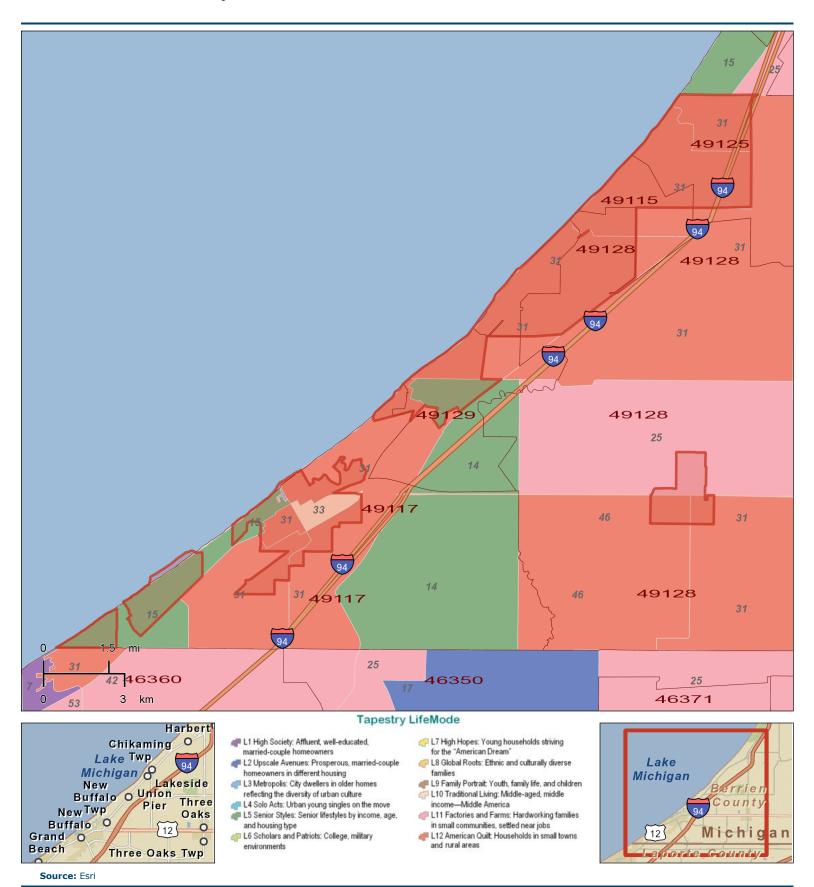


## Dominant Tapestry Site Map

Harbor Country Dissolved 0



February 11, 2014



## Dominant Tapestry Site Map

Harbor Country Dissolved

## **Tapestry Segmentation**

Tapestry Segmentation represents the fourth generation of market segmentation systems that began 30 years ago. The 65-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the map to the list below. A longer description of each segment is available at:

## http://www.esri.com/library/whitepapers/pdfs/community-tapestry.pdf

Segment 01:	Top Rung	Segment 34:	Family Foundations
Segment 02:	Suburban Splendor	Segment 35:	International Marketplace
Segment 03:	Connoisseurs	Segment 36:	Old and Newcomers
Segment 04:	Boomburbs	Segment 37:	Prairie Living
Segment 05:	Wealthy Seaboard Suburbs	Segment 38:	Industrious Urban Fringe
Segment 06:	Sophisticated Squires	Segment 39:	Young and Restless
Segment 07:	Exurbanites	Segment 40:	Military Proximity
Segment 08:	Laptops and Lattes	Segment 41:	Crossroads
Segment 09:	Urban Chic	Segment 42:	Southern Satellites
Segment 10:	Pleasant-Ville	Segment 43:	The Elders
Segment 11:	Pacific Heights	Segment 44:	Urban Melting Pot
Segment 12:	Up and Coming Families	Segment 45:	City Strivers
Segment 13:	In Style	Segment 46:	Rooted Rural
Segment 14:	Prosperous Empty Nesters	Segment 47:	Las Casas
Segment 15:	Silver and Gold	Segment 48:	Great Expectations
Segment 16:	Enterprising Professionals	Segment 49:	Senior Sun Seekers
Segment 17:	Green Acres	Segment 50:	Heartland Communities
Segment 18:	Cozy and Comfortable	Segment 51:	Metro City Edge
Segment 19:	Milk and Cookies	Segment 52:	Inner City Tenants
Segment 20:	City Lights	Segment 53:	Home Town
Segment 21:	Urban Villages	Segment 54:	Urban Rows
Segment 22:	Metropolitans	Segment 55:	College Towns
Segment 23:	Trendsetters	Segment 56:	Rural Bypasses
Segment 24:	Main Street, USA	Segment 57:	Simple Living
Segment 25:	Salt of the Earth	Segment 58:	NeWest Residents
Segment 26:	Midland Crowd	Segment 59:	Southwestern Families
Segment 27:	Metro Renters	Segment 60:	City Dimensions
Segment 28:	Aspiring Young Families	Segment 61:	High Rise Renters
Segment 29:	Rustbelt Retirees	Segment 62:	Modest Income Homes
Segment 30:	Retirement Communities	Segment 63:	Dorms to Diplomas
Segment 31:	Rural Resort Dwellers	Segment 64:	City Commons
Segment 32:	Rustbelt Traditions	Segment 65:	Social Security Set
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Source: Esri

Segment 33: Midlife Junction

Segment 66: Unclassified