

LET YOUR BUSINESS STAND OUT

According to TxDOT, the intersection of Tyler Ave. & 3rd St. has about 25,327 Annual Average Daily Traffic.

ANNUAL COMMITMENT \$175 PER MONTH

One Year Commitment
Credit card must be kept on file to be charged monthly.

Two Designs Only
Ad Changes - \$50 each

6 MONTH COMMITMENT \$225 PER MONTH

One Design Only
Ad Changes - \$50 each

DAILY | \$20

Graphics to be provided by member

Ask about the Chamber's Graphic Design Rate.

New Members listed every month as an added value.



CONTACT

Vanessa Camacho, Vice President
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Jennifer Crist, Director of Public Relations
956.423.5440 | jcrist@harlingen.com

Billboard located on the corner
of E. Tyler Ave. & 3rd St.

FULL-COLOR ILLUMINATED OUTDOOR ADVERTISING

*Graphic Dimensions
320 pixels (w) x 120 pixels (h)
60x160 DPI*



Billboards are designed to catch the eye of potential customers because most people today want information quickly. It is a great marketing tool to use because it offers a simple and concise solution that is a cost-effective investment.

Interested? Contact me for more details.

VANESSA CAMACHO
VICE PRESIDENT



\$1,700 PER 3-MONTH LEASE TERM

This fee includes light maintenance for the 3-month lease term.

14 FT. X 48 FT. BILLBOARD

Simply provide the final artwork, and you are good to go! You may also contact Benchmark Outdoor. They can print, install, and remove your vinyl at a special rate.

Billboard is located at:

307 Loop 499

Harlingen, TX 78550

(at the intersection of Loop 499 and Harrison Ave.)

Contact:

956.423.5440 ext. 101

vgcamacho@harlingen.com

ADVERTISE WITH US

As a member of the Harlingen Area Chamber of Commerce, you have the opportunity to lease our billboard at a great rate!

Leasing opportunities available
beginning July 2018!