a valuable enhancement to your local and regional recruitment efforts. Your investment also supports the work of the Greater Chambersburg Chamber Foundation (see the About Us section on FranklinCountyWorks.com to learn more.) For more information, contact the Greater Chambersburg Chamber Foundation at 717-264-7101 x 205 or email foundation@chambersburg.org.

FranklinCountyWorks.com is the #1 site to find jobs in Franklin County, PA.

Community Job Resource

Why Invest?

The Greater Chambersburg Chamber Foundation, an affiliate of the Greater Chambersburg Chamber of Commerce, has launched a new updated, mobile responsive website www.FranklinCountyWorks.com to assist employers in the local and regional market with recruitment and retention efforts. Franklin County, PA is one of the fastest growing counties in Pennsylvania and is home to a range of industries—small and large alike. Workforce development is a constant and in order to attract the talent needed to meet labor demands of area employers, we, as a community, need to recruit skilled workers to the area and grow our own. This new website was built with that in mind.

As an annual investor, what does my organization receive?
- Unlimited listings for all local openings your location is responsible for filling
- 1 free ad per month, up to six months per year (ads limited to job and training opportunities)
- Ability to e-blast registered users of site (up to 6 per year, subject to availability)
- Access to digital resume bank
- Logo on website (minimum $1700/$1000 investment)
- Local customer service
- Job postings will be cross-promoted on the Franklin County Works Facebook & Twitter
- Recognition as a community leader in Franklin County Works Chambersburg chamber promotions
- Feature employer radio commercial with Verstandig Broadcasting (1 ten day campaign per year, subject to date availability, value $2,000)

What are the benefits for my organization for posting jobs on this site?
- Significant savings on recruitment costs
- Save staff time
- Broader recruitment reach to quality candidates
- Capture and update job seekers with your jobs on an ongoing basis
- Public relations/promotion in local community

What are the benefits for the community?
- Attract and retain quality workforce
- Support county workforce development initiatives
- Stronger chamber relationships
- Provide tools and assistance for students
- Economic impact on the community

How is www.franklincountyworks.com marketed to job seekers?
- Billboard, Social Media, Radio
- Chamber of Commerce (website, newsletter)
- Franklin County Schools & Colleges

What is the annual\(^2\) cost to invest?
The investment is based on the number of employees as follows:

<table>
<thead>
<tr>
<th>Number of Employees</th>
<th>Chamber Members</th>
<th>Non Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 or fewer employees(^4)</td>
<td>$0</td>
<td>$500</td>
</tr>
<tr>
<td>26-99 employees</td>
<td>$500</td>
<td>$1000</td>
</tr>
<tr>
<td>100-199 employees</td>
<td>$1000(^1)</td>
<td>$1700(^1)</td>
</tr>
<tr>
<td>200-299 employees</td>
<td>$2000</td>
<td>$2800</td>
</tr>
<tr>
<td>300-399 employees</td>
<td>$3000</td>
<td>$3900</td>
</tr>
<tr>
<td>400-499 employees</td>
<td>$4000</td>
<td>$5000</td>
</tr>
<tr>
<td>Over 500 employees</td>
<td>$5000</td>
<td>$6000</td>
</tr>
<tr>
<td>3rd Party Recruiters</td>
<td>$2000</td>
<td>$3000</td>
</tr>
</tbody>
</table>

\(^1\)Minimum investment for logo to be on website
\(^2\)Annual Contract starts on sign-up date
\(^3\)Includes members of all Franklin County chambers
\(^4\)Excludes 3rd Party Recruiters

What is the cost for single job postings?

<table>
<thead>
<tr>
<th># postings and duration</th>
<th>Chamber Members</th>
<th>Non Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 thirty-day posting</td>
<td>$75</td>
<td>$150</td>
</tr>
<tr>
<td>5 thirty-day postings</td>
<td>$300</td>
<td>$650</td>
</tr>
<tr>
<td>10 thirty-day postings</td>
<td>$600</td>
<td>$1200</td>
</tr>
</tbody>
</table>

What is the cost for single 30-day ad postings?

<table>
<thead>
<tr>
<th>Ad type</th>
<th>Chamber Members</th>
<th>Non Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner (700x90)</td>
<td>$75/mo</td>
<td>$150/mo</td>
</tr>
<tr>
<td>Tile (260 X 200)</td>
<td>$75/mo</td>
<td>$150/mo</td>
</tr>
</tbody>
</table>
Community Job Resource
Annual Investor Form

Employer Benefits
- Unlimited listings for all local openings your location is responsible for filling
- 1 free ad per month, up to six months per year (ads limited to job and training opportunities)
- Ability to e-blast registered users of site (up to 6 per year, subject to availability)
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Contact Name: _______________________________  Title: _______________________________
Phone: _______________________________  Email: _______________________________
Organization Name: __________________________________________________________________________
Total Employees (Full & Part-Time): __________________________  Investment Level: $__________________

☐ Payment Enclosed  ☐ Invoice Me  ☐ Charge to below Credit Card
Credit Card Number _______________________________  CSC Code _________
Name on Card _______________________________
Billing Address: __________________________________________________________________________
City: __________________________  State: ___________  Zip: __________________________
Signature: __________________________  Print Name: __________________________
Title: __________________________  Date: __________________________

Return completed forms to Greater Chambersburg Chamber Foundation 100 Lincoln Way East Suite A
Chambersburg, PA 17201, email to foundation@chambersburg.org or fax to 717-267-0399. Make checks payable to Greater Chambersburg Chamber Foundation.