



2023 A La Carte  
Sponsorship  
Opportunities



**Mt. Pleasant Area**  
CHAMBER OF COMMERCE



**66th Annual Awards Banquet featuring the Outstanding Citizen of the Year Award**

**IMPORTANT DEADLINES & INFORMATION**

Event Date/Location: March 4th, 2023

Sponsorship Commitment Deadline: February 10, 2023

Typical Attendance: 250-300



Event History/Details: In 1957, the Mt. Pleasant Area Chamber of Commerce began what would become a time-honored tradition, which has continued to this day, to honor Mt. Pleasant's exceptional citizens. Held each year typically in early March, this community-focused event honors outstanding volunteers from local service clubs and organizations for excellence in service and leadership. The event was recently expanded to honor a large and small business, and a local young professional who have demonstrated outstanding commitment and service to the community. The Chamber's highest honor, the Outstanding Citizen of the Year Award, is the highlight of the evening as it is a surprise to the recipient and all attendees.

**SPONSORSHIPS**

Eagle Awards Sponsor SOLD OUT

1. Reserved table for 8 entries into the event
2. Company representative to participate in Eagle Award presentations (12-14 awards)
3. Recognition on social media and e-newsletters
4. Recognition in event program
5. Company recognition on screen

Legacy Sponsor \$1,200

1. Reserved table for 8 entries into the event
2. Recognition on social media and e-newsletters
3. Recognition in event program
4. Company recognition on screen

Mining for Diamonds Sponsor Donation of half carat diamond

1. Two entries to 66th Annual Awards Banquet
2. Recognition during Mining for Diamonds portion of program
3. Participate in Mining for Diamonds program presentation to winner
4. Recognition on social media and e-newsletters
5. Recognition in event program
6. Company recognition on screen

Large Business Awards Sponsor & Small Business Awards Sponsor SOLD OUT

1. One entry to 66th Annual Awards Banquet
2. Company representative to participate in Community Service Awards presentation; one Large Business, one Small Business
3. Recognition during presentation
4. Recognition in event program
5. Recognition on social media and e-newsletters
6. Company recognition on stage screen

Rising Star Community Impact Award Sponsor	SOLD OUT
1. One entry to 66th Annual Awards Banquet	
2. Company representative to participate in Rising Star Community Impact Award presentation	
3. Recognition during Rising Star Community Impact Award presentation	
4. Recognition on social media and e-newsletters	
5. Recognition in event program	
 Entertainment Sponsor	 \$500
1. One entry to 66th Annual Awards Banquet	
2. Recognition on social media and e-newsletters	
3. Recognition in event program	
 Chamber Awards Sponsor	 \$500
1. One entry to 66th Annual Awards Banquet	
2. Preferred seating at event	
3. Company representative to participate in Chamber Awards presentation	
4. Recognition during Chamber Awards presentation	
5. Recognition in event program	
 Décor Sponsor	 \$500
1. One entry to 66th Annual Awards Banquet	
2. Recognition at podium as event Décor Sponsor	
3. Recognition in event program	
4. Recognition on social media and e-newsletters	
5. Company recognition on stage screen	
 Program Sponsor	 \$500
1. One entry to 66th Annual Awards Banquet	
2. Recognition in all promotional materials	
3. Recognition in event program	
4. Recognition on social media and e-newsletters	
5. Company recognition on screen	
 Citizen of the Year Family Sponsor	 \$500
1. Recognition as Citizen of the Year Family Sponsor	
2. One entry to the 66th Annual Awards Banquet	
3. Recognition in all promotional materials	
4. Recognition in event program	
5. Company recognition on screen	
 Past Citizen of the Sponsor	 \$100
1. Two entries to the 66th Annual Awards Banquet for the past Citizen and guest	
2. Recognition in event program	

## 2023 Annual Chamber Golf Outing

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: Riverwood Golf Course, July 27, 2023

Sponsorship Commitment Deadline: June 15, 2023

Typical Attendance: 200, includes 130+ Golfers, Sponsors & Volunteers



Event History/Details: Hosted at a Chamber member golf course every year in late July, the Annual Chamber Golf Outing begins with a shotgun start at 9 a.m. sharp and features games on the course, 50/50, door prizes, a silent auction, and delicious meals throughout the day, wrapping up by 4 p.m. This is a fun, laid back, social event, not to mention a great way to meet and network with business professionals in the Mt. Pleasant community! Game and Hole Sponsors have the option of being present out on the course, with a table, promotional materials, and often fun games, giveaways, and prizes for the golfers. Even if you can't be present, a hole sign will promote your business for you all day long. Want to be a sponsor present on the course, but also interested in participating as a golfer? You are welcome to have a representative from your business at your designated hole!

Event Features: Golf fees are \$125 per person, \$500 per foursome, and include 18 holes of golf with cart; Continental Breakfast; Goodie Bag for every golfer; Shotgun start at 9 a.m.; Games on the Course (additional \$20) – only those who participate have chance to win Games on the Course Prizes AND great Door Prizes; Sponsor Prizes; 50/50 ticket sales; Silent Auction; Lunch delivered to teams on the course mid-morning; Dinner and Closing Program

### SPONSORSHIPS

Games on the Course Sponsor \$300  
(3 Games on the Course Sponsors)

1. Sponsor logo displayed on sign at every Games on the Course hole (6 holes total)
2. Sponsor recognition on slideshow at Closing Reception
3. Thank you mention by Chamber President during Closing Reception
4. Sponsor name/logo in all promotional materials, including Closing Reception program
5. If sponsor desires to be present on course, option of table and two chairs at one of six Games on the Course holes
6. Option to contribute small items/coupons (150) to be included in golfer goodie bags

Cart Sponsor \$275  
(3 Cart Sponsors)

1. Sponsor logo on every golf cart
2. Thank you mention by Chamber President during Closing Reception
3. Sponsor recognition on slideshow at Closing Reception
4. Sponsor name/logo in all promotional materials, including Closing Reception program
5. Option to contribute small items/coupons (150) to be included in golfer goodie bags

Hole Sponsor \$150  
(36 Hole Sponsors max)

1. One table and two chairs on (near) a golf hole tee box.
2. Opportunity to interact with all participants, come up with a short game for golfers to play, and hand out business promotional materials.
3. Sponsor logo printed in color on large sign placed at sponsored golf hole.
4. Option to contribute small items/coupons (150) to be included in golfer goodie bags.

Lunch Sponsor \$500  
(1 Lunch Sponsor)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during lunch
3. Verbal recognition by Chamber President on mic before shotgun start and again at Closing Reception
4. Sponsor name/logo on all promotional materials including closing program
5. Option to contribute small items/coupons (150) to be included in golf goodie bags

Breakfast Sponsor \$500  
(1 Breakfast Sponsor)

1. Sponsor recognition signage on slideshow at Closing Reception
2. Signage with sponsor name/logo present during breakfast
3. Verbal recognition by Chamber President on mic before shotgun start and again at Closing Reception
4. Sponsor name/logo on all promotional materials including closing program
5. Option to contribute small items/coupons (150) to be included in golf goodie bags

## 2023 Corporate Cup Challenge

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: Wednesday, September 13, 2023

Sponsorship Commitment Deadline: Friday, August 11th, 2023

Attendance Goal: 80



Event History/Details: The Corporate Cup Challenge, hosted by the Mt. Pleasant Area Chamber of Commerce and now in its third year after an incredibly successful inaugural event, is all about fitness, team building and friendly competition. Throughout this three-day event, employees from Chamber member businesses will come together to compete in various challenges against other businesses as a way to promote employee wellness and community involvement. It is also a great way to earn bragging rights and build relationships with fellow Chamber members along the way! Business teams earn points based on where they place in the various competitions, and whichever team has the most overall points at the end wins the 2023 Corporate Cup!

### SPONSORSHIP

Wellness Village Sponsor

\$150

1. Yard sign (2 ft x 3ft) featuring company logo to be placed at Corporate Cup location
2. Picnic table display for participants to interact with
3. Recognition at Opening and Closing ceremonies as Activity Sponsor
4. Recognition in all promotional materials
5. Recognition in event materials to be given to each team

## Great Lakes Bay Regional Chamber Summit

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: TBD | Location Great Hall

Sponsorship Commitment Deadline: Friday, June 19, 2023

Typical Attendance: 400+ from Great Lakes Bay Region (Bay City, Midland, Saginaw, Mt. Pleasant)

Event History/Details: The Partners in Growth Great Lakes Bay Regional Chamber Summit is a collaboration of the Bay, Mt. Pleasant Area and Saginaw County Chambers of Commerce and the Midland Business Alliance. It was started eight years ago to provide the members of each individual chamber in the region a chance to explore opportunities for growth on a regional scale. For some that might mean a new business relationship. For others, it's an opportunity to discuss legislative issues that cross our individual borders. And for still others, it's an opportunity to build or expand a personal network for projects no one's even thought of yet.

Event Features: Award Ceremony & Program; Lunch; Networking with Regional Decision Makers; and Keynote Speaker

### SPONSORSHIP

Regional Partner

\$4,000

(4 Great Lakes Bay Regional Chamber Summit Regional Partners)

1. Opportunity to present one of four Regional Achievement Awards to the individual or business being honored that year
2. Primary publicity on all materials promoting the Summit
3. Reserved table for eight at event in preferred location

Summit Partner

\$2,000

1. Primary publicity on all materials promoting the Summit
2. Reserved table for eight at event in primary location

## **Business After Hours**

2023 Event Dates: January 17, March 21, April 18, June 20,  
September 19, October 17, December 19 from 4-6pm

Typical Attendance: 50-75



Event History/Details: Business After Hours (BAH) is a great monthly networking event to which all Chamber of Commerce members and employees are invited. The evening event fosters new business relationships and referrals in an engaging, comfortable atmosphere with hors d'oeuvres and beverages. Each event is hosted by a different Chamber member throughout the year and runs from 4-6 pm. A short program begins at 5 pm featuring an introduction of new members, a structured networking activity, and door prizes.

Event Features: Social time, cash bar, hors d'oeuvres; a short program begins at 5 pm featuring an introduction of new members, a structured networking activity, and door prizes.

Business After Hours Host Sponsor

\$550

Co-Host opportunities

(2 per Business After Hours event, 3 sponsors for Holiday)

1. Chamber promotes the Business After Hours event and highlights all Chamber member sponsors to the entire Chamber membership via the monthly e-newsletters, event-specific social media posts and e-blasts prior to the event
2. Sponsor mention by Chamber President at start and end of program
3. 2-3 minutes of microphone time during program portion of the evening
4. Sponsor may donate a prize to be included in prize drawing portion of the program
5. 6-foot display table in high-traffic area (if host location allows)
6. Sponsor may bring giveaway items or informational materials and place on all tables at event



## Daybreak Mt. Pleasant- New this year!

2023 Event Dates- Quarterly Breakfast in February, May, August, November (dates TBD)



Typical Attendance: 50 estimated

Event History/Details: With a whole new look this year, the breakfast networking event will take place at the same location 4 times a year and will provide updates on what's happening in the Mt. Pleasant community and the area business community, and fosters new business relationships in an engaging, comfortable atmosphere with a continental breakfast. Our tagline is "Fast, Fun, Informative and Gets You Back to Work by 9!" Each event is hosted by a different Chamber member throughout the year and runs from 7:30–9 AM.

Event Features: Social time, breakfast, structured program begins at 8:00 AM featuring an introduction of new members, lots of Chamber/community updates and info, and door prizes. Cost to attend for members is \$15. Non-members, \$20. New members in their first year of membership receive free entry for two!

### BREAKFAST NETWORKING SPONSORSHIP

Program Sponsor \$500

(2 program sponsors per event)

1. Chamber promotes this event and highlights all Chamber member sponsors to the entire Chamber membership via the monthly e-newsletters, event-specific social media posts and e-blasts prior to the event
2. Ad in event program
3. Four complimentary event registrations
4. Opportunity for mic time
5. Sponsor may donate a prize to be included in prize drawing portion of the program

Nonprofit Sponsor (4 Nonprofit Sponsors per year) \$250

(1 sponsor per event)

1. Sponsor tag line recited by the emcee
2. Advertisement in Program
3. Two complimentary event registrations

Coffee Sponsor \$75

(1 sponsor per event)

1. Sponsor tag line recited by the emcee
2. Advertisement in Program
3. Two complimentary event registrations

Music Sponsor \$100

(1 sponsor per event)

1. Sponsor tag line recited by the emcee
2. Advertisement in Program
3. Two complimentary event registrations

## Economic Outlook Luncheon

### IMPORTANT DEADLINES & INFORMATION

Event Date/Location: Date & Location TBD

Sponsorship Commitment Deadline: TBD

Typical Attendance: 100-125

Event History/Details: The annual Economic Outlook Luncheon features a unique perspective from either an individual keynote speaker or each of a panel of local and regional community leaders. Attendees hear how different industries perceive and affect our local economy, learn the local and regional economic outlook for the coming year, and participate in a question-and-answer program with our guest speaker(s).

Event Features: Served or buffet lunch, keynote speaker or panel discussion, and question & answer session. Business casual attire recommended.

### SPONSORSHIP

Economic Outlook Premier Sponsor

\$2,000

There are many benefits of becoming an Economic Outlook Luncheon Sponsor

1. Seven entry tickets to Economic Outlook Luncheon
2. Guaranteed reserved seating
3. Recognition and thanks from Chamber President during program
4. Opportunity to speak for 2-3 minutes at event
5. Sponsor recognition on table tents
6. Sponsor may bring giveaway items or informational materials and place on all tables at event
7. Sponsor logo (linked to sponsor website) and social media tags included in email and social media promotion leading up to event

Economic Outlook Program Sponsor

\$400

1. Four entry tickets to the Economic Outlook Luncheon
2. Guaranteed reserved seating
3. Recognition and thanks from Chamber President during program
4. Sponsor recognition on table tents
5. Sponsorship logo included in media promotion