

#ADS TYPE	SIZE	w/ FULL BLEED	AD COST	TOTAL
<b>PREMIUM DISPLAY AD</b> Includes 75 word description. Submit description on separate sheet with this contract.				
Premium Back Cover	SOLD	7.625"w x 10"h	8.625"w x 11"h	\$3,199.00
Inside Front Cover	SOLD	7.625"w x 10"h	8.625"w x 11"h	\$2,399.00
Inside Facing Front Cover	SOLD	7.625"w x 10"h	8.625"w x 11"h	\$2,399.00
Inside Back Cover	SOLD	7.625"w x 10"h	8.625"w x 11"h	\$2,399.00
Inside Facing Back Cover	SOLD	7.625"w x 10"h	8.625"w x 11"h	\$2,399.00
Full Page	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	7.625"w x 10"h	8.625"w x 11"h	\$1,699.00

<b>STANDARD DISPLAY AD</b>				
1/2 Page Vertical	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	3.73" w x 10"h	N/A	\$1,209.00
1/2 Page Horizontal	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	7.625"w x 4.925"h	N/A	\$1,209.00
Double 1/8 Page - Horizontal	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	7.625"w x 2.375"h	N/A	\$806.00
1/4 Page Vertical	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	3.73" w x 4.925"h	N/A	\$739.00
1/8 Page Horizontal	<input type="checkbox"/> Exact 2020 Ad <input type="checkbox"/> New Artwork	3.73" w x 2.375"h	N/A	\$443.00

<b>FRONT SECTION - ENHANCED PHOTO DESCRIPTION</b>		<b>NEW!</b>		
Template Quarter page ad - no customization. Advertiser to submit photo (square format) and description. Word counts: Headline 1-4, Subhead 6-10 Body 100.				\$425.00

<b>BACK SECTION - HARBOR COUNTRY MARKETPLACE</b>		<b>NEW!</b>			
1/16 Page - Vertical	N/A	<input type="checkbox"/> New Artwork	1.78" w x 2.4"h	N/A	\$110.00

<b>HOT LINK ADD-ON</b>		<b>NEW!</b>		
Add direct link from your display ad to your website in the on-line 2021 Harbor Country Guide				\$60.00

<b>PREFERRED POSITIONING ADD-ON</b>		<b>NEW!</b>		
Select display ad placement in guide. Front Section/Back Section not available.	Requested:			\$400.00

<b>ADD A 75 WORD DESCRIPTION TO YOUR BUSINESS LISTING</b>				
All Members receive a complimentary basic listing in their Primary Category as follows: Business Name, Address, Phone, Web Reference				
<input type="checkbox"/> UNDER PRIMARY CATEGORY	<input type="checkbox"/> Exact 2020 Descripton	<input type="checkbox"/> New - Attach Description	\$75.00	
<input type="checkbox"/> UNDER ADDITIONAL CATEGORY (Purchase Below↓)	Additional Category To Appear	<input type="checkbox"/> Exact 2020 Descripton	<input type="checkbox"/> New - Attach Description	\$75.00
<input type="checkbox"/> UNDER ADDITIONAL CATEGORY (Purchase Below↓)		<input type="checkbox"/> Exact 2020 Descripton	<input type="checkbox"/> New - Attach Description	\$75.00

<b>PURCHASE ADDITIONAL CATEGORY FOR YOUR BUSINESS TO BE LISTED IN ANOTHER SECTION</b>		
# OF CATEGORIES SELECTED	Write Category name(s): _____	\$55.00
		<b>TOTAL COST</b>

**Email artwork to: ads@fusiondg.com      Artwork deadline January 15      Basic artwork specs on form back**  
**DISTRIBUTION DATE: LATE SPRING, 2021      PAYMENT & AD PLACEMENT DEADLINE DEC 31ST**

**ARTWORK GUIDELINES**

Accepted Art File Formats: MUST BE 300 DPI CMYK

InDesign for OSX, Photoshop PSD, TIFF, Adobe Illustrator thru CC, Compression Utilities - hqx or zip, PDF files with bleed/crops. All fonts must be outlined if Illustrator or InDesign files. Not Accepted File Formats: JPG, Pict, BMP, Word, Excel, Power Point, Works, Publisher, Print Shop, Website Art, No RGB.

**EMAIL OR MAIL THIS FORM TO HARBOR COUNTRY CHAMBER OF COMMERCE**  
15311 Three Oaks Rd, Three Oaks, MI 49128 Ph: (269) 469-5409 Email: chamber@harborcountry.org  
Check Payable To: Harbor Country Chamber

Business Name: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit Card  VISA  MC  DISC  AM EXP      Full Name On Card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec # \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

I understand this is a contractual agreement for advertisement in the Harbor Country Guide. NO REFUNDS

Signature \_\_\_\_\_ Date \_\_\_\_\_