

November 2019

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**November 15th Luncheon –
Economic Development Update**



We are very excited to have David Meadows, the Economic Development Director for the **City of Hilliard**, as our speaker at our November 15th luncheon.

David Meadows was appointed the Economic Development Director for the **City of Hilliard** in April 2017. David joined Hilliard after serving as the Economic Development Coordinator with the City of Westerville. He previously worked for the State of Ohio Development Services Agency, as an Energy Program Developer and Site Selection Manager.



David’s responsibilities include structuring and negotiating business proposals, leading business retention and expansion efforts, administering Community Reinvestment Area agreements and identifying real estate opportunities for companies considering locations in the City.

A native of Lodi, Ohio, Meadows received his Bachelor of Arts degree in History from The Ohio State University and a Master’s of Public Administration degree from John Glenn College of Public Affairs at Ohio State.

David proudly served the United States for 8 years while serving as a sergeant in the U.S. Army Reserves. He was deployed for Operation Iraqi Freedom in 2005 serving in the 983rd Engineer Battalion.

This luncheon will be on Friday, November 15th at **Heritage Golf Club** from 11:30 am - 1:00 pm. You may make them by going to our website, www.hilliardchamber.org or calling the office at 614.876.7666. Feel free to bring members of your company to this important luncheon.

This event is open to the public.

A special thank you to our November Luncheon Sponsor **Capital One**.

Welcome to Hilliard, Swensons!

We welcomed one of our newest restaurants to Hilliard, Swensons Drive-in, 4810 Cemetery Road, home of the Galley Boy! Dine in your car or take it with you! The runners will come to your car to take your order and deliver it to you—they are fast!



Spotlight on Business...American Eagle Mortgage Co. LLC

Don Sine and Missy Johnson are proud to be part of the team at **American Eagle Mortgage**. With the support of in-house processing, underwriting and funding professionals, they are able to offer fast and personalized service which you deserve when purchasing or refinancing your home. The vast collection of lending products offered by **AEM** is designed to accommodate unique scenarios and offer you more choices.

THE
MAY-SINE
TEAM

Don Sine is a licensed loan officer in Ohio, Kentucky, Indiana, Georgia and Florida. He also manages the May-Sine Mortgage Team at **American Eagle Mortgage**, which has over 30 years of experience. Don has recently been listed in the top 1% of Mortgage Loan Officers in America.

Missy Johnson has been an Executive Mortgage Banker with **American Eagle Mortgage** since October of 2014. Although Missy is based out of the Columbus office, serving central Ohio, she is also a licensed professional in Florida. She continues to help and educate homebuyers with their mortgage experience.



To learn more about **AEM**'s products and services, and how they can help you reach your homeownership goals, contact one of them today.

Office Phone: 614.379.6428
5491 Scioto Darby Road, Suite 102
Hilliard, OH 43026
Don Sine: dsine@aemc.cc
Missy Johnson: missy@aemc.cc

Member Renewals

You should have received your invoice for your 2020 membership. Please remit your payment as soon as possible. We appreciate your continued support of the Chamber's work on behalf of the business community. We would like to recognize Matthew Forchione, **9 Trees Landscape Construction**, as the first business who renewed for 2020! We appreciate you being a chamber member and look forward to another great year!

Thank you to the following members who have re-invested as of press time:

A.P. Pot LLC; ACC Party Rental, Inc.; Active Physical Therapy; Advanced PT Centers; Aquatic Adventures Ohio; Baker & Associates Insurance Agency; Blue Oak Patio & Landscape; Boyd's Hilliard Service & Tire; CAW Construction; Coffee Connections of Hilliard, LLC; Coles & Associates LLC; Columbus Metropolitan Library – Hilliard Branch; Cook, Sladoje & Wittenberg Co., LPA; Dance Connection; Duling-Warnock Residential; EB Solutions,

RENEWED

LLC; Edward Jones – Fishinger Blvd.; Elford, Inc.; Encore Trophies and Engraving; Gilles Smith Purdum Insurance Agency, LLC; Hilliard Taekwondo Academy; Iron Equipment Rental; JC & Company; KAS Accounting & Income Tax; Lamkin, Van Eman, Trimble & Dougherty LLC; Lardiere McNair, LLC; Leadership Consulting, L.L.C.; Luftman, Heck & Associates, LLP; Mathnasium of Hilliard; MindForge; Ohio University Dublin College of Health Sciences and Professions; Panel Town and Floors; Puptown Lounge; Rodeway Inn; Rosati Windows; Roush Ford; S&T Bank; Security Plus Insurance; Smile Hilliard; Spiralight Group Benefits; Stanley Insurance Group LLC; State Senator Stephanie Kunze; Susan Wainfor Advantage Group; Tech Art Productions; Tomorrow's People Inc.; Trugreen; Van Horn Title Agency, Inc.; Veritas CPA Group LLC and Yokowo Manufacturing of America, LLC.

Save Money on Health Insurance Through the Hilliard Chamber

Your Hilliard Area Chamber of Commerce Membership entitles you to many benefits, including access to a health insurance plan that offers patient choice and lower health-care costs.

By being a part of a larger self-funded pool, employers have financial protection, lower administrative costs and—for companies who qualify—lower prices for their employer-sponsored group health plan that:

- Contain robust PPO Networks which include Children’s Hospital, OSU, Ohio Health and Mt. Carmel.
- Cover all preexisting conditions,
- Are tax deductible to the business,
- Are an important step in attracting and retaining top talent
- Can begin on the First of ANY Month

How Does Your Chamber Do This?

The Hilliard Area Chamber of Commerce Association Health Plan is designed specifically for small business owners and their employees.

The Southern Ohio Chamber Alliance (SOCA) has teamed up with Anthem Blue Cross & Blue Shield* to create a new health plan program that can lead to more rate stability - and it could offer potential savings for groups of two to 50 employees. This self-funded multiple employer welfare arrangement (MEWA) lets small employers join together to share in the overall claims risk.

Many of our members have saved significant dollars on their healthcare through the Hilliard Chamber. Here is just one testimonial: **“Our group of 20 employees saved over \$48,000 a year by switching to the Hilliard Area Chamber of Commerce Health Plan. In addition to the huge savings, we also lowered our annual deductible from \$5000 to \$500. Fellow Hilliard Area Chamber member Matt Byrne of Spiralight Group did an excellent job of coaching us through our options and supporting our employees during the process.”** ~Shahin Aftabizadeh, Vice President of MindForge

Want more information and a free quote? Contact Libby at info@hilliardchamber.org or through our website.



Look for Howie Hilliard!

Where is that elf? Howie Hilliard will be visiting various businesses in Hilliard beginning on December 2 on the Hilliard Chamber Facebook page. People will be replying in the comments with the name of the business and using the hashtag #HilliardChamber. We will have a grand prize drawing of all the right responses from each daily post to win a gift basket of donations from our local businesses participating which will be worth about \$250!



Adopt-A-Park!

The Hilliard Area Chamber of Commerce adopted Alt Field, a local baseball field, through the Hilliard Recreation and Parks Department last year and this year. Our board members pick up trash 4 times a year at Alt Field. This is one of the activities that the chamber does to connect with our community. Do you volunteer in Hilliard? Let us know!



2020 Membership Investment Notice

In Your Shoes— Schedule Libby Now!

It's hard to believe but 2020 is just around the corner. We appreciate your continued support of the HACC's work on behalf of the business



community. We seriously love what we do and it wouldn't be possible without all of you. By now you should have received your 2020 investment notice for membership. Please mark your calendar and plan to remit payment by December 10, 2019.

Remember that with your membership you become a part of an elite group of Hilliard businesses that work together to cross promote, share and support each other. We have been very busy this past year and our social media accounts are stronger than ever. People in the community contact us all the time and we are pleased to have such a great group of businesses that we can recommend and point them to.

Remember that your membership also includes many money saving benefits:

- Discounts with Office Depot to save you money on many items you use every day
- Group rated health insurance and workers' compensation programs
- Savings on merchant services as well as telecommunications and package shipping
- Your business is listed on the most popular page of www.hilliardchamber.org, the Business Directory. With close to 70,000 page views a year and 75% of them being new users – it's safe to say that the community and visitors of Hilliard look to the HACC to connect them to local businesses
- Opportunities to connect with other chamber members via luncheons, connections and coffee, Business After Hours, Chamber community events, etc.

We truly believe that you are investing in great programming and initiatives which benefit our entire community. We thank you for your past membership and look forward to a great 2020!!

How would you like President/CEO Libby Gierach to come to your business and participate in doing something where she can experience what it is like to be an employee? The possibilities are endless--restaurant, craft store, retail store, landscape, hotel, martial arts, etc., Libby will do a Facebook Live segment as well as other videos and photos to promote your business during the 90 minutes that she will be onsite. Contact her soon to get your business scheduled!



Member Anniversaries

The Chamber would like to recognize our members who have continually supported the purpose of the chamber and its activities. The following members have invested in the chamber for ten or more years as of November 2019:

30 years

Hayden Run Animal Lodge – *Janice Landshof*

Jack's Appliance Inc. – *Dave Mitchell*

KeyBank – Cemetery Road – *Alan Schmidt*

PNC Bank – Cemetery Road – *Marco Macatangay*

24 years

Flyers Pizza & Subs – *Steve Ulrey*

22 years

RICH Products – *Alen Zeckser*

18 years

Better Backs Chiropractic – *Brian Murray, D.C.*

Donatos Pizza – *Lianne McGlade*

Edward Jones Fishingier Blvd. – *Annette Reed*

Mill Run Vision Center – *Michael Schecter, OD*

17 years

Notary One Mobile Signature Services – *Roger Rill*

15 years

Chick-fil-A at the Market of Hilliard – *Josh Crowe*

12 years

Sterling Protective Services, Inc. – *Sam Williamson*

New Members

FitSimply Marketing Solutions
Julie Biddle
614-915-8531

www.fitsimplymarketing.com

When it comes to marketing, many organizations feel like they are throwing darts blindfolded. We help them do marketing right so they can get the customers they want and make them fans for life.

Postle Dental Group
Katie Sutermaster

3734 Ridge Mill Drive
Hilliard, OH 43026
614-850-0446

www.postledental.com

At Postle Dental Group, you'll find plenty of reasons to smile: Dentists and staff with a strong commitment to patient care, up-to-date technology and best practices and a clean, relaxing environment.

Athletico Physical Therapy
James Mako

2377 Hilliard Rome Road
Hilliard, OH 43026
614-345-0370 • www.athletico.com

Outpatient physical therapy, specializing in orthopedic and sport injuries. In addition we also treat work related injuries.

Dave and Kay's Travel Adventures,
LLC

David Bible
4649 Prestige Lane
Hilliard, OH 43026
614-554-7325

daveandkaystraveladventures.com

We love to share our travel adventures from across the world and give helpful travel tips and share our pictures and videos.

ActionCOACH

Joseph Hess
5176 Frisco Drive
Hilliard, OH 43026
614-226-0576

Business Coaching. Helping business Owners and Businesses grow their businesses, in multiple areas. (Margins, Marketing, Conversion Rate, Profits, Hiring/Retaining, KPI's, and Systems/Processes).

Omniscapes, LLC

Teresa Conway
4445 Weaver Court N
Hilliard, OH 43026
614-278-9986

www.omniscapesohio.com

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Church Funerals Direct, Inc.
Mark May

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Columbus, OH 43219
800-308-3590

www.churchfuneralsdirect.com

We are a licensed funeral home providing full service funerals and cremations directly and through licensed funeral homes and directors that are Church Funerals Direct Network affiliates.

True North Financial Advisors LLC

Mike Stoner
3940 Lyman Drive
Hilliard, OH 43026
614-205-3389

www.truenorthfa.com

We provide affordable, fee-only financial advice customized to your needs. We provide customized financial planning and investment management.

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614-206-3347

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Party and Event rentals. We have wide variety of Inflatables and rides for all ages and themes.



Don't forget to check out Connections and Coffee which will meet on **Friday, November 8th**

from 8:00AM to 9:00AM. Our meeting location is

Homewood Suites Columbus/Hilliard, 3841 Park Mill Run Drive. The group meets for coffee, networking, and information sharing. Coffee and breakfast will be provided - please arrive at 7:45am to make sure you have enough time to grab some food before we start. This monthly meeting is for chamber members only. Come with lots of business cards. You may RSVP to this event on our website.



37th Annual Hollyfest Arts & Crafts Show on December 7

Holiday shopping is already on the minds of many people. We have the perfect event to get your gifts for any person and occasion. On Saturday, December 7 the 37th Annual Hollyfest Arts & Crafts Show will take place at Hilliard Davidson High School, 5100 Davidson Road, from 9-3.

There will 120 crafters with handmade items ranging in all categories. This event is attended by 5500 people each year is one of the premier craft shows in Columbus. Canine Companions for Independence will be there, too! You and/or your pet may come and have pictures taken with Santa. We would like to thank our sponsors for this year's event:



Presenting Sponsor:



Gold Sponsors:



Why Should You Volunteer at the Hollyfest Arts & Crafts Show This Year?

It would be easy for us to tell you why you should volunteer to help us at Hollyfest this year. Instead, we wanted to let Bobby Wright, the winner of our 2015 Volunteer of the Year award, take a minute to give you some reasons why he volunteers and why he thinks you should too.



Being a volunteer at the Taste of Hilliard is not only fun, but delicious!

1. "When the Chamber does well, local businesses are doing well." Hollyfest and Taste of Hilliard are successful HACC events that are targeting the Hilliard Community. When the community has fun and enjoys these events they can see what an amazing chamber Hilliard has. As members, it

is our responsibility to help ensure that the HACC events are successful. In the end, HACC celebrates its members in everything they do and these community events are no different.

2. "Come to everything with a giving spirit."

If you come into every circumstance with this type of an attitude you will be surprised in the ways it changes you, personally and professionally.

3. "Meet people on a more personal level and make lifelong friends."

When you are volunteering with others and you are all doing something new together it breaks down barriers and allows you to get to know each other on a different level rather than just business. Hollyfest has some early morning or late evening opportunities to volunteer and it is always in those times with smaller groups of individuals working together that we are able to have fun, share stories and make memories that have developed into great friendships.

It is easy to take a look at all the different areas where you could volunteer to help. We have opportunities on Friday, November 30 and Saturday, December 1 – take a look at our Signup Genius form to find out where you can help and sign up to volunteer today!

<http://www.signupgenius.com/go/4090845afa823aafa7-volunteers1>



Bobby was a parking genius when helping crafters unload their goods to be sold at the Hollyfest.

Board of Directors:

Jeremy Felix, A Team Investments
 Aaron Conrad, Bo Jackson's Elite Sports
 Jill Gerschutz, Credit Union of Ohio
 Keith Lewis, JC & Company
 Brian McCallister, OhioHealth
 Melissa McKenzie, OhioHealth
 Stacie Raterman, Hilliard City Schools
 Steve Sefner, Heritage Golf Club
 Bobby Sneed, Heritage Golf Club
 Mitch Staugler, The Ohio State University Wexner
 Medical Center
 Emily West, Dogwatch of Columbus
 Bobby Wright, N2 Publishing

Staff:

Libby Gierach, President/CEO
 Sandra Simpson, Events Coordinator
Email: info@hilliardchamber.org
Phone: (614) 876-7666
www.HilliardChamber.org



Calendar of Events

Friday, November 8th
Connections and Coffee
 Homewood Suites Columbus/
 Hilliard
 3841 Park Mill Run Drive
 8:00am - 9:00am
 Chamber Members Only

Friday, November 15th
Chamber Luncheon
 Heritage Golf Club
 3525 Heritage Club Drive
 11:30 am-1:00 pm
 Reservations required

Saturday, December 7
Hollyfest Arts & Crafts Show
 Hilliard Davidson High
 School
 5100 Davidson Road
 9:00am - 3:00pm

Thursday, December 12th
Holiday Reception
 Heritage Golf Club
 3525 Heritage Club Drive
 3:30pm - 5:30pm
 Reservations required

Friday, December 13th
Connections and Coffee
 Homewood Suites Columbus/
 Hilliard
 3841 Park Mill Run Drive
 8:00am - 9:00am
 Chamber Members Only