



COLUMBUS
METROPOLITAN
LIBRARY



Hilliard Chamber of Commerce Presentation

Amy McLanahan, Hilliard Branch Manager

Victoria Windsor, Hilliard Youth Services Manager

Hannah Burkhard, Librarian

8/19/2022



The Facts

The impact of the COVID-19 pandemic on library operations is reflected in the data below.

Circulation 11.3 million	Computer & Wireless Sessions 680,000
User Visits 2.2 million	Web Visits 7 million
Cardholders 580,000	eContent Use 3 million
Kids Cards Issued 12,000	Social Media Followers 97,000

HELPING CHILDREN SUCCEED

SCHOOL HELP

23,000 visits from K-12 students who sought help with schoolwork.

VIRTUAL READY FOR KINDERGARTEN CLASS

600 preschoolers and **100** teachers participated in our virtual pilot program.

SUMMER READING CHALLENGE

22,000 kids, teens and adults read over the summer to keep skills sharp.

WINTER READING CHALLENGE

3,800 K-12 students read over the winter.

SUPPORTING OUR WORKFORCE

JOB HELP

9,600 connections made to resources and services, in partnership with local and national organizations, to help our customers become part of our local workforce.

23

Locations in Franklin County



17

Central Ohio library systems sharing books and materials



10

Public School Districts Served



23

Schools receiving our Book Delivery Service

- 400 Classrooms
- 61,000 Books



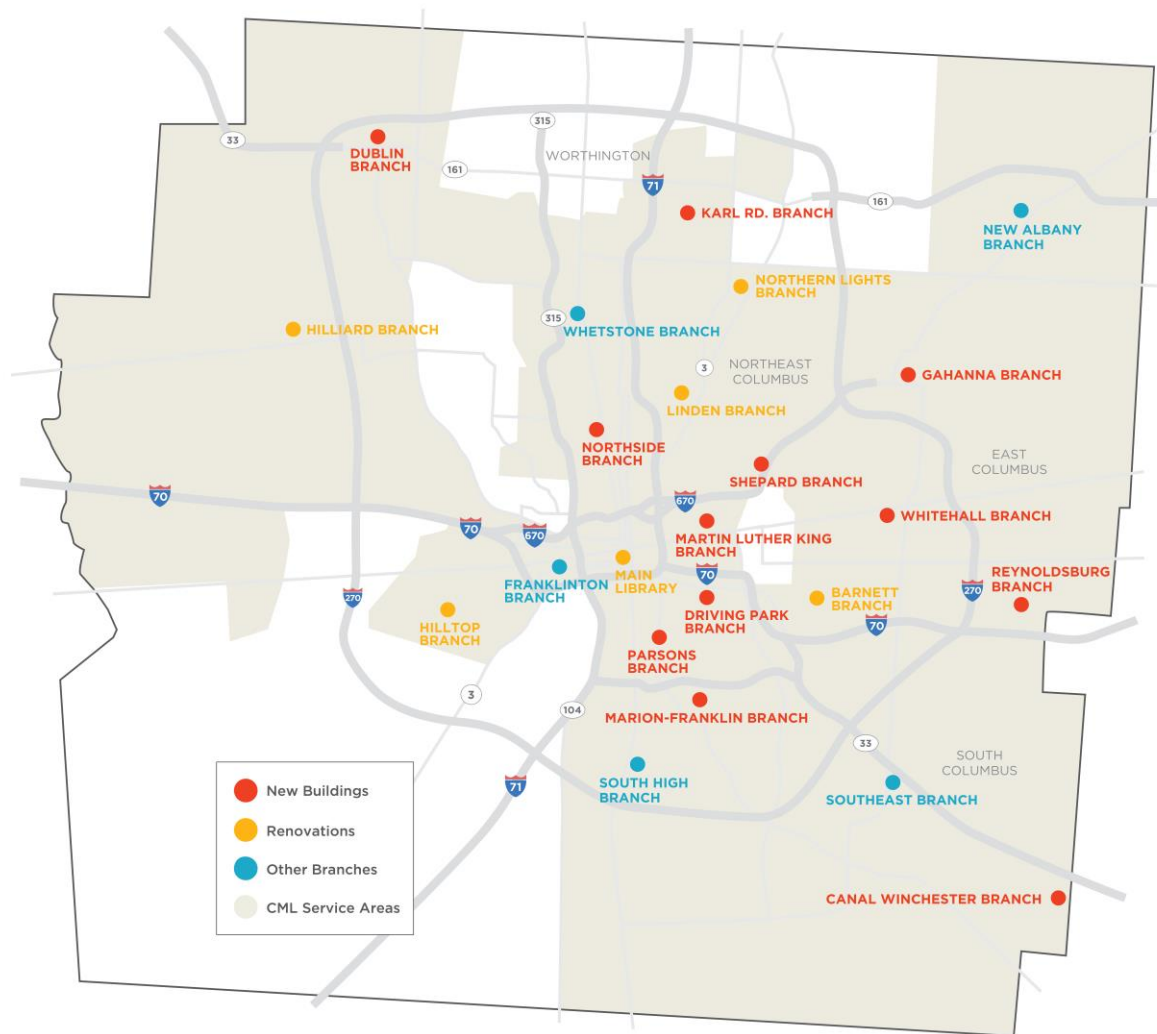


17 Libraries Strong

We've partnered across central Ohio to give you access to so much more.

- Alexandria Public Library
- Bexley Public Library
- Columbus Metropolitan Library
- Delaware County District Library
- Fairfield County District Library
- Grandview Heights Public Library
- Granville Public Library
- London Public Library
- Marysville Public Library
- Pataskala Public Library
- Pickaway County Library
- Pickerington Public Library
- Plain City Public Library
- Southwest Public Libraries
- Upper Arlington Public Library
- Wagnalls Memorial Library
- Worthington Libraries

23 Locations Serving Franklin County



Our Vision

“A **THRIVING COMMUNITY** WHERE
WISDOM PREVAILS.”

Our Purpose

— To **INSPIRE** reading —

SHARE resources, and

CONNECT people.

History of the Hilliard Branch



Opened in 1960
3730 Main Street



Opened in 1978
5657 Scioto-Darby Road



Opened in 1996
4772 Cemetery Road



4500 Hickory Chase Way

Open: Monday – Thursday 9 am - 9 pm,
Friday and Saturday 9 am - 6 pm
Sunday 1 - 5 pm



Welcome to the Hilliard Branch!

Hilliard is the largest and the busiest of Columbus Metropolitan Library's 22 branch locations.

Over the past 10 years, Hilliard has averaged 1.69 million items checked out and 374,000 visits a year.

Highs of **1.97 million items checked out** and over **500,000 visitors** in 2019.

On average this summer we saw 1,190 visitors a day.

The physical collection size is approximately 85,000 items.



June 18, 2018 - People crowd the lobby of the Hilliard branch of the Columbus Metropolitan Library during a dedication ceremony Thursday. The 63,000-square-foot facility, the largest branch in the library system, has triple the space of the suburb's former library. [FRED SQUILLANTE/ DISPATCH]

CML Strategies



My Library: Digital Downloads

- eBooks & Audiobooks
- Comic & Graphic Novels
- Movies & Music
- Films & Documentaries
- Movies for Kids
- Digital Magazines

OverDrive[®]

hoopla

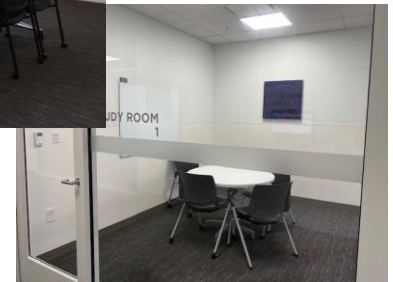
kanopy

Free with your library card at **columbuslibrary.org/econtent**

My Library: Meeting and Study Rooms

One large and two medium-sized meeting rooms. (30-80 person capacities)

11 reservable study rooms (2-4 person capacity)



Young Minds: Storytime



Young Minds: Ready for Kindergarten



Young Minds: Reading Buddies



Young Minds: School Help



Young Minds: Summer Reading Challenge



Life Skills: Computer Training



Life Skills: Computer Training

This fall we will again offer hands-on introductory classes on Microsoft Word and Excel.

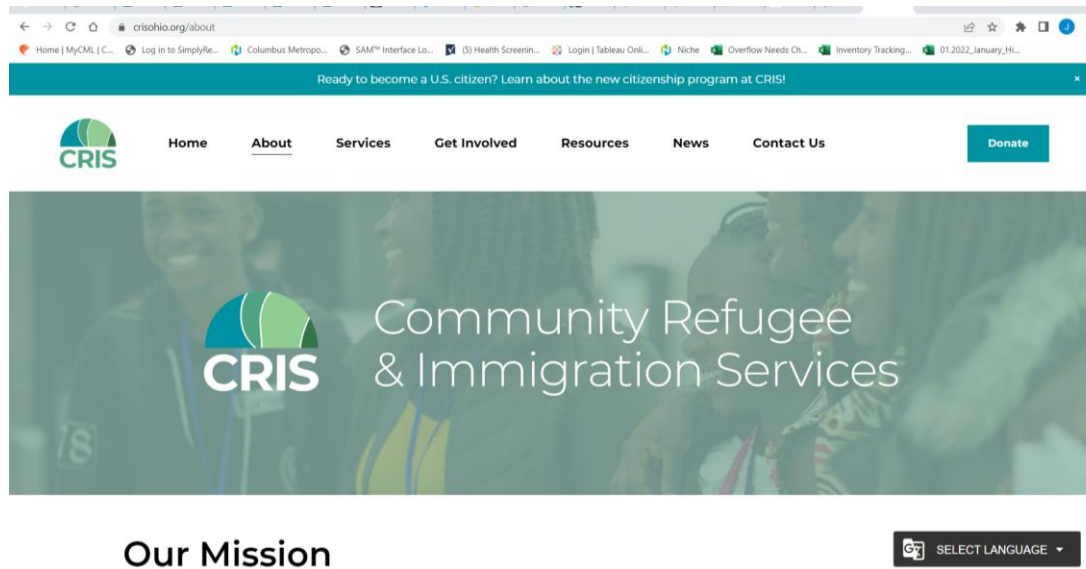
We also are piloting a program for older citizens on using library and other common apps on their phones.

Library provides computer training 24/7 at the library or from home through digital resource subscriptions such as Northstar Online Learning and LinkedIn Learning.

Life Skills: ESOL and Citizenship Classes

For many years we have partnered with Delaware Area Career Center to offer 2 levels of ESOL (English as a Second Language) classes through the Aspire Program.

This summer we began offering Citizenship Classes in partnership with CRIS (Community Refugee and Immigration Services)



Business Resources

Premium subscription databases on our website:

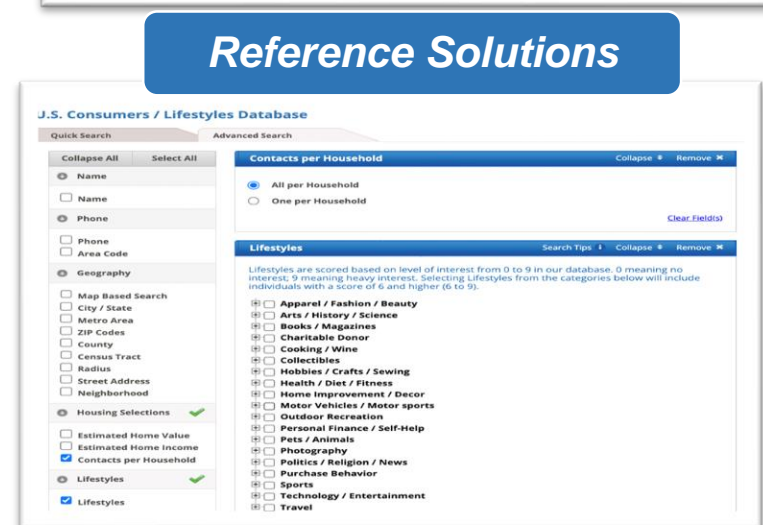
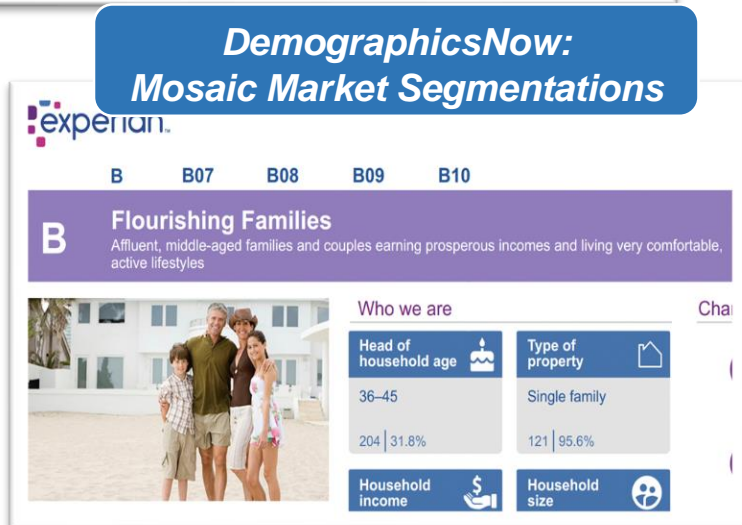
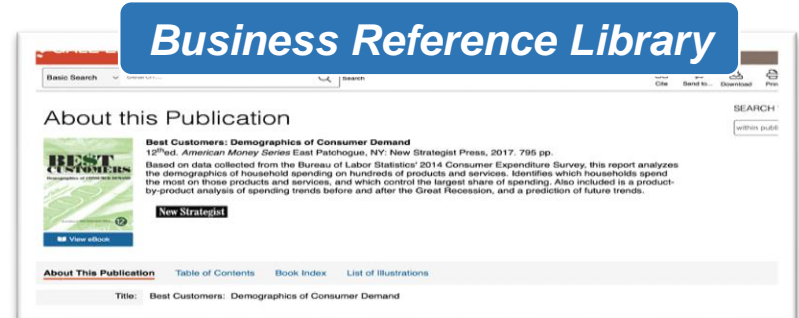
- *Business Research*



Business Resources

Premium subscription databases on our website:

- *Market Research*



Business Resources

Premium subscription databases on our website:

- *Skill-building*

LinkedIn Learning

Your library invites you to LinkedIn Learning

Choose from thousands of online courses to learn in-demand skills from real-world industry experts. Get started with your library card.



in LEARNING

Browse

Q e-commerce

English

Type

Content by

Time to Complete

Level

All filters

882 Results for "e-commerce"

POPULAR



COURSE

Ecommerce Fundamentals

in LinkedIn · By: Patrick Rauland · Nov 2021

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Browse / Business

Small Business and Entrepreneurship

Whether you're building a company or working as a freelancer, acquire the skills you need to manage your business, sell your products and services, and create a business strategy to help you achieve your goals.

Explore Small Business and Entrepreneurship topics

Design Business Entrepreneurship Freelancing Music Business Photo Business Small Business Finance Small Business Management Small Business Marketing Small Business Sales Web Design Business

351 Results for "Small Business and Entrepreneurship"

Sort by: Best Match



LEARNING PATH

Become a Small Business Owner

in LinkedIn · Jul 2019

94,430 learners · Skills: Entrepreneurship, Management

Save



columbuslibrary.org | 614-645-2275

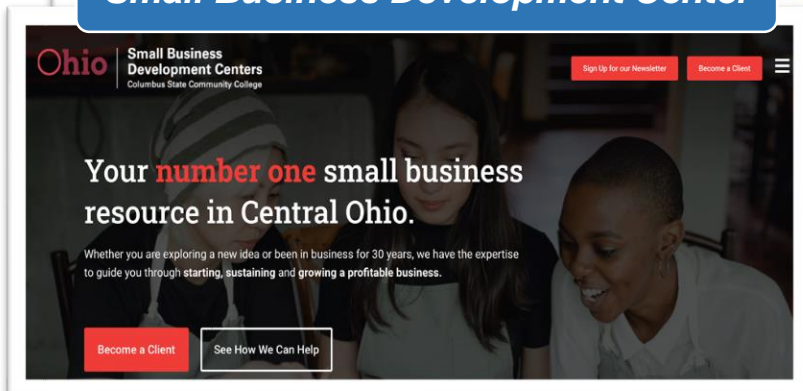


Connections to Community Organizations

Columbus Small Biz Hub



Small Business Development Center



Small Business Administration



Columbus SCORE



Comprehensive Print and Digital Resources

Available at the Library	Available on Overdrive/Libby	Available using Press Reader (through website or app)
<ul style="list-style-type: none"> • Bloomberg • Columbus Business First (Librarian can access online; Reference @ Main) • The Economist • Entrepreneur • Fast Company • Fortune • Harvard Business Review • Inc. • Inventor's Digest • Kiplinger's Personal Finance • Kiplinger's Retirement Report • New York Times • Wall Street Journal 	<ul style="list-style-type: none"> • Business Today • The Economist • Entrepreneur • Fast Company • Home Business • Inc. • Kiplinger's Personal Finance • Money • Money Week • Newsweek • Newsweek International • NZ Business & Management • Wired • and more... 	<ul style="list-style-type: none"> • Business Day • Fast Company • Forbes • Inc. • The Insider • Money • Newsweek • Foreign language magazines and newspapers on various topics • and more...

Classes In-person and Online via Crowdcast

Our Upcoming Schedule

Title	Date/Time
Social Media 201: Expanding Your Reach	Aug. 30, 2022 from 12:00-1:00 pm.
Introduction to the Foundation Directory	Sept. 28, 2022 from 12:00-1:00
Know Your Customer: Consumer Market Research	Oct. 26, 2022 from 12:00-1:00
Level Up: Business Skills Edition	Nov. 15, 2022 from 12:00-1:00 pm

Register at:

<https://www.crowdcast.io/columbuslibrary>

One-on-One Help

Reserve-An-Expert:

- Get virtual help from a librarian on using business resources to answer your research questions
- <https://www.columbuslibrary.org/job-help/>

Legal Help:

- Meet with a pro-bono attorney about your legal questions
- Visit www.columbuslibrary.org/events and search for “Legal”
- Attorney Mindy Yocum at Main Library
 - Every other Monday, from 4:00-6:00 PM
 - One Sunday a month, 2:30-4:30
- Legal Aid Society at various branches, multiple times/dates

Need a library card?

- Apply online to receive a card number by email in 2-4 days, and a card in 2-3 weeks www.columbuslibrary.org/apply-library-card/
- Or, stop by any branch with a photo ID to get a card on the spot
 - And while you're in one of our many branches, you can utilize our meeting and work spaces, wi-fi, and printers or check out a mobile hotspot



Questions?

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business@columbuslibrary.org

Please be in touch!



Thank You

