



On Every
**Main!
Street!**



POCONO CHAMBER OF
COMMERCE
MOVING MOUNTAINS

The Chamber Foundation's mission is to improve the appearance and vitality of every main street in the Lehigh Valley and the Northern Tier, Carbon and Monroe Counties. In keeping with the goal of urban revitalization, our grant dollars help to fund a variety of projects intended to visually enhance our downtowns and surrounding traditional neighborhoods.

Organizations eligible to apply:

- Local government; including, but not limited to, counties, cities, boroughs and townships
- Municipal and redevelopment authorities and agencies;
- Nonprofit 501c3 organizations

Focus of Foundation Grant Program:

Chamber Foundation funds may be used for downtown and surrounding traditional neighborhood revitalization and improvement projects within the Lehigh Valley. Priority will be given to projects that:

1. Are visible within the community
2. Show partnership or collaboration with others
3. Support business retention or expansion
4. Are consistent with the local revitalization strategy
5. Demonstrate geographic diversity
6. Improve existing or develop new facilities
7. Leave a lasting impact in the community
8. Are submitted on behalf of a recognized main street program or volunteer group

Eligible projects may include but are not limited to:

Banners, Benches, Decorative Lighting, Gateway Signage, Landscaping, Planters, Bicycle Racks, Directional Signage, Informational Kiosks, Murals, Outdoor seating, Holiday Decorations

Projects we do not fund include but are not limited to:

Planning and Studies: Downtown Master Plans, Market Studies, Parking Studies
Promotional: Brochures, Websites, Billboards, Radio advertising and Videos

Program Details:

- Proposals are due by May 31, 2020 for projects to be completed July 1, 2020 through June 30, 2021
- At least a 50% match is required (if you are requesting \$2,000, you must show receipts of at least \$4,000)
- Applicants may apply for up to \$2000 maximum per project
- Each project will be considered competitively based on criteria established by the Foundation and reflected in these guidelines
- Proposals will be approved based on the availability of funds

- Funds will be disbursed on a reimbursement basis when proof of expenditure and completion of project has been provided to the Foundation
- Recipients will be asked to submit before and after photos of projects

Application Procedures:

Please submit your application via email to lorier@lehighvalleychamber.org

Requests will be thoughtfully reviewed and applicants will be notified by July 30, 2020

Funding Request

Thank you for your interest in the 2020 Chamber Foundation Main Street Lehigh Valley Grant Program – our 13th year!

All organizations must submit a Funding Request by May 31, 2020 in order to be considered.

Organizations may submit more than one Funding Request and should submit separate requests for different projects. If more than one application is submitted please prioritize the projects by separate cover letter.

Funding Requests must be submitted electronically to lorier@lehighvalleychamber.org

For any questions, please contact Lorie Reinert at the Chamber Foundation at 610-739-1597. Thank you!

Applicant Information

Name of Organization	
Chief Official's Name and Title	
Address	
Phone	
E-mail	
Federal ID#/EIN (if applicable)	
Contact Person and Title	
Address	
Phone	
E-mail	

Project Information

Project Title	
Project Overview	
Proposed Start Date	
Proposed Completion Date	
Partnering Organizations (if any)	

Funding Information

Total Project Cost	
Foundation Funds Requested	
Matching Fund Sources and Amount	

Project Impact

If granted, what will be the positive lasting impact of this program on your community:	
---	--

Project Narrative

On the next page, please share the specific purpose of the project, how the project matches the Foundation's mission and funding considerations. Please keep this to one page maximum: