

SPONSORSHIP FORM

Become an event sponsor! Sponsorship increases your brand visibility and creates goodwill for your business, not only in Windsor but throughout Sonoma County. Top level sponsors will be recognized on posters, banners, programs, on our website at www.windsorchilicookoff.com, and in all print and social media marketing. Attendance estimates for the 2023 Cook-Off are 2000 attendees, volunteers, and participants. Media exposure is even more extensive. Don't miss this affordable opportunity!

"PICK YOUR PEPPER" SPONSORSHIP LEVEL

- ☐ **Dragon's Breath (\$5000):** Receive 8 tickets to the Chili Cook-Off, opportunity to be a judge in the judging tent, free team entry in the competition, full-page ad in the program, on-mic speaking opportunity and recognition at the event, logo on all event publicity and registration communications, and logo on the Chili Cook-Off website with link-thru to your website.
- ☐ **Jalapeno (\$2500):** Receive 4 tickets to the Chili Cook-Off, free team entry in the competition, full-page ad in the program, on-mic recognition at the event, logo on all event publicity and registration communications, and logo on the Chili Cook-Off website with link-thru to your website.
- ☐ **Carolina Reaper (\$1000):** Receive 2 tickets to the Chili Cook-Off, half-page ad in the program, on-mic recognition at the event, logo on all event publicity and registration communications, and logo on the Chili Cook-Off website with link-thru to your website.
- ☐ **Ghost Pepper (\$500):** Receive 2 tickets to the Chili Cook-Off, logo in the program, on-mic recognition at the event, logo on all event publicity and registration communications, and logo on the Chili Cook-Off website.
- ☐ **Habanero (\$250):** Receive your logo in the program, on event posters and banners, and on the Chili Cook-Off website.

Business Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Amount \$ _____ ☐ check # _____ ☐ credit card info below

Credit Card Billing Name _____

Credit Card Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Visa or MC# _____-_____-_____-_____ Exp ____/____ CVV _____

Make checks payable to: Windsor Chamber of Commerce, PO Box 367, Windsor CA 95492

For more information on sponsorship, contact Beth Henry at beth@windsorchamber.com or 1.707.838.7285

DEADLINE TO BE ON ALL THE PUBLICITY MATERIALS IS MAY 31.