



2024 Advertising Opportunities



Mt. Pleasant Area
CHAMBER OF COMMERCE





E-Newsletter Advertisement Frequency Package Rates

Chamber Bulletin: Comes out the 1st Wednesday of the month

Emailed to more than 1,600 Chamber members, organizations, and friends highlighting Chamber news, happenings, and upcoming events along with providing an opportunity for members to advertise and promote their business in several ways.

Member Minutes: Comes out the 3rd Wednesday of the month

Promotes our members. This publication includes **Member Spotlight**, **Meet the Board**, **News & Views** (member press releases, promotions, or important business news that you submit to us) and **Upcoming Events** in the area.

**2 small ads and 1 large ad available per section per month
GIF or JPG format**

SMALL AD <u>270wp X 270hp</u>	-OR-	LARGE AD <u>550wp X 186hp</u>
Per month: \$90		Per month: \$190
3 months: \$215		3 months: \$456
6 months: \$405		6 months: \$855
Annual: \$756		Annual:



NEW - DEDICATED EMAIL BLAST includes a Facebook Post: \$235
One member per quarter

Website Member Directory Banner Advertisement Frequency Packages

Category Front Page

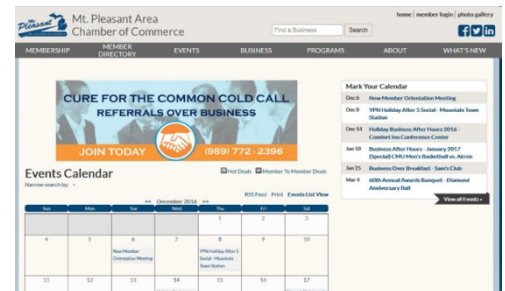
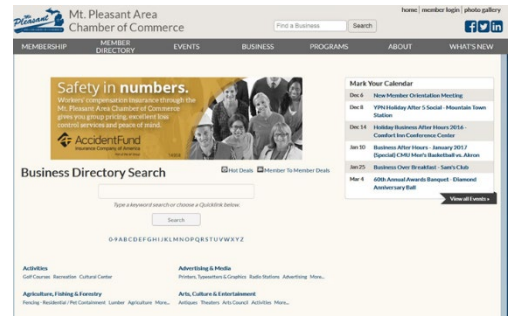
Per month: \$150
 3 months: \$340
 6 months: \$470
 Annual: \$560

Business Directory Page

Per month: \$100
 3 months: \$290
 6 months: \$420
 Annual: \$510

Events Directory Page

Per month: \$90
 3 months: \$280
 6 months: \$410
 Annual: \$500



AD SIZE: 600wp X 100hp (.gif or .jpg format) (3) positions available per month
For details or to schedule, please contact Deena at (989) 772-2396
or email: deenakalb@mt-pleasant.net

BEST DEAL!

Take advantage and advertise on two
 highly viewed pages for the one year for only
\$800



Dedicated E-Mail Blast Agreement

Name of Business _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Telephone _____ **Email** _____

	Frequency	Ttl. Cost
Send your ad in a gif or .jpg format	1X	\$235
	3X	\$529
	TOTAL	

(✓ check month/s)

January
 February
 March
 April
 May
 June
 July/Aug
 September
 October
 November
 December

- Dedicated E-Mail runs monthly and is available to MPACC members.
- One member per quarter
- Includes Facebook post
- MPACC is unable to accept campaign materials, offensive advertising or any advertising that is in direct conflict or competition with another Chamber event or policy.
- For more information contact Deena Kalbfleisch at (989) 772-2396 or email deenakalb@mt-pleasant.net
- Mail or fax signed agreement to **The Mt. Pleasant Area Chamber of Commerce, 113 W. Broadway #180, Mt. Pleasant, MI 48858**, or FAX to (989) 773-2656.

Company Representative

Chamber Representative