

ChambersFest Sponsor Opportunities



Date: July 10-17, 2021 **Location:** Chambersburg Area **Projected Reach:** Thousands!

Contact: Lark Kennedy, 717-264-7101 ext. 206, lkennedy@chambersburg.org

About the event: Thousands of people enjoy ChambersFest every year. This community celebration is a weeklong festival in July that salutes the spirit of Chambersburg's townspeople. Sponsors enable the Greater Chambersburg Chamber of Commerce to offer and promote events for the community while boosting the area economy. More than that, sponsors greatly benefit through sponsorships in a number of ways:

Sponsor benefits include:

- **Build brand recognition** for your company.
- **Show community support** with your investment in the area.
- **Attract potential clients** through your involvement.

ChambersFest Corporate Sponsor - \$1,000

- Logo featured on Greater Chambersburg Chamber of Commerce promotions for ChambersFest (including the Chamber's website, newsletter, e-blasts, flyers and more).
- Logo positioned on the ChambersFest banner, which is displayed throughout July.
- Logo featured on ChambersFest Restaurant Week printed materials seen by more than 10,000 people at 30+ local restaurants
- Logo featured on additional ChambersFest Restaurant Week promotions as space allows
- Company name featured in ChambersFest advertisements in newspapers and publications
- Company name featured on Facebook event page reaching more than 5,000 people
- Mentions of sponsorship on VerStandig Broadcasting's four radio stations.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2021 - *\$90 value.*

ChambersFest Premier Sponsor - \$500

- Company name listed in promotional materials (including website, newsletter, flyers, advertisements and more).
- Company name featured in ChambersFest articles.
- Company name featured on Facebook event page reaching more than 5,000 people.
- Two 800x200 pixel ads in the Chamber e-newsletter, to be used in 2021 - *\$90 value.*

ChambersFest Benefactor Sponsor - \$300

- Company name listed in most promotional materials (including website at Chambersburg.org/ChambersFest, newsletter, etc.).
- One 800x200 pixel ad in the Chamber e-newsletter, to be used in 2021 - *\$45 value.*

ChambersFest Contributor Sponsor - \$100

- Company name listed in most promotional materials (including website, newsletter and more).

Yes, I would like to sponsor ChamberFest 2021!

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____ Return form to Lark Kennedy: Mail to Greater Chambersburg Chamber of Commerce, 100 Lincoln Way E., Ste A, Chambersburg, PA 17201; email to lkennedy@chambersburg.org or fax 717-267-0399.

CHAMBERSFEST

JULY 10-17

FUN FAMILY EVENTS ALL WEEK!

CORPORATE
SPONSORS:



Premier Sponsors:
Chambersburg Area
Development Corp., Park's
Garbage Service, Inc. and Penn
National Insurance

35th Annual ChambersFest



Fun for the Whole Family!

Enjoy exciting events including:

Restaurant Week • Cook Race • Scoop Trail
Old Market Day • 1864: The Burning • Live Music

And Many More!

Event Schedule:

Chambersburg.org/ChambersFest