

BECOME A MEMBER



ABOUT OUR ORGANIZATION

Our 495+ member organization supports business growth in Michiana, Grand Beach, New Buffalo, Union Pier, Lakeside, Harbert, Sawyer and Three Oaks. The alliance was formed over 35 years ago.

Businesses and organizations located within these 8 desirable communities are Harbor Country© Entity Members. To expand our regional impact, those outside of these communities are invited to become Neighbor of Harbor Country© Members.

The Harbor Country Chamber of Commerce is a 501 C-6 organization steered by a member-based Board of Directors and managed by a full time President/CEO. Two other staff enable the Chamber to support our member constituency. The Member Services Director works one-on-one with members to maintain and grow relationships and provide member benefit education. The Office Manager provides clerical and accounting services as well as public interaction.

The centralized location of the Harbor Country Chamber of Commerce office and visitor center is at 15311 Three Oaks Road, Three Oaks. Easily accessed by all of our communities. Open Monday thru Friday, 9 am to 5 pm.

Harbor Country® is a registered trademark name. Well recognized and carefully branded to convey the message Harbor Country® is “A Great Place To Work, Stay and Play”.

The Chamber maintains, produces and distributes the go-to-resources for the area: On-line: HarborCountry.org and Social Media Publication: The Harbor Country Guide

We are an active group with an array of member opportunities for marketing, networking, business development and advocacy.

MARKETING—PUBLIC RELATIONS—SPECIAL EVENTS

Digital Presence: HarborCountry.org®

- 30,000+ web visitors per month.
- Your business receives your own web page.
- You customize with your own user name & password.
- Post your special event directly onto the Event Calendar.
- Set specials and sales to appear with automatic cut-off date.

Co-Op Advertising - Seasonal and Holiday Promotions

Brochure Distribution At The Center

Ribbon Cutting Ceremonies For New Businesses or Expansions

Harbor Country Guide Participation

- 325,000 readers. Distributed & on-line. All Michigan travel centers. Lodging in-room.
- Members only for inclusion and advertising options.
- All members receive a complimentary listing & reference chart when applicable.



NETWORKING - MEMBER REFERRALS

Monthly Harbor Country Mixers - Popular!
Bi- Monthly Member Newsletter to tout triumphs.
Member mailing lists for purchase.

BUSINESS GROWTH

Lunch and Learns - Workshops.
1 on 1 business consultations for your specific challenges.
Meeting room and incubator offices for rent.

GROUP STRENGTH

Insurance Discounts: Business, Auto, Homeowner, Life
Harbor Country Visitor Monthly Newsletter
Out-Of-Market Harbor Country Branding

ADVOCACY

Committee, task forces and round table discussions.
Relocation initiatives and economic development.
Social organization and municipality relationships.