



Scoop-a-Palooza July 2021

ScoopaPalooza.org

Support the Greater Chambersburg Chamber Foundation

Scoop-a-Palooza is celebrating its 12th year! Scoop 2020 presented some unique challenges, but we adjusted to provide safe family fun, support local businesses, and exceed expectations for community engagement. THANK YOU if your business supported us in 2020. As we begin to plan for Scoop 2021, we are not sure what form Scoop will take as the pandemic continues to linger – will it be all virtual, in-person or a hybrid of both? One thing is for certain – we will have Scoop!

Now we ask for your support in 2021. In early 2021, our committee will be diligently planning for the July event and communicating with our sponsors along the way. We invite our corporate sponsors to join our committee efforts – your input is invaluable, and we would love to include your business in the planning. Scoop is the main fundraiser to benefit the Greater Chambersburg Chamber Foundation - a 501(c)3 organization – supporting our mission of education, leadership, and workforce development in Franklin County.

Please consider sponsoring Scoop-a-Palooza 2021

Presenting 3 Scoop Sponsor - \$1,250 (SOLD - ACNB Bank)

- Logo prominently featured on Scoop/Foundation websites & social media page, all event promotional materials, newsletter recap article
- Company logo prominently featured on all marketing materials
- Company name mentioned in all media releases about the event and major event social media posts/videos
- Presence at all live events
- TBA – additional items as the format is developed and finalized

Scoop Kids' Activity Sponsor - \$800 (Orrstown Bank -- first right of renewal)

- Logo featured on the Scoop/Foundation website, all event promotional materials, newsletter recap article
- Company name on event social media event page
- Company logo featured on all marketing materials
- TBA – additional items as the format is developed and finalized

Scoop Human Celebrity Sundae Sponsor - \$800 (Volvo - first right of renewal)

- Logo featured on the Scoop/Foundation website, all event promotional materials, newsletter recap article
- Company name on event social media event page
- Company logo featured on all marketing materials
- TBA – additional items as the format is developed and finalized

2 Scoop Non-Exclusive Sponsor - \$500

- Company logo featured on the Scoop/Foundation website
- Company name on event social media event page
- Company name listed in newsletter recap article
- TBA – additional items as the format is developed and finalized

1 Scoop Non-Exclusive Sponsor - \$300

- Company logo listed on the Scoop website
- Company name listed on event social media page, newsletter recap article and marketing materials
- TBA – additional items as the format is developed and finalized

Baby Scoop Non-Exclusive Sponsor - \$100

- Company name listed on the Scoop website; company name listed on event social media page
- Company name listed in newsletter recap





Scoop-a-Palooza July 2021

www.scoopapalooza.org

Scoop 2021 Sponsorship Form – Sign Up Now

Please count us in so our name can be used on early promotions!

Company Name _____

Contact Name & Title _____

Contact Phone _____ Email _____

Sponsorship Amount \$ _____

Please invoice us and we will be sending a check due by June 1, 2021 _____**

Please invoice us and we will be paying via credit card by June 1, 2021 _____

_____ **Our company would like to participate on the Scoop 2021 planning committee** – please contact me with information so we can become involved.

I understand that the submission of this form confirms commitment from the company above for 2021 Scoop-a-Palooza sponsorship.

Signature: _____ Date _____

**Make Checks Payable to the Greater Chambersburg Chamber Foundation or contact us for payment via credit card.

To reserve your sponsorship, mail form or scan via email to:

Scoop-a-Palooza > Attn: Ginny Harriger
100 Lincoln Way East, Suite A, Chambersburg, PA 17201

gharriger@chambersburg.org

717-264-7101 ext.205

