



Three Reasons You Should Enroll in the Leadership Institute

1. Leadership Skills Development

Each month, attributes of inspiring leaders are discussed. Skills necessary for effective leadership, such as those listed below, are also studied and practiced.

- Team Building
- Leading Organizational Change
- Emotional Intelligence (awareness of self and others)
- Strengths-Based Leadership
- Communications
- Leadership & Workplace Stressors
- Ethical Leadership
- Conflict Resolution and Negotiation

2. Civic Awareness and Engagement

Divergent views on several issues vital to St. Lawrence County are presented in a variety of formats to help participants appreciate the past, understand the present, and prepare for the future.

Topics include:

- Agriculture • Government • Business • Social Issues
- Health & Public Safety • Technology
- Justice • Education • Arts • Environment

3. Networking

With over 200 alumni since 1993, this program provides you with critical opportunities to build your professional network within the county, and remain engaged as active leaders equipped to lead change in your professions and within your communities.

Application & Selection

Applications available at visitstlc.com/slli.

Class is limited to 25 participants.

Application requirements:

- Application • Resume • Brief Interview
- Response to essay questions on the application

Your Investment

For the certificate program, the tuition fee is \$600. This includes all course materials for the 9 sessions.

Should a student withdraw from the program after attending two sessions or less, the balance of the fee less \$100 will be refunded. No refunds will be given on or after the date of the third session. Tuition is due in full no later than December 31 of the year of your class.



SLLI Class of 2012



Send completed applications to:
 St. Lawrence Leadership Institute
 Attn: Admissions Committee
 101 Main St., 1st Floor
 Canton, NY 13617
 315-393-3620
info@slcchamber.org
visitstlc.com/slli



A Commitment to Leadership Growth and Civic Engagement

The St. Lawrence Leadership Institute (SLLI) is an apolitical, not-for-profit program offered through the St. Lawrence County Chamber of Commerce. Its mission is to foster the development of emerging and existing leaders for the advancement of St. Lawrence County and its communities. SLLI is a 9-month program with classes held once per month from October to June. The scope and relevance of the program make it a valuable experience for lifelong and longtime residents of St. Lawrence County as well as for newcomers to the area. SLLI participants come from small businesses and major industries, government, elementary and secondary schools, as well as colleges and universities from both the public and non-profit sectors.

A Collaborative Role in Our Future

Participants benefit by achieving a better understanding of major public policy issues facing St. Lawrence County and its communities; by learning, practicing and improving their leadership skills in a supportive environment; and by gaining access to a diverse network of community leaders.

Personal Growth

Inspiring leaders know how to effectively articulate their vision for a preferred future to others. They know their own strengths and weaknesses. SLLI gives participants opportunities to develop and hone skills that guide their relationships with others. A candid self-assessment of one's leadership style, with its advantages and disadvantages, is an important first step in the program.

For more information or to
apply, go to
www.visitstlc.com/slli
or call 315-386-4000

Program Details

Time Commitment

Class Schedule — The class meets the first Thursday of each month. In the 2021-2022 year, classes will be online. In-person excursions may be held as the year progresses.

Times: Sessions run from 4 p.m. – 6:30 p.m. with some exceptions.

Attendance: Participants are required to attend all sessions, although SLLI recognizes that emergencies and conflicts do arise. The attendance policy permits a participant to graduate if they miss up to two classes and complete the required make-up assignment. Anyone who misses more than two classes may make up the sessions in the following year and receive a certificate of completion at that time.

Curriculum

The leadership institute program is carefully crafted with two very specific yet very interrelated topics. The first, is leadership and professional growth. Participants will examine key concepts related to leadership, and will practice implementation through self-reflection and activity based exercises.

Second, the program will examine the role we play as citizens of our community in key topics such as economic development, government, quality of life, and others. Guest speakers take participants on a journey of these issues by providing critical information for today, as well as how we can be a part of the solution for change in the future. A sample of topics can be found within the “three reasons to attend” section of this brochure.

Completion Options

As a professional development program, you will have two distinct options to experience the leadership institute:

- **Certificate Program:** At the core of the rich history of this program, you will receive a certificate of completion, acknowledging the work you have put into your personal and professional growth.
- **College Credit:** Participants may also be able to utilize the completion of this program as part of a college credit bearing experience. While SLLI is happy to collaborate with colleges, the work and process of earning credit will be the responsibility of the student with their respective institution.



SLLI Class of 2019