



Mt. Pleasant Area
CHAMBER OF COMMERCE



2023

**PREMIER
SPONSORSHIP
OPPORTUNITIES**

Build brand recognition and new relationships with key business leaders throughout the Mt. Pleasant area by investing in the Mt. Pleasant Area Chamber of Commerce.





CHAMPION INVESTOR

Logo on the Chamber's website as a Champion Investor
One Facebook post about your business made during the year
Acknowledged and logo on all Chamber E-Newsletter as a Champion Investor
One email newsletter highlight during the year
Logo banner that is displayed at Chamber events throughout the year
Primary publicity on all materials promoting the Regional Chamber Summit Sponsorship
Regional Chamber Summit reserved table (8 tickets)
Annual Chamber Banquet- Table (8 tickets)
Opportunity to present Annual Chamber Banquet
Opportunity to play a 30-second advertisement at the Annual Chamber Banquet
One team (of 4) at the Annual Golf Outing
Recognition of sponsorship at Annual Golf Outing
Two teams (4 people per team) for the Corporate Cup Challenge
Recognition of sponsorship at the Corporate Cup Challenge
Four admissions to each Business After Hours (a total of 7 per year)
Opportunity to speak at two Business After Hour events
Opportunity to host one Business After Hours
Four admissions to each Daybreak Mt. Pleasant (a total of 4 per year)
Podium time at one Networking Breakfast
Full-page ad in all four scannable Networking Breakfast programs
Economic Outlook Luncheon- Table (7 tickets)
Spring Legislative Breakfast- Table (8 tickets)
Fall Legislative Breakfast- Table (8 tickets)
One enrollment for the Rollie Denison Leadership Institute class of 2023-2024
One YPN enrollment in 2023
\$500 event sponsorship at an event of your choice

\$10,000

Valued at over \$14,500

Mt. Pleasant Area Chamber of Commerce

GOLD INVESTOR

Logo on the Chamber's website as a Gold Investor
One Facebook post about your business made during the year
Acknowledged and logo on Chamber E-Newsletter as a Gold Investor
One email newsletter highlight during the year
Logo banner that is displayed at Chamber events throughout the year
Annual Chamber Banquet- 4 tickets
Opportunity to present Annual Chamber Banquet
Recognition of sponsorship at Annual Golf Outing
One team (of 4) for the Corporate Cup Challenge
Four admissions to each Business After Hours (a total of 7 per year)
Opportunity to speak at one Business After Hour events
Two admissions to each Daybreak Mt. Pleasant (a total of 4 per year)
Podium time at one Networking Breakfast
Half Page ad in all four scannable Networking Breakfast programs
Economic Outlook Luncheon- 5 tickets
Spring Legislative Breakfast- 3 tickets
Fall Legislative Breakfast- 3 tickets
One YPN Enrollment in 2023

\$6,500

Valued at over \$8,000

SILVER INVESTOR

Logo on the Chamber's website as a Silver Investor
One Facebook post about your business made during the year
Acknowledged on all Chamber E-Newsletter as a Silver Investor
One email newsletter highlight during the year
Annual Chamber Banquet- 2 tickets
Recognition of sponsorship at Annual Golf Outing
Two admissions to each Business After Hours (a total of 7 per year)
Two admissions to each Networking Breakfast (a total of 4 per year)
Quarter page ad in all four scannable Daybreak Mt. Pleasant programs
Economic Outlook Luncheon- 3 tickets
Spring Legislative Breakfast- 2 tickets
Fall Legislative Breakfast- 2 tickets
One YPN Enrollment in 2023

\$3,000

Valued at over \$4,000

BRONZE INVESTOR

Logo on the Chamber's website as a Bronze Investor
One Facebook post about your business made during the year
Acknowledged on all Chamber E-Newsletters as a Bronze Investor
One email newsletter highlight during the year
Annual Chamber Banquet- 1 ticket
One admission to each Business After Hours (a total of 7 per year)
One admission to each Networking Breakfast (a total of 4 per year)
Quarter page ad in all four scannable Daybreak Mt. Pleasant programs
Economic Outlook Luncheon- 2 tickets
Spring Legislative Breakfast- 1 ticket
Fall Legislative Breakfast- 1 ticket
One YPN enrollment in 2023

\$1,250

Valued at over \$1,800

 **Mt. Pleasant Area Chamber of Commerce**



ALA CARTE INVESTOR

Events

Regional Chamber Summit

\$2,000 Summit Partner Sponsorship

\$4,000 Regional Partner Sponsorship

Annual Chamber Banquet

Various Award Sponsorships ranging
from \$1,750-\$500

Business Showcase

Various Sponsorship Opportunities

Golf Outing

\$300 Games on the Course Sponsorship

\$300 Cart Sponsorship

\$150 Hole Sponsorship

Corporate Cup

\$150 Wellness Village Table Sponsorship

Business After Hours

\$275 Co-Host; \$550 Host

Daybreak Mt. Pleasant

\$500 Co-Host

\$250 Nonprofit Sponsor

\$100 Music Sponsor

Economic Outlook Luncheon

\$2,000 Premier Sponsorship

\$400 Event Sponsorship

THE MT. PLEASANT AREA CHAMBER OF
COMMERCE WILL WORK WITH YOUR
BUSINESS TO CREATE A PERSONALIZED
MARKETING PLAN. FOR MORE DETAILS,
CONTACT LIZ CONWAY AT
LCONWAY@MT-PLEASANT.NET OR (989)
772-2396.

Young Professionals Network Conference
Various Sponsorship Opportunities

E-Newsletter, Website Advertsiting
Opportunities, contact Deena Kalbfleisch
at deenakalb@mt-pleasant.net

Program Enrollment
\$750 Rollie Denison Leadership Institute,
Class of 2023/2024

\$40 Young Professionals Network

\$100 Referrals Over Breakfast (limited
space available)

Mt. Pleasant Area Chamber of Commerce

AT A GLANCE

Investment Levels	Champion Investor \$10,000	Gold Investor \$6,500	Silver Investor \$3,000	Bronze Investor \$1,250	Ala Carte Investor
Marketing					
Acknowledged on website as the level of investment	X (Large Logo)	X (Logo)	X (Name)	X (Name)	
Facebook post one time a year about your investment level as a Chamber member	X	X	X	X	
Acknowledged on Chamber E-Newsletter as the level of investment (24 emails per year)	X (Large Logo)	X (Logo)	X (Name)	X (Name)	Opportunities available
One E-Newsletter highlight per year	X	X	X	X	
Printed on banner that is displayed at Chamber events (all events but Regional Chamber Summit) throughout the year	X (Large Logo)	X (Logo)			
Events					
Regional Chamber Summit	Table (8 tickets) Event marketing				\$2,000 - \$4,000
Annual Chamber Banquet	Table (8 tickets) Opportunity to present Chamber Awards 30 Second Video (provided by business)	4 tickets 30 Second Video (provided by business)	2 tickets	1 ticket	Various Awards Sponsorship ranging from \$1,750-\$500
Golf Outing	1 Team Recognition of sponsorship at event	Recognition of sponsorship at event	Recognition of sponsorship at event		Various sponsorships ranging from \$300 - \$150
Corporate Cup	2 Teams Recognition of sponsorship at event	1 Team Recognition of sponsorship at the event	Recognition of sponsorship at event		Wellness Village Table Sponsorship- \$150
Business After Hours	4 admissions per event Opportunity to speak at two events Opportunity to host one event	4 admissions per event Opportunity to speak at one event	2 admissions per event	1 admission per event	Co-Host - \$275 per event Host- \$550 per event
Daybreak Mt. Pleasant	4 admissions per event Opportunity to speak at one event Advertising opportunity in two programs	2 admissions per event Opportunity to speak one event Advertising opportunity in two programs	2 admissions per event Advertising opportunity in one program	1 admission per event Advertising opportunity in one program	Co-Host- \$500 per event Nonprofit Sponsor-\$250 Coffee Sponsor-\$75 Music Sponsor-\$100
Economic Outlook Luncheon	Table (7 tickets)	5 tickets	3 tickets	2 tickets	Premier sponsor- \$2,000 Event sponsor- \$400
Spring Legislative Breakfast	4 tickets	3 tickets	2 tickets	1 ticket	
Fall Legislative Breakfast	4 tickets	3 tickets	2 tickets	1 ticket	
\$500 sponsorship at an event of your choice	X				
Program Enrollment					
Rollie Denison Leadership Institute Enrollment	1 RDLI Enrollment				\$750 for RDLI Enrollment 2023/2024
Young Professionals Network Enrollment	1 YPN Enrollment	1 YPN Enrollment	1 YPN Enrollment	1 YPN Enrollment	\$40 annual YPN Enrollment YPN Conference- Various sponsorship opportunities

2023 EVENTS

January

- *BAH
- *Lunch -n- Learn
- *Pop in 4 Lunch
- *YPN

February

- *Daybreak Mt. Pleasant
- *Annual Meeting
- *Pop in 4 Lunch
- *YPN

March

- *4th - Annual Awards Banquet
- *BAH
- *Pop in 4 Lunch
- *New Member Lunch
- *YPN

April

- *BAH
- *Spring Legislative Breakfast
- *Lunch -n- Learn
- *Pop in 4 Lunch
- *YPN

May

- *Daybreak Mt. Pleasant
- *Business Showcase
- *Pop in 4 Lunch
- *YPN Conference

June

- *BAH
- *Dinner Tour
- *Pop in 4 Lunch
- *New Member Lunch
- *YPN

July

- *Lunch -n- Learn
- *26th - Golf Outing
- *Pop in 4 Lunch
- *YPN

August

- *Daybreak Mt. Pleasant
- *Pop in 4 Lunch
- *Regional Chamber Summit
- *YPN

September

- *BAH
- *13th - Corporate Cup
- *Pop in 4 Lunch
- *New Member Lunch
- *YPN

October

- *BAH
- *Lunch -n- Learn
- *Economic Outlook
- *Pop in 4 Lunch
- *YPN
- *RDLI

November

- *Daybreak Mt. Pleasant
- *Fall Legislative Breakfast
- *Pop in 4 Lunch
- *YPN
- *RDLI

December

- *BAH
- *Pop in 4 Lunch
- *YPN
- *RDLI

