

# Membership Application

## ANNUAL MEMBERSHIP DUES

### Basic Membership

Number of Employees

1-5	6-10	11-25	26-50	51-100
\$275	\$285	\$380	\$510	\$635

### Chairman's Circle

Number of Employees

1-5	6-10	11-25	26-50	51-100
\$390	\$405	\$550	\$745	\$935

❖ Annual dues are based on the number of full time employees or full time equivalent. (2 part time employees = 1 full time employee)

❖ First year's payment is pro-rated quarterly.

❖ Membership dues are non-refundable.

❖ Dues renewals are billed in January of each calendar year.

*Please add one time application processing fee \$20.00*

Full-time employees at this location \_\_\_\_\_ Part-time \_\_\_\_\_

Bill future dues: ☐ Annually ☐ Semi Annually ☐ Quarterly

Amount Enclosed

Company Name: \_\_\_\_\_ Company Email: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_

Representative Email: \_\_\_\_\_ Website: \_\_\_\_\_

Type of Business: \_\_\_\_\_ Date: \_\_\_\_\_

### *I would like to learn more about:*

☐ Sponsorships

☐ Advertising Opportunities

☐ Joining a Referrals Over Business Group

☐ Young Professionals Network Group

☐ Volunteering

☐ Leadership Opportunities  
(Committees, Board of Directors  
Ambassadors, etc..)

How did you hear about the Chamber?

Contributions or gifts to this organization are not tax deductible as charitable contributions for federal income tax purposes. Membership Dues may be deductible as a business expense. Please consult your tax advisor.

**Don't forget to connect with  
the Chamber on Social Media!**



[www.facebook.com/MtPleasantChamber](http://www.facebook.com/MtPleasantChamber)



[MtPChamber](https://twitter.com/MtPChamber)



[Mt. Pleasant Area Chamber of Commerce](http://www.mt-pleasant.net)



## Mt. Pleasant Area Chamber of Commerce

113 W. Broadway, Suite 180  
Mt. Pleasant, MI 48858  
(989) 772 - 2396

Fax: (989) 773 - 2656

[www.mt-pleasant.net](http://www.mt-pleasant.net)



**Mt. Pleasant Area**  
CHAMBER OF COMMERCE

Your invitation to  
**Become a  
Member!**



# About the chamber

Mission: To enhance a diversified business environment that fosters a progressive and economically viable community.

## Did you know?

When consumers know that a business is a Chamber member, they are **44% more likely** to think favorably of it and are **63% more likely** to purchase goods or services from that company.

## Why join?

The Mt. Pleasant Area Chamber of Commerce offers a wide variety of information, services and programs to strengthen your business in the community. Your involvement with the Chamber will connect you to people, ideas and resources to enhance your business.



# Your Chamber Membership Includes:

## Networking Opportunities & Business Awareness

- Members can attend and participate in networking events at a discounted rate such as Business After Hours, Business Over Breakfast, Business & Community Expo, Workshops, and more.
- Numerous levels of sponsorships exist for annual events and monthly programs. This allows businesses to gain exposure and build awareness.
- Members can request Ribbon Cuttings/Grand Openings at no additional cost.
- Join a Referrals Over Business (Sales Lead) group.



## Website - [www.mt-pleasant.net](http://www.mt-pleasant.net)

- All members receive name recognition on the Chamber's website with a free listing in the online Chamber directory, including your business information and a link to your website.
- Search Engine Optimization: Grow your visibility with search engine results. Chamber members increase their organic page views by being affiliated with the Chamber website.
- Post HOT Deals for FREE on the Chamber website.
- List Job Postings for FREE on the Chamber website.
- Promote events for FREE on the community calendar located on the Chamber's website.
- The Chamber offers Website Advertising at an affordable cost.

## Marketing & Branding

Members can advertise in different outlets with the Chamber while maintaining branding. Reach thousands of people! Advertise in the E-Newsletter, Member Minutes, on the Chamber's website or consider sponsoring one of our events! Chamber advertising is a cost-effective marketing tool for all budgets!

## Business Leads Group

Referrals Over Business (ROB) - a business leads group in a networking environment where one can build relationships with other business professionals "Face-to-Face." During the leads meetings, other members will become familiar with your business and learn how they can refer you to their own circle of contacts.

## Testimonial

*“Chamber membership is like a gym membership -- it only works if you go! And like a gym membership, you won't see major results after your first visit. We have committed to attending as many Chamber events as possible, and have noticed results! A great deal of our new patients have come to us as a result of our attendance at Chamber events. Mt. Pleasant is a great place to live and work, and it's nice to connect with other Chamber members who understand that as well. We look forward to many more years of a great relationship with the Chamber!”*

Erin Miller O.D  
The EyeSite

## Chamber Communications

- Membership Directory and Community Guide - Members will be listed in the Membership Directory updated every January both online, in print and now in Mobile App for iOS! This publication is distributed to all Michigan Welcome Centers, local hotels, CMU and is placed in Relocation Packets.
- Chamber E-Newsletter - Emailed out twice a month to over 1,000 Chamber Members. Members can take advantage of advertising in this popular e-newsletter publication.
- Member Minutes - Monthly electronic publication for and about Chamber members. Members can submit a News & Views item, request a Spotlight or advertise in this business publication. Ribbon Cuttings are also highlighted.
- Mt. Pleasant/Isabella County Map - Members can take advantage of advertising in this city/county map produced by the Mt. Pleasant Chamber every other year. 13,000 copies are printed and distributed throughout Michigan Welcome Centers, area hotels, businesses and in relocation packets.

## Business Referrals

Every year, the Mt. Pleasant Area Chamber of Commerce gives out thousands of business referrals. The Chamber is often the first stop, physically or virtually for those planning to vacation or relocate to our area.

## Professional Development & Other Programs

Attend education and training programs designed to help improve your skills and your business such as the Rollie Denison Leadership Institute, Young Professionals Network, and Workshops. The Chamber also offers monthly networking events, Legislative Breakfasts, Economic Development Update, Annual Golf Outing and Regional Events.



## Cost Saving Programs

Get special rates on programs such as health insurance and worker's compensation insurance.



Blue Cross  
Blue Shield  
of Michigan



AccidentFund  
Insurance Company of America

To discuss the many benefits of joining the Mt. Pleasant Area Chamber of Commerce, contact **Melinda Salchert, Membership Director** at (989) 772-2396 or email [msalchert@mt-pleasant.net](mailto:msalchert@mt-pleasant.net) and set up an appointment to talk with her.