

SPONSORSHIP OPPORTUNITIES



Greater Greer Chamber of Commerce
111 Trade Street
Greer, South Carolina 29651
(864) 877-3131
www.greerchamber.com

2021

Annual Celebration

Date:
September 9, 2021

**Estimated
Attendance:**
400

The Annual Celebration brings hundreds of Upstate business leaders together to celebrate the past success and future plans of the Greater Greer business community. Your company will want to be represented at this event and have the opportunity to rub elbows with the leadership of the Upstate business community.

Presenting Sponsor - \$10,000

- Five tables of 8 with premium seating
- Company name and logo on invitation
- Recognition in all social media prior to event
- Company name on appropriate signage at event
- Recognition before and during event
- Opportunity for company representative to welcome guests
- First right of refusal for 2022

Gala Sponsor - \$5,000

- Three tables of 8 with premium seating
- Company name and logo on invitation
- Recognition in all social media prior to event
- Company name on appropriate signage at event
- Recognition before and during event
- First right of refusal for 2022

Reception Sponsor - \$3,000

- Two tables of 8
- Company name and logo on invitation
- Recognition in all social media prior to event
- Company name on appropriate signage at event
- Recognition before and during event
- First right of refusal for 2022

Table Sponsor - \$1,000

- One table of 8
- Company name on event program and table
- Company name on appropriate signage at event
- Complimentary wine throughout dinner



Niche Networking

Date:
Monthly

**Estimated
Attendance:**
50 - 60

Want to host a networking event that provides you with the ability to meet with area businesses? Our Niche Networking events offer intimate settings with big results. These events are held at varying businesses in the greater Greer community. All members are welcome at these free events.

Greer Means Business - \$2,000

- Recognition on Chamber publications
- Company logo on event website
- Signage and promotional materials at every session
- Recognition on social media
- Opportunity to address members
- First Right of Refusal in 2022



Pelham Power Hour - \$2,000

- Recognition on Chamber publications
- Company logo on event website
- Signage and promotional materials at every session
- Recognition on social media
- Opportunity to address members
- First Right of Refusal in 2022



Taylor's Talks Business- \$2,000

- Recognition on Chamber publications
- Company logo on event website
- Signage and promotional materials at every session
- Recognition on social media
- Opportunity to address members
- First Right of Refusal in 2022



First Friday Network Lunch

Date:

First Friday of every month

Estimated Attendance:
120 - 150



Would you like to tell more than 125 Upstate business leaders about you and your business? You can have that platform at one of our most popular venues – the First Friday Network Lunch.

Presenting Sponsor- \$4,000

- Company name in the event title
- Recognition in Chamber publications
- Company logo on event web page
- Six (6) complimentary tickets to every lunch
- Option to display promotional items at each table
- Listed on Chamber Link e-newsletter
- Logo on Power Point presentation
- Recognition on social media
- Display table at luncheon
- Opportunity to address members (2-4 minutes)
- First Right of Refusal for 2022

Signature Sponsor - \$3,500

- Recognition on Chamber publications
- Company logo on event web page.
- Four (4) complimentary tickets to every lunch
- Option to display promotional items at each table
- Listed on Chamber Link e-newsletter
- Logo on Power Point presentation
- Opportunity to address members (1-2 minutes)
- First Right of Refusal for 2022



**FIRST FRIDAY
NETWORK LUNCH**

GREATER GREER CHAMBER OF COMMERCE

Leadership Greer

Date:
Meet Monthly

**Estimated
Attendance:**
32

The Chamber's oldest and most established program, Leadership Greer has developed more than 650 community leaders since 1978. Participants who graduate from this 9-month program have a much better understanding of community institutions, gain a familiarity with civic leaders and are equipped to be a leader in their respective organizations.

Presenting Sponsor- \$4,000

- One (1) complimentary participant in the Leadership Greer program
- Recognition on all Chamber publications and website
- Recognition on all event promotion
- Company name on Leadership Greer session agendas and evaluations (11)
- Company representative to welcome all participants at orientation
- Company signage at all sessions
- First right of refusal in Fall 2021

Lunch Sponsor - \$300

- Three (3) complimentary tickets to lunch
- Company representative can have 1-2 minutes on agenda
- Signage and promotional material at the event
- Recognition on all Chamber publications and website
- Recognition on all event promotion

Session Sponsor - \$300

- Company representative can have 1-2 minutes on agenda
- Signage and promotional material at the event
- Recognition on all Chamber publications and website
- Recognition on all event promotion



Jr. Leadership Greer

Date:
Meet Monthly

**Estimated
Attendance:**
24

Junior Leadership Greer is an exciting program for high school sophomores and juniors designed to develop informed, committed, and qualified young people capable of providing dynamic leadership in their schools and in the Greer Community as they grow and mature into adulthood. Help us develop a future base of community leaders by supporting this worthwhile program.

Presenting Sponsor - \$4,000

- Recognition on all Chamber publications and website
- Recognition on all event promotion
- Company name on Leadership Greer handouts and materials
- Company representative to welcome all participants at orientation • Company signage at all sessions
- First right of refusal Fall 2022

Lunch Sponsor - \$300

- Three (3) complimentary tickets to lunch
- Recognition on all event promotion and session agenda
- Company representative has the opportunity to present for 2-3 minutes during lunch
- Invitation to graduation ceremony in May
- Listed as a lunch sponsor on graduation program

Session Sponsor - \$300

- CEO or company representative can have 1-2 minutes on agenda
- Signage and promotional material at the event
- Recognition on all Chamber publications and website
- Recognition on all event promotion



Public Safety Appreciation Lunch

Date:
May, 2021

**Estimated
Attendance:**
150

In order for a community to thrive, its residents and visitors must feel safe and secure. The City of Greer's public safety professionals are some of the finest, and this is your opportunity, as a leader in the business community, to thank these brave men and women. Your support provides lunch and a wide array of prizes for our local heroes.

Title Sponsor - \$3,000

- Access to Zoom Link to attend the virtual event
- Company name on front of program and marketing materials
- Featured placement in Chamber e-news leading up to event
- Recognition on the Chamber website
- Recognition in all media outlets through press releases
- Company name on large slideshow at event
- Recognition during event from the podium
- Opportunity for CEO or company representative to welcome guests in attendance
- First right of refusal for 2022 event



Presenting Sponsor - \$1,500

- Access to Zoom link to attend the virtual event
- Company name in program and all marketing materials
- Recognition during event from the podium
- Featured placement in Chamber e-news leading up to event
- Ability to address attendees
- Recognition on the Chamber website



Table Sponsor - \$400

- One reserved virtual table of eight (8) at the Public Safety Luncheon which includes four (4) seats for employees to attend and four (4) seats for public safety officers
- Company name in program and all marketing materials
- Recognition on the Chamber website



Greer Arts & Eats Festival



Date:
October 1 & 2, 2021

**Estimated
Attendance:**
15,000



Join us as a sponsor at the Greer Arts & Eats Festival. This two-day festival takes over the streets of downtown Greer and Greer City Park.

Presenting Sponsor \$20,000

- Opportunity to hang company banner with priority placement at the festival (provided by sponsor).
- Recognition from main stage.
- Display area in Greer City Park on the green.
- Recognition on social media.
- Company logo and link on festival website page.
- Company logo on festival poster.
- Up to 50 drink tickets.
- 10 registrations to Fun Run.

Main Stage Sponsor \$5,000

- Opportunity to hang company banner at the stage location (provide by sponsor).
- Display area near Main Stage.
- Company logo and link on festival website page.
- Recognition on social media.
- Company logo on the event poster.
- Pictures posted online after festival to continue exposure.
- 25 drink tickets.

Creation Station Sponsor \$3,500

- Opportunity to hang company banner in the Creation Station area (provided by sponsor).
- Company logo and link on festival website page.
- Opportunity to volunteer at Creation Station.
- Recognition on social media.
- 15 drink tickets.

Draft Beer Drive Sponsor \$2,500

- Opportunity to hang company banner with priority placement throughout the Beer/Drink area (provided by sponsor).
- Company logo and link on festival website page.
- Logo on the festival poster.
- Recognition on social media.
- 15 drink tickets.

Greer Arts & Eats Festival (cont.)

Date:
October 1 & 2, 2021

**Estimated
Attendance:**
15,000



Food Court Sponsor \$2,500

- Opportunity to hang company banner in food court area (provided by sponsor).
- Company logo and link on festival website page.
- Logo on the festival poster.
- Recognition on social media.
- 15 drink tickets.

Super 5K Signature Sponsor \$2,500

- Company logo on Chamber event website.
- Company logo on race website.
- Logo on all marketing materials..
- Business listing included in event email marketing.
- Distribution of your promotional items (provided by sponsor) in all participant's packets.
- Recognition on social media as a sponsor.
- Company banner displayed at race (provided by sponsor).
- Up to ten tickets for runners/walkers.
- One display table.



Super 5K Race Bag Sponsor \$1,000

- Company logo on race bag given to all runners at registration.
- Logo on all marketing materials.
- Distribution of your promotional items (provided by sponsor) in all participant's packets.
- Company logo on race website.
- Recognition on social media as sponsor.
- Up to four tickets for runners/walkers.
- One display table.



Super 5K Defender Sponsor \$750

- Company logo on race website.
- Distribution of your promotional items (provided by sponsor) in all participant's packets.
- Two tickets for runners.

Super 5K Hero Sponsor (in-kind sponsor) \$250

- Company logo on Chamber event webpage.
- Company log on race website.
- Recognition on social media as prize sponsor.

2021

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Greer, SC 29651

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info@greerchamber.com

"The Greater Greer Chamber of Commerce's mission is to champion economic prosperity for our members and the Greater Greer community."

