

#ADS

TYPE

SIZE

w/ FULL BLEED

AD COST

TOTAL

PREMIUM DISPLAY AD

Includes 75 word description. Submit description on separate sheet with this contract.

<input type="checkbox"/>	Premium Back Cover	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	SOLD	\$3,199.00	
<input type="checkbox"/>	Inside Front Cover	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	SOLD	\$2,399.00	
<input type="checkbox"/>	Inside Facing Front Cover	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	SOLD	\$2,399.00	
<input type="checkbox"/>	Inside Back Cover	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	SOLD	\$2,399.00	
<input type="checkbox"/>	Inside Facing Back Cover	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	LAST ONE!	\$2,399.00	
	Full Page	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h		\$1,699.00	

STANDARD DISPLAY AD								
	1/2 Page Vertical	<input type="checkbox"/> Exact 2019 Ad	<input type="checkbox"/> New Artwork	3.73" w x 10"h	N/A		\$1,209.00	
	1/2 Page Horizontal	N/A New 2020 Ad Sizes	<input type="checkbox"/> New Artwork	7.625"w x 4.925"h	N/A		\$1,209.00	
	Double 1/8 Page Wide - Horizontal	N/A New 2020 Ad Sizes	<input type="checkbox"/> New Artwork	7.625"w x 2.375"h	N/A		\$806.00	
	1/4 Page Vertical	N/A New 2020 Ad Sizes	<input type="checkbox"/> New Artwork	3.73"w x 4.925"h	N/A		\$739.00	
	1/8 Page Horizontal	N/A New 2020 Ad Sizes	<input type="checkbox"/> New Artwork	3.73"w x 2.375"h	N/A		\$443.00	

Email artwork to: ads@fusiondg.com Artwork deadline Dec 31st Basic artwork specs on form back ☐ Request detailed specs

MEMBER SPOTLIGHT AD COMBO Interview plus photo session at your business. 350 word article. Must purchase ALSO 1/4 page or larger display ad above. Reporter writes article to guide stylization. Participants receive 1 review only to finalize facts accuracy. 15 available.

**Early Purchase & Payment
Deadline: November 1*

Only 6 remain

<input type="checkbox"/> Contact First Name: _____	Last Name: _____	Must Select 1/4+ Ad Above	\$450.00
Cell: _____	Email: _____		

ADD A 75 WORD DESCRIPTION TO YOUR BUSINESS LISTING

All Members receive a complimentary basic listing in their Primary Category as follows: Business Name, Address, Phone, Web Reference.					
<input type="checkbox"/>	PRIMARY CATEGORY	PRIMARY	<input type="checkbox"/> Exact 2019 Description	<input type="checkbox"/> New - Attach Description	\$75.00
		CATEGORY NAME			
<input type="checkbox"/>	UNDER ADDITIONAL CATEGORY		<input type="checkbox"/> Exact 2019 Description	<input type="checkbox"/> New - Attach Description	\$75.00
<input type="checkbox"/>	UNDER ADDITIONAL CATEGORY		<input type="checkbox"/> Exact 2019 Description	<input type="checkbox"/> New - Attach Description	\$75.00

Purchase The Additional Categories Next Section Below.

PURCHASE ADDITIONAL CATEGORY LISTINGS - Check off which categories on back of sheet.

# OF CATEGORIES SELECTED ON BACK OF SHEET	\$55.00
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DISTRIBUTION DATE: THURSDAY MARCH 26, 2020 **PAYMENT & ARTWORK DEADLINE DEC 31ST** **TOTAL COST**

EMAIL, FAX OR MAIL THIS FORM TO HARBOR COUNTRY CHAMBER OF COMMERCE
15311 Three Oaks Rd, Three Oaks, MI 49128 Ph: (269) 469-5409 Fax: (269) 820-2006 Email: chamber@harborcountry.org

Business Name: _____ Email: _____

Phone: _____ Method of Payment: _____ Cash _____ Check : Payable To: Harbor Country Chamber

Credit Card _____ VISA _____ MC _____ DISCOVER _____ AM EXP Full Name On Card: _____

Card # _____ Exp. Date _____ Sec # _____ Billing Zip Code _____

I understand this is a contractual agreement for advertisement in the Harbor Country Guide. NO REFUNDS

Signature

Date

ARTWORK GUIDELINES

MUST BE 300 DPI CMYK

Accepted Art File Formats:

InDesign for OSX, Photoshop PSD, TIFF,

Adobe Illustrator thru CC

Compression Utilities- hqx or zip

PDF files with bleed/crops

All fonts must be outlined if Illustrator or InDesign files

Not Accepted File Formats:

JPG, Pict, BMP, Word, Excel, Power Point, Works

Publisher, Print Shop, Website Art, No RGB

Harbor Country Guide Statistics

- ▶ Annual publication.
- ▶ 40,000 copies printed.
- ▶ Only area publication endorsed by Pure Michigan.
- ▶ 14 Michigan Travel Centers.
- ▶ In-room at major lodging locations & the casino.
- ▶ University Notre Dame.
- ▶ South Bend Airport.
- ▶ On-line on HarborCountry.org. - 24 hours
- ▶ **MEMBERS ONLY**



15311 Three Oaks Road

Three Oaks, Michigan 49128

Phone: (269) 469-5409

Fax: (269) 820-2006

chamber@harborcountry.org

HARBORCOUNTRY.ORG

ADDITIONAL CATEGORIES \$55 EACH - ORDER ON FRONT

THINGS TO DO	WINE, BEER, SPIRITS	HARBOR COUNTRY LIFE (Cont.)
<input type="checkbox"/> Biking, Kayaking & Surfing	<input type="checkbox"/> Distillery	<i>HOME & BUILDER SERVICES</i>
<input type="checkbox"/> Beauty & Spa	<input type="checkbox"/> Craft Brewery	<input type="checkbox"/> Architects
<input type="checkbox"/> Botanic Gardens	<input type="checkbox"/> Winery	<input type="checkbox"/> General Contractors & Builders
<input type="checkbox"/> Farm Fresh	<input type="checkbox"/> Beverage Retail	<input type="checkbox"/> Concrete & Brick
<input type="checkbox"/> Fishing & Boating	<input type="checkbox"/> Tours & Transportation	<input type="checkbox"/> Excavating
<input type="checkbox"/> Golf	<input type="checkbox"/> SHOPPING	<input type="checkbox"/> Heating & Cooling
<input type="checkbox"/> Attraction & Entertainment	<input type="checkbox"/> Apparel & Jewelry	<input type="checkbox"/> Home Entertainment
<input type="checkbox"/> Museum	<input type="checkbox"/> Florist	<input type="checkbox"/> Landscaping & Tree Care
<input type="checkbox"/> Theater & Live Performance	<input type="checkbox"/> Furniture	<input type="checkbox"/> Painting
<input type="checkbox"/> Transportation	<input type="checkbox"/> Garden Center	<input type="checkbox"/> Plumbing
LODGING	<input type="checkbox"/> Gifts, Interior Accents & Design	<input type="checkbox"/> Pools and Spas
<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Hardware	<input type="checkbox"/> Property Management
<input type="checkbox"/> Cabin	ARTS & ANTIQUES	<input type="checkbox"/> Real Estate Developers
<input type="checkbox"/> Cottage	<input type="checkbox"/> Antiques	<input type="checkbox"/> Realtors
<input type="checkbox"/> Group	<input type="checkbox"/> Art Center	<input type="checkbox"/> Security
<input type="checkbox"/> Hotel	<input type="checkbox"/> Art Gallery	<i>PROFESSIONAL & BUSINESS</i>
<input type="checkbox"/> Inn	WEDDINGS & EVENTS	<input type="checkbox"/> Accounting & Bookkeeping
<input type="checkbox"/> Vacation Rental Agency	<input type="checkbox"/> Catering	<input type="checkbox"/> Attorneys
<input type="checkbox"/> Vacation Rental Home	<input type="checkbox"/> Event Service	<input type="checkbox"/> Automotive
<input type="checkbox"/> RV- Campground	<input type="checkbox"/> Event Space	<input type="checkbox"/> Business Consulting
FOOD & DINING	<input type="checkbox"/> Meeting Space	<input type="checkbox"/> Engineering
<input type="checkbox"/> Bakery	HARBOR COUNTRY LIFE	<input type="checkbox"/> Financial
<input type="checkbox"/> Cafes & Deli	<i>COMMUNITY RESOURCES</i>	<input type="checkbox"/> Fitness
<input type="checkbox"/> Groceries	<input type="checkbox"/> Education	<input type="checkbox"/> Funeral Homes
<input type="checkbox"/> Ice Cream	<input type="checkbox"/> Government	<input type="checkbox"/> Graphic Design
<input type="checkbox"/> Meat Market	<input type="checkbox"/> Libraries	<input type="checkbox"/> Health
<input type="checkbox"/> Restaurant & Bar	<input type="checkbox"/> Organizations	<input type="checkbox"/> Housekeeping
<input type="checkbox"/> Specialty Food	<input type="checkbox"/> Places of Worship	<input type="checkbox"/> Insurance
(Do Not Mark Your Complimentary Primary Category)		<input type="checkbox"/> Media
		<input type="checkbox"/> Pet Services & Veterinarians
		<input type="checkbox"/> Travel Consultant