

Leadership Circle Levels

Platinum: \$3,500 annually includes...

- Enhanced Membership
- Recognition in newsletters, website and annual dinner remarks
- Choose 1 Sponsorship Opportunity
- Choose 3 Marketing Opportunities
- Choose 2 VIP Member Benefits

Gold: \$2,500 annually includes...

- Enhanced Membership
- Recognition in newsletters, website and annual dinner remarks
- Choose 1 Sponsorship Opportunity
- Choose 2 Marketing Opportunities
- Choose 1 VIP Member Benefit

Sponsorship

- Sponsorship of your choice (circle one)
 - Craft, Food & Wine Show
 - Tastes & Talents of the North Country Holiday Show
 - Monthly Webinar Series (10 Sessions)
 - Tourism Awards Dinner
 - Business In the Spotlight (B2B Networking, 7 Events)
 - North Country Kids EXPO!
 - Non Profit Conference

Marketing

- 12 Month Banner Ad on www.VisitSTLC.com
- ¼ Page Newsletter Ad (Direct Mail to ~500 addresses)
- 4-Week Banner ad in Eblast (300+ opens/week)
- 4 Targeted Posts on Visit St. Lawrence County – Tourism - Facebook Page
- 4 Targeted Posts on St. Lawrence Chamber – Business/Member – Facebook Page
- 4 Appreciation Posts on St. Lawrence Chamber – Business/Member – Facebook Page

VIP Member Benefit

- 2 '*Business In the Spotlight*' Season Passes
- 10 Free Entries to Craft, Food & Wine Show
- 10 Free Entries to Tastes & Talents of the North Country Show

***Silver: \$1,000 annually includes...**

- Recognition in newsletters, website and annual dinner remarks
- 2 '*Business In the Spotlight*' Season Passes

- 1 Newsletter Insert (Direct Mail to 500 addresses)
- Sponsorship of your choice (circle one)
 - Annual Dinner Cocktail Reception
 - Hospitality for Craft, Food & Wine Show
 - Hospitality for Tastes & Talents of the North Country Holiday Show
 - Buy Local Matchmaker Event
 - Non Profit Conference

OR Banner Ad on www.SLCchamber.org

**Membership is not included in this level.*

***Bronze: \$500 annually includes...**

- Recognition in newsletters, website and annual dinner remarks
- 2 'Business In the Spotlight' Season Passes
- 1 Newsletter Insert (Direct Mail to 500 addresses)

**Membership is not included in this level.*