

## Leadership Circle Levels

### **Platinum: \$3,500 annually includes...**

- Enhanced Membership
- Recognition in newsletters, website and annual dinner remarks
- Choose 1 Sponsorship Opportunity
- Choose 3 Marketing Opportunities
- Choose 2 VIP Member Benefits

### **Gold: \$2,500 annually includes...**

- Enhanced Membership
- Recognition in newsletters, website and annual dinner remarks
- Choose 1 Sponsorship Opportunity
- Choose 2 Marketing Opportunities
- Choose 1 VIP Member Benefit

#### **Sponsorship**

##### **Sponsorship of your choice (circle one)**

- Craft, Food & Wine Show
- Tastes & Talents of the North Country Holiday Show
- Monthly Webinar Series (10 Sessions)
- Supervisor Training
- Business Expo
- Tourism Awards Dinner
- Business In the Spotlight (B2B Networking, 7 Events)
- North Country Kids EXPO!
- Non Profit Conference
- Valley Fields Open Air Market

#### **Marketing**

- 12 Month Banner Ad on [www.VisitSTLC.com](http://www.VisitSTLC.com)
- 1 Newsletter Full Page Ad (Direct Mail to ~500 addresses)
- 4-Week Banner ad in Eblast (300+ opens/week)
- 4 Targeted Posts on Visit St. Lawrence County – Tourism - Facebook Page
- 4 Targeted Posts on St. Lawrence Chamber – Business/Member – Facebook Page
- 4 Appreciation Posts on St. Lawrence Chamber – Business/Member – Facebook Page

#### **VIP Member Benefit**

- 2 'Business In the Spotlight' Season Passes
- 10 Free Entries to Craft, Food & Wine Show
- 10 Free Entries to Tastes & Talents of the North Country Show

### **\*Silver: \$1,000 annually includes...**

- Recognition in newsletters, website and annual dinner remarks
- 2 'Business In the Spotlight' Season Passes
- 1 Newsletter Insert (Direct Mail to 500 addresses)
- Sponsorship of your choice (circle one)
  - Annual Dinner Cocktail Reception
  - Hospitality for Craft, Food & Wine Show
  - Hospitality for Tastes & Talents of the North Country Holiday Show
  - Buy Local Matchmaker Event
  - Non Profit Conference**OR** Banner Ad on [www.SLCchamber.org](http://www.SLCchamber.org)

*\*Membership is not included in this level.*

### **\*Bronze: \$500 annually includes...**

- Recognition in newsletters, website and annual dinner remarks
- 2 'Business In the Spotlight' Season Passes
- 1 Newsletter Insert (Direct Mail to 500 addresses)

*\*Membership is not included in this level.*