



## Sponsorship Opportunity for 2021 Scarecrow Spooktacular

We are excited to bring to Hilliard the 2<sup>nd</sup> Annual Scarecrow Spooktacular! We ask our local businesses and organizations to create scarecrows to display outside for three weeks in October. In 2020 we had 43 scarecrows scattered around Hilliard. We have a wide social media reach and active followers as we are followed by almost 9000 people on Facebook and 3540 on Instagram.

If you wish to sponsor we ask that you respond quickly as our ThisWeek deadline for the September 9 issue will be **September 2, 2021**. If you miss that date, we can still do all the other media for your business as stated below.

### **\$250 Spooky Sponsor (Limited to 3 Sponsors) SOLD**

- Large logo on flyers advertising to businesses/organizations to participate
- Large logo on social media
- Large logo on chamber website
- Logo in ThisWeek newspaper in Hilliard Business Monthly section in September and October reaching over 23,000 homes
- Special social media post about your business with links
- Prominent mention in emails to over 700 addresses regarding the event

### **\$100 Bewitching Sponsor**

- Small logo on flyer advertising to businesses/organizations to participate
  - Small logo on chamber website and social media posts
  - Mention in ThisWeek newspaper in Hilliard Business Monthly section in September and October reaching over 23,000 homes
  - Mention in emails to over 700 addresses regarding the event
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Sponsorship Level:

Amount Due: \$

Company Name:

Contact Name:

Company Full Address:

Phone:

E-mail:

Visa/MC/AMX:

Exp. Date:

Security Code

Billing Zip Code for Card:

Signature:

Mail to: Hilliard Area Chamber of Commerce, 4081 Main St., Hilliard, OH 43026 or fax to (614) 876-3113 or email. For questions or additional information call or e-mail Libby Gierach at 614-876-7666 or [info@hilliardchamber.org](mailto:info@hilliardchamber.org).