

THE HARBOR COUNTRY® GUIDE ELECTRONIC FILE GUIDELINES

******PLEASE FORWARD TO YOUR DESIGNER. UNUSABLE ART IS SUBJECT TO CHARGES******

ALL ARTWORK MUST BE EMAILED TO: ADS@FUSIONDG.COM

The **Harbor Country Guide** prints at 175 line screen on offset presses. The better the original, the better your art will look in print. For camera ready art (to be scanned) it must be to 100% size on a high resolution print.

The artwork must be built to the size on the order sheet or a fee may be applied by Fusion Design to fix your artwork.

FILE FORMATS ACCEPTED :

The Harbor Country Guide is produced on Macintosh computers using **Adobe InDesign CC**.

Hi-Res PDF files, CMYK @ 300dpi built to the exact ad size is required. If you have questions, please call: 269-469-8226. Unusable files may be subject to charge. The following application file formats are also accepted:

- Adobe Indesign thru latest CC version (MAC)
- NO Quark - MUST CONVERT TO PDF, we cannot accept native Quark Files
- Photoshop .PSD, .tiff or .eps, 300dpi to size, CMYK.
- Adobe Illustrator thru CC (include links, convert all text to outlines) Please embed all photos- must be 300 dpi, CMYK images
- Make sure to outline ALL fonts in any program before sending files.

Electronic files must also have the following provided:

Any linked or placed artwork/photos (files). All fonts (Type 1 screen & printer) used in file, in any embedded links. (Fusion Design is not responsible for errors if your files aren't setup to the specs on this form)

TIFF or EPS, raster (photo) files should be at least 300dpi to size, CMYK for reproduction.

******* JPG, PICT, BMP, PCX are NOT USABLE *******

FILE FORMATS NOT ACCEPTED: Ads built using the following formats **WILL NOT BE ACCEPTED:**

JPG, Microsoft Word, Excel, Power Point, MS Works, MS Publisher, Print Shop, or any PC application that doesn't export Vector EPS or PDF file or a high-res TIF. If your artwork is built using these applications, please contact a designer or production artist to build your ad using an acceptable file format.

We CANNOT accept website graphics. The resolution is too low for print. If this is all you have, Fusion Design or the Chamber will not be responsible for output quality.

Please provide the following media formats to the Chamber with your artwork:

DROPBOX is available, please call for specs 269-469-8226.

You also can send files **no larger than 20 MB** attached to an e-mail to: **ads@fusiondg.com**

In the subject line, please type **"HC GUIDE FILES"**

Please let the Harbor Country Chamber know that files have been sent to Fusion Design via email. Due to the nature of the internet and the amount of SPAM emails, Fusion Design is not responsible for files not received. A return receipt does not mean that the file was received by us, only that it went to the server which may re-route to another area. We will follow up with you when we receive them. Contact the Chamber staff at: chamber@harborcountry.org.

If you need help designing your ad we can help you create one for a fee. After reserving your space, please call **269-469-8226**.