# **Enhanced Membership**

A great marketing opportunity!

### www.VisitSTLC.com

#### About Us

TAUNY is a nonprofit organization dedicated to showcasing the folk culture and living traditions of the North Country. The TAUNY Center features exhibits, programs, and The North Country Folkstore.

#### Video Media



#### Highlights

- See exhibits highlighting regional subjects
- Shop for local handmade products at the North Country Folkstore or online at tauny.org/shop.
- Join us for programs, concerts, performances, workshops, and more! Vsiit the TAUNY calendar for more details.
- Watch videos presented by TAUNY.
- Get an update Email on everything we do!

Traditional Arts of Upstate New York's Enhanced Chamber Website

#### Images









The St. Lawrence County Chamber of Commerce is excited to offer our members the *Enhanced Membership* option on <a href="www.VisitSTLC.com">www.VisitSTLC.com</a> site for just \$50 annually. Our website is designed for visitors, residents and new people in the community with 120,000+ visits annually. Stand out with an Enhanced Listing to reach these markets. The Enhanced listing now offers the added benefit of an online shop on the new county marketplace <a href="www.ShopSTLC.com">www.ShopSTLC.com</a>.

For more information, please contact Ben Dixon at 315.386.4000 or **Ben@SLCchamber.org**. If you do not have your own website, you can use this as your own microsite, call to ask how!

## **BASIC MEMBERSHIP**

- 100-character business description
- 200-character driving direction
- 100-character hours of operation
- 240-character Key words (words website visitors may use to search your business)
- One search result icon
- Link to business website, Facebook and LinkedIn page

All members currently using our Enhanced Membership are subject to the \$50 fee and will need to renew their subscription for 2021.

## ENHANCED MEMBERSHIP

- **1600-character** business description
- 200-character driving description
- 100-character hours of operation
- Unlimited keywords (words website visitors may use to search your business)
- One search result icon on business directory
- Link to business website, Facebook and LinkedIn page
- Additional 5,120-character bulleted descriptions
- eBrochure Photo Gallery on members web listing (unlimited photos)
- Embedded YouTube video on members web listing
- Free inclusion on online shop www.ShopSTLC.com.

<sup>\*</sup>Content can be added and updated at any time through our Members Center. Set up assistance is available\*