



Harbor Country FAQs

How many second home owners are there in Harbor Country?

7,045

- Second home owners spend 25% or more of each season in the area

Source: Chicago Title of Michigan Search 2018; Anderson Economic Group & Municipalities

What is the seasonal population in Harbor Country?

Harbor Country's population doubles in the summer and can quadruple on holiday weekends (Memorial Day, July 4, Labor Day). Estimated at 67,302.

Source: Anderson Economic Group 2012

What is the attendance for summer festivals in New Buffalo?

- 10,000 estimated for Independence Day (July)
- 15,000 estimated for Ship & Shore (August)
- 8,000 estimated for Harvest & Wine Festival (October)

Source: New Buffalo Business Association 2016

What is the population (full-time residents) of Harbor Country?

13,342 people live full time in the eight towns of Harbor Country® -- Michiana, Grand Beach, New Buffalo City, Union Pier, Lakeside, Harbert, Sawyer and Three Oaks.

- Chikaming Township (Sawyer, Harbert, Lakeside & part of Union Pier) = 3,674
- New Buffalo City = 2,438
- New Buffalo Township (Michiana, Grand Beach, part of Union Pier) = 2,743
- Three Oaks Village = 1,703
- Three Oaks Township = 2,784

Source: 2010 Census/Berrien County Community Development

What is the seasonality for business in Harbor Country?

On average, businesses capture 43% of their revenue in Summer, 24% in Fall, 21% in Spring and 13% in Winter

Source: Anderson Economic Group 2012